CIRCULAR ECONOMY AND GENDER, EQUALITY, AND SOCIAL INCLUSION THE ROLE OF THE INFORMAL WASTESECTOR

This is not an ADB material. The views expressed in this document are the views of the author/s and/or their organizations and do not necessarily reflect the views or policies of the Asian Development Bank, or its Board of Governors, or the governments they represent. ADB does not guarantee the accuracy and/or completeness of the material's contents, and accepts no responsibility for any direct or indirect consequence of their use or reliance, whether wholly or partially. Please feel free to contact the authors directly should you have gueries.

and a state of the second

RANITYA NURLITA – ENVIRONMENTAL CONSULTANT

ACCELERATING THE CIRCULAR ECONOMY **Integrating Circularity into Programs, Projects, and Policies**









OCTOBER 2, 2024 | METRO MANILA, PHILIPPINES



l'm Lita as **Environment Consultant**

I help individuals and organizations to care for the environment

Lita's Experiences:

- high value projects
- Societies Program) (present)
- Community Manager Oceancycle (2021-2024)
- External Engagement Greeneration Foundation (2017-2018)
- Scuba Diver and Freediver

• 10 years of experiences about waste management and ocean conservation with

• Founder and Managing Director Yayasan Wastehub Alam Lestari (2019-present) • United Nations Consultant (United Nations ESCAP Smart City Consultant 2023, UNEP Partnership and Reporting Expert for EmPower II : Women for Climate-Resilient

• Commissioner PT. Earthnusa Jelajah Dunia (Ecotourism Startup) (present)



Landfill Video Oceancycle

Kinsasha, Democratic Republic of the Congo





WHAT'S ON THE TABLE TODAY?

Circular Economy in Indonesia

Why C Inclus

Why Gender, Equality, and Social Inclusion Matter in Circular Economy



The Role of the Informal Waste Sector

Scavenger Empowerment: Inclusive Policies in Waste Management

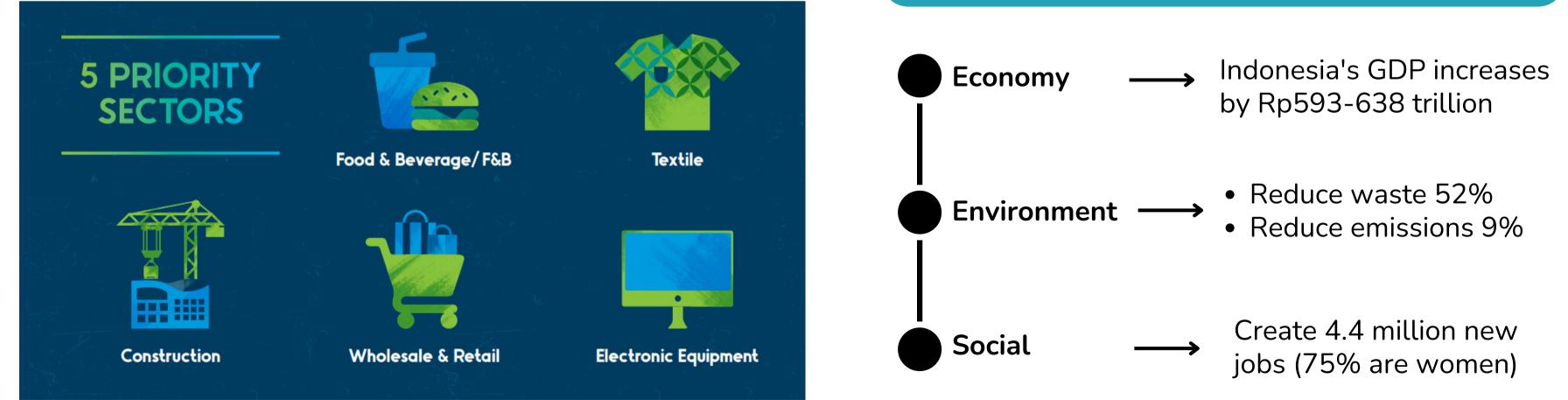


Source : The Economic, Social, and Environmental Benefits of a Circular Economy in Indonesia, Summary For Policymakers. Bappenas, Kedutaan Besar Denmark, UNDP. January 2021



Indonesia's adoption of circular economy practices is aimed at supporting the country's shift toward a green economy.





