



Planetixx

Satellite & AI Intelligence for Water Resilience in Southeast Asia

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Planetixx is an Earthshot-nominated climate tech innovator that uses satellites & AI to track plastic pollution, forecast harmful algal blooms, and protect public health. Our mission: turn water intelligence into action for a resilient, sustainable blue economy.

THE
EARTHSHOT
PRIZE

Water: Critical Resource at Risk

11M

tons of plastic enters the ocean per year

50%

seagrass meadows have been lost

\$8B

damage caused by harmful algal blooms



Monitoring Water Bodies

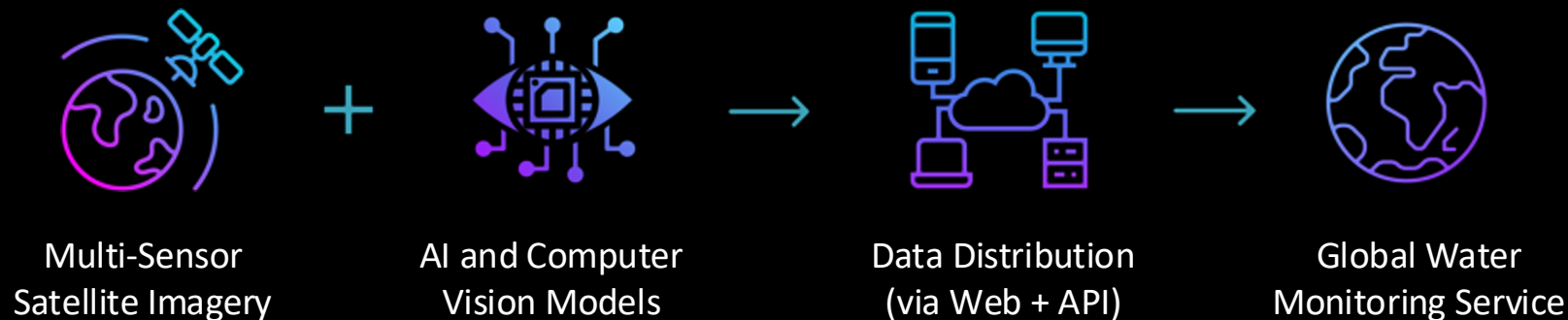
Existing Methods

- Manual surveys (divers)
- Vessel-based surveys
- ROVs
- Buoys and fixed stations

