

The views expressed in this presentation are the views of the author/s and do not necessarily reflect the views or policies of the Asian Development Bank, or its Board of Governors, or the governments they represent. ADB does not guarantee the accuracy of the data included in this presentation and accepts no responsibility for any consequence of their use. The countries listed in this presentation do not imply any view on ADB's part as to sovereignty or independent status or necessarily conform to ADB's terminology.

WAVES OF CHANGE

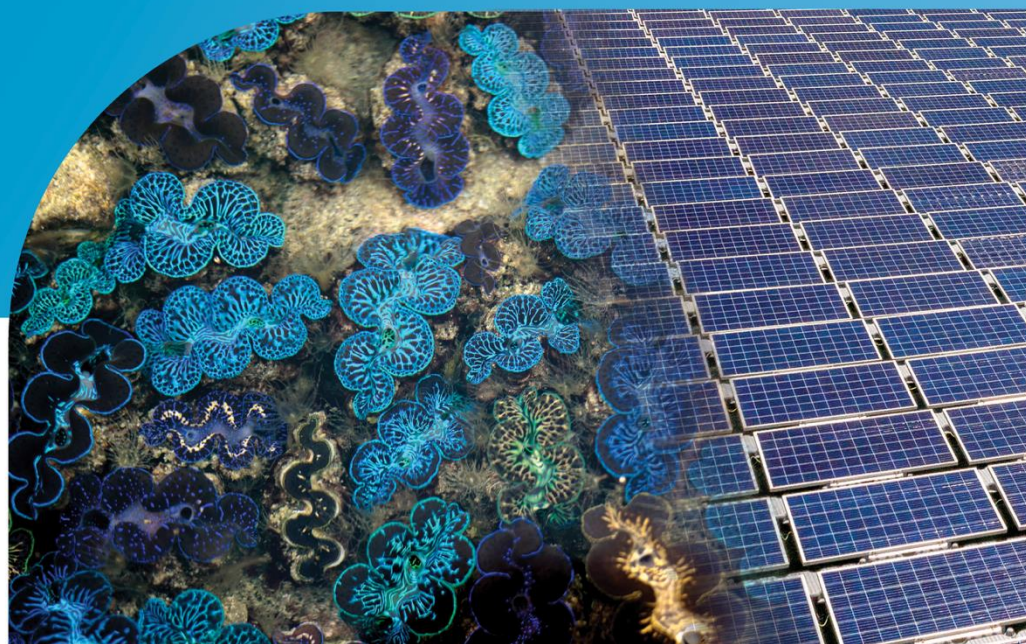
Harnessing Technology to Power the Sustainable Blue Economy

Workshop Two

25–28 May 2026 • Busan, Republic of Korea



Ministry of Oceans
and Fisheries



Key takeaways from Day 1

What stood out and what mattered?

IMPORTANCE OF STAKEHOLDER COORDINATION & ENGAGEMENT ①

The importance of roles and responsibilities in coordinating the work we do.

2. Multi stakeholder involvement

Net Fire Coral

1) Collaboration and Partnership with all stakeholders.

- TOURISM VALUE CHAIN EXTENDING PLAYERS IN THE SECTOR

TOURISM MAY OFFER LARGE BENEFIT, BUT REQUIRES ALIGNMENT ACROSS MANY SECTOR STAKEHOLDERS (i.e. Alignment)

The institutional coordination from the Tourism activity

2) The core and by driver for Sustainable Marine Tourism

INCREASE IN KNOWLEDGE ② OF ADB'S PROGRAMS + APPROPRIATES ON FINANCING

1. Financial mechanism for Blue Tourism

2) ORCA trust fund-assistance.

<table 1>

MORE REGULATIONS ③ + CLEAR ALIGNMENT OF ACTIVITIES WITH BLUE ECONOMY

Technology applications to promote blue economy.

OVERVIEW OF REGIONAL + GLOBAL INITIATIVES TO IMPLEMENT + LEARN FROM ②

WHAT STOOD OUT

- > REFRESHING KNOWLEDGE + NEW KNOWLEDGE
- > VALUE WORKING TOGETHER INTER-GOVERNMENT, FROM ALL STAKEHOLDERS

The experiences shared by the countries on Blue Economy.

Key takeaways:

1) Learning from other countries on what technology they have use

KEY TAKEAWAYS FROM DAY 1

What stood out and what mattered?

