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Sustainable Fisheries and Small-Scale Ports:

Supporting Livelihoods and Responsible Seafood Markets

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19th March 2026



Why Fisheries Matter

Seafood is a \$400B+ global sector with rising sustainability scrutiny

37.7% of global stocks estimated to be fished to biologically unsustainable levels

39 million people directly employed in wild capture fisheries

+122% rise in total food fish consumption, 1990 to 2018

3.3bn people who get at least 20% of their daily animal protein intake from fish

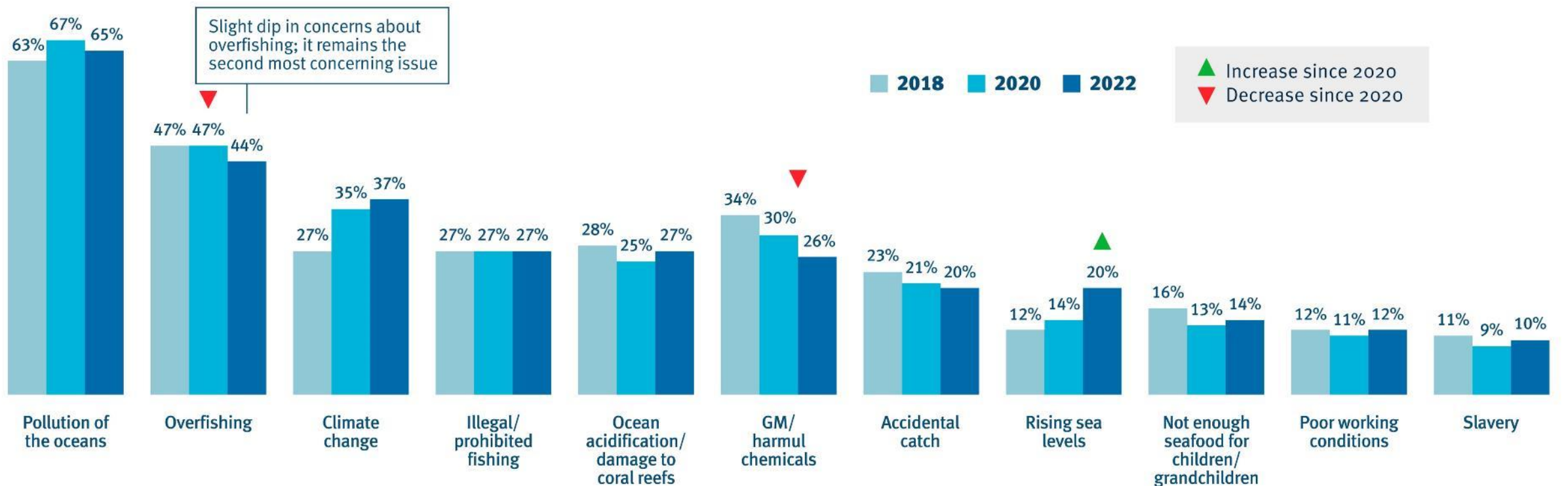
+14% rise in global capture fisheries production, 1990 to 2018

\$400bn Value of global seafood sector

Stats from SOFIA 2022

\$23bn Cost of illegal fishing to legal fisheries annually*

How concerned are we about overfishing?



What is the Marine Stewardship Council (MSC)?

The leading global sustainability certification for sustainable wild fisheries.

- MSC is a market-based mechanism to reduce fisheries risk.
- Independent certification program.
- Science-based standard.
- Chain of Custody certification measuring traceability risk from ocean to plate.



