



**Enabling investment
into conservation, climate
and communities.**



Finance4Blue



SME BlueImpact Asia – Manila Workshop – Day #2

19 June 2026



ASIAN DEVELOPMENT BANK

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Agenda – Day 2

Time	Session	Description & Objectives	Format / Facilitator
DAY 2 — Friday 19 June Broadening the Scope: Addressing the Blue Economy Financing Gap in the Philippines			
09:00–09:15	Opening & Day 1 Recap	Summary of Day 1 outputs and framing for Day 2.	ADB
09:15–10:00	Session 7: Aggregated Financing Gap & Proposed Mechanism(s)	Synthesis of the full blue economy financing gap (SMEs, infrastructure, microenterprises, NbS) and proposed financing mechanism(s) to close it, including ADB's existing and prospective support.	Presentation: ADB with Finance Earth inputs
10:00–11:30	Session 8: Discussion & Breakout - Architecture Design	Structured discussion to iterate the financing architecture: Does it address Day 1 needs? How to extend beyond pilot corridors? What role does each institution play? <i>Includes networking Break</i>	Breakout + plenary: facilitated by ADB, supported by Finance Earth
11:30–12:00	Session 9: Agreed Action Plan & Next Steps	Consolidated synthesis of workshop conclusions. Agreed actions, owners, and timelines. Securing commitments from participants.	Plenary: ADB & consortium
12:00–12:15	Closing Remarks		ADB
12:15–		<i>Lunch</i>	

Opening & Day 1 Recap



Day 1: what we covered and what we heard

A full day across two pilot corridors: **Southern Leyte–Siargao** and **Davao Gulf–Pujada Bay**. We moved from the demand side (SMEs and wider financing needs) to the supply side (financial institutions), then into structured breakouts.

The demand side - SMEs

- Four shortlisted SMEs pitched using a standardised, investment-ready format: AASC Technologies, Adelina Hotel Group, Gov. Generoso Diving Shop, Fishermen Coop of Consolacion.
- Clear potential for bankability and impact across a range of maturity levels.
- Indicative aggregate ask ~USD 3.5m, some phased over several years.
- Some capital already flows (existing bank ties); appetite for flexible, risk-aware structures.

Wider financing needs

- LGU & enabling infrastructure: solid-waste/wastewater, water/desalination, power, fishing ports.
- New ventures (e.g. mud-crab grow-out): more suited to venture/seed capital (e.g. ADB seed fund).
- Micro-enterprises & associations: need grants, capacity building, market links.
- Nature-based solutions (reef restoration): strong demand; cost is the main barrier.

The supply side - FIs

- DBP, Landbank and CARD MRI presented agri-fishery value-chain programmes.
- Concessional windows reach 3–5% p.a. but with eligibility limits and ceilings; market rates ~8–10%.
- Recurring barriers: financial literacy & documentation, monitoring cost, credit risk, impact measurement.
- ADB flagged illustrative solutions: microfinance risk-participation and a TA-funded risk-sharing structure.

Emerging cross-cutting messages

Capital is not the main gap

Cost of finance, access knowledge, capacity, documentation and unmitigated business risks matter more than new headline funds.

The market is fragmented

Many programmes and institutions, diverse SMEs: but weak visibility on both sides makes matching costly.

The pillars are interdependent

Enabling infrastructure (esp. waste/wastewater protecting the bays) underpins SME and tourism viability: a shared win.

A scalable origination engine

The standardised pitch / investment-readiness platform was endorsed to build investable pipeline.

From Day 1 breakouts to a Day 2 action plan

A two-stage ambition

Near term: a workable structure to finance the shortlisted SMEs and pilot regions (Siargao / Gulf of Davao).

Later: a Philippines-wide solution serving a broader national pipeline. The pilot is the stepping stone.

Group A: SME financing

- Appetite for blended finance: grants for piloting, concessional loans for expansion, results-based finance, plus capacity building.
- Direction: a dedicated “Blue Economy” financing route for the pilot SMEs, with an ADB risk-sharing / TA layer to lower cost and share risk.
- Next: confirm partner bank focal point and work through risk-sharing parameters and design.

Group B: LGU & infrastructure

- Barriers are structural more than cost: permitting, long timelines, the ~20% development-fund cap, and O&M / connectivity gaps.
- PPP (incl. build-own-transfer, possibly via a replicable facility) is a promising route, alongside existing bank credit lines.
- Next: identify a concrete pipeline to originate a pilot transaction in the target regions.

