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# Forum on Harnessing Artificial Intelligence for He**AI**th Equity

25-26 March 2026

Online and at ADB Headquarters, Manila, Philippines

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# Paving the Pan-American Highway for Digital Health

Enabling Digital Public Infrastructure for he**AI**th

# Improving access to inclusive and cross-border digital health services and empowering citizens



eI\_bid Today, the IDB proudly hosted @opspaho, the @who's regional office in #LatinAmerica and the #Caribbean, at our Connecting #HealthforAll event. Together, we shared the results of our five-year collaboration and commitment to the #DigitalTransformation of the region's #Health sector.

#PAHO's Director, Dr. Jarbas Barbosa, and president Ilan Goldfajn spoke about how connecting people and technology can directly improve people's #Health.

We want to take a more ambitious approach to promoting cross-border health care, access to digital services, and regional integration by working with more partners and donors.





# Pan -American Highway for DigitalHealth (PH4H)

The PH4H is an initiative led by the Inter -American Development Bank (IDB), the PanAmerican Health Organization (PAHO), and the countries of Latin America and the Caribbean (LAC).

The initiative seeks to facilitate the exchange of health data in a secure, efficient, and interoperable way, both within and across countries, enabling people in the region to share and access their health information.

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The PH4H requires a governance structure, policy agreements, and information and technology standards to enable the cross -border exchange of health information.



# Regional Level

## Transit Rules: *Governance*

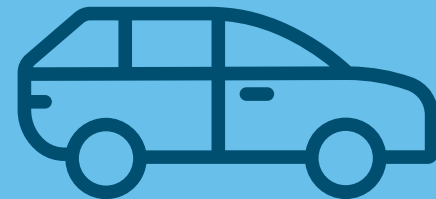
Regional agreements for health data exchange



## Cars and Drivers:

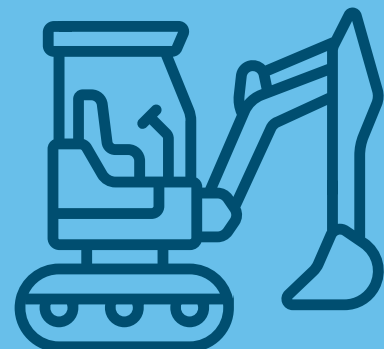
### *Strategic Initiatives (Use Cases)*

Digital Public Goods, Training and Certification



## Paving the Way: *Infrastructure and Infostructure*

Trusted Network, Standards Certification



# National Level Public -Private Sector

Aligning investments with PH4H standards



Accelerating the construction of national sections of the PH4H



# The Political Economy of AI in Health: Understanding Stakeholder Interests and their Impact on Equity: PH4H Perspective

- Inclusive digital health is a core value of the PH4H
- AI requires foundations in governance & infrastructure
- Regional coordination mechanism for policy & technical discussions



Home / News / El Salvador and Costa Rica issue the first digital yellow fever vaccination certifi

## El Salvador and Costa Rica issue the first digital yellow fever vaccination certificates with support from the IDB and PAHO



21 Nov 2025



Washington, D.C., 21 November 2025 – El Salvador and Costa Rica have made the Americas the first region in the world to issue digital yellow fever vaccination certificates in accordance with the standards of the World Health Organization's (WHO) [Global Digital Health Certification Network](#).

#heAlthforAll

**SAVE THE DATE**

# Pan-American Highway for Digital Health

Connecting People, Transforming Health  
Regional Conference and 5th Connectathon

Panama City, Panama — July 27–30, 2026



**PAHO**  Pan American  
Health  
Organization

 World Health  
Organization

 **IDB**

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