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Business Opportunities in CCGE

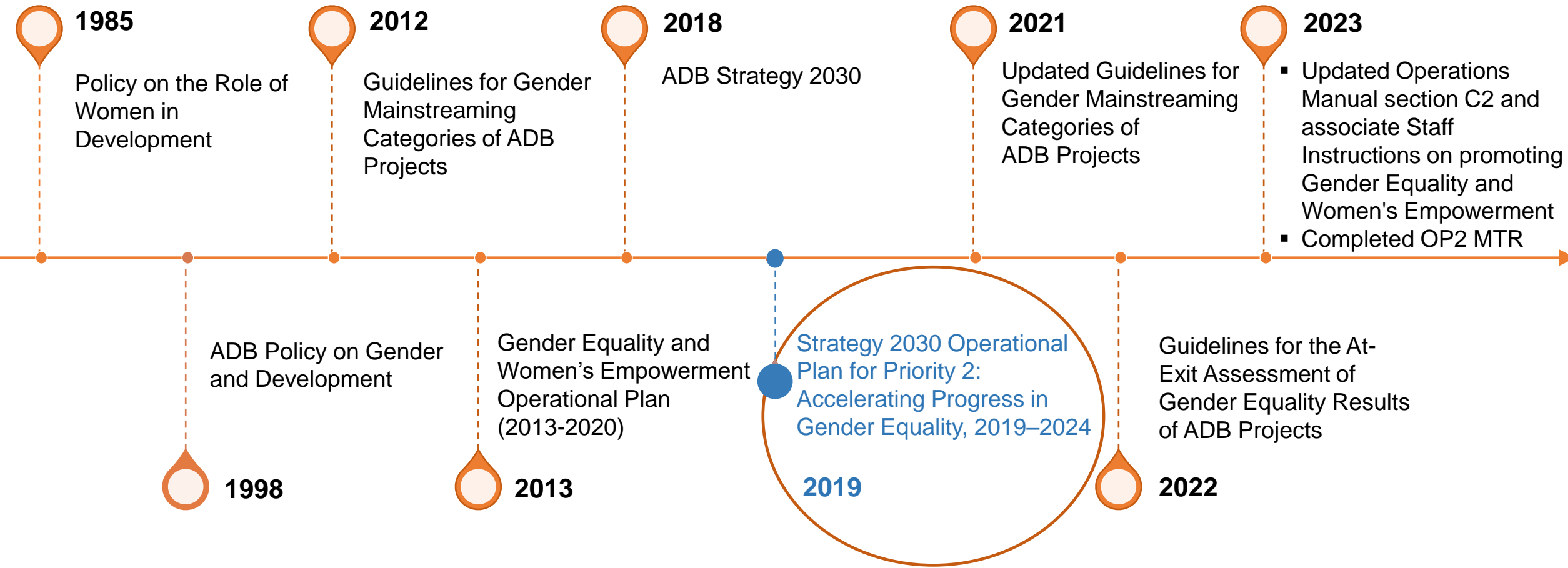
Claire Charnnac, Social Development Specialist (Gender and Development)