Group C: micro & associations

- Typical MFI eligibility (3 yrs operating, 2 yrs profitable) excludes most start-up associations.
- Proposed: relaxed / risk-backed lending terms and risk transfer to widen safe access.
- Third-party capacity building (e.g. TRIAS, academe) to bring associations to a credible, lendable standard.

Today's goal: a concrete action plan for each pillar

1 Defined pipeline

A clear pilot pipeline per region and pillar

2 Challenges & options

Key barriers and the design options to resolve them

3 Timelines

Realistic sequencing toward implementation

4 Stakeholders

Who needs to be involved and in what role

5 Next steps

Concrete follow-ups to refine the design

Session 7: Financing Gap and Financing Options

What is the full financing gap, and what tools could close it?



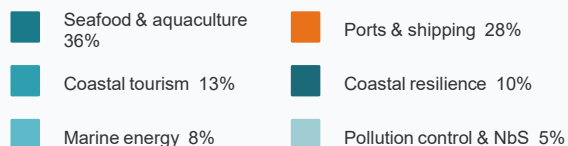
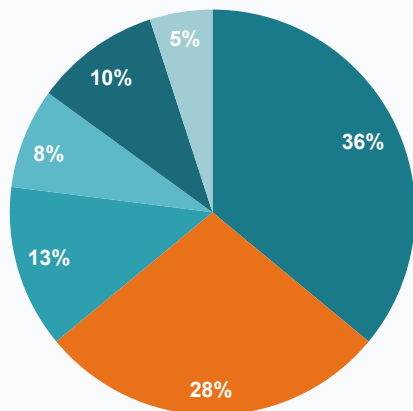
The Aggregated Blue Economy Financing Potential



Asia-Pacific Blue Economy: Scale, Gap & Governance

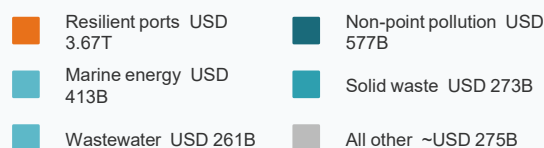
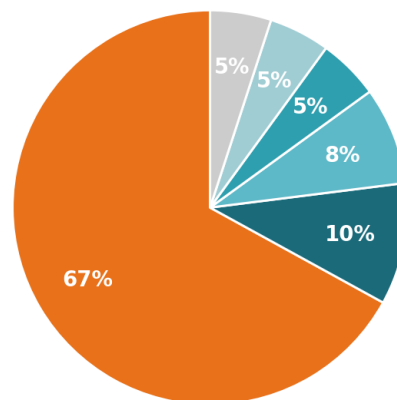
USD 5.5 trillion investment need by 2030 · Seafood sector alone employs 60 million people · < 3% of ocean under effective MPA management

USD 3 T / y Economic Value by Sector



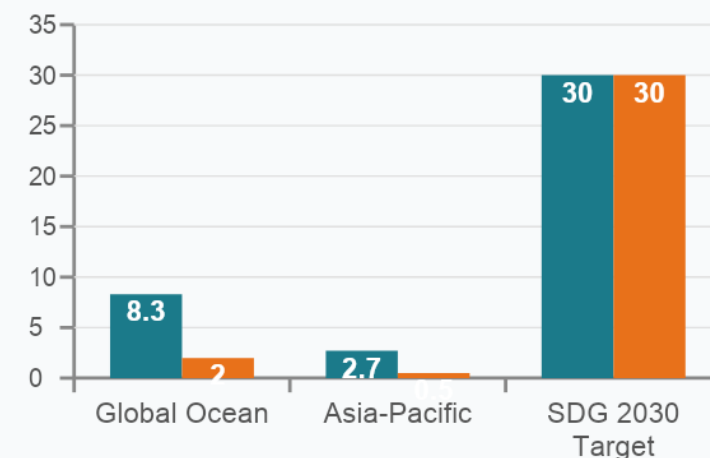
The blue economy contributes ~USD 3 trillion/yr to Asia-Pacific GDP and employs 60M+ directly in seafood alone

USD 5.5 T Financing Gap by Sector



USD 2 trillion of the gap falls specifically on blue SMEs — the 'missing middle' between microfinance and institutional lending

MPA Management Deficit



■ Designated MPA ■ Effectively Managed

Paper protection dominates: Most APAC MPAs are designated but not actively managed — no rangers, monitoring or enforcement

Critical habitat loss: Only 1% of Philippine reefs in excellent condition; 64% of mangroves lost nationally

Blue economy link: Unmanaged MPAs cannot regenerate fish stocks, support eco-tourism or sequester blue carbon

Finance pathway: Blue carbon credits, blue foods & payments for ecosystem services can fund community MPA co-management

