



mercamadrid



VALUE FOR MONEY

The vital role of Wholesale Markets in
the Food Supply Chain

Sept, 2026

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My purpose ...

This is the story of building a food distribution system that is **effective, sustainable and resilient**. A system that ensures **access to safe, healthy food for EVERYONE**.

A system that improves **people's well-being**, empowers communities, and contributes to the **socioeconomic development of an entire nation**.

Spain in the 60's



The Spanish Wholesale Market Network

24
Mercas in the
main cities



7.9 million square meters
3,200 companies
9,1 M tons of food products
€ 24bn turnover 1,51% of GDP

Mercamadrid NOW

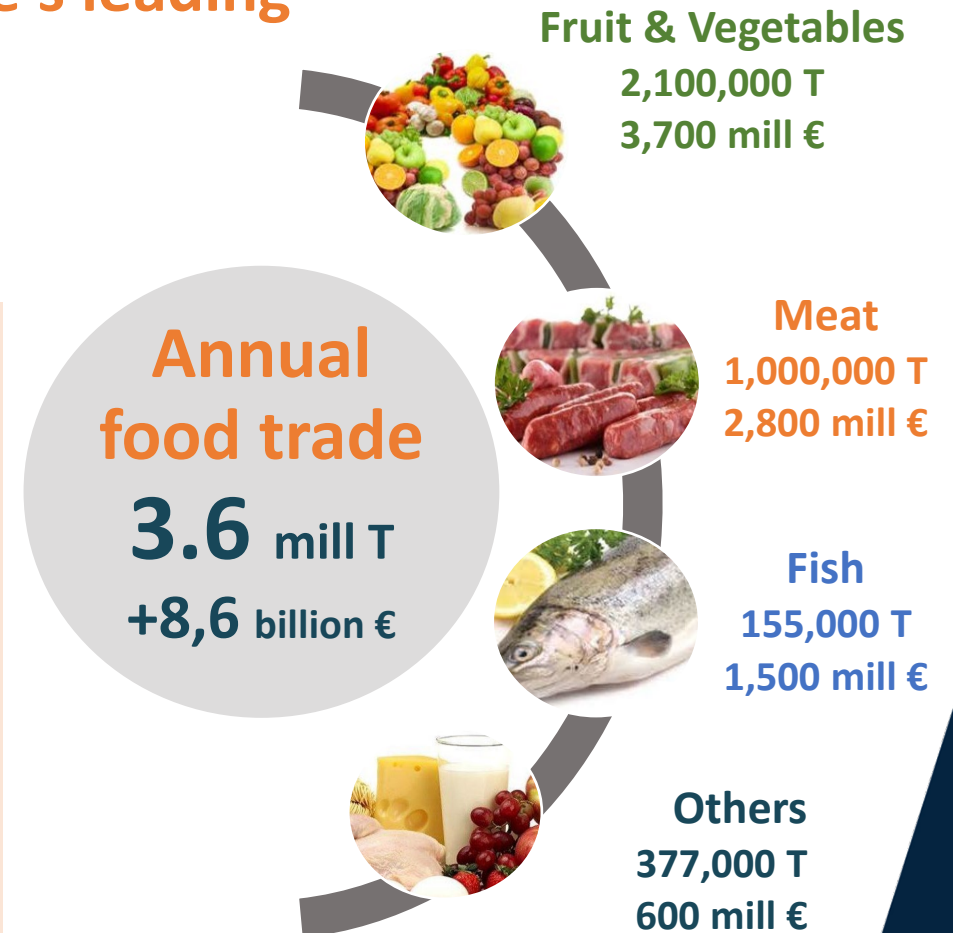


A Leading Business Hub for the Food Industry

Thanks to its scale and the high concentration of businesses and products, Mercamadrid is one of **Europe's leading wholesale food markets**.

Key figures 2025

- Surface: 2,215,000 m²
- Companies: > 900
- Employees: 9,000 direct
- Daily average professionals: 25,000 people
- Vehicle accesses: 4,500,000 veh/year (daily average 15,000 veh)



Central Fish and Seafood Market





N° 140

CLARAMAR S.L.

Madrid

139

MATRICE TUNA

139

Central Fruit and Vegetables Market





FELICES FIESTAS

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Services and Warehouse Area



421,200 m²

- Retailer Distribution Platforms
- Cold storage
- Wholesale Cash & Carry
- Handling and distribution of fresh and frozen products
- Logistics and transport operators
- Management and distribution of containers and packaging
- Petrol station and vehicle washing
- Hire of air- conditioned vehicles
- Hotel, Exhibition Centre, etc.



Mercamadrid, where Food Professionals Meet Every Day



Wholesalers

More than 1.000 Co

Fish & Seafood
Fruit & Legumes
Meat
Other food products
Logistics
Financials
Services Co



Retailers

More than 25,000 Retailers

Traditional shops,
Municipal markets,
Street markets,
Supermarkets & hypermarkets,
HoReCa etc.



