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# PISAgro

## Partnership for **Indonesia's** Sustainable Agriculture

“Transforming Indonesia’s Agrifood System through Inclusive Closed-Loop Partnerships”

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# Our 16 Working Groups



PISAgro was first announced by the Vice Minister of Agriculture & Vice Minister of Trade during World Economic Forum on East Asia in Jakarta, in June 2011.

Officially established on 20 April 2012, PISAgro is a public-private partnership that seeks to provide an innovative, multistakeholder model to answer the nation's agricultural challenges through a sustainable manner while improving the livelihoods of smallholder farmers.

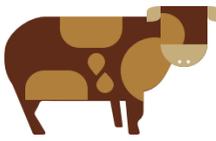
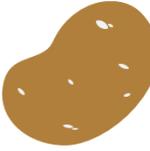
## Vision

-  Resilience
-  Growth
-  Sustainability

## Mision

Food security through multi-stakeholder cooperation with an inclusive closed-loop model approach and empowering the people's economy.

More than **2.8 Million Smallholders** engaged in **19K+ Villages**

							
Beef Cattle	Dairy	Cocoa	Coffee	Corn	Coconut	Horticulture	Rubber
							
Palm Oil	Potato	Rice	Living Income	Agritech & Digital Innovation	Women Empowerment	Regenerative Agriculture	Traceability

# Our Members

# Inclusive Close Loop Model Flywheel

## Government

- Regulation support
- Infrastructure Land availability
- Certification

## MSMEs/Cooperatives Farmers/Fishermen

- Increase in income and productivity
- Good Corporate Governance
- Collaboration with BUMDES (Village-owned Enterprises) Disbursement and payment of credit installments

## Input Company

- Agriculture input availability" seeds, fertilizer, and pesticides/herbicides

## Insurance Provider

### Risk-Management

- Financial protection against crop losses due to unpredictable weather events
- Assurance of income stability during periods of hardship
- Access to resources for recovery and reinvestment in farming operations

## Financial Institution

### Financial access

- Funding through cooperatives/Banks with favourable interest rate
- Stimulus Fintech