Sources: ADB/UNEP/UNDP Financing the Blue Economy (2022) Table 3.1; IUCN Protected Planet (2023); MPA Atlas (2024); SME BlueImpact Asia Philippines Pilot (Finance Earth, 2026)

Philippines: Blue Economy Financing Gap by Sector

Sector	Key finance gap figures	Scale / Quantum	Gap type
Marine Ecosystem Management & Nature-based Solutions	Mangrove restoration alone worth >USD 450M/yr in flood protection; 95% of coral reefs under threat. NDC need: USD 72B .	USD 72B NDC total; public funding covers only 2.7%	Climate adaptation; conservation; blue carbon
Marine & Coastal Eco-tourism	120,000+ hotel room shortfall by 2028; sector at 8.9% of GDP vs. 12.7% pre-pandemic.	USD 3.9 trillion PHP gap to WTTC 2035 potential; USD 88M Land Bank sustainability bond (2024)	Infrastructure; green MSME credit; conservation finance
Fishing & Aquaculture	USD 6–7B agri-fishery credit gap; <30% of fisherfolk access formal credit; aquaculture production down ~10%	World Bank FISHCORE USD 176M (only USD 37M disbursed by Sep 2025)	Smallholder credit; climate resilience; cold chain; sustainable practice transition
Shipping, Ports & Marine Services	66% of 186 shipyard facilities require rehabilitation. Port of Manila yard utilisation hit 88.6% in Feb 2026. Build Better More programme underfunded.	No single published gap figure; public infrastructure spending fell 16% in 11 months to Nov 2025	Port capacity; green shipping transition; shipyard modernisation
Marine Energy	PHP 10.7T (USD ~188B) investment needed 2029–2050 for full RE transition. 92 OSW contracts awarded (66 GW capacity) Bankability gap	blended finance required to halve cost of capital for offshore wind (OSW) projects	OSW project finance; concessional loans; FX hedging; grid & port infrastructure
Plastic & Waste Management	Philippines 3rd largest ocean plastic polluter globally: Only 28% of key plastics recycled; Infrastructure underfunded.	78% of plastic material value (~USD 2–3B/yr) lost; ADB USD 500M Blue Economy loan covers waste mgmt but no standalone gap figure	Recycling infrastructure; EPR compliance support; waste-to-value

Implications for Policy and Investment

01	Scale Blended Finance Mechanisms Align public, concessional, and private capital using guarantees, first-loss structures, and concessional co-financing to improve risk-return profiles across SME-dominated, high-risk sectors.	<i>MFI ceilings of PHP 300K and commercial bank collateral requirements leave blue SMEs in a structural ‘missing middle’ — blended finance is the primary mechanism to bridge this gap.</i>
02	Expand Insurance & Risk Transfer Solutions Deploy parametric insurance, disaster risk financing, and ecosystem-based instruments (reef/coastal protection) to reduce climate exposure, stabilise cash flows, and improve bankability.	<i>Annual typhoon exposure in pilot corridors (Siargao faces 8–10 per year) leaves marine assets uninsurable under current frameworks, blocking lending and investment across the fisheries and aquaculture sector.</i>
03	Develop Revenue-Linked Natural Capital Finance Link conservation outcomes to monetisable value streams — tourism, fisheries productivity, and carbon/biodiversity markets — enabling stable financial flows instead of intermittent funding.	<i>The Philippines PENCAS Act (2024) and ADB’s USD 500M Marine Ecosystems PBL create the regulatory scaffolding for blue carbon credits and payments for ecosystem services to become investable at scale.</i>
04	Unlock SME Access to Capital Markets Expand credit, insurance, and risk-sharing for blue economy SMEs through data systems and intermediation models that aggregate small-scale activities into investable portfolios.	<i>No Philippine bank currently accepts marine assets as collateral; a standardised pipeline database is a critical instrument for aggregating deal flow and enabling investor matching.</i>
05	Define Costed Investment Pathways Develop clear, costed roadmaps for infrastructure, decarbonisation, and resilience — particularly in maritime transport and coastal systems — to reduce uncertainty and enable long-term allocation.	<i>The USD 5.5 trillion APAC financing gap analysis (ADB/UNEP/UNDP, 2022) and Philippines-specific sector gap data provide the evidence base for governments and MDBs to define bankable, costed pipelines by sector.</i>

SME BlueImpact Asia Platform



SME BlueImpact Asia Digital Platform

Background

The Financing Gap

- ADB-UNDP-UNEP report (Financing the Blue Economy, June 2022) proposed a **platform to facilitate funding** to the **missing middle of the Blue Economy**.
- Blue Economy SMEs with revenues between **\$500 thousand and \$10 million** were identified as the missing middle — adjusted to size of financing needs: **USD 100 thousand to USD 10 million**.