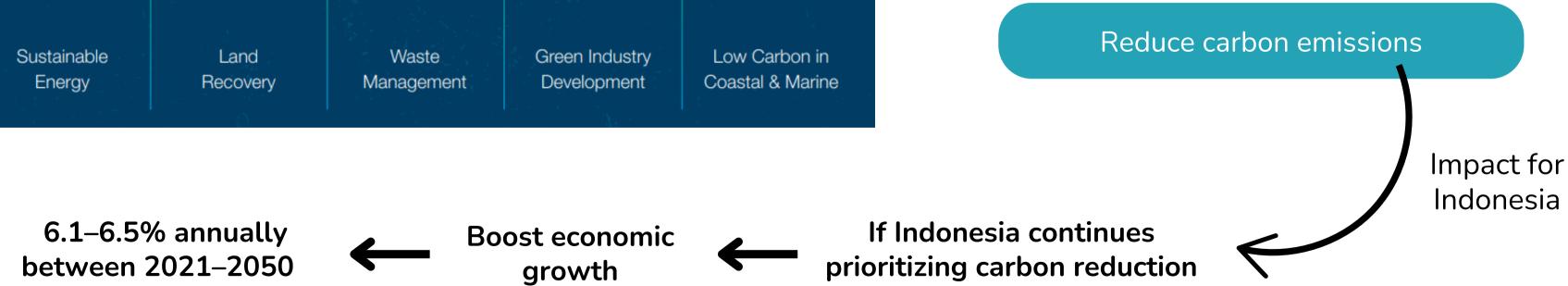
Source : The Economic, Social, and Environmental Benefits of a Circular Economy in Indonesia, Summary For Policymakers. Bappenas, Kedutaan Besar Denmark, UNDP. January 2021

Indonesia's expected benefits from implementing a circular economy in 2030 :

Circular Economy in Supporting Low Carbon Development in Indonesia

The five priority sectors involved in Indonesia's low-carbon development strategy

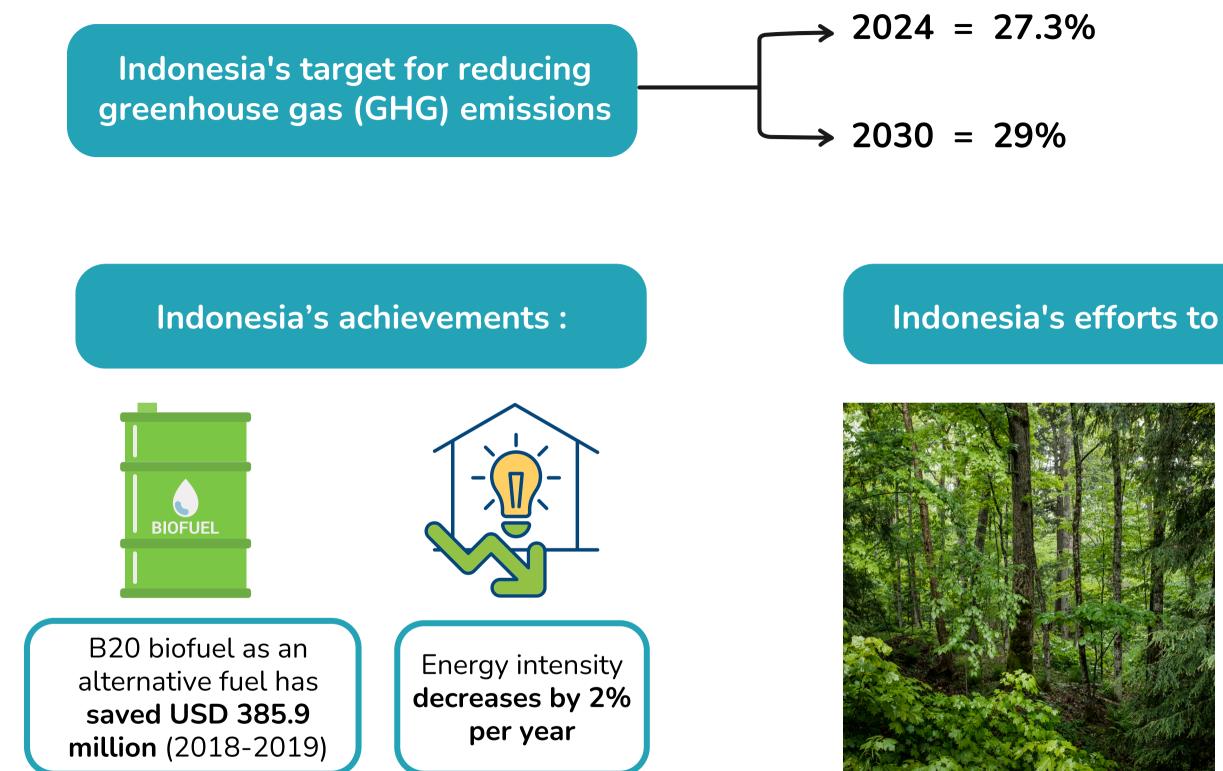




Source : The Economic, Social, and Environmental Benefits of a Circular Economy in Indonesia, Summary For Policymakers. Bappenas, Kedutaan Besar Denmark, UNDP. January 2021







Forest Protection

Indonesia's efforts to reduce GHG emissions :



Enhancing waste management infrastructure

Implementation of sustainable green economy principles by Indonesia

National Priority 1



Strengthening Economic Resilience for Quality and **Equitable Growth**

- Management of economic resources
- The acceleration of increasing economic value
- such as increasing New and Renewable Energy (NRE)

Building the Environment, Improving Disaster Resilience, and Addressing Climate Change