Outline

1. Gender in ADB Operations
2. TA Opportunities
3. What we look for
4. Q&A

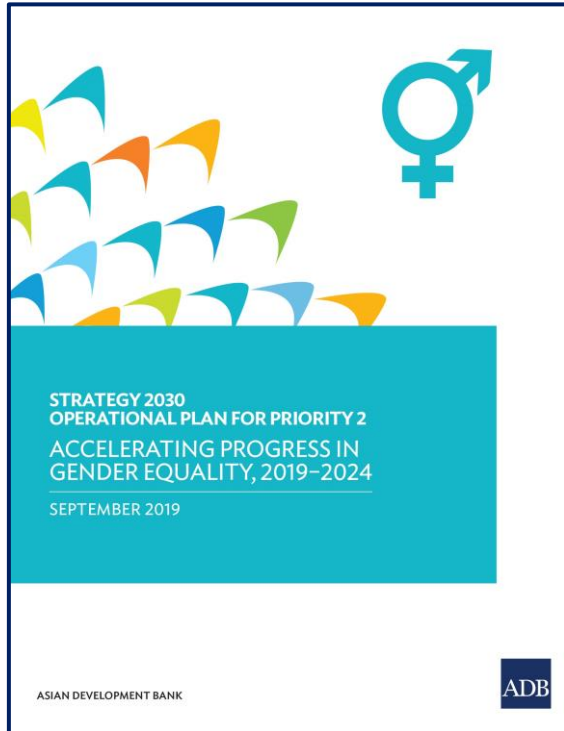


Gender in ADB Corporate Architecture



Gender Equality in ADB's Corporate Framework

- **ADB Policy on Gender and Development 1998**
- **Strategy 2030.** At least 75% of ADB's committed operations will promote gender equality by 2030
- **Operational Priority 2. Accelerating Progress in Gender Equality**
- **4-tier Project Gender Mainstreaming Category System**
 - Gender Equity theme (GEN)
 - Effective Gender Mainstreaming (EGM)
 - Some Gender Elements (SGE)
 - No Gender Elements (NGE)



Operational Priority 2: Accelerating Progress in Gender Equality, 2019-2024

- Build on good practices on gender in operations
- Go beyond gender mainstreaming in country partnership strategy
- Develop stronger gender pipeline
- Improve quality of project gender designs and target setting
- Continue to improve gender equality results in projects
- Conduct pilots and technical assistance (TA) on innovative and transformative approaches
- Enhance gender knowledge products, events, and partnerships
- Update and strengthen business processes and tools
- Combine ordinary capital resources with TA and concessional resources
- Build knowledge and expertise in emerging areas

STRATEGIC OPERATIONAL PRIORITIES

1 Women's economic empowerment increased

2 Gender equality in human development enhanced

3 Gender equality in decision making and leadership enhanced

4 Women's time poverty and drudgery reduced

5 Women's resilience to external shocks strengthened

Operational Approaches



Scale up gender mainstreaming in operations across sectors and themes



Integrate Sustainable Development Goal (SDG) 5's "transformative" gender agenda, e.g., economic assets and resources for women, unpaid care and domestic work, digital technology/ ICT, and gender-based violence



Expand gender mainstreaming in nonsovereign operations



Tackle multiple gender inequalities through integrated solutions, e.g., livable cities program



Develop capacity of developing member countries and clients in tracking and achieving gender-related SDGs

Sub-pillars

- Women's access to job skills improved
- Women's financial inclusion increased
- Women's entrepreneurship supported
- Women's access to infrastructure and services improved
- Women's and girls' participation in nontraditional education and training increased
- Quality and access to women's and girls' health services improved
- Protection from gender-based violence strengthened
- Women's leadership capacity improved
- Regulatory, legal, and institutional environment for gender equality improved
- Provision of time-saving or gender-responsive infrastructure improved
- Quality and access to child and elderly care services improved
- Resilience-building community-based initiatives for women and girls implemented
- Provision of climate and disaster-resilient infrastructure for women and girls improved
- Financial protection systems for women strengthened
- Dedicated crisis-responding social assistance systems for women and girls strengthened



ADB's Gender Mainstreaming System

ADB Targets

60%

Gender Equity Theme (GEN)

At least one gender performance indicator at the *outcome* level that directly reduces gender gaps

>> *Gender Action Plan*

Effective Gender Mainstreaming (EGM)

More than 50% of project *outputs* have at least one gender performance indicator that directly reduces gender gaps

>> *Gender Action Plan*

Some Gender Elements (SGE)

One or more gender performance indicator(s) are included in less than 50% of project *outputs*

No Gender Elements (NGE)