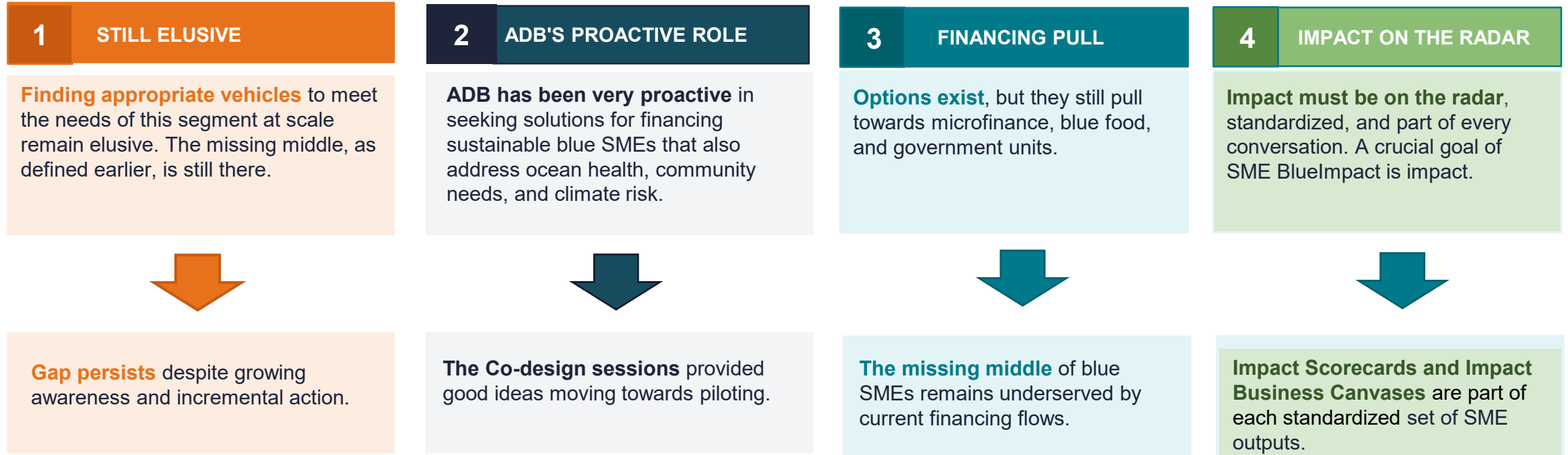
The Gap

- Current market mechanisms are more efficient for micro enterprises, larger private commercial entities, public entities, and government units — but even **those resources are limited**.
- Programs of local banks, microfinance platforms, and regional players are steps in the right direction, but **none take a systematic, bottom-up approach and long-term view** of a dedicated broad-based, Blue SME financing-focused platform with a strong impact awareness and purpose.



SME BlueImpact Asia Digital Platform

The Co-Design Workshop (June 18-19, 2026, Manila PH): what we heard and what it means



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Walking the Talk

Investment Readiness Bridge

Connecting what FIs need with what SMEs deliver

A shared investment readiness platform bridges the gap



What Financial Institutions Need

- Quantifiable, verifiable, quality data at scale
- Financial literacy among borrowers, including track record and financial statements
- More overall investment readiness of borrowers
- Demonstrated commercial activity
- Increased impact literacy themselves and integrated into financial appreciations

What MSMEs and SMEs Need

Guidance on:

- Organizational readiness (business self-awareness)
- Investment readiness (FI awareness)
- Specific impact literacy along with its identification, reporting and monitoring

MSMEs vs SMEs

SMEs are financially more advanced:

- Have greater financial literacy, track records, and audited statements
- Higher levels of commercial activity.
- Guidance still needed on organizational and investment readiness
- Even if good businesses they are still not on the radar of most FIs

SME BlueImpact Asia Digital Platform

Introducing the Investment Readiness Tool

1

Built for the Missing Middle

Currently structured for Sustainable Blue SMEs — but easily adaptable for micro-enterprises, non-profits, cooperatives, and stand-alone PPP projects.

2

Four-fold Architecture

- ▶ Business self-reflection and awareness
- ▶ Investment readiness coaching
- ▶ Impact awareness and focus
- ▶ Generation of interconnected reports for internal and external use

3

Learn-by-Doing

All inputs and outputs are guided by a hands-on learning process — SMEs build understanding as they go.