## Access to Digital and Non-Digital Market (Private and Public Sector) and Technology

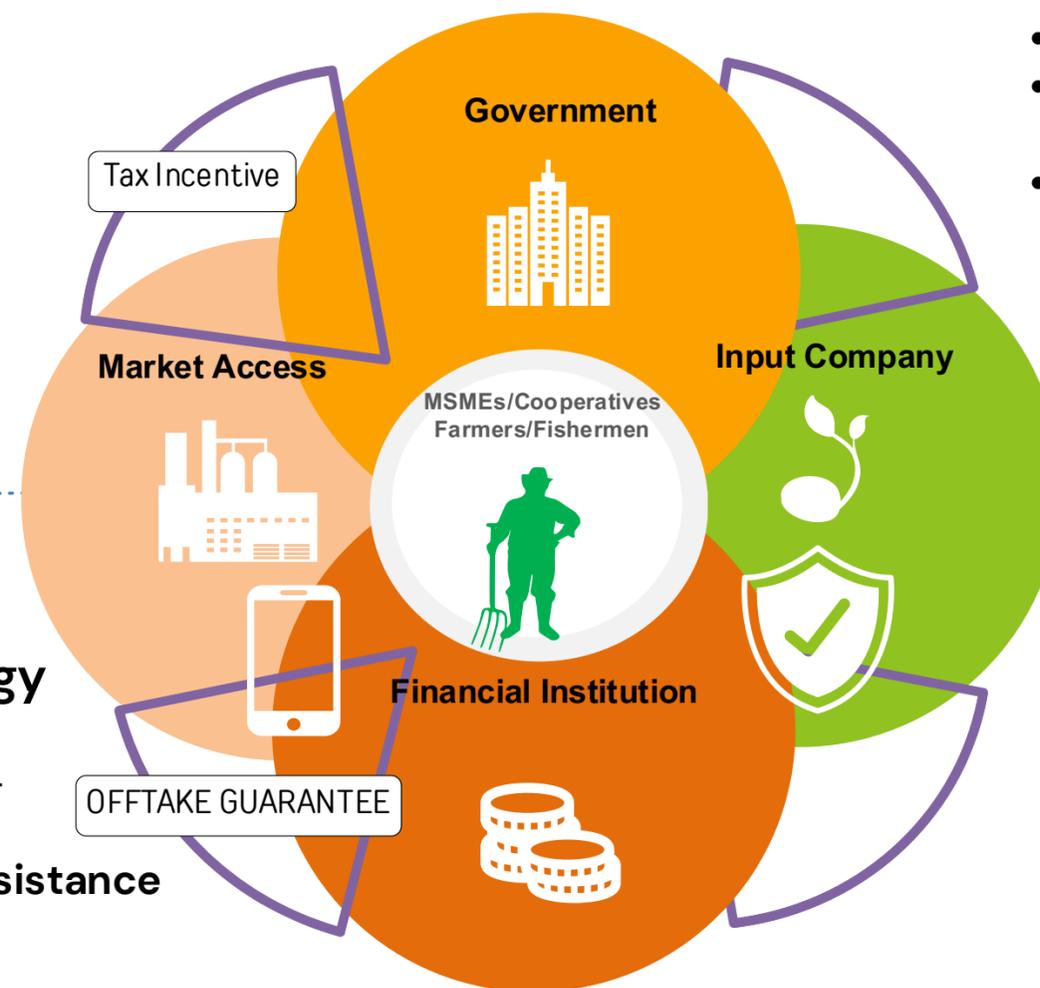
### a. Market offtake guarantee

- E-commerce (via digital/start-up) Offline

### b. Vocation c. Merchant partner assistance and Good

### Agricultural Practices (GAP) (farmers/fishermen)

### d. Global market opportunity (export)



# PISAGRO'S DASHBOARD 2.0

## GROWTH

**50%**  
Smallholders  
Have Access to Finance

**↑7%**  
In 2025 compared to 2024

**48%**  
Smallholders  
Participated in Cooperatives

**↑11%**  
In 2025 compared to 2024

**51%**  
Smallholders  
Implemented Good  
Agricultural Practices (GAP)

**↑4%**  
In 2025 compared to 2024

**97%**  
Smallholders Harvest  
Sold to Offtaker/Partnered Companies

**↓1%**  
In 2025 compared to 2024  
\*The decline occurred due to changes in harvest patterns caused by climate conditions.

### Smallholders Average Income (Monthly) in IDR

**9 Mil**  
Potato



**3.5 Mil**  
Horticulture



**5 Mil**  
Palm Oil



**3 Mil**  
Corn



**4.5 Mil**  
Dairy



## RESILIENCE

**17k**  
Smallholders  
Implemented Climate  
Adaptation

**↑5k**  
In 2025 compared to 2024

**15k**  
Smallholders  
Implemented Calamity  
Prevention

**↑3k**  
In 2025 compared to 2024

At least **2** Health facilities operated in each village supported by Partnered Company