The MSC Fisheries Standard

1

Sustainable fish stocks

2

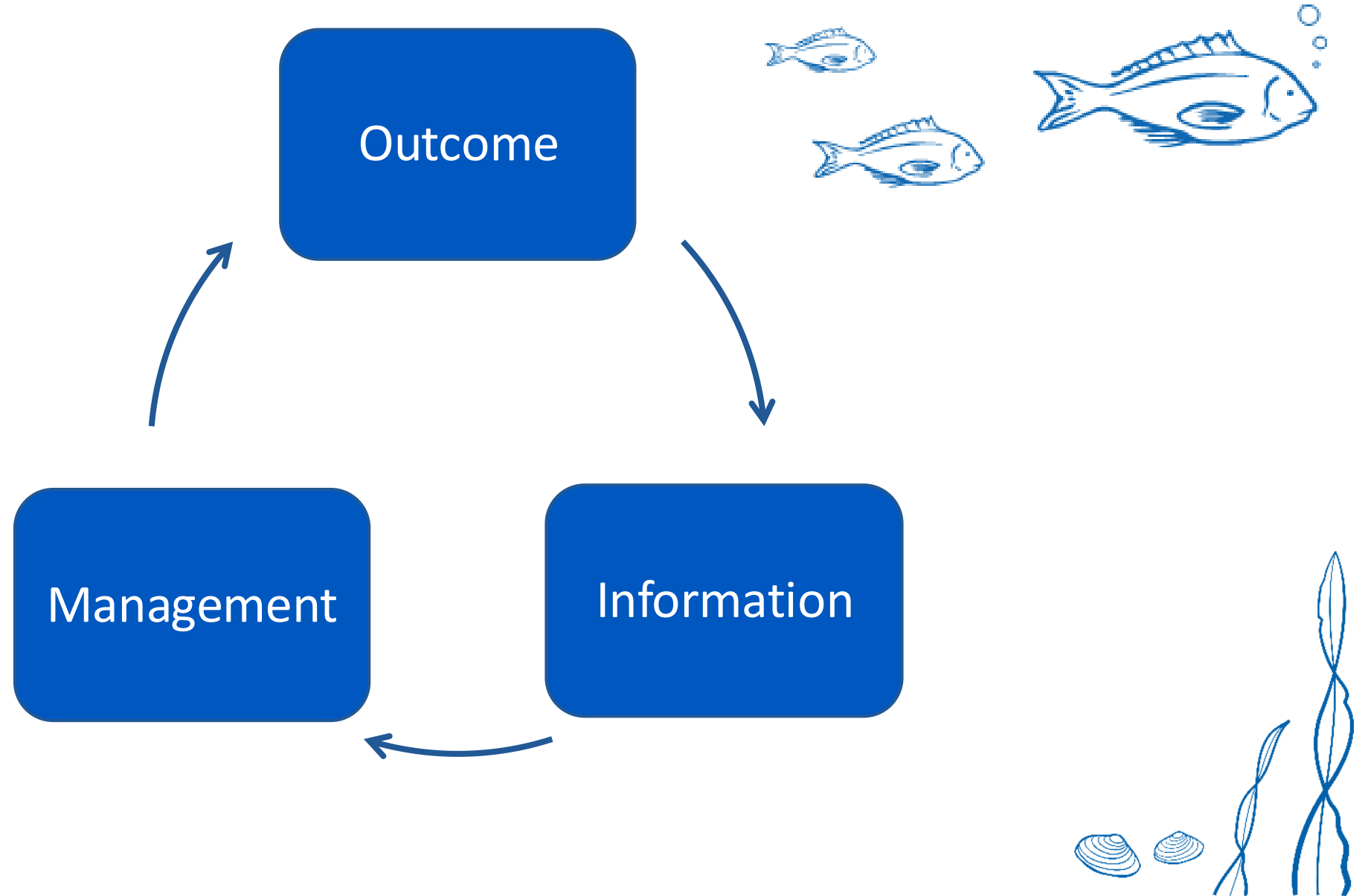
Ecosystem impacts

3

Effective management

