

Material Circularity Platform

COLLECT | PROCESS | RECYCLE | CLAIM | COMPLY

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www.asm-recyclx.com



A snapshot



RecyclX is an end to end digital traceability tool designed to help organizations operate an **efficient supply chain, demonstrate claim provenance, and sustainability impact**

Impact created



10 ~ 20 %
Cost reduced



5 ~ 10 %
Revenue improved



700 Million Kgs
Material tracked

About Us

Traction



50 +
Active clients



40+
Countries present



MSW, Plastic
Sectors

Recycling supply chains struggle to stay profitable

Inefficiency

- Lack of supply chain visibility attracts high inventory cost
- Suboptimal segregation and route planning lead to high operating costs
- Limited market and pricing info triggers revenue loss

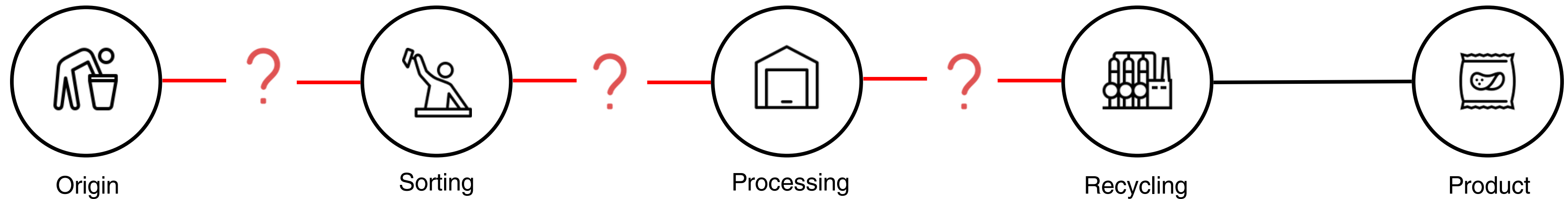
Trust deficit

- Risk of overcounting and difficulty in auditing recycling records
- Inadequate tools to demonstrate chain of custody
- No way to track material movement from collection to processing

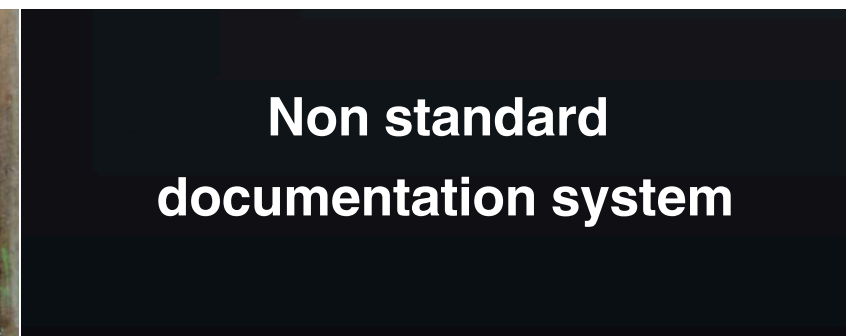
Regulatory hurdles

- Complexity of interpretation, verification, and certifications
- Compliance and paperwork entails a dedicated workforce
- Errors in filing or claims result in hefty penalties and reputation risk

Fragile, Lacks trust & transparency



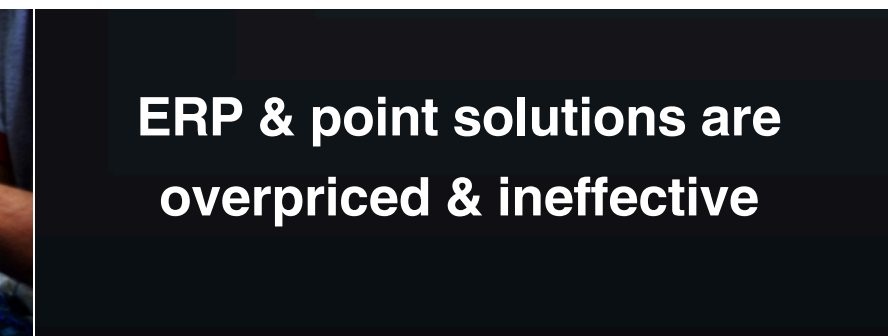
Informal material collection & aggregation system