*Real SMEs across the Philippines
are using this tool today*

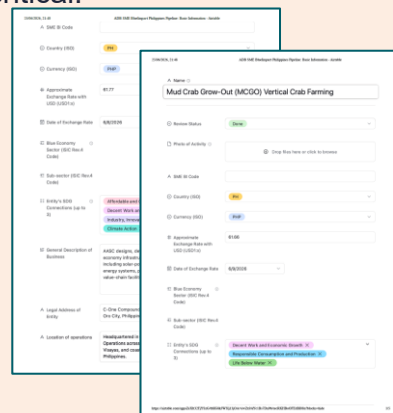


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Learn-by-Doing: How the IR Tool Works

1 INPUT

SMEs work through a series of structured questions — covering all areas necessary for any business and its impacts. All information is entered in a standardised format; quality data is critical.



2 PROCESS

Each set of inputs automatically flows through to all outputs: general description, elevator pitch, full pitch deck, impact business model canvas, impact scorecard, business plan, and financial summary.



3 UNDERSTAND & PRESENT

This information helps SMEs understand the dimensions of their entity and prepares them for funder-facing events — like the Elevator+ Pitches presented at this workshop.



Outputs include General description | Elevator pitch | Full pitch deck | Impact Business Model Canvas | Impact Scorecard | Business plan | Financial summary |

SME BlueImpact Asia Digital Platform

Other Benefits of the IR Tool

1

Consistent Output: One set of inputs flows automatically to all reports — internal and external materials are always aligned.

2

Data & Statistics: Collection of business and impact data in consistent format. Such data is essential for many stakeholders: funders, government agencies, research institutions. Needs quality input and then monitoring, reporting and valuations.

3

Scale & Efficiency: Ability to process high volumes of entities efficiently — volume and quality maintained simultaneously.

4

Portfolio Aggregation: Like-structured datasets can be aggregated into selected portfolios for further funding rounds.

5

Risk Distribution: Aggregated portfolios reduce exposure to individual credit risk — diversification is key to avoiding concentration failures.

SME BlueImpact Asia Digital Platform

A Bit of Context: The Landscape

What Exists Today

Platforms work like shops

Browse and scroll, sometimes 'matching' via filters.

Toolkits are usually checklists

Or to-do lists at different stages of an organisation's activity.

Report generator applications

Help create materials for businesses and investors.

All seem independent and ad hoc — not interconnected.



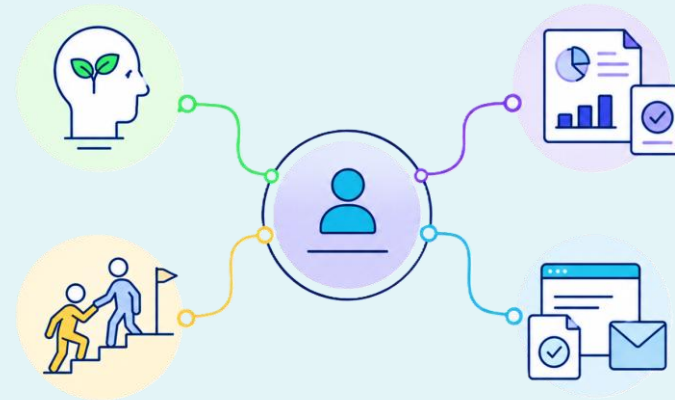
The IR Tool Difference

Fully interconnected:

- One set of inputs, many outputs
- Guides self-reflection and business awareness, not just reporting
- Organizational and Investment readiness coaching embedded in the process

Under construction

And like any product, it evolves



SME BlueImpact Asia Digital Platform

Personal Experiences from recent Investment Readiness tool users and viewers

Experience A

More Intentional

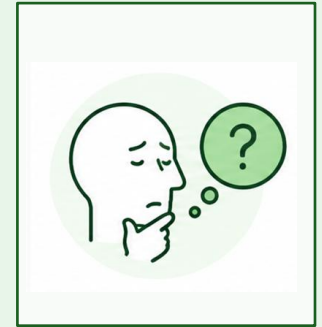
Entities stressed how the reflection needed to input information made their actions more intentional and focused.



Experience B

Areas of Reinforcement

Individuals felt afraid or nervous about parts of the input and presenting the material. This feeling reflects which areas need reinforcement.



Experience C

Self-Learning

Individuals appreciated the self-learning through the process and realized that their thinking flowed more automatically.
Listeners who met the SMEs before noted the improvement.



Experience D

Scale is Key

A large volume of entities need to be reached.
Having different levels of awareness and skill moving through the system assure continuous progression and expansion of the SME BlueImpact Asia program.



