

Technical Solutions Monitoring



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Next-Generation Monitoring and Assessment System for Air Pollution in East Asia
13 March 2026, 15:30 – 17:00

HORIBA Measurement technology that contributes to air pollution control and CO2 capture.

Mr.Chawaphon Chailertwanich

Sale Manager, Horiba (Thailand)

12th March 2026



Overview

- Line of Business
- Head Office
- Founded
- Incorporated
- Net sales
- Number of Employees
- Chairman & Group CEO
- Fiscal Year End

R&D, Manufacturing, Sales, Services of analysis and measurement equipment

Kyoto, Japan

October 17, 1945

January 26, 1953

317.3 BJPY (FY2024)

8,955 (FY2024)

Atsushi Horiba

December 31

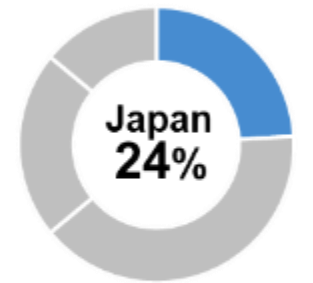
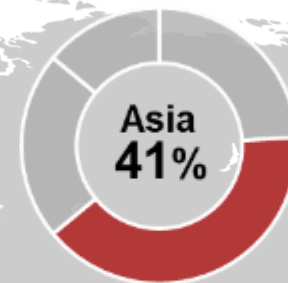
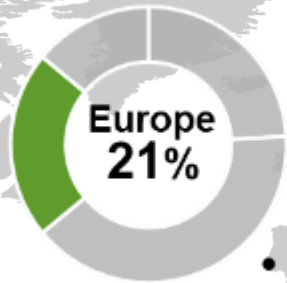
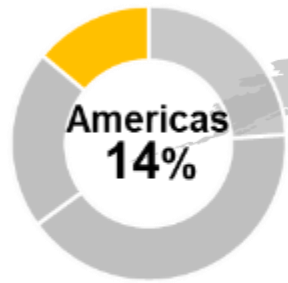


**Chairman & Group CEO
Atsushi Horiba**

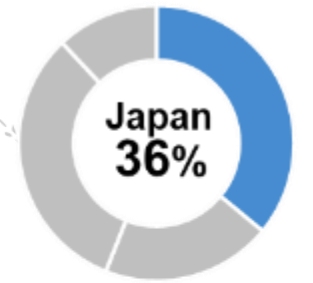
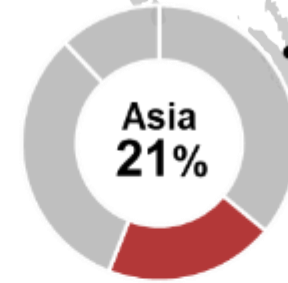
Global Network

Sales by region (as of Dec 2024)

● : Major business hubs



Employee headcount by region (as of Dec 2024)



Number of companies **47**
(as of Dec 31, 2024)



Overseas sales ratio **76%**
(as of Dec 31, 2024)



Foreign employee ratio **64%**
(as of Dec 31, 2024)

*Except for an equity-method affiliate

HORIBA Air Quality Monitoring Line-up

Applications

- Ambient air quality monitoring
- Greenhouse gas (GHG) research
- Vegetable factory

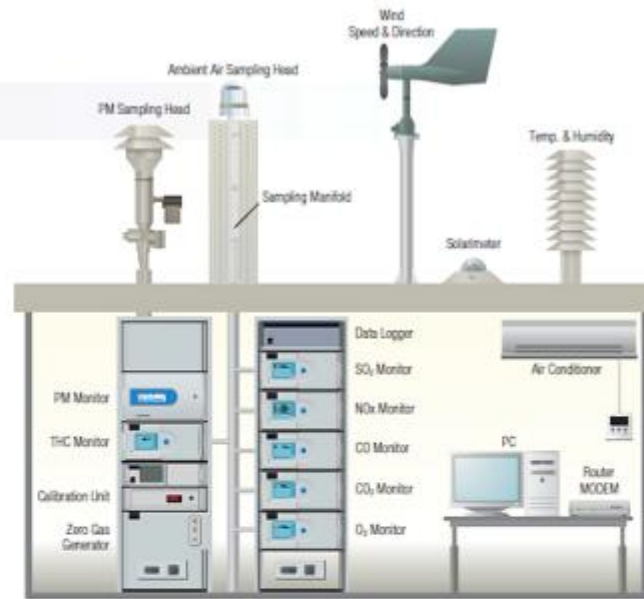
2 types of stations are available



Fixed Station



Mobile Station



Example of Air Quality Monitoring Station (AQMS)

Lineup:

NOx Monitor: [APNA-380](#)

SO₂ Monitor: [APSA-380](#)

CO Monitor: [APMA-380](#)

CO₂ Monitor: [APCA-370](#)

O₃ Monitor: [APOA-380](#)

THC Monitor: [APHA-380](#)

PM_{2.5/10} Monitor: [APDA-372](#)

Continue Particle Monitor with X-ray Fluorescence PX-375



Continuous analysis of PM2.5, PM10 or TSP, mass and the elemental concentration.