- Three key policies: enhancing environmental quality, boosting disaster resilience, and implementing a lowcarbon development approach
- For the Disaster Resilience and Climate Improvement Priority Program, there are two main strategies: disaster management and enhancing climate resilience

the National Medium-Term **Development Plan (RPJMN)**

• Support the application of circular economy principles

National Priority 6



Indonesian Government Policy on **Circular Economy**





Awarding of certificates to manufacturing companies that successfully implement green industry principles

Waste Reduction Roadmap by Indonesian Producers

Source : The Economic, Social, and Environmental Benefits of a Circular Economy in Indonesia, Summary For Policymakers. Bappenas, Kedutaan Besar Denmark, UNDP. January 2021





Green Building Policy

the Green Building Council Indonesia (GBCI) has certified 33 green buildings in six cities



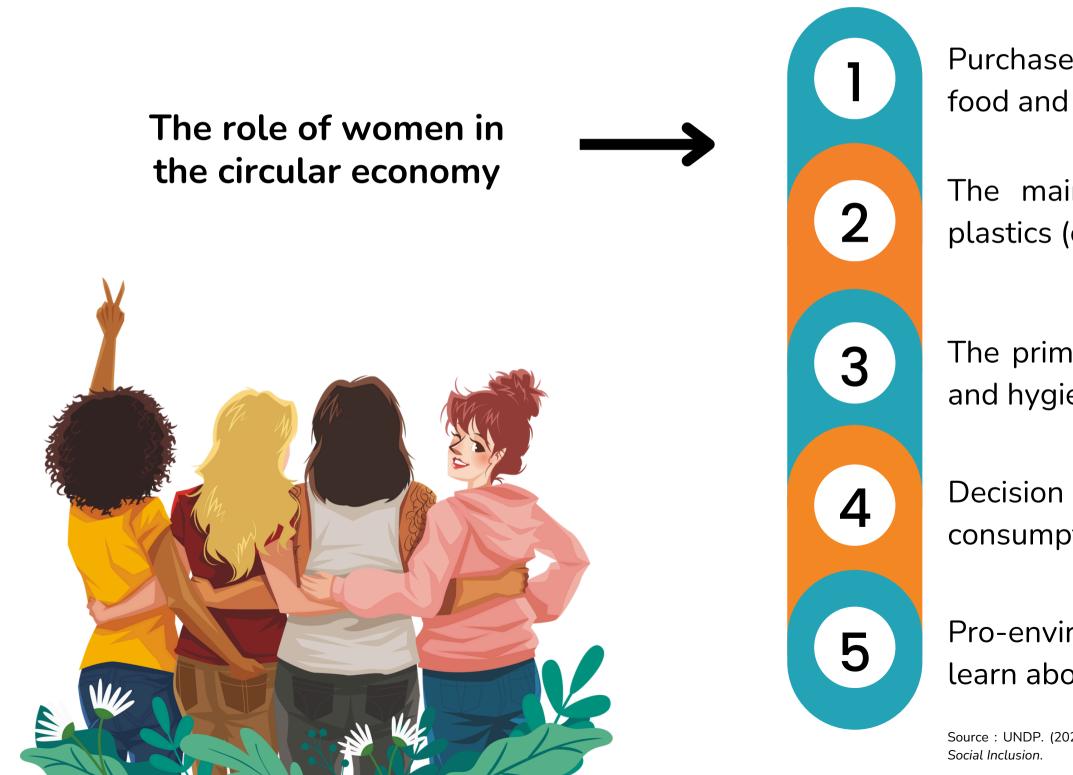
Why Gender, Equality, and Social Inclusion **Matter in Circular** Economy

Neglecting social inclusion in the circular economy could worsen existing inequalities and marginalize vulnerable groups. However, if development efforts are designed to include social inclusion, the circular economy can not only minimize waste but also help reduce income and job disparities.

Social Inclusion.

Source : UNDP. (2024). Rethinking Circular Economy: Integrating Gender Equality, Disability and

"Women play a significant role in the circular economy as both consumers and catalysts for change because they are a key demographic for encouraging behavioral change"



Purchase short-term use products (like food and household items)

The main consumers of items like film plastics (e.g., sachets and shopping bags)

The primary target market for fast fashion and hygiene products

maker regarding household consumption and waste disposal

Pro-environmental and more willing to learn about waste management

Source : UNDP. (2024). Rethinking Circular Economy: Integrating Gender Equality, Disability and