**234**  
Activities  
About Health conducted by companies

**↑72**  
In 2025 compared to 2024

## SUSTAINABILITY

**76%**  
Ha of Land  
Under Land Sustainable  
Management

**326**  
Activities  
Conducted by Companies to  
Support Land Management

**↑100+**  
In 2025 compared to 2024

### Waste Management Effort Conducted by Partnered Company:

**265**  
Socialization

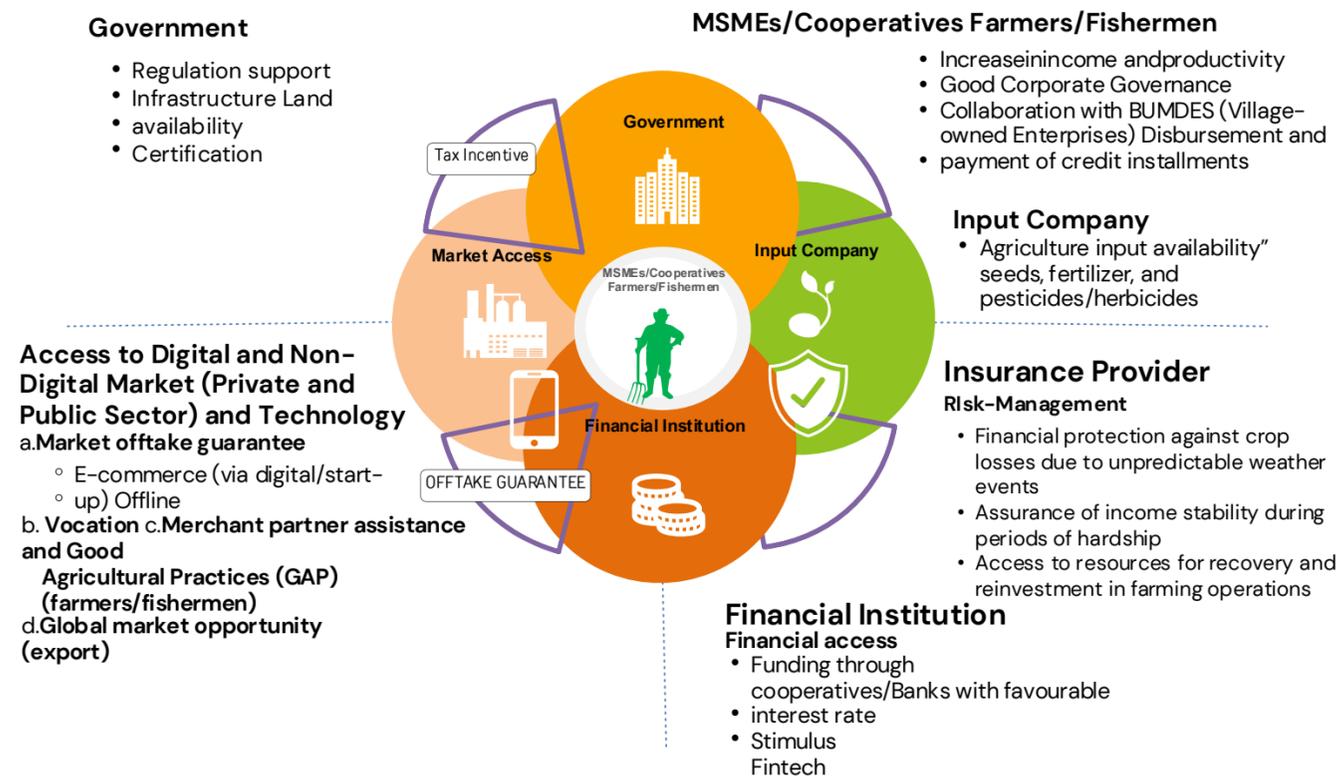
**244**  
Campaign

**214**  
Training

# Study Case Palm Oil Working Group

## Overview

- Our Peremajaan Sawit Rakyat Programme (PSR)/smallholders rejuvenation programme is a collaborative and sustainable program aimed to maximise the productivity of smallholder palm oil plantations.
- The model promotes the implementation Good Agricultural Practices (GAP) by the smallholders as landowners, supported by the company.



## Benefits

- Increasing Farmers' Income
- Good Agricultural Practices (GAP)
- Plantation is managed with professional & transparency
- Financial Access

## Empowerment Impact

Category	Before	After
• Land Certificate	• No Land Certificate	• Certificate
• Productivity	• Low 10-15 ton/ha/year FFB 2-3 Ton/ha/year CPO	• High 23-35 ton/ha/year FFB 5-6 Ton/ha/year CPO
• Management	• Self – Management	• Good Agriculture Practices Followed the gov't standard
• Price	• Based on market / agent price (1.000/kg) • No continuity	• Price (1.500-1.900/kg) • Continuity
• Research & Development		
• Smallholders Income	• Low productivity and income (Rp. 1.000.000 - 1.500.000/ Ha)	• High productivity and income (Rp. 4.000.000 - 5.000.000/ Ha)



# End of the Presentation

Thank You!

PISAgro



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