Sampling and the elemental analysis time : 30min +α

Detectable Elements

(Table 2)

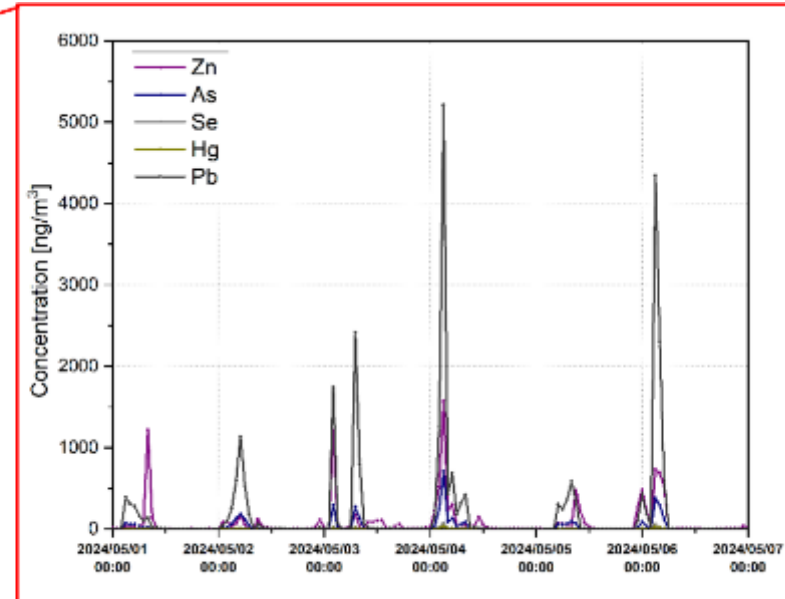
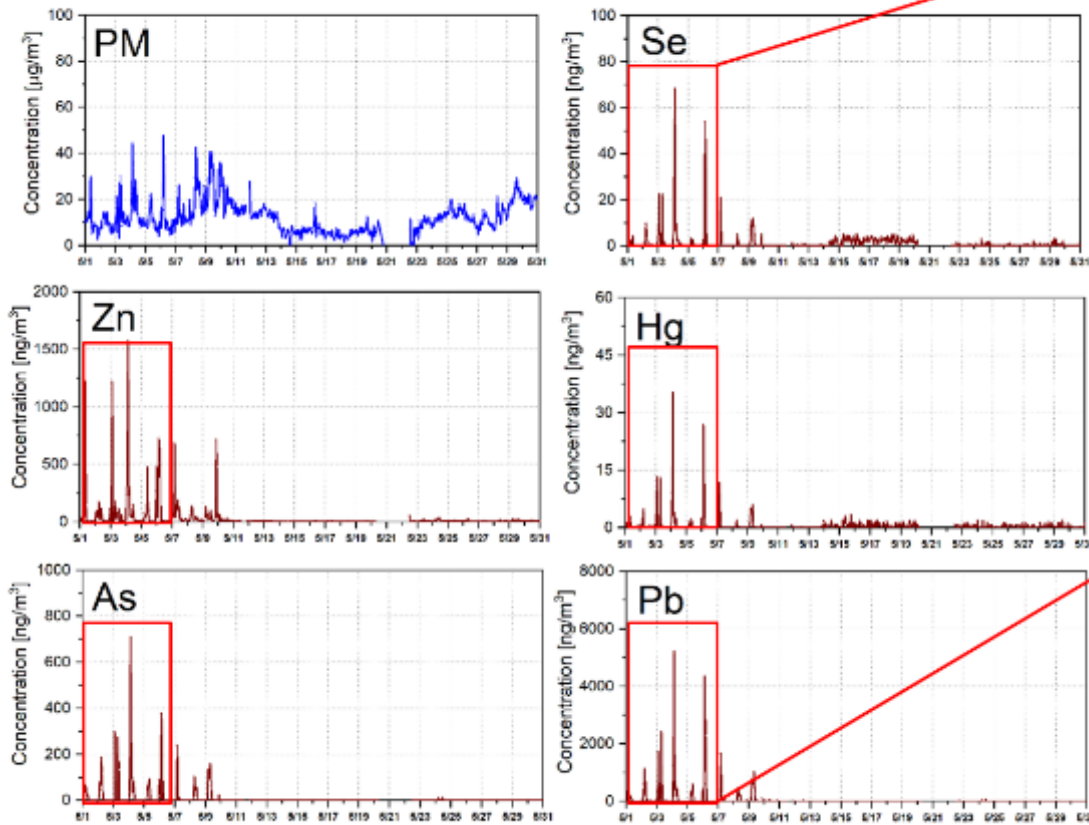
Detectable Elements																			He		
H																	He				
Li	Be															B	C	N	O	F	Ne
Na	Mg															Al	Si	P	S	Cl	Ar
K	Ca	Sc	Ti	V	Cr	Mn	Fe	Co	Ni	Cu	Zn	Ga	Ge	As	Se	Br	Kr				
Rb	Sr	Y	Zr	Nb	Mo	Tc	Ru	Rh	Pd	Ag	Cd	In	Sn	Sb	Te	I	Xe				
Cs	Ba		Hf	Ta	W	Re	Os	Ir	Pt	Au	Hg	Tl	Pb	Bi	Po	At	Rn				
Fr	Ra		Rf	Ha	Sg	Bh	Hs	Mt	Ds	Rg	Cn	Unt	Fl	Unp	Lv	Uus	Uno				
lanthanoid			La	Ce	Pr	Nd	Pm	Sm	Eu	Gd	Tb	Dy	Ho	Er	Tm	Yb	Lu				
actinoid			Ac	Th	Pa	U	Np	Pu	Am	Cm	Bk	Cf	Es	Fm	Md	No	Lr				