Non standard documentation system

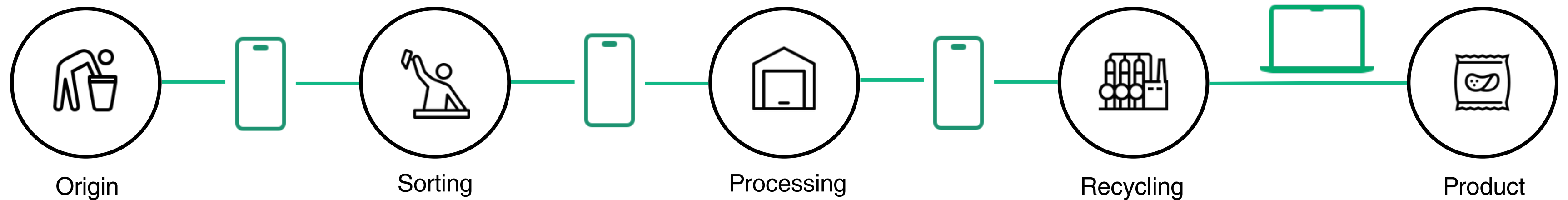


Volatile prices, uncertain supply & demand



ERP & point solutions are overpriced & ineffective

We enable Digital supply chain



Business Digitisation

- Real time business monitoring
- Inventory management
- Digital documentation

Material Traceability

- End to end material tracking
- Digital chain of custody
- Multi factor data authentication

Unlock Monetisation

- Product premium by DPP
- EPR/ Impact credits
- Readiness for impact capital

Robust with sector specific needs



Mobile App



Web Console



Cloud Native

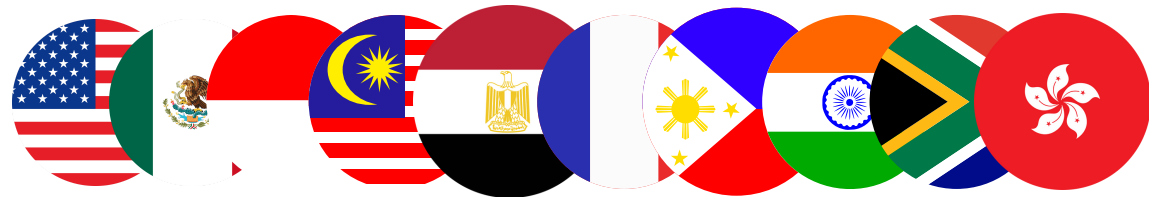


Blockchain



Proven across the world

Product trusted across geographies



Technology endorsed by UN



Featured by



Recognised at multiple forums



Adopted by CEOs to Field force



In 2022, Philippines adopts EPR for Plastic Waste Mgmt

Senator Cynthia Villar

THE EPR ACT INSTITUTIONALIZES THE EXTENDED PRODUCER RESPONSIBILITY MECHANISM AS A PRACTICAL APPROACH TO EFFICIENT WASTE MANAGEMENT, FOCUSING ON WASTE REDUCTION, RECOVERY AND RECYCLING



EPR mandates producers liable for plastic waste

Objective of RA 11898

.....or EPR Act of 2022 is to achieve plastic neutrality which is defined as “for every amount of plastic product footprint created, an equivalent amount thereof is recovered or removed from the environment by the product producers through an efficient waste management system”.



Plastic Waste Recycling

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Plastic packaging waste recovery and recycling accomplishments must be backed by data to ensure that the records are traceable, quantifiable and auditable

Traceable

There should be a mechanism to track the origin of plastic waste to the LGU where it was generated and collected

Quantifiable

The plastic waste collected and recovered should be quantified into Rigid and Flexible plastics for reporting

Auditable

The data for collection and recovery of plastic should be made available to auditor for compliance audit and verification



— **Local Government Units**

We have limited or no visibility of how a plastic waste was treated after collection in MRF or junk shop

— **Recyclers/ Processors**

We don't know the source of the plastic waste we process, we have no information about who collected and from where

