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BATTERY
ENERGY
STORAGE SYSTEM

Private Sector Participation

Market-driven models in Australia versus policy-driven models in India; implications for regulation, investment, and project delivery

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13 May 2026



Global Energy Alliance
for people and planet

CESI
Inspired with innovation

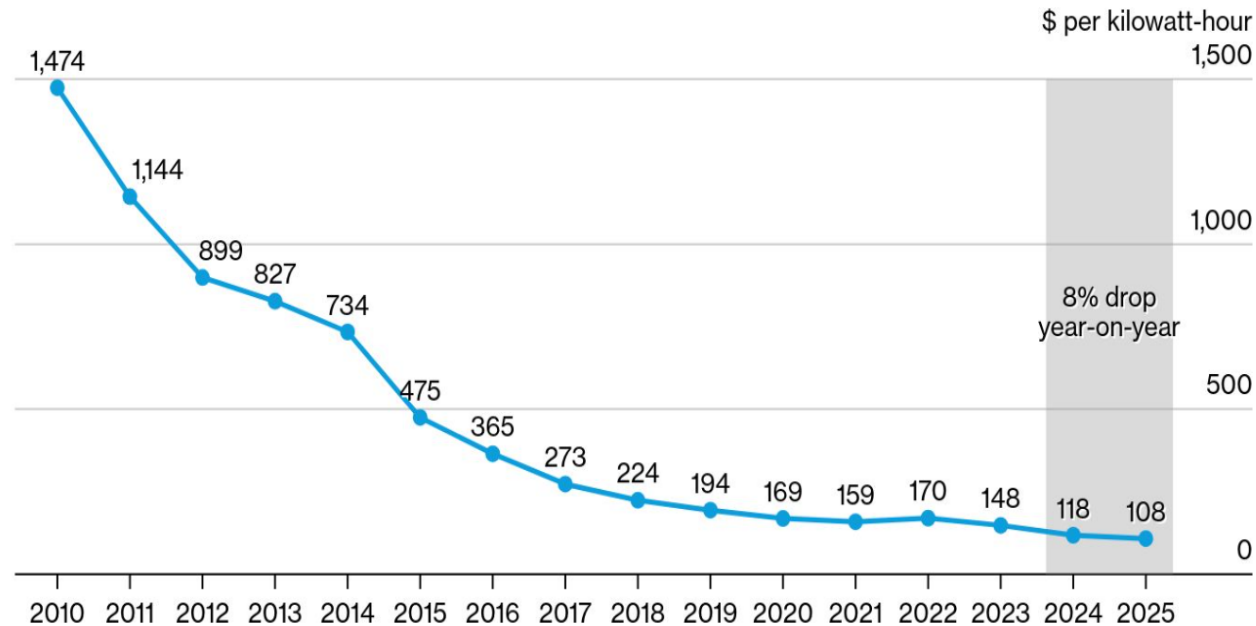


INTEGRATION
environment & energy



Lithium-ion battery pack prices

Volume-weighted average in real 2025 dollars



Source: BloombergNEF

Note: Historical data has been adjusted to real 2025 dollars. Sectors include passenger cars, buses, commercial vehicles, two- and three-wheelers and stationary storage.

BloombergNEF



1. Costs have fallen dramatically

Lithium-ion battery pack prices have fallen ~93% since 2010, transforming the economics of storage.



2. Storage is increasingly essential

BESS is critical for VRE integration, flexibility, reserves, and grid stability in modern power systems.



3. Deployment at scale is within reach

Stationary storage costs are now approaching levels that enable large-scale deployment.



4. Financing remains the challenge

Translating system value into bankable and predictable revenue streams remains difficult.

Challenge is no longer whether BESS is needed – but how to create bankable business models





Market maturity strongly influences how BESS investment frameworks evolve

Australia



Market-driven model

Mature liberalized electricity market
Merchant & stacked revenues
High market exposure
Private-led investment
Revenue maximization