ADB



CROSS-CUTTING MULTI-STAKEHOLDER COORDINATION (GOVERNANCE)

- Collaboration and partnerships with all stakeholders
- Multi-stakeholder involvement
- Importance of stakeholder coordination and engagement
- Value of working together inter-government and all stakeholders
- Importance of roles and responsibilities in coordinating the work we do



TOURISM-SPECIFIC SYSTEMS AND COMPLEXITY

- Tourism value chain has extensive players in the sector
- Tourism may offer large benefit, but requires alignment across many sector stakeholders (e.g., ministries)
- Institutional coordination from tourism activity
- The core and key driver for sustainable marine tourism

KEY TAKEAWAYS FROM DAY 1

What stood out and what mattered?

ADB



FINANCING MECHANISMS

- ORCA fund technical assistance
- Financial mechanisms for blue tourism
- Increase in knowledge of ADB's program and approaches on financing



POLICY AND REGULATORY ALIGNMENT

- More regulations and clear alignment of activities with blue economy



TECHNOLOGY AND INNOVATION

- Technology applications to promote blue economy



KNOWLEDGE SHARING AND PEER LEARNING

- Refreshing knowledge and new knowledge
- Overview of regional and global initiatives to implement and learn from
- Experience shared by countries on the blue economy
- Learning from other countries on what technology they have used

KEY TAKEAWAYS FROM DAY 1

What stood out and what mattered?



Blue Technology Solutions (BTS)



ALIGNMENT: Blue economy progress depends on strong stakeholder coordination and policy coherence.

RESOURCES: Financing and technical support are critical to implementation.

MARINE TOURISM: Sustainable marine tourism offers significant opportunities but requires tailored coordination across a complex value chain.

YIELDING INNOVATION: Peer learning and technology help generate solutions and accelerate action.



KEY QUESTIONS TO CARRY FORWARD IN DAY 2

HOW CAN GOVERNMENTS ①
IMPROVE COORDINATION
ACROSS DIFFERENT STAKE-
HOLDERS (E.g. Government
agencies, Development partners,
private sector)

How do we attract ②
more bankable projects?

2) How to attract / get
finance outside
state budget to
develop blue econ
mg?

Blue Finance opportunities
and case study from
Asia and Pacific.

- How to apply for financial assistance?

(ACCESS TO ADB FUNDING)

ONE PRIORITY QUESTION
TO CARRY INTO DAY 2?
→ CREATING PROJECT IDEAS

Project Formulation
• Finance
• RE
• Governance

→ DISCUSSIONS WITH GOVT
PRIORITISING ADB
PROJECTS

- How do we prepare ourselves.

→ TAKE HOME IDEAS &
EXPERIENCES LEARNT

<title >

1) What are best
practices to
promote blue
economy? - ?.

How to sell Blue econ
vs extractive &
High Volume Sectors?

(ex Indo)

→ LOCAL COMMUNITY
BASED PROJECTS

KEY QUESTIONS TO CARRY FORWARD IN DAY 2

ADB



PROJECT DEVELOPMENT AND PIPELINE CREATION

- Creating project ideas
- Project formulation (finance, RE, governance)
- Discussions with government priorities and ADB projects



ACCESS TO FINANCE AND BANKABILITY

- How do we attract bankable projects
- Access to ADB financing
- How to apply for financial assistance
- How to attract/get finance outside state budget and develop blue economy
- Blue finance opportunities and case studies Asia and the Pacific



GOVERNANCE AND COORDINATION

- How can governance improve coordination across different stakeholders (government, development partners, private sector)

KEY QUESTIONS TO CARRY FORWARD IN DAY 2

ADB



CAPACITY AND PRACTICAL APPLICATION

- How do we prepare ourselves (linked to capacity)
- What are best practices to promote blue economy
- How to take home ideas and experience learnt



STRATEGIC POSITIONING OF THE BLUE ECONOMY (COUNTRY-LEVEL)

- How to sell blue economy versus extractive and high-volume sectors (Indonesia)

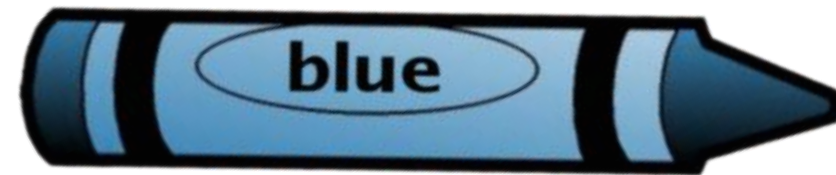


KNOWLEDGE SHARING AND PEER LEARNING

- Refreshing knowledge and new knowledge
- Overview of regional and global initiatives to implement and learn from
- Experience shared by countries on the blue economy
- Learning from other countries on what technology they have used



- In your local language or dialect, how do you say the color 'blue'?



An aerial photograph showing a solar farm on the right side, with rows of blue solar panels. The left side of the image is dominated by a field of colorful flowers in shades of blue, purple, and yellow. The text "Thank you!" is centered in the middle of the image.

Thank you!