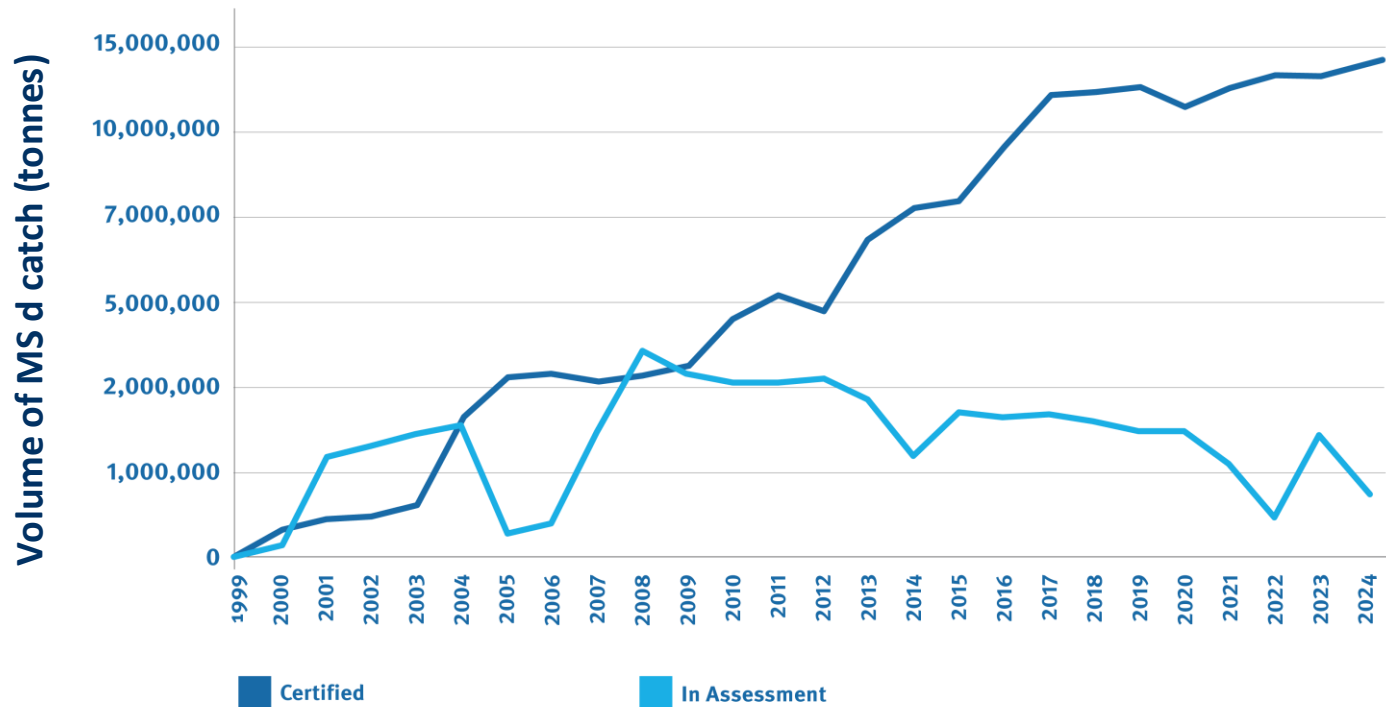


Adaptive Fisheries Management



Scale and Market Penetration

MSC operates at global scale across industrial and small scale fisheries.