The Role of the Informal Waste Sector

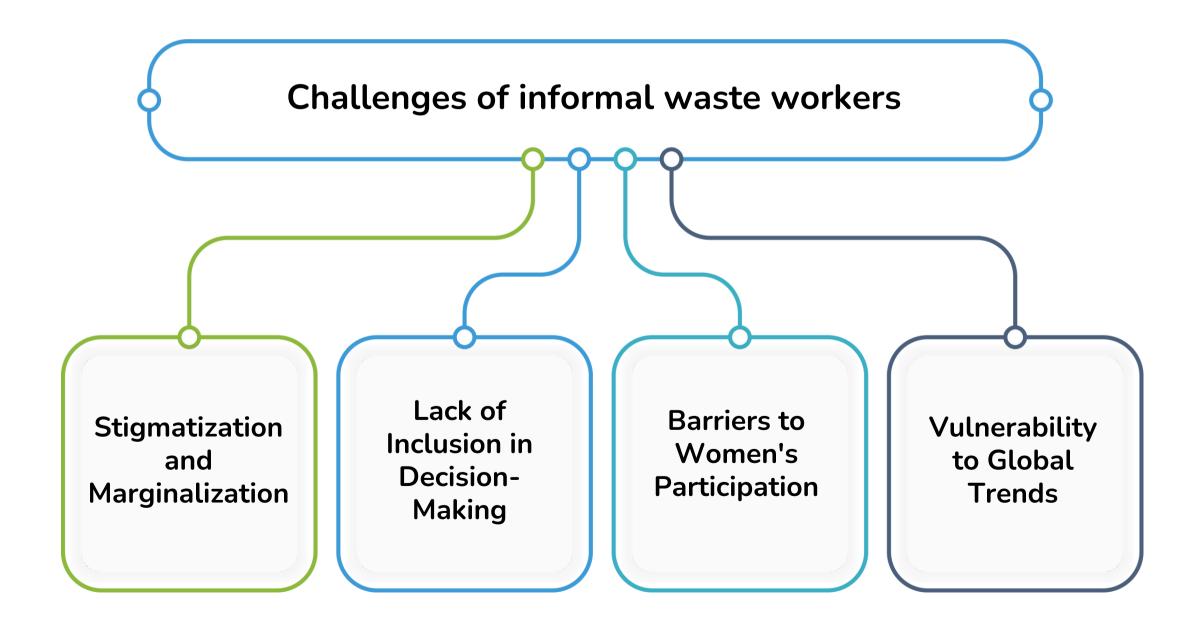
In terms of waste management, the informal sector focuses on recycling household waste, especially dry materials like plastics, paper, and metals.

The trading of recyclable materials is a significant income source for informal workers, who collect these materials from residential areas, industries, and other sources. These activities not only reduce waste management costs but also provide valuable employment opportunities for many Indonesians.

Waste Pickers are an essential part of the waste management system, reducing waste while earning a living. The trade of used goods and recyclable waste is a well-established part of Indonesia's informal economy, benefiting both the environment and those involved in collection and resale.

The Role of the Informal Waste Sector

The informal waste sector plays a vital role in fostering a circular economy and combating plastic pollution. Informal waste collectors form the backbone of waste collection, sorting, and recycling, contributing to over half of the global plastic waste collected and recycled.





Understanding the Challenge

Unsafe working conditions: Exposure to hazardous materials, injuries, and health risks.

Limited access to resources: Lack of proper equipment, training, and social protection.

Discrimination and stigmatization: Negative societal perceptions and limited opportunities.

Economic insecurity: Low income and unstable employment.



Waste management challenges in developing countries like Indonesia are often more complex than in developed nations, requiring attention to non-technical factors such as institutional and financial aspects.

A balanced mechanism is needed to support the growth of recycling efforts while ensuring the quality of end products, such as establishing specific quality standards for marketable recyclable materials.



Waste Pickers Empowerment: Inclusive **Policies in Waste Management**

Households, small businesses, and public service providers contribute 2.1 - 2.3 billion tons of municipal waste each year. Only 61-62% of municipal waste is managed in controlled facilities.

The waste crisis will have a major impact on marginalized groups, the urban poor, women and young people. There is a need for awareness and cooperation from the formal and informal sectors to achieve the goal of zero waste.



Waste Management in Bali: A Closer Look



Waste Management in Bali: A Closer Look

Our investigation into Bali's waste management practices began at a local landfill. While direct interviews with waste pickers were restricted, we spoke with two experienced trash drivers who have been working there for nearly a decade. These drivers collect waste from residential areas in Denpasar and Badung six days a week, starting their shifts at 7 AM. They operate under a third-party contractor partnered with the landfill authority and earn approximately 1.3 million Indonesian Rupiah (IDR) per month.