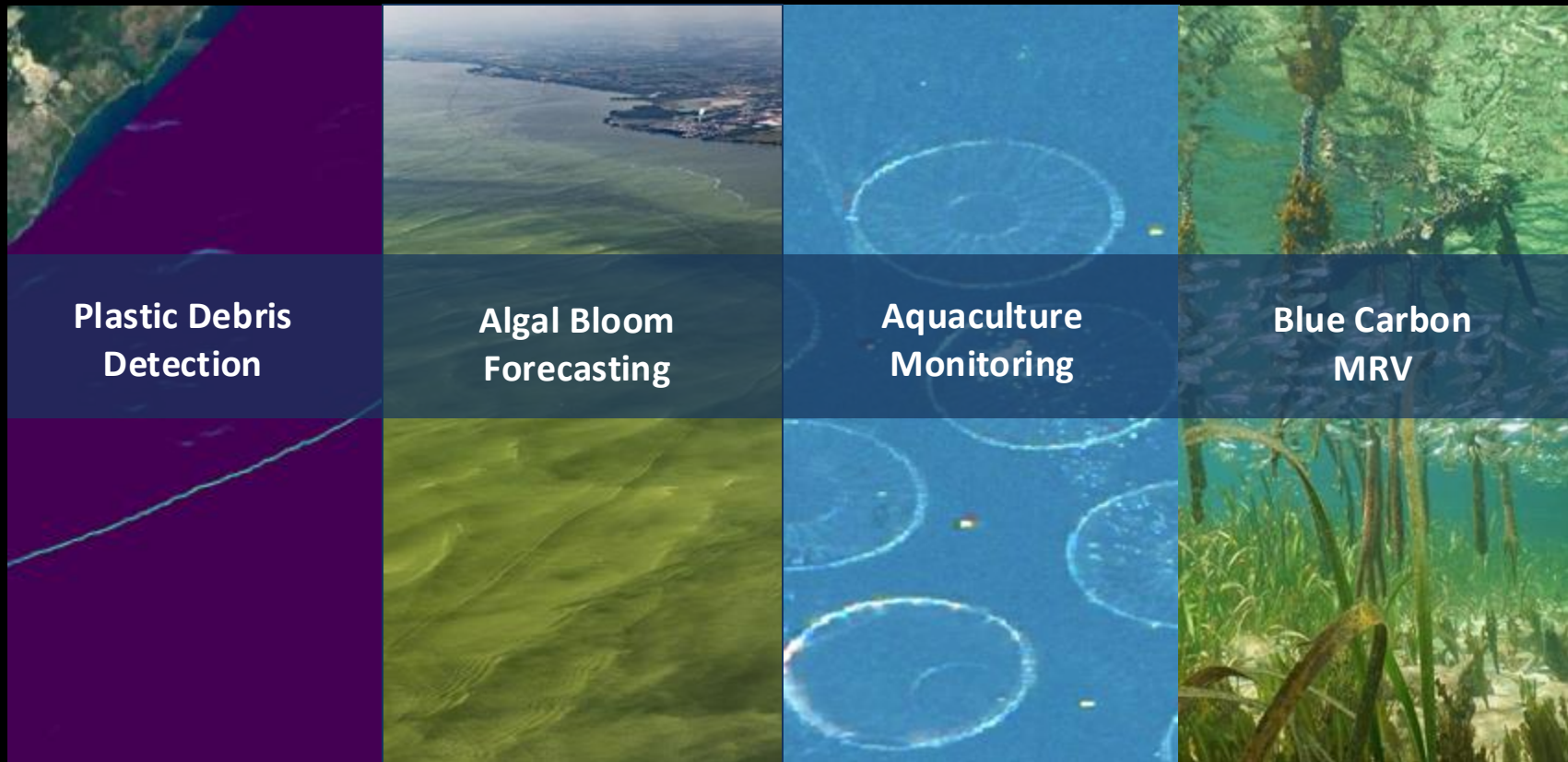
Limitations

- Geographically limited
- Intermittent
- Expensive
- Dangerous

Our Solution



Use Cases & Services



Value Proposition

Global measurement, reporting & verification (MRV)

Geographically unlimited

Measure change over time

Establish baselines, identify hotspots, make predictions

Actionable insights

Scores, maps, metrics, & reports

Enables regulatory alignment

Evidence for ESG and Science Based Targets reporting

30x

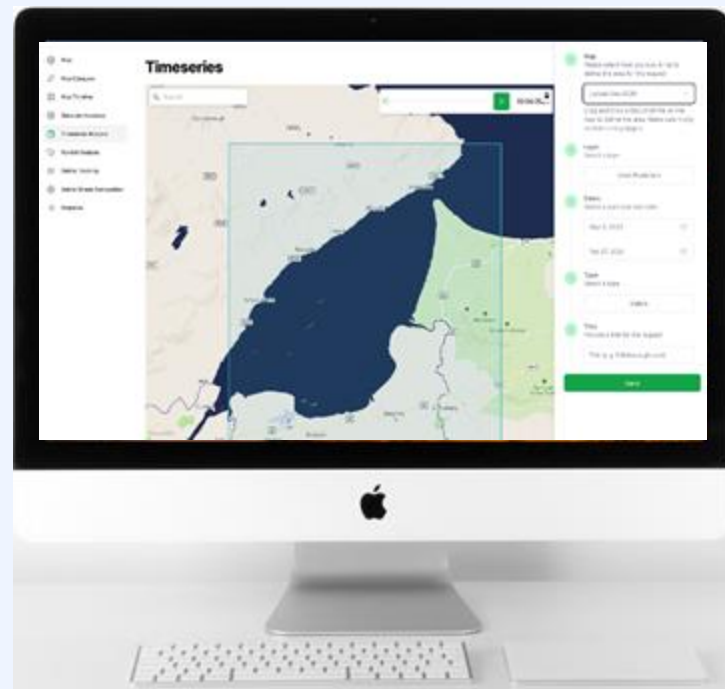
greater monitoring
frequency

20x

improvement in
cleanup efficiency

10x

lower cost than
ground surveys



The Planetixx Observatory

The Bloomberg Terminal of Ocean Data

An underwater photograph showing a large amount of plastic debris, including white plastic bags, clear plastic bottles, and other fragments, floating in the water. The debris is tangled and appears to be a significant source of pollution.