19-21%

of global marine catch in recent years

14.7 million

tonnes certified

738 fisheries

engaged

2,625 improvements

made by MSC fisheries

Support for different stages of sustainability



Pathways to Sustainability

Certification

Pathway tools
Pathway projects



MSC Improvement
Program



Ecological performance



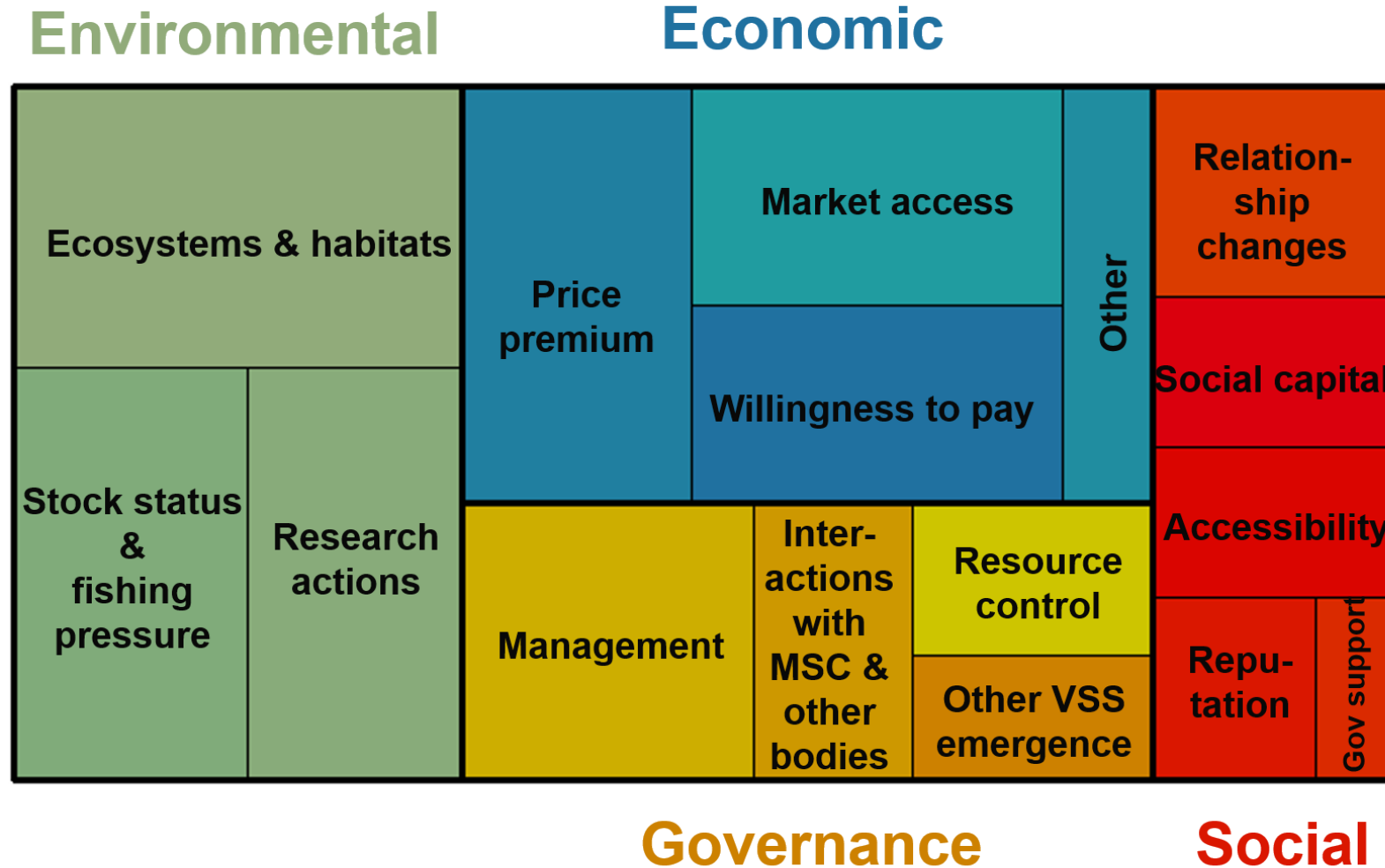
Access to funding support (Ocean Stewardship Fund)



Benefits > Costs

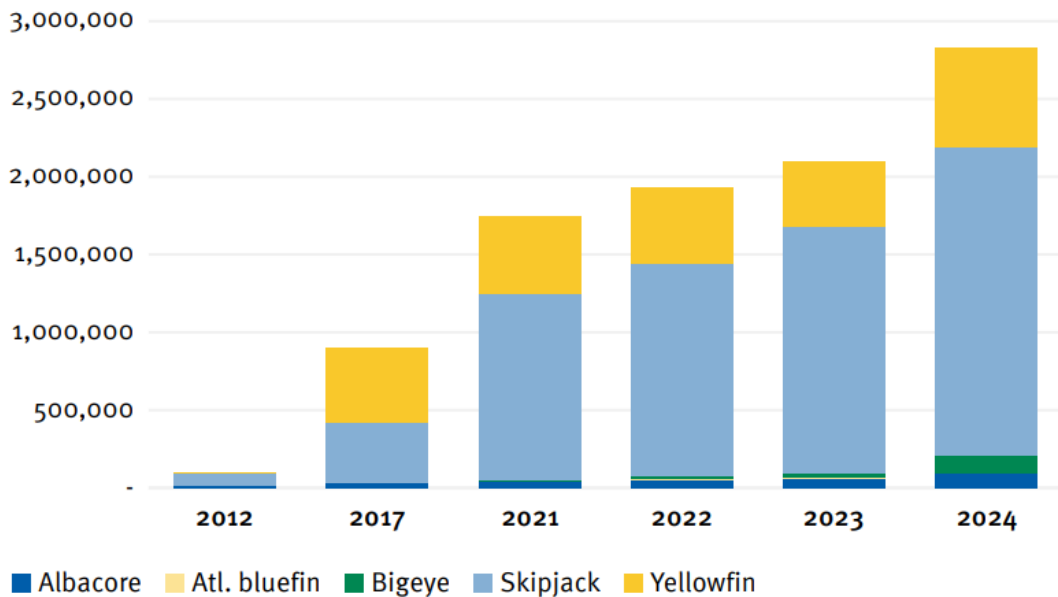


Impacts of MSC Certification



Case Study: Tuna Catch and Market Data

Certified tuna volumes by year, metric tonnes



Leading companies in major regions

By number of MSC labelled tuna products (2024/25)



Leading companies in major regions

By number of MSC labelled tuna products (2024/25)