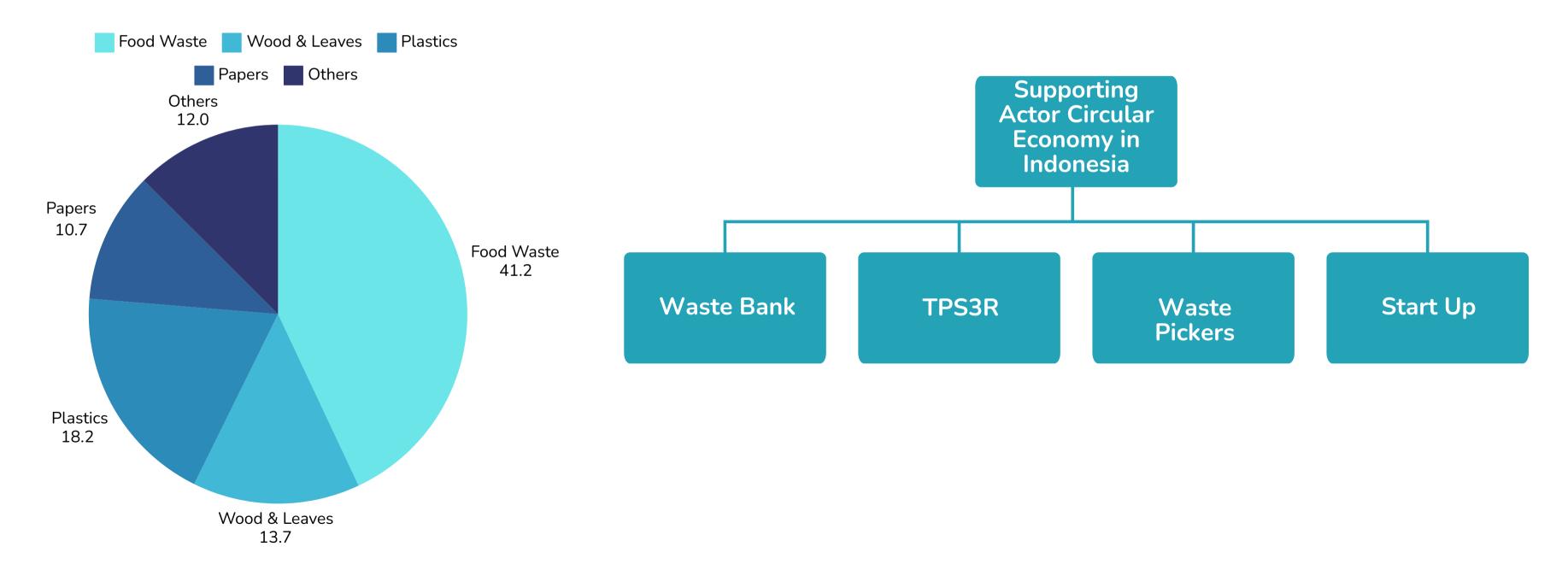
At the landfill, we observed a mix of organic and inorganic waste, including plastics. The trash drivers play a crucial role in separating plastic waste and delivering it to their contractor.

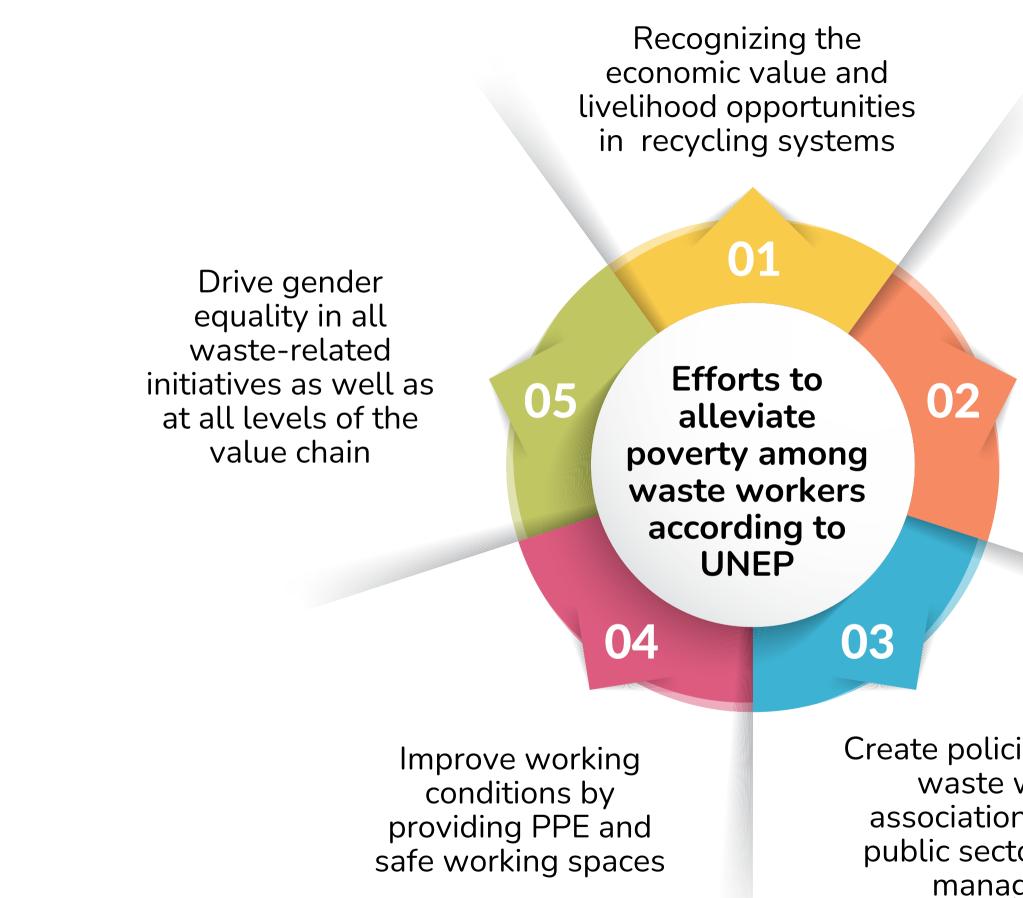
Next, we visited a waste picker community in Denpasar. One of their leaders, who oversees a team of three workers, shared their experiences. They collect PET plastic from areas like Jimbaran, Seminyak, Legian, and Denpasar, often walking long distances. Each day, they sell 10 kilograms of PET plastic to a local collector for 100,000 IDR.