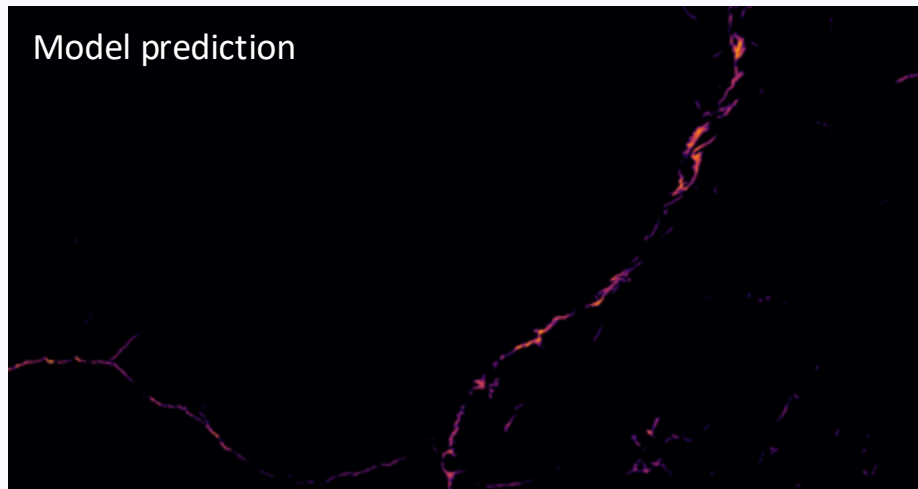
Deep-dive: Plastic Debris Monitoring

Debris Probability Mapping

RGB



Model prediction





Cumulative Debris Map



Planetixx

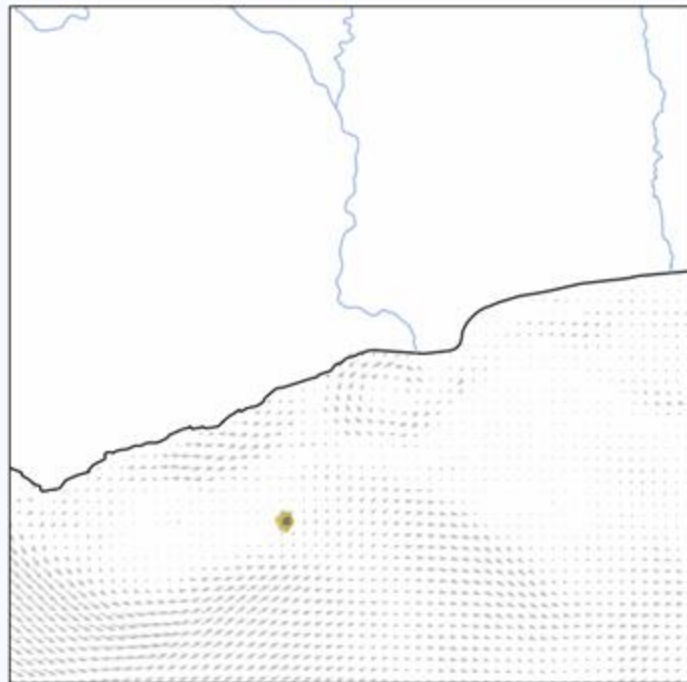



Predicting Debris Movement