MSC Cornish Hake Socio-Economic Analysis

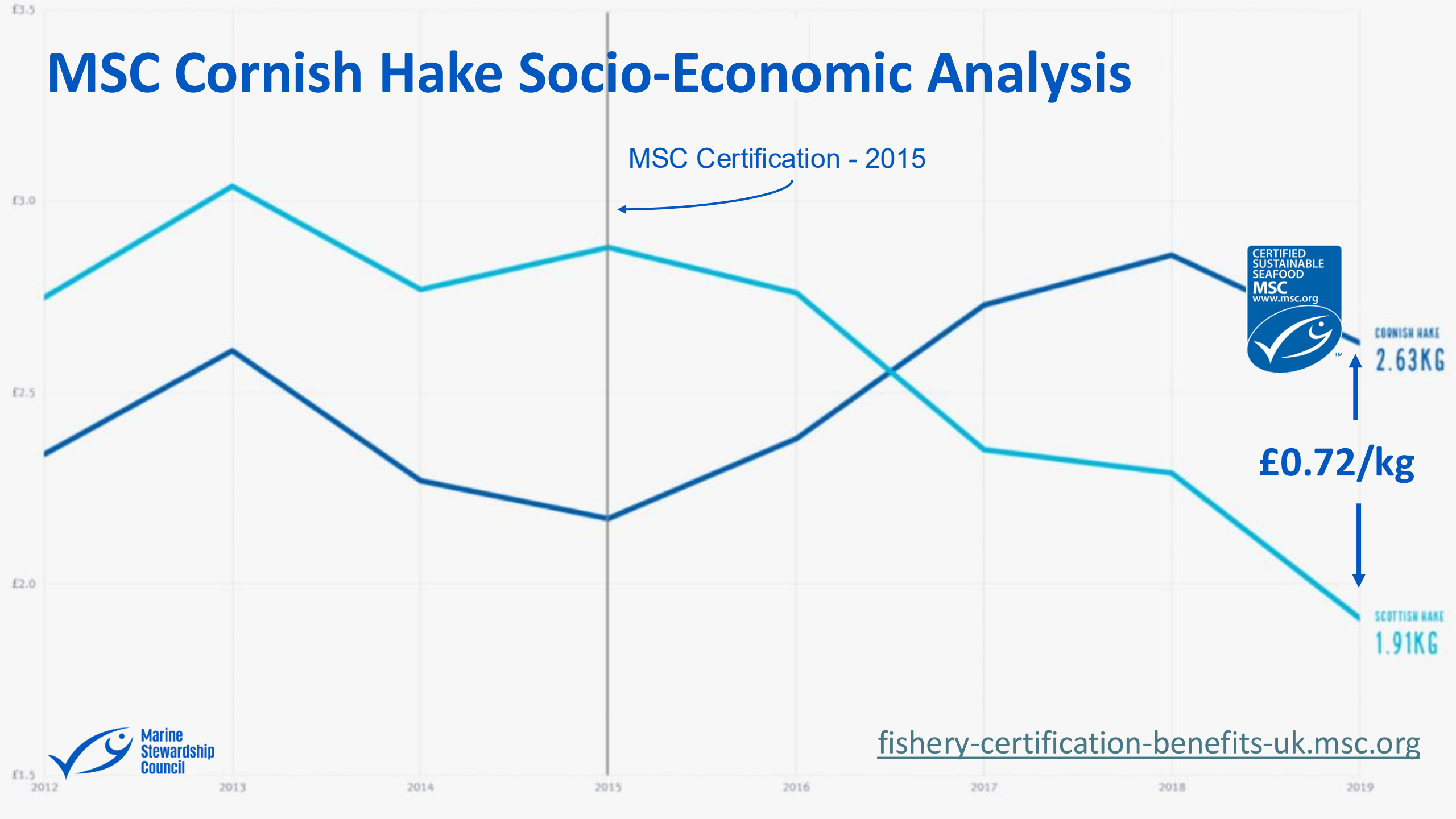
MSC Certification - 2015



CORNISH HAKE
2.63KG

£0.72/kg

SCOTTISH HAKE
1.91KG



fishery-certification-benefits-uk.msc.org



THE VIETNAMESE CLAM FISHERY THAT CHANGED EVERYTHING



Healthy oceans = stable seafood economies

- Fisheries sustainability is an environmental, social and economic opportunity
- MSC provides credible environmental assurance
- Capital markets can help scale sustainable seafood