* ○ — Standard parameters, calibrated by standard calibration materials.

* For measurement of element concentration calibration by standard calibration materials is needed.

* Please contact separately about elements, marked as non-detectable.

PX-375 Measurement Data



Mass occurrence every day from late at night to early morning

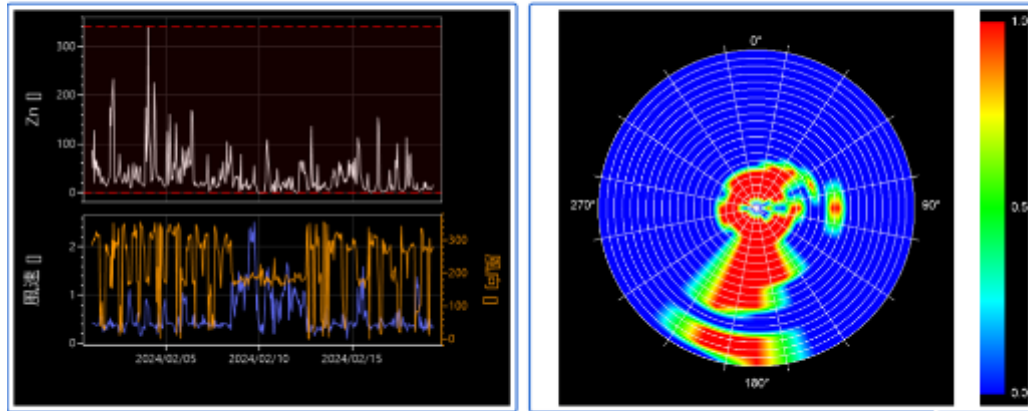
Zn As Se Hg Pb

Maybe Coal Combustion issue

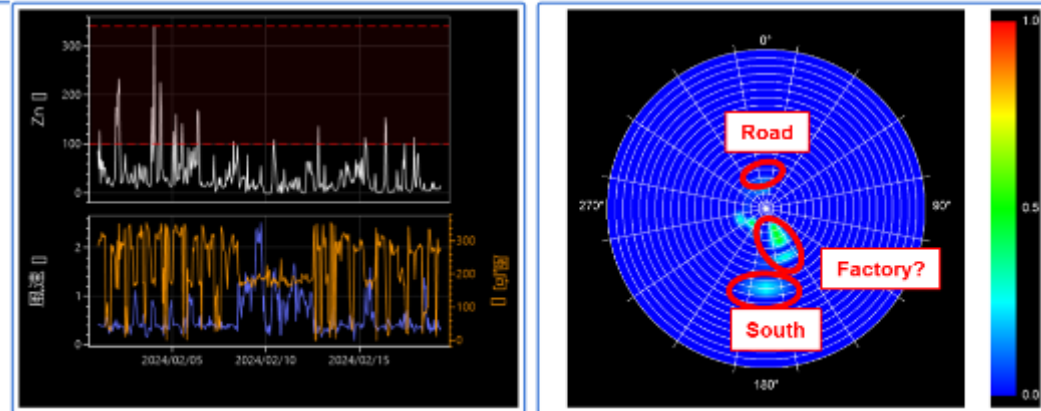