SME BlueImpact Asia Digital Platform

The Future: What Comes Next

Architecture

Continued design of a comprehensive digital architecture.



Governance

Robust management structure for the platform.



Data Security

Secure data channels and storage infrastructure.



Confidentiality

Levels of confidentiality authorised by data owners.



Legal Clarity

Legal clarity on responsibility and ownership of data.



Better Tools

Development of improved input and output processes, forms, and reports.



SME BlueImpact Asia Digital Platform

The Vision

A dedicated website where SMEs access the IR Tool and stakeholders access reports and data summaries according to their interests — open-source, owned by a non-profit or foundation, with clearly defined confidentiality and disclosure channels.

Open-source · Non-profit owned · Defined confidentiality channels · Scalable and replicable to any geography

Stakeholder Benefits:

More Financing

Greater SME financing through portfolio aggregation, reducing individual credit risk while broadening access.

Economic Development

More economic development and geographical reach — bringing blue economy opportunity to underserved coastal communities.

Greater Impact

Efficient systems that scale — at the end of the day, greater impact on people, communities, and ocean health.

Considerations:

Realistic Ambition

It is an ambitious vision, but not unrealistic building off where we are today.

Open Source

The tool and platform have costs, but the intention is for it to be an open-source tool — possibly owned by a non-profit organization or foundation.

Security

Many legal channels need to be studied to secure and define levels of confidentiality and disclosure.

Financing Mechanism Architecture and Case Studies



UK Nature Impact Fund – Investment Fund + TA Programme

Finance Earth designed and manages the [UK Nature Impact Fund](#), a £120m (£50m first close) blended finance vehicle investing in woodland, peatland, and biodiversity projects across England. With £30m cornerstone capital from UK Government (Defra) structured as first-loss protection for private investors.

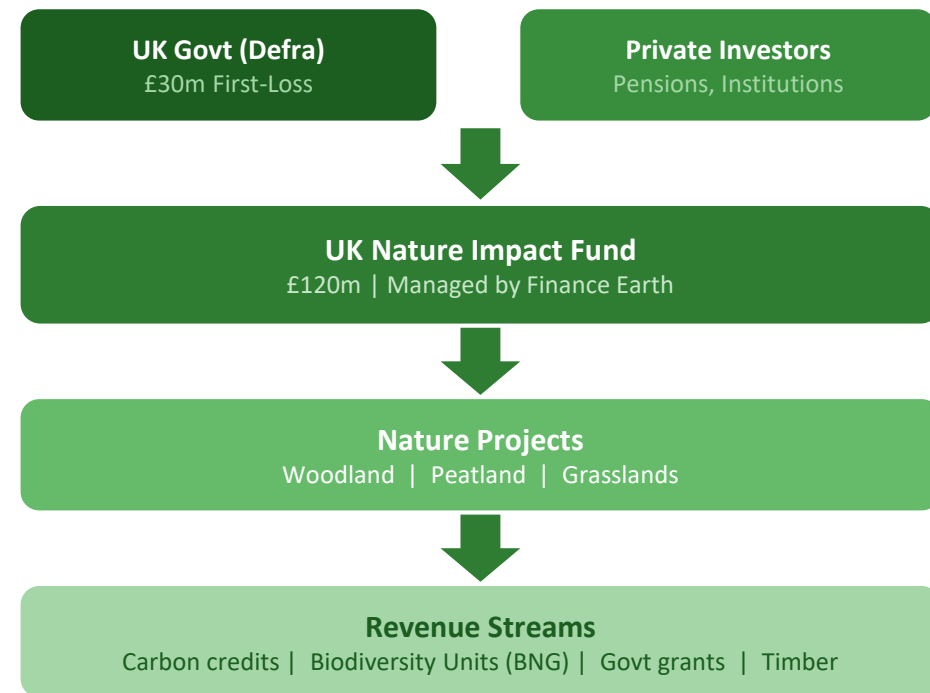
- **Government first-loss (£30m Defra) de-risks private capital:** enabling pension funds and institutions to invest in illiquid nature assets
- **Diversified revenue across carbon, biodiversity (BNG) and timber:** targeting 8%+ net IRR with conservative pricing assumptions and first loss protection
- **£100m+ pipeline at launch**, co-developed with UK's leading eNGOs, private landowners and public estate
- **FCA-approved "Sustainability Impact Label"**: integrity standard for impact funds
- **Credit sales repay investors:** corporates buy [Woodland Carbon Code](#), [Peatland Code](#) credits, and/or [Biodiversity Net Gain](#) (BNG) Units

£120m target fund size

8%+ net IRR target

£30m Defra first-loss protects private investors

Blended Finance Fund Structure Design



The UK Nature Impact Fund is an example of a fund supported by a technical assistance programme, the [UK Nature Accelerator](#), providing investment readiness support to project developers and ensuring a pipeline of high-integrity, institutional-grade nature projects for the fund to deploy into.