India



Policy-driven model

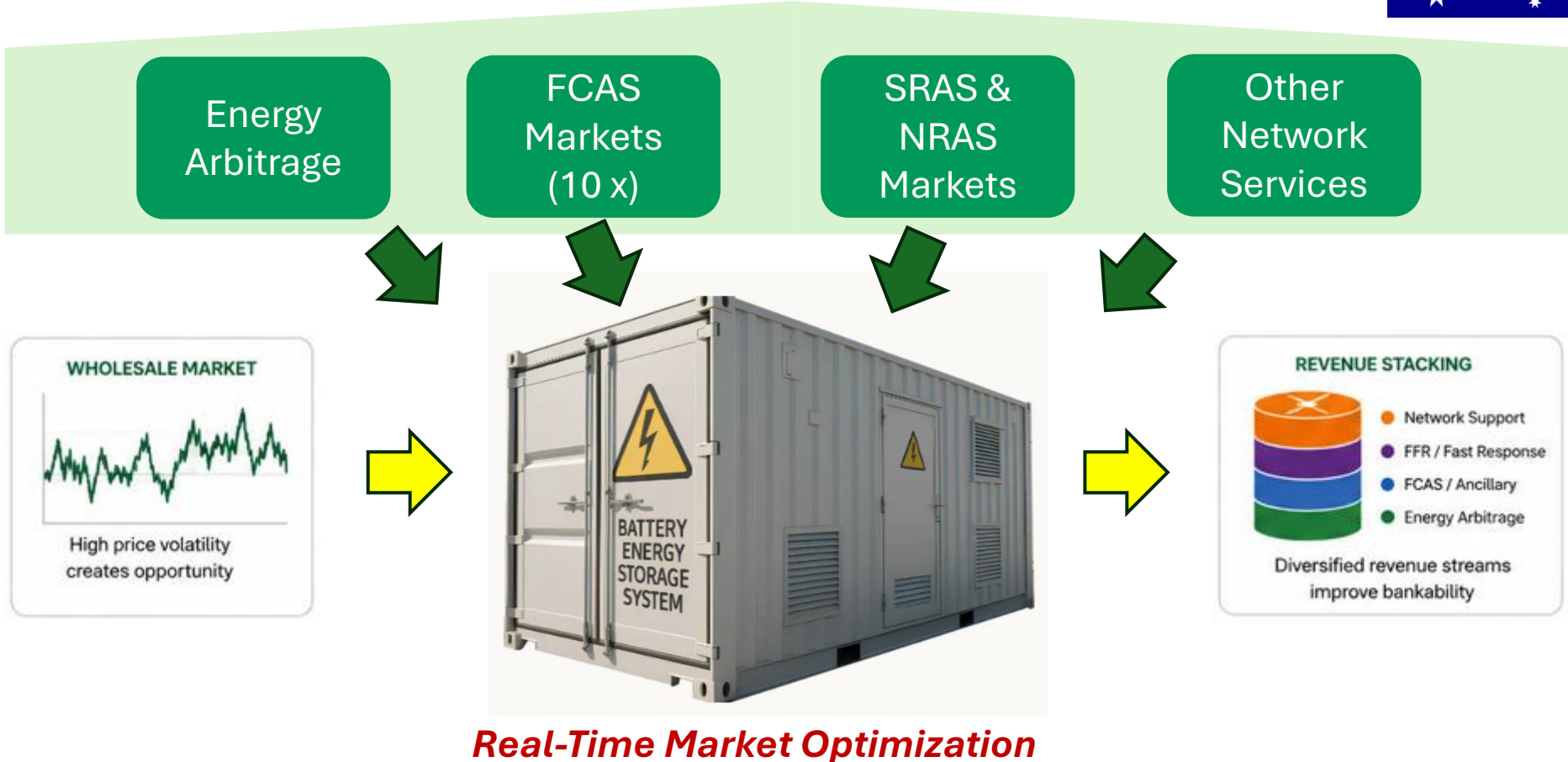
Emerging or transitional market
Contracted revenues
Government-backed certainty
Government-led deployment
Deployment acceleration




Different BESS business models are fundamentally different approaches to allocating commercial risk – neither is perfect





Mature markets enable BESS to capture value across multiple services



- 
Mature liberalized electricity market
 Transparent prices and liquid markets
- 
Merchant & stacked revenue model
 Multiple revenue streams from competitive markets
- 
High exposure to market price volatility
 Higher risk, higher reward
- 
Private sector finances and operates projects
 Commercial returns drive investment decisions
- 
BESS participates across multiple market services
 Maximizes utilization and value capture

Trend: Financial Derivatives
(Cap & Floor contracts)

Revenue Stacking is Important for BESS Bankability in Merchant Markets

FCAS = Frequency Control Ancillary Services, NCAS = Network Control Ancillary services , SRAS = System Restart Ancillary Services





Policy-driven frameworks de-risk investment & accelerate BESS



Government Sets Policy (Targets)

Tenders & Auctions

Long-Term Contracts (10-15 Years)

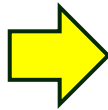
De-risking Support (Payment Security)

Private Investment & Deployment

RENEWABLE INTEGRATION



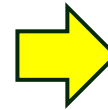
Firm, dispatchable clean energy



Peak Shaving

Grid Stability

Reliability Services



BANKABLE REVENUE STREAM



Fixed / contracted capacity payments over long term

Predictable cash flow enables financing



Policy-driven model
Government sets targets and creates the framework for deployment



Contracted revenue certainty
Long-term offtake agreements reduce market and revenue risk



Government-backed support
VGF and payment security mechanisms enhance bankability



