

# How to identify, manage and prevent conflict of interest for public officials

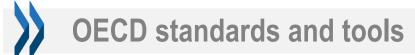
24 September 2025
Public Integrity Workshop

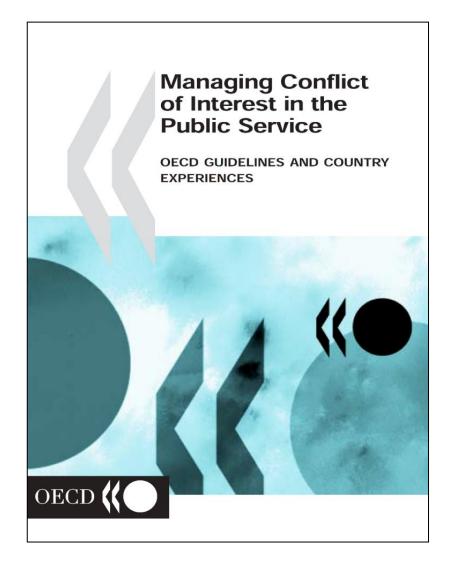
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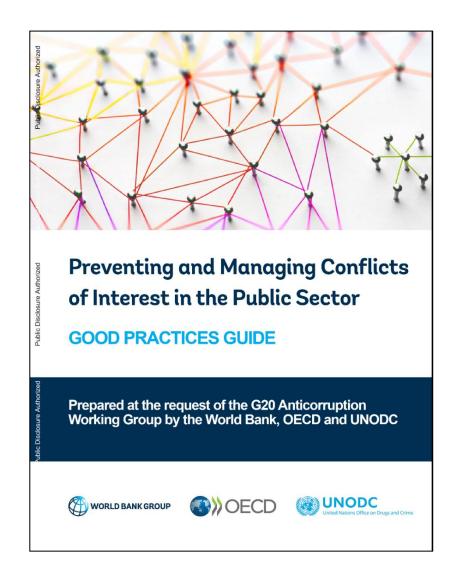


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Anna is a municipal procurement officer and is responsible for evaluating bids for a large infrastructure project. One of the companies bidding has recently approached her about the possibility of a well-paid private sector job after her public service contract ends. Anna has not accepted the job, but she continues to participate in evaluating that company's bid.



https://precoro.com/blog/skills-for-procurement-manager/

# Is this already corruption?



A conflict of interest is **not corruption**, it is **an integrity risk** that must be handled in a transparent manner – to ensure the integrity of the process and to protect the official him/herself.

#### **CONFLICT OF INTEREST ≠ CORRUPTION**

#### **REAL**

involves a conflict between the public duty and private interests of a public servant.

#### **POTENTIAL**

arises when a public servant has private interests that may lead to a conflict if, in the future, the public servant is involved in certain relevant official activities involving the exercise of responsibilities.

#### **APPARENT / PERCEIVED**

> exists when it appears that a public servant's private interests might inappropriately influence the performance of his or her duties, even if this is not the case.



## Private interests may include, but are not limited to...

# Financial, monetary or material interests

(as ownership of businesses, beneficial interests in trusts or other properties, ownership of real properties, etc.)

# Belonging to an association or group of people

Personal affiliations and associations, family interests

## Additional employment

# **Engagement in private** activities

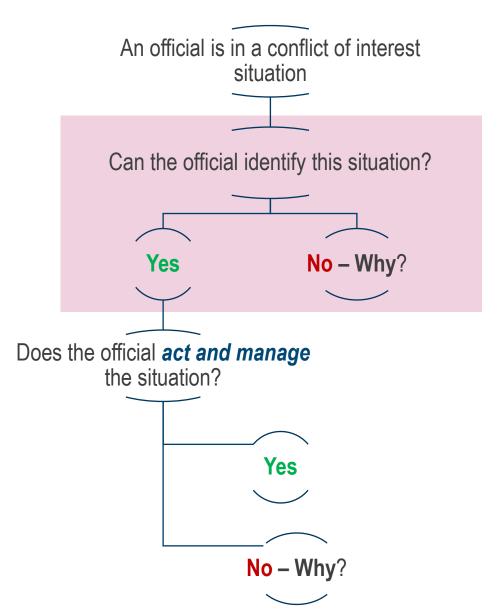
(e.g. sitting on a board of directors of a nonprofit entity, etc.) Employment before or after public employment and the relationships established in the context of such work experiences