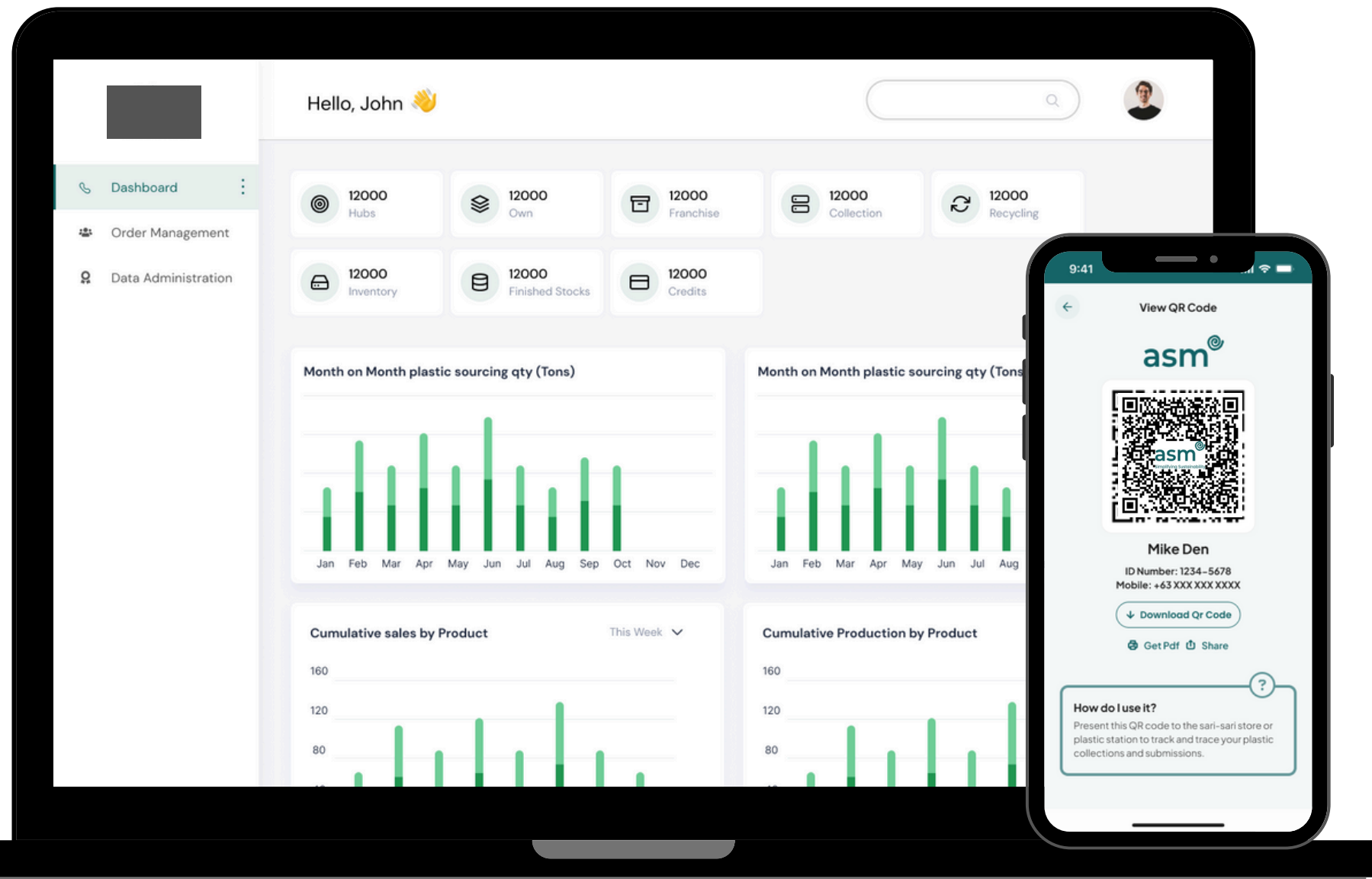
Challenge

“Double counting,
lack of traceability,
no chain of custody”

SOLUTION

EPR Management Software

A tailored solution for the Philippines Plastic EPR regulations developed and maintained by ASM Global



Platform Features

Easy adoption, comprehensive tracking and tracing of materials, demonstrates proof of work, enables 3rd party audit and generates compliance reports



Stakeholder registry

Creates unique digital Identity of every stakeholder enabling an end to end chain of custody of plastic waste

Plastic processing

Records and stores all the plastic waste processing information using a tamper proof recording system for audits



EPR credits management

Works on a wallet based system allowing credits to be claimed only once eliminating double counting and frauds



A game changer in the fight against plastic pollution

Performance monitoring

Allows municipal bodies to track the effectiveness of their EPR program and demonstrate results

Improves recycling

Improved demand supply visibility helps recyclers access higher volume of plastic waste



Financial inclusion

Helps equitable distribution of financial incentives through EPR across the value chain