International Context: The Maldives Tuna Think Tank (MTTT)

The Maldives Tuna Think Tank surfaced an identical pattern of financing constraints in a different market, which could be addressed via the development of a blended finance facility.

Maldivian Context

- Only 20% of tuna catch processed locally
- Export volumes and value per kg are declining (falling landings, facility closures, high tariffs...)
- Younger Maldivians moving into tourism, shrinking the active fishing fleet

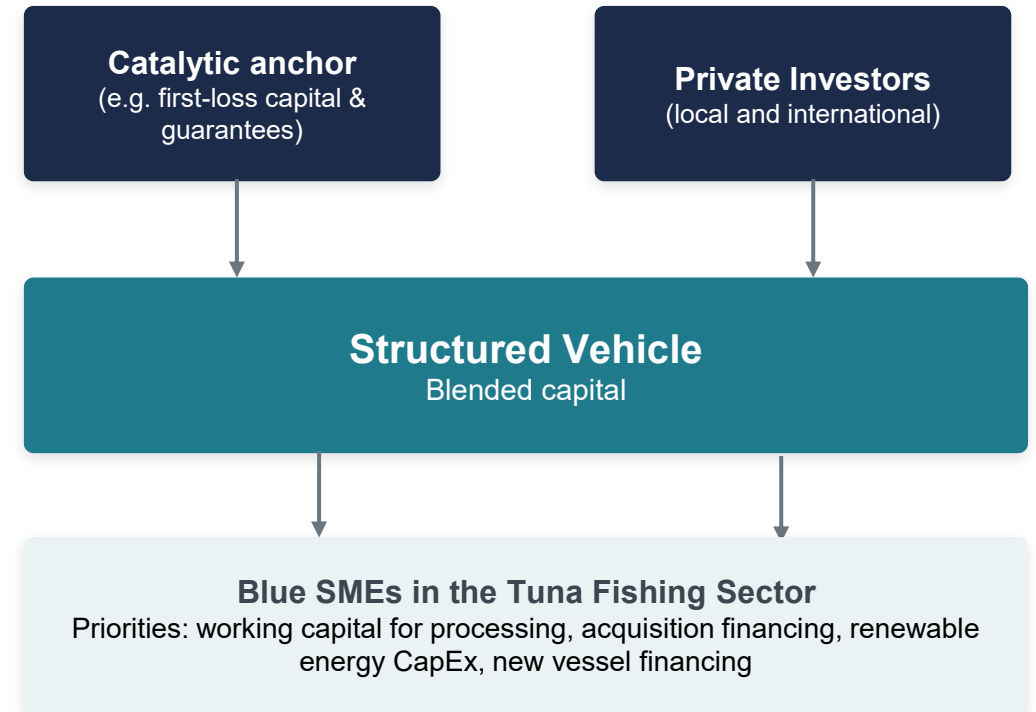
The MTTT Initiative (launched 2024)

- Supported by ADB, UNDP, MSPEA, and SustainaSea Blue Economy Advisors
- Convened tuna processors, government, and financiers to develop a coordinated sector roadmap
- Identified a \$500M–\$1B investment need over the next decade

Enabling Environment Constraints

- Local financial sector oriented toward tourism with limited appetite for fisheries risk
- High country-level risk premiums discouraging international investors
- Gaps in collateral/enforcement legislation and limited socioeconomic/environmental data

Proposed: Maldives Pole & Line Blended Finance Facility



Case Study: Bank of Qingdao Blue Finance Project (PRC)

Key Development Issues

- PRC has 18,000 kilometers of continental coastline
- Ocean environment and ecosystem are at risk because of unsustainable marine practices and overexploitation of ocean resources
- More than half of the country's coastal wetlands, nearly 60% of mangroves, and 80% of coral reefs are damaged
- An estimated 55% of fish stocks in the PRC have been overfished
- Almost one-third of the total global plastic waste enters the oceans via the PRC
- Currently less than 1% of the total value of the ocean economy is invested in sustainable projects