#### Also consider...

- Gifts / benefits / hospitality
- Insider information



## Managing conflicts of interest from the perspective of the individual



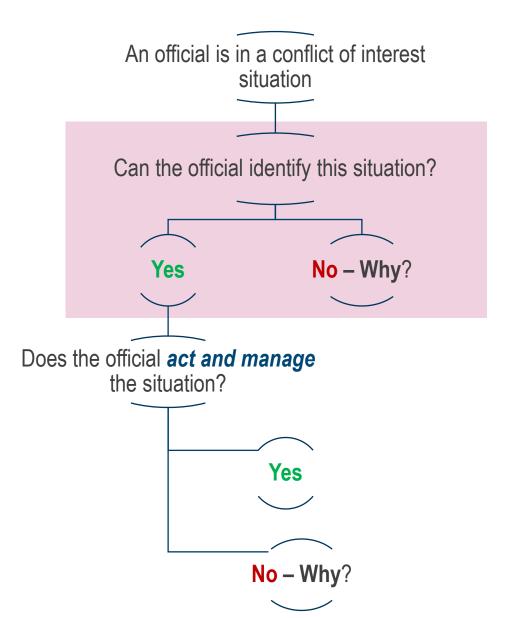
#### What can go wrong?

#### 1. The official does not identify the situation

- does not understand the concepts of risk or conflict of interest, or confuses it with influence peddling/corruption;
- does not understand that he/she is being placed in a situation of conflict of interest on purpose through gifts or invitations without quid pro quo.



## Managing conflicts of interest from the perspective of the individual

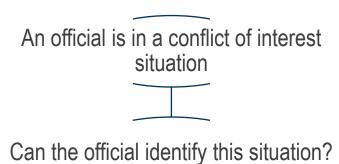


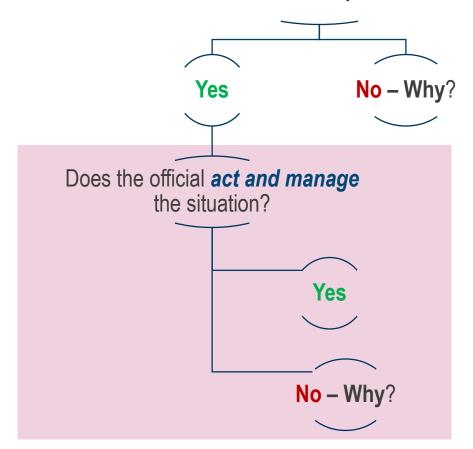
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- 2. Knows, but does not want to declare the situation
  - wants to take advantage of the situation
  - acting requires too much work



# Managing conflicts of interest from the perspective of the individual





#### What could go wrong?

#### 1. The official does not identify the situation

- does not understand the concepts of risk or conflict of interest, or confuses it with influence peddling/corruption
- does not understand that he/she is being placed in a situation of conflict of interest on purpose through gifts or invitations without quid pro quo

#### 2. Knows, but does not want to declare the situation

- wants to take advantage of the situation
- acting requires too much work

#### 3. Knows, but does not manage the situation well

- does not recognise/denies the risk (to self, to public trust)
- acknowledges the risk, but overestimates its ability to remain impartial (cognitive bias or reciprocity relations)
- acknowledges the risk, but is afraid to talk about it (confuses it with corruption or has no one to talk to in confidence)



## Managing conflicts of interest is not a strictly legal issue...

How would this look if it appeared on the front page of the newspaper?

What would happen if everybody did this?

How would I like it if someone did this to me?



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# Focus: private interest

- Declare
- Divest
- Resign
- Waive
- Remove control over the interest

# Focus: public official

- Recusal
- Reassignment
- Voluntary resignation or involuntary termination from public position





- ✓ Leaders
- ✓ Dedicated and professionalised individuals or units
- ✓ Clear separation between help/advise and detection/sanctions (safe harbour!)



Thank you!

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