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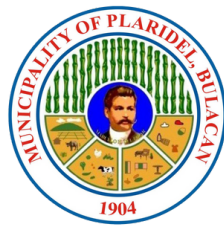
Case Study: Plaridel, EPR Ready City

How it works

A Class 1 municipality in Philippines runs a plastic recovery program through the schools and community centres and city hall. Collection to Recycling is recorded using the platform

Results

In 2024, Plaridel diverted 700,000+ kgs of plastic waste away from nature and generate plastic diversion credits as per RA 11898. These credits were bought by OEs to offset their liability



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Program Outline

Comprehensive program to drive waste segregation, plastic collection, education, awareness using digital technology. All collected plastic recorded on the digital platform



Program commencement in June 2023 with signing of MOU between the city and ASM Global

By 2024 50+ schools and day care centers onboarded on the platform. Students and teachers join hands to collect and segregate plastic waste



In 2024 700,000 kgs of plastic waste collected, diverted, documented and audited to generate RA 11898 compliant plastic credits

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Project Outline & Details

The project was meticulously planned for execution with clear roadmap, timelines, cost and methodology for sharing the financial benefits which would accrue

Timeline

A 5 year project was chalked out. A 6 month timeframe was fixed for initial development and activation

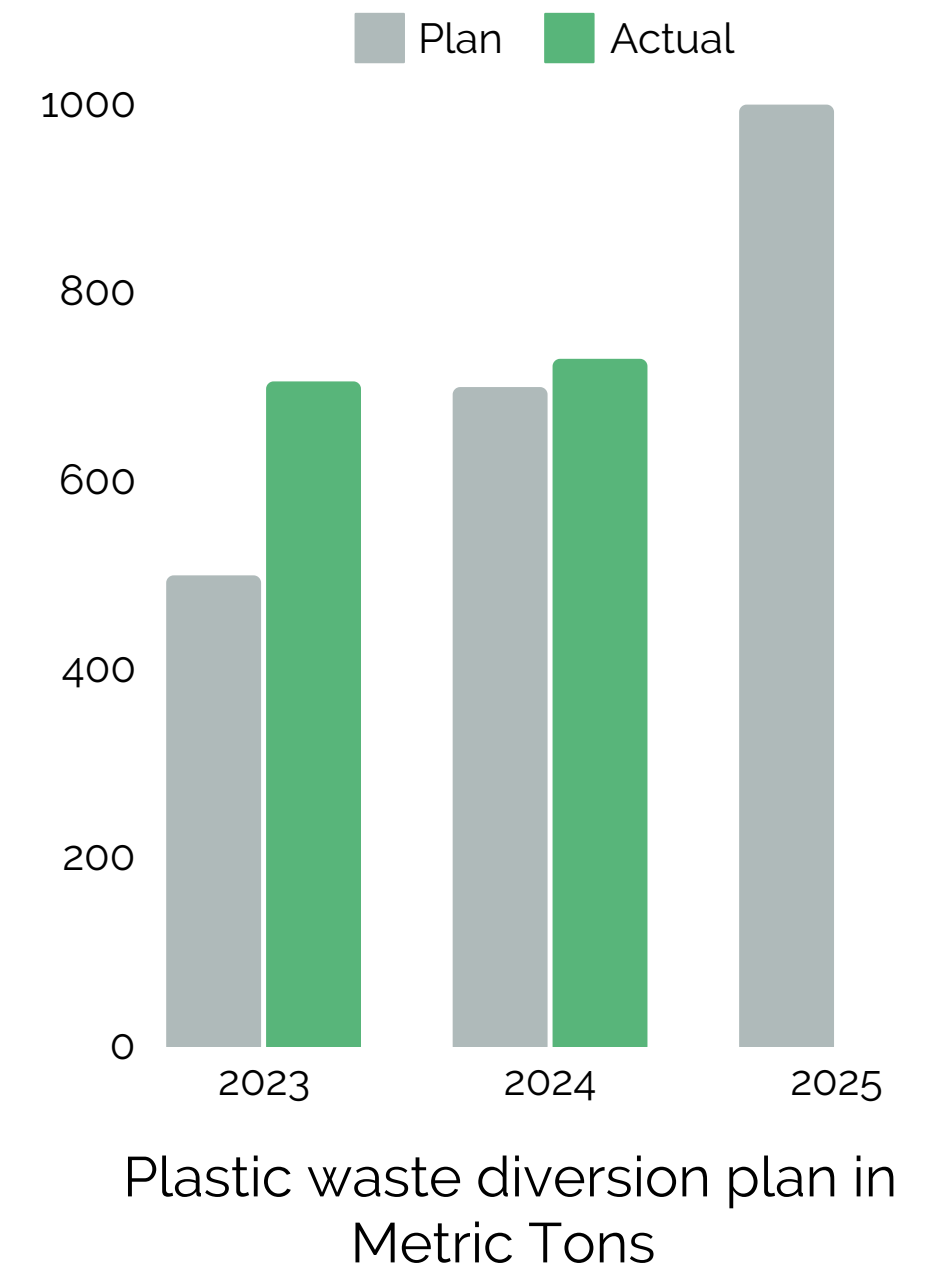
Cost of Project

ASM invested USD 50,000 for development of the software platform and another USD 5,000 for maintenance & upkeep

Benefit Sharing

The revenue generated from the sale of plastic credits is shared between city and asm. 75 % goes to the city