Accelerated deployment at scale
Large tender sizes drive rapid capacity addition























Lower market exposure
Projects have lower operational risk but capped upside

Contract Certainty is Driver of Bankability in Emerging Markets





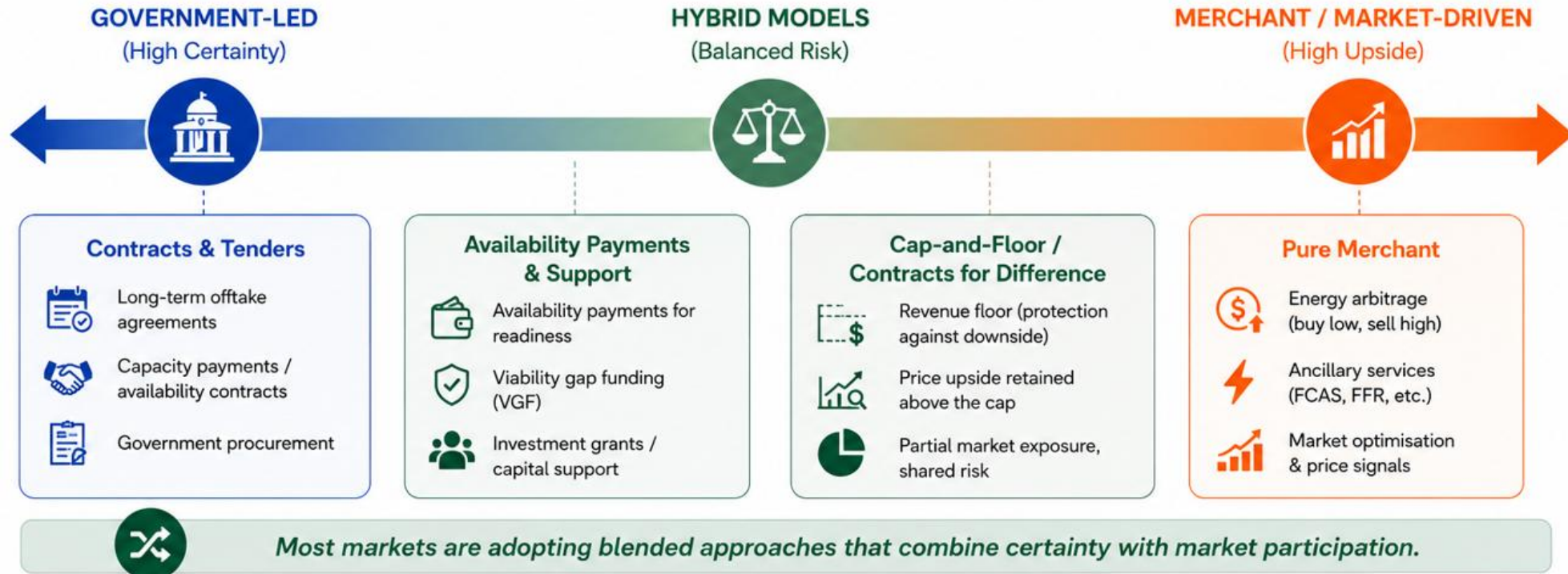
Different models → different risk allocations → different outcomes

 AUSTRALIA Market-driven model		VS	 INDIA Policy-driven model	
 Upside Potential	 Higher upside Greater potential returns	→	 Lower but more stable upside Predictable and steady returns	
 Market Risk	 High exposure to volatility Prices fluctuate frequently	→	 Lower market exposure Reduced volatility and risk	
 Revenue Profile	 Variable / merchant Revenues vary with markets	→	 Fixed / contracted Revenues are contracted	
 Revenue Structure	 Revenue stacking Multiple revenue streams across services	→	 Long-term agreements Single or bundled contracts	
 Investment Driver	 Optimization & market signals Maximize returns and asset utilisation	→	 Deployment certainty Accelerate capacity addition	
 Risk Allocation	 Private sector carries risk Investors absorb market and price risk	→	 Government de-risks projects Risk mitigated through policy and payment security	

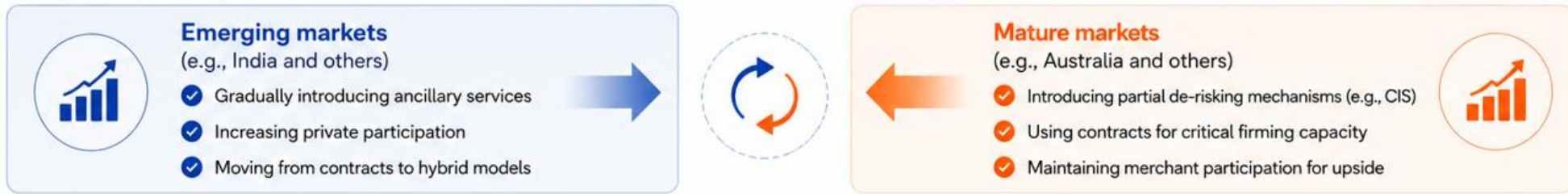
Key Difference: Who Carries the Commercial Risk