The COVID-19 pandemic has significantly impacted waste pickers, particularly in terms of their children's education and their own livelihoods. The price of PET plastic has remained relatively low at around 3,000 IDR per kilogram. Many waste pickers have taken out loans to support their families, and they express a desire to become debt-free and explore opportunities for higher plastic prices in the future.

Waste Pickers are the ones who utilize waste as a resource. Waste Resource They have been conducting informal waste collection, Utilization by classification, and recycling activities. Waste Pickers are often Waste Pickers the main force in the waste recycling process. Currently, more than 15 million people around the world make a living by collecting recyclable materials. Waste Pickers are often overlooked in official waste management schemes and waste policies through the exclusion, criminalization or suppression of Waste Pickers. For example For example, 400 - 450 Waste Pickers and 15 collectors lost their income when the government closed the Piyungan landfill in Bantul Regency, Yogyakarta Special Region, Indonesia.

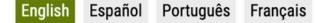
Almost all landfills (TPS) in Indonesia are already overloaded due to the increasing waste, but there is no land available. Meanwhile, waste generation in Indonesia is 9.27 tons/year.





Provide a clear pathway for waste workers to register, access social protection and form associations

Create policies that allow waste workers' associations to access public sector for waste management





The International Alliance of Waste Pickers is a union of waste picker organizations representing more than 460,000 workers across 34 countries

Home	About 👻	Where are we?	Global Meetings 👻	Initiatives 🔻	Newsletters 🛨	News 🔻	Publications -	Resources	Subscr
ŧ	About W	AW 📲 Stati	stics 🔳 List of V	Waste Picke	r Organizations	s Was	te Pickers' Org	anizations N	Иар

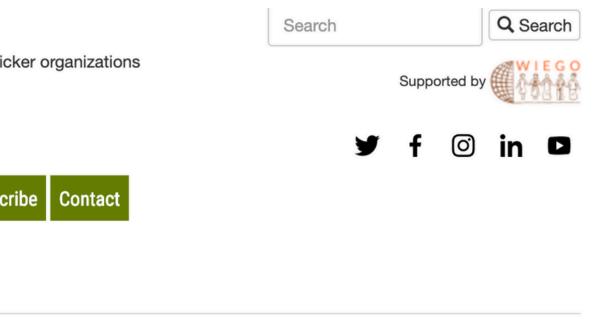
Waste pickers Around the World (WAW)



Waste Pickers Around the World (WAW) map.

Waste pickers Around the World (WAW) was the first global database on waste picker organizations.

You can find out more about the WAW Database.



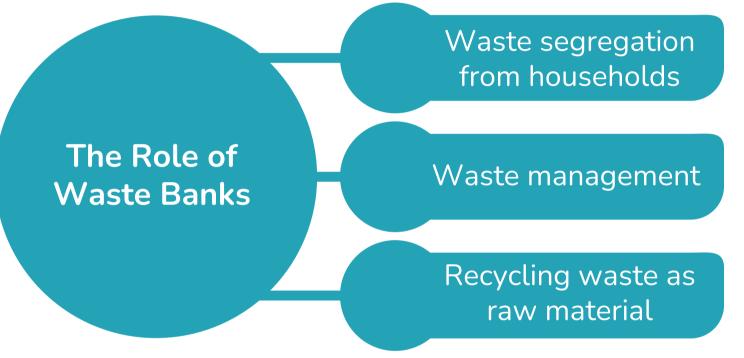
English

(O)

▼



Waste Banks and Waste Pickers in Indonesia





The estimated number of waste pickers in Indonesia according to the Indonesia Waste-Pickers Union (IPI) is almost 4 million people.

Waste pickers in Indonesia contribute to recovering recyclable waste as much as 1.1% of the total municipal waste. But currently, Indonesia has no direct policy to deal with waste pickers.