PX-375 Measurement Data

Wind direction and wind speed & Zn

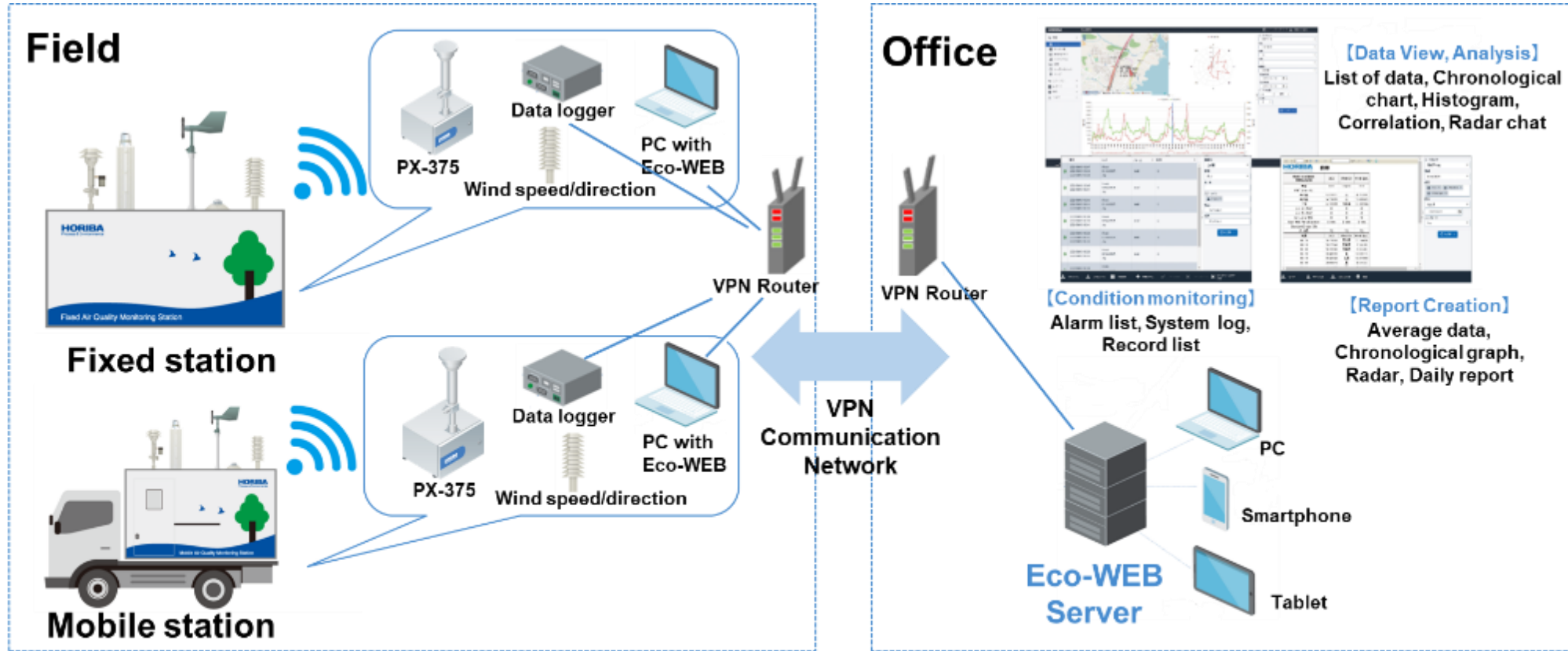
All Data



Only > 100 ng/m³



For Feature Proposal by HORIBA Solution



- Eco-WEB supports analysis of huge amount of data, visualization, creation of daily, weekly reports.
- Remote access from office, confirmation of status, alarms etc.

BAQ 2026

BETTER AIR QUALITY
CONFERENCE 11-13 MAR • BANGKOK



Thank you very much