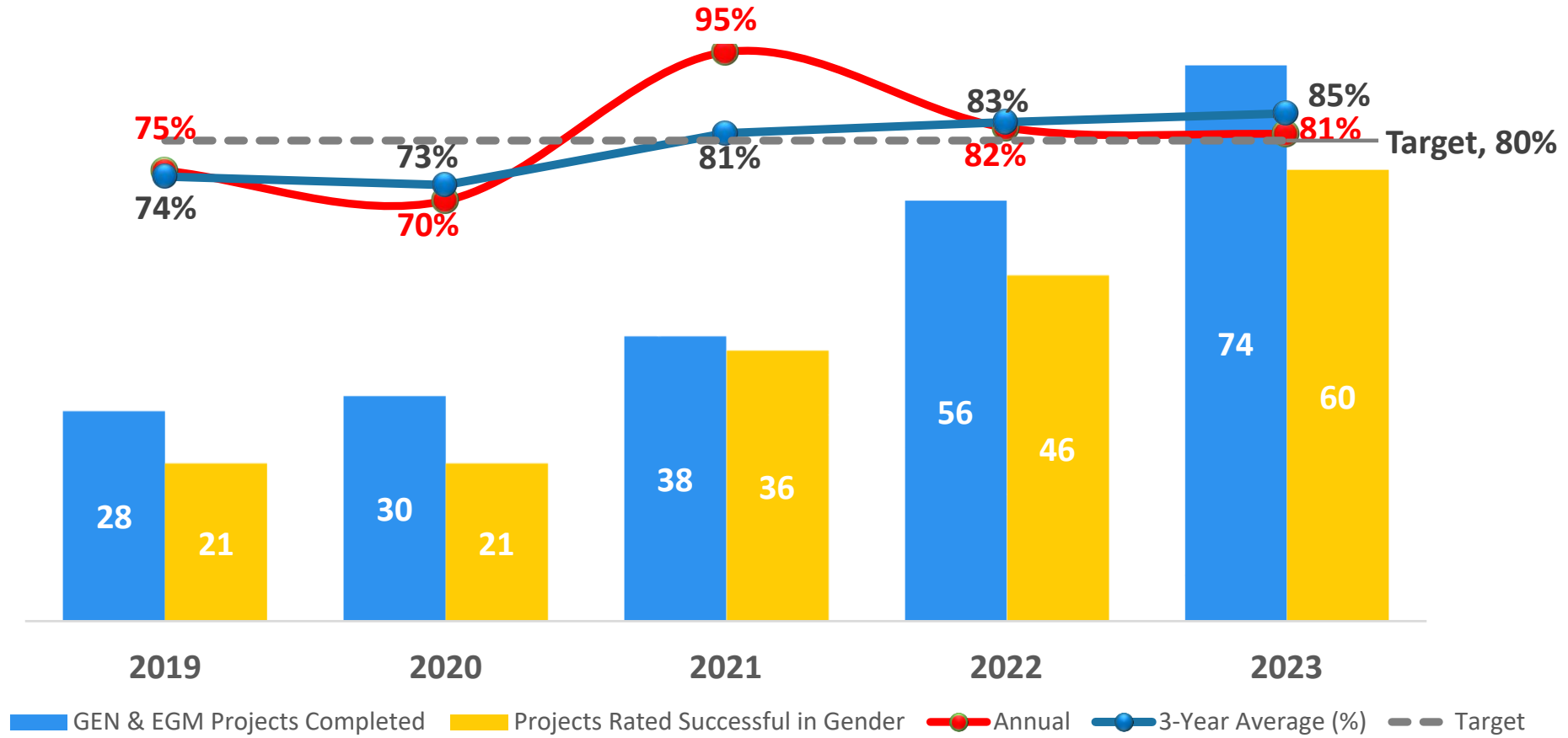
It does not include any pro-active gender design features



Gender Mainstreaming Results

Completed Gender Mainstreaming (GEN and EGM) Projects Rated Successful for Gender, by Year

(Annual (%), Sovereign and Nonsovereign, 2019–2023)



CCGE Technical Assistance Projects



TAs by sector and themes

TA Sectors and Themes	Region/DMC	Activities
Capacity building, gender mainstreaming in key sectors including agriculture, energy, transport, water in sovereign operations	Southeast Asia, Pacific, Central West	<ul style="list-style-type: none"> • Gender-specific sector diagnostics and gender analysis; country gender assessments • Knowledge products and capacity building of sector agencies to mainstream gender equality including collection of sex-disaggregated data, workplace gender equality policies • Integrating gender actions in project design (such as for example through STEM education and women’s employment through internships and scholarships) and implementing, monitoring and reporting on gender measures and achievements • Impact evaluation of innovative approaches on gender mainstreaming
Capacity building, gender mainstreaming in non-sovereign operations	Pacific	<ul style="list-style-type: none"> • Capacity building of PSOD clients, particularly targeting financial institutions and funds, to enhance the gender value proposition in their investment and on-