A Wide range of Wholesalers & Retailers

Key role in the value chain:

Link between the primary sector and retailers

Our mission

To bring together the widest and most diverse range of perishable food products for commercialization to consumers through the retail and Food-Service sectors.



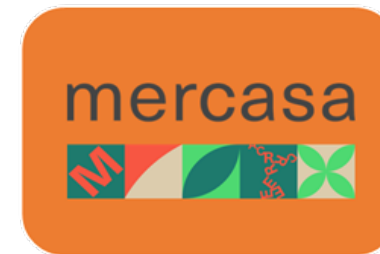
Mercamadrid: a successful example of Public-Private Partnership

- **Mercamadrid, SA** is the managing company of the **public service** of food supply to citizens.
- Public Company with a municipal majority. Madrid City Council:
 - ✓ It establishes and enforces the regulatory framework for service management, trade, and food safety.
 - ✓ Madrid City Council acts as the public authority, overseeing compliance and imposing sanctions in the event of non-compliance.

Shareholders



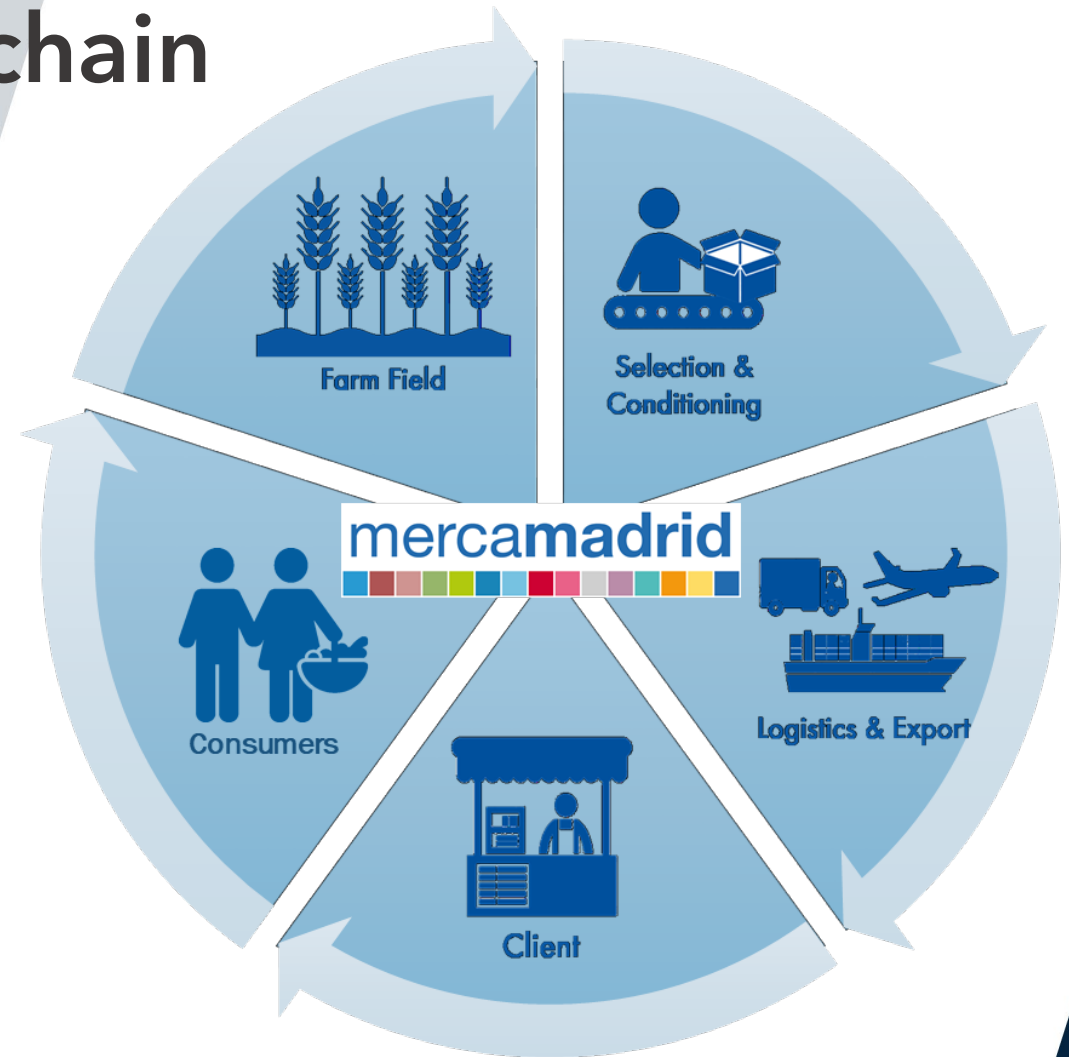
Madrid
Town Hall
51,25%



National public
E.N. Mercasa
49,75%

Mercamadrid generates a High economic and social impact across the entire food chain