Waste Picker Organization in Indonesia



Total:1

Indonesia Waste-Pickers Union (Ikatan Pemulung Indonesia)

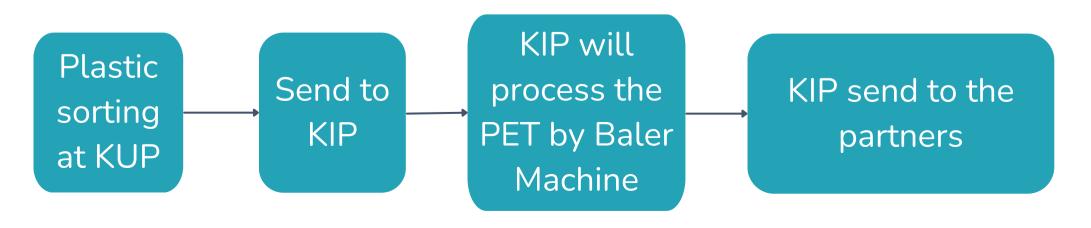
Source : Ikatan Pemulung Indonesia (Indonesia Waste-pickers Union- IPI). INTERNATIONAL ALLIANCE OF WASTE PICKERS

IPI was established on 31st May 1991. The goal of the organization is to better the life of waste-pickers and other workers working in waste management. The members of IPI include waste-pickers, sorters, scrap dealers and aggregators. The organization has set up learning centres for the children of wastepickers in informal neighbourhoods. They are spread across 26 provinces of Indonesia, with headquarters in Jakarta. The organization is registered as a community organization with 3.7 million members spread across the country. The organization has helped facilitate land rights, health insurance for its members.



Scavenger Empowerment: Inclusive Policies in Waste Management

Pak Pris Poly, the President of the Waste Pickers Association, introduced me to Pak Budi, the IPI Jakarta Coordinator, during my visit to Indonesia. Pak Pris Poly has members across Indonesia and discussed the potential for collaboration with the IPI. We talked about the current conditions of the waste pickers, the number of active members, and the importance of transportation support from their center to the factories. We also toured the site and learned about KIP (the Waste Pickers Industrial Area), and KUP (the Waste Pickers Business Area). KIP is focused on processing, while KUP is more focused on sorting.





About Wastehub®

Founded in late 2019, Wastehub[®] is a circular economy innovation that champions green initiatives in urban and tourism areas. It utilizes an integrated systems approach, involving multiple stakeholders



Oceanability

A community-based program for island areas, promoting sustainable waste management, green education with curriculum development, a sustainability board game, climate change adaptation approaches, and circular economic empowerment within sustainable tourism.



Waste Pickers Empowerment

Together with partners, we increase the level of income of waste pickers in Jurangmangu, South Tangerang



Waste Management **Event Service**

Waste Management Event Services for Sustainable, Responsible, and Zero-Waste Events in Greater Jakarta



Green Jobs Network

Opportunity for Early Career to Experts related Environmental Conservation Job Vacancies Since 2021