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Creating sustainable impact (2024)

Revenue Generated

1 Million PHP

Collectors benefitted

100+

Plastic Upcycled

700,000 Kgs

Communities partnered

75 +

Junk Shops formalised

50 %

Source segregated

1,000,000 Kgs



Recyclers/ Co Processors

We have built partnerships with multiple recyclers for sustainable disposal of plastic waste

Obliged Enterprises

Multiple brands have collaborated with the municipality to support the plastic recovery programs

Building Partnerships



BUSINESS

Bulacan, ASM Global forge waste management ecosystem deal

'This digital collection system empowers educational institutions to promote recycling, sustainability, and the circular economy among young learners, nurturing environmentally conscious citizens for the future.'

GLOBAL GOALS

App helps Bulacan schools, day-care centers manage waste disposal

ASM Global's digital collection system empowers educational institutions to promote recycling and sustainability among young learners, thus nurturing environmentally conscious citizens



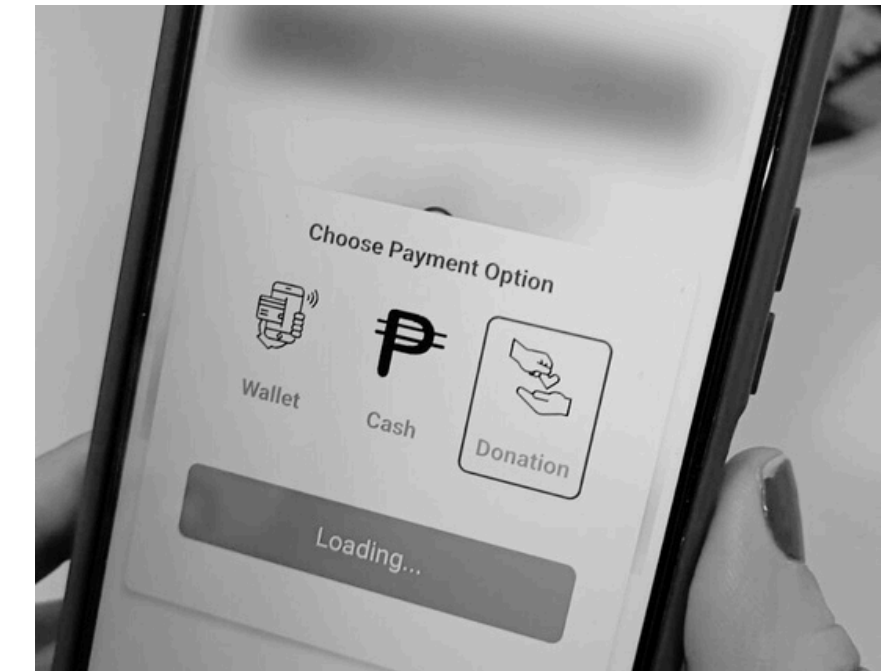
Leadership Speak



Joscell Vistan Cajase
Mayor
Municipality of Plaridel

Feb 2024

I am confident that this waste management platform will not only yield financial savings but also contribute to a cleaner, healthier, and more sustainable Plaridel.



We are
supporting
EPR
implementation
in the
Philippines



LOCAL GOVERNMENT UNIT

5+

RECYCLER/ CO PROCESSOR

25+

REGISTERED CAPACITY

50,000+ MT

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Thank You

Work with Us

www.asm-recyclx.com

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