ADB Solution

- First blue syndicated loan to a City Commercial Bank (Bank of Qingdao) in the PRC
- Eligible use of proceeds cover 7 areas of marine environment protection and sustainable blue economies
- Strong development partnership among DFIs
- \$150 million financing package from ADB, IFC, DEG and PROPARCO
- IFC supported BOQ to develop a Blue Bond Framework
- ADB worked with BOQ and local governments to develop a blue finance taxonomy for other FIs in Shandong province



ADB Value Addition

- **\$35 M of longer tenor finance with 3 years**
- **Enhancing BOQ's environmental and social safeguard capacity and supporting gender equity**
- **Supporting development of innovative financing with the offering of the first blue syndicated loan to a city commercial bank (CCB) in the PRC and preparation of first CCB blue bond issuance**
- **Improving blue finance capacity and knowledge transfer through development of blue taxonomy for other FIs and knowledge dissemination at forums and other knowledge events**

Building Blocks of the SME BI Asia Financing Architecture

Scaling SME BlueImpact Asia requires a layered capital stack and effective intermediation channels, supported by targeted technical assistance and risk mitigation.

1 SOURCES OF CAPITAL

Public capital

- Government budget (fiscal allocations)
- Sovereign borrowing (ADB / other MDB loans)

Thematic capital markets

- SME Blue Bonds (MOF, DBP/LBP, ADB platforms, etc.)

Private & impact capital

- Impact investors (funds, institutional investors)
- Commercial banks (balance-sheet financing)

Catalytic / blended finance

- De-risking instruments (guarantees, insurance, first-loss)
- Blended structures crowding-in private capital

Complementary concessional sources

- Existing initiatives, climate / blue funds
- Grants and concessional windows

2 ON-LENDING / INTERMEDIATION CHANNELS

Public program channels

Govt agencies (MOF, DTI, DOT, DA) → policy-driven programs, subsidies, directed lending

Direct lending

ADB, DBP, LBP → direct financing to eligible borrowers / projects

Wholesale lending

On-lending via DFIs / apex institutions → channelling capital to financial intermediaries

Private financial intermediaries

Commercial banks, MFIs, local banks → retail lending to SMEs & enterprises

3 FINANCING NEEDS (END USERS)

Micro-enterprises

Growth and working capital for MEs

SMEs

Growth & working capital for SMEs

LGU infrastructure

Ports, cold chain, coastal & marine infrastructure

New ventures

Early-stage / first-of-a-kind blue businesses

NbS projects

Mangrove, blue carbon & other nature-based solutions

CROSS-CUTTING ENABLERS

Technical assistance: pipeline development (origination, project preparation, investment readiness); capacity building for governments, FIs & SMEs; market development (standards, taxonomies, blue eligibility criteria).

Enabling environment: policy and regulatory support — enabling frameworks for blue finance.

Session 8: Discussion & Breakout – Action Plan Architecture



The Final Act: Action Plan

Building on everything until now, create an ACTION PLAN for the pilot technical assistance facility

Step 1: **Specify problem**

Step 2: **Define timeline & responsibilities**

1	PROJECT ID <i>What projects / SMEs / entities are in the pipeline?</i>	<i>What is the specific timeline?</i>	1
2	ASK + <i>What is the financial / non-financial ask?</i>	<i>What are the milestones?</i>	2
3	BARRIERS <i>What are the challenges to overcome to get (i) finance and (ii) implementation?</i>	<i>Partners, roles, responsibilities</i>	3

Action Plan; Example

Present the Action Plan to ADB

Wastewater treatment plant		PHP 15 million	
Barrier	Proposed Solution	Timeline	Responsible
Permit not issued by government agency	Engage with agency directly, with clear request and all documentation prepared	Sept - Dec 2026 / permit issued by Dec 2026	LGU waste officer

Session 8: Breakout – Action Plan Architecture

Breakout Group Assignments

Group A

SME Financing

Facilitated by Thomas Kessler (ADB) and Yann (Finance Earth)

- SME representatives (AASC, Adelina Hotel, Gov. Generoso Diving Shop, Fish Coop Consolacion)
- Landbank of the Philippines
- Development Bank of the Philippines

Group B

Infrastructure Financing

Facilitated by Klaus Prochaska (ADB) and Thomas Egli (SustainaSea)

- LGU representatives (Mati, Dapa, Del Carmen)
- SOEMCO
- Landbank of the Philippines
- Development Bank of the Philippines

Group C

Microenterprises & Associations

Facilitated by Hilly Ann Roa-Quiaoit and Aileen Ruiz (ADB)

- CARD MRI
- Rizal Taktak Women's Association
- Banaybanay CSOs Association

Nominate your spokesperson now · Capture outputs on your group's flipchart · 30 minutes

Lunch & See You Next Time!





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