Mercamadrid, as a link between the different links in the chain, is considered, at the national level, **a critical infrastructure** that guarantees the food supply to the population



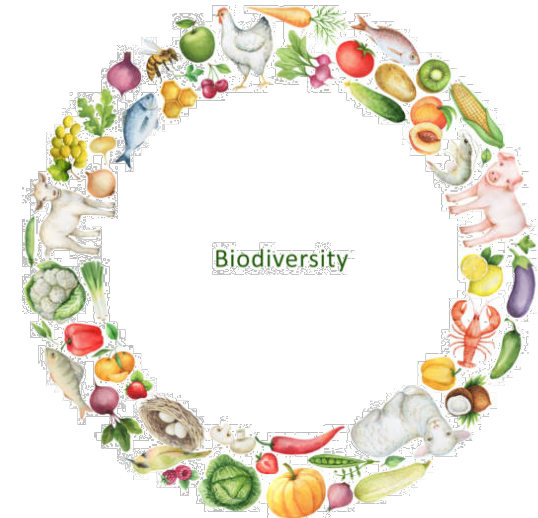
Mercamadrid must never stop.



Impact in the primary sector



It supports rural areas, strengthens local economies, and helps combat depopulation by keeping people connected to their land and communities



Mercamadrid: a Friendly City Model

Mercamadrid contributes to a sustainable and liveable city by supporting a **retail sector** that represents:

01

**Better urban
liveability**

A city model with vibrant, liveable neighbourhoods and thriving local commerce.

02

**A broad and
diverse business
network**

A wide and diverse commercial ecosystem, with a significant presence of SMEs.

03

**Diversity of
retail formats**

A diverse range of retail formats and business models.

04

**Proximity and
better mobility**

Proximity-based commerce, contributing to better mobility across the city.

MADRID

Impact in the consumers



The specialized retail network brings diversity, quality, safety and affordability closer to every consumer, ensuring access to fresh food across all retail and food-service channels.

**DIVERSE AND HEALTHY FOODS
FOR EVERYONE**



Thinking in the future

MERCAMADRID, a sustainable and digital ecosystem at the service of society.

Sustainability

Innovation

Competitiveness

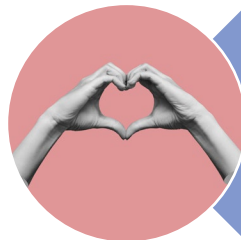
Our 3 strategic lines:



MERCAMADRID CIRCULAR



MERCAMADRID
SMART & DIGITAL

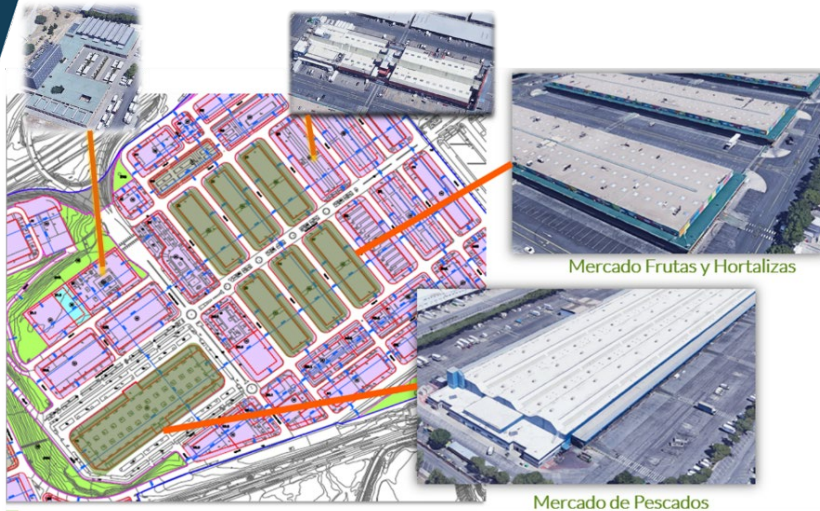


MERCAMADRID SOCIAL
COMMITMENT

Mercamadrid a circular market:

Mercamadrid energetically efficient

PHOTOVOLTAIC INSTALLATIONS



THERMALLY EFFICIENT BUILDINGS



ENERGY SAVING



Mercamadrid a circular market:

Efficient Waste Management



Important Improvements in Waste Management

Mercamadrid Committed to Society

FOOD BANK, promoting solidarity to fight hunger and food waste



- **18 millions kilos** received and distributed in 2025
- Between more **500 social entities**
- Their work benefits more than **90,000 people** in vulnerable situations



Mercamadrid Committed to Society

Mercamadrid Academia



Boosting employment by training unemployed people in food retail trades

Mercamadrid Committed to Society

Promoting a healthy diet



mercamadrid



Value for money !!!

Turning public investment into
economic and social value

Thank you!