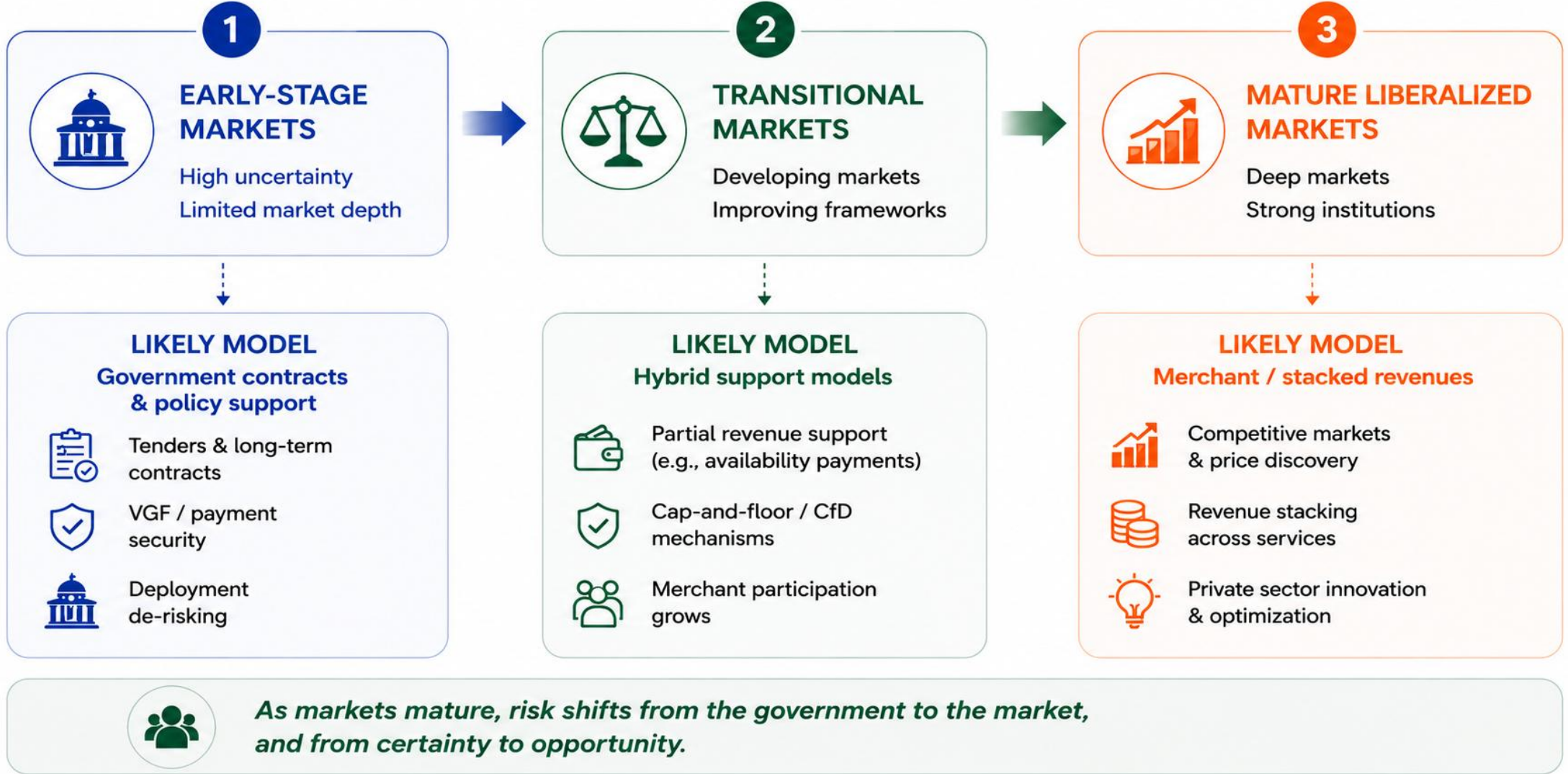
Range of Risk Allocation and Revenue Support is Emerging



TRENDS IN BOTH DIRECTIONS



What Model Fits what Market?





1. BESS is increasingly becoming core infrastructure for modern power systems

- Falling battery costs & rising VRE penetration are accelerating deployment globally
- Challenge is no longer technical feasibility but large-scale implementation & integration

2. Challenge is creating investable and bankable business models

- Different power systems require different approaches to risk allocation, revenue certainty, & market participation
- Challenge is how different power systems translate system value into investable and bankable revenue streams





Thank You

Insert the sub title if needed