Use current and wind models to **predict future debris location**

Contours from **model uncertainties**

Validation underway using successive satellite images

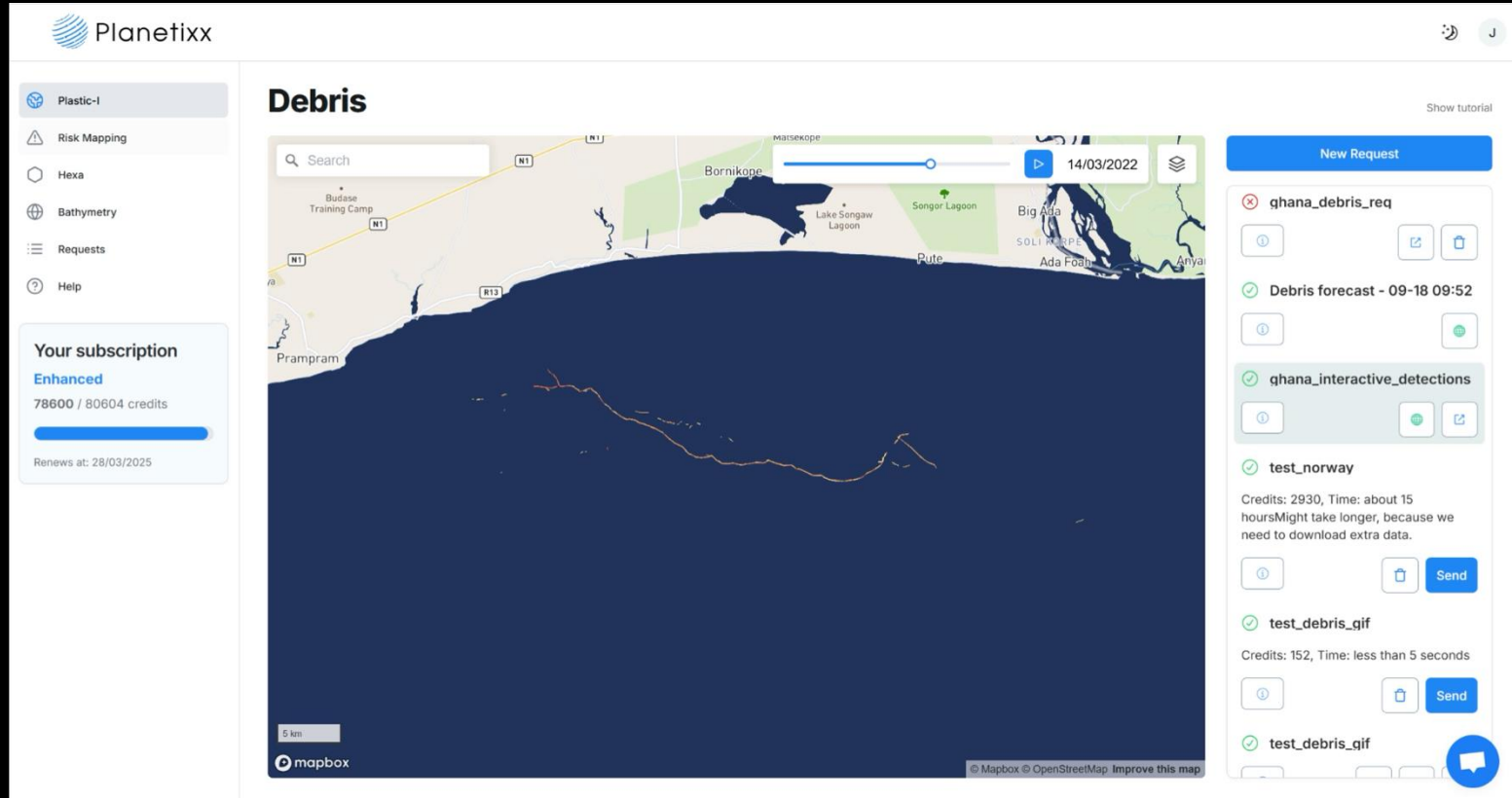




Case Study:

Plastic Debris Monitoring in the Philippines

The Planetixx Observatory



The Water–Disease Link



Typhoid

Direct Pathway



Key Indicators



Sewage Outfalls



Water Quality Degradation

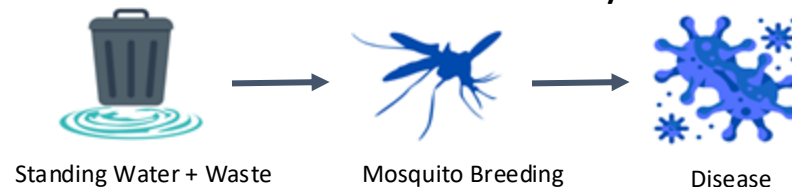


Flooding Overwhelming Sanitation



Dengue

Indirect Pathway



Key Indicators



Plastic Pollution

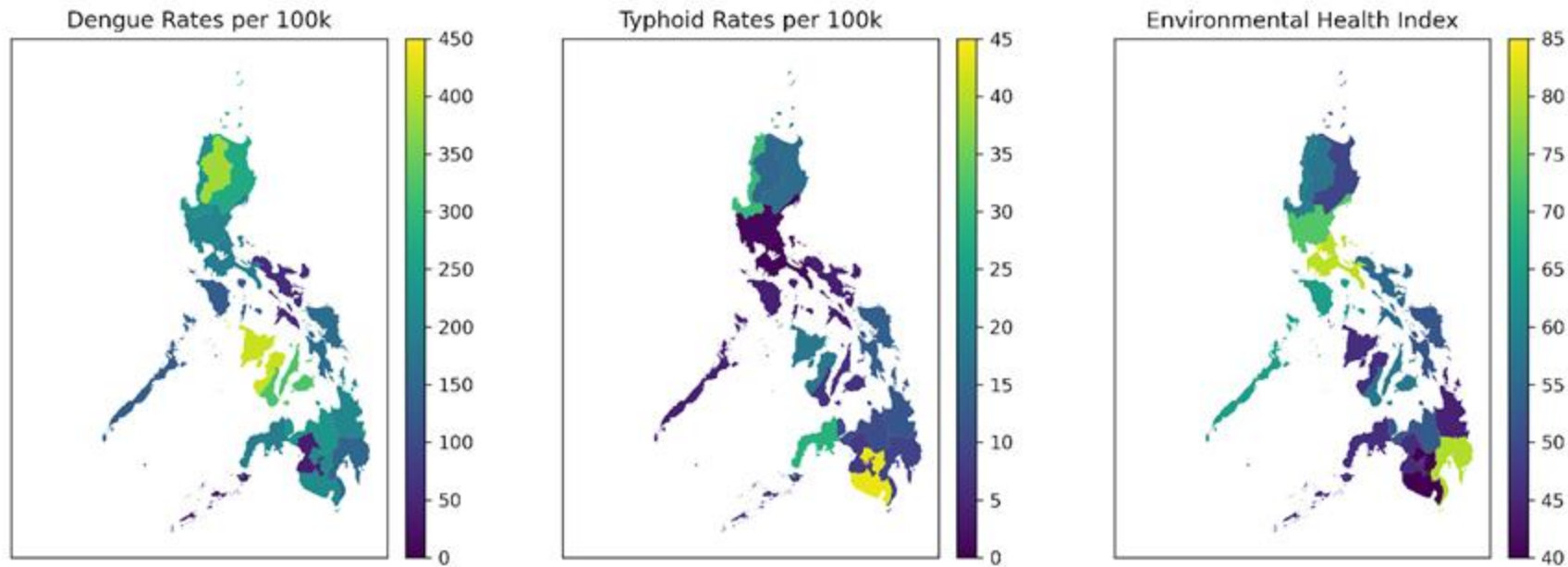


Blocked Drainage



Persistent Flooding

Mapping Disease Risk



Stakeholder Ecosystem

B2B

- Water utilities
- Insurance & finance
- Corporate ESG & compliance

B2G

- Public health practitioners
- Environment agencies
- Global Plastics Treaty regulators

B2NGO

- Cleanup operators
- Marine conservation groups
- Advocacy groups

The Team



EVERSHEDS
SUTHERLAND



Deloitte.



Scan to access the
Planetixx Observatory



Book a demo by visiting
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