Our impacts in numbers

138+

waste pickers involved in waste management events in Jakarta

1100+

Green Jobs members in Green Jobs Platform

1222 +

Waste pickers partners in Jurangmangu

23,121+

kg of waste managed

72,904+

Participants and visitors educated

120+

trees and mangroves planted in Jakarta









Volunteers engaged

61+

projects handled

Wastehub's ecoxystem

• •

• •

SUKLA

Waste Trip

Waste Management Training

Consultations

Curriculum

Programs powered by Wastehub®

Salam (Sahabat Alam) Board Game

Reusable Bags

Green Products

••••

Ocean



Mangrove Planting

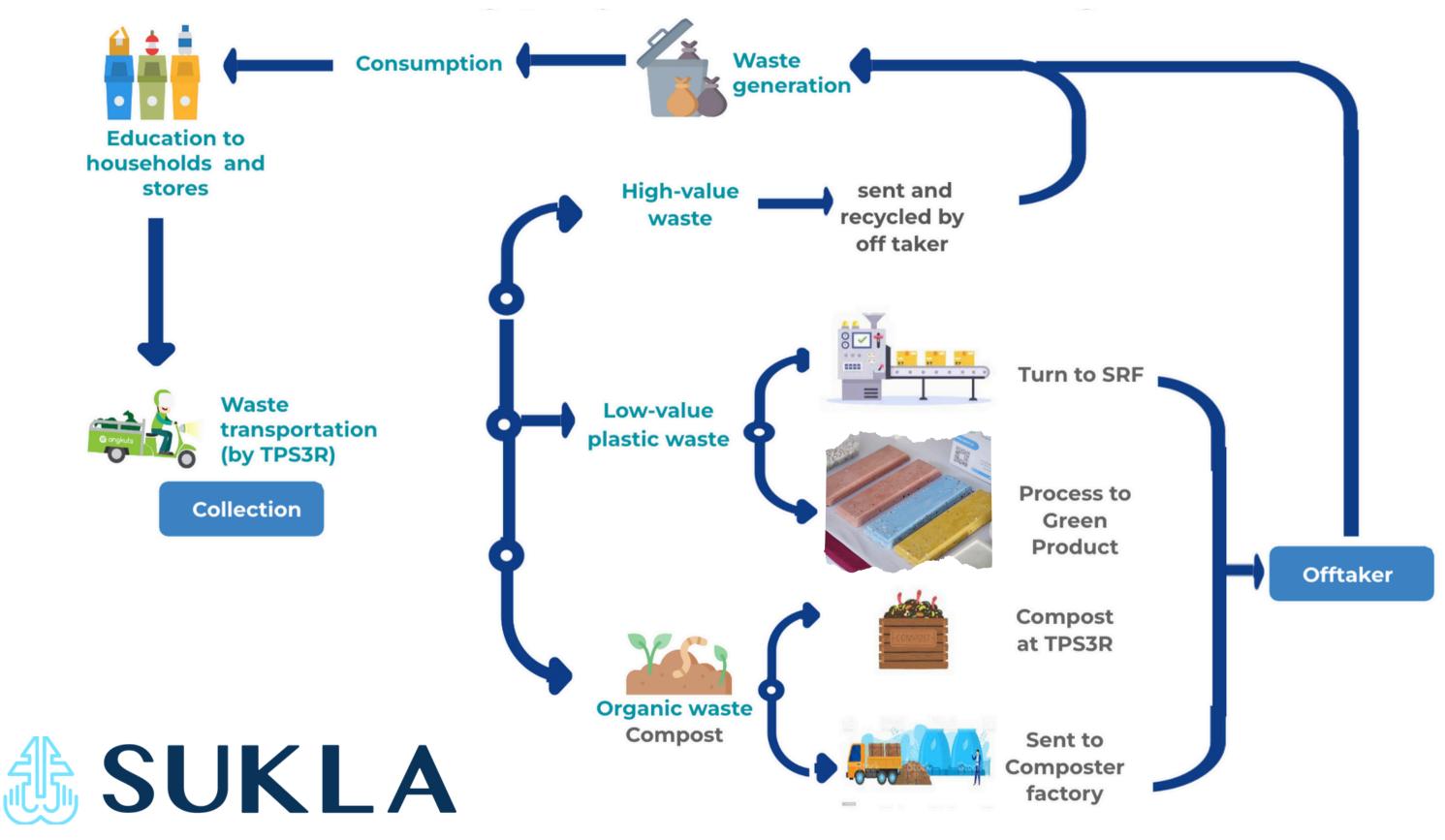
Coral Planting

Tree Planting

Cleanups

Waste Management Event

Existing project in Besakih Village, Bali







SAFETY GUIDELINE



SAFETY JACKET

BOOTS

Supported by:





PRIORITIZE YOUR SAFETY BY USING APPROPRIATE PROTECTIVE EQUIPMENT





Sukla Project Video in 2 minutes



Sukla > ject

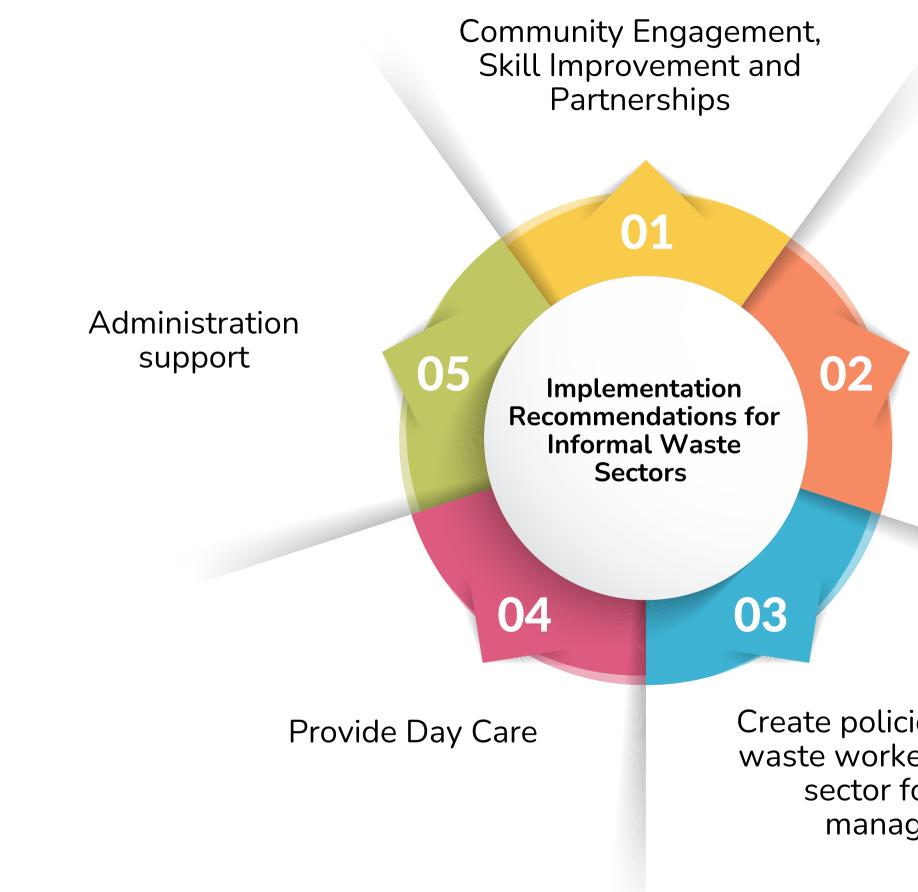
Watch on 🕒 YouTube





Video unavailable Watch on YouTube







Create policies that allow waste workers get public sector for waste management



SALAMAT PO!

Send us a message at ranitya.nurlita@gmail.com lita@wastehub.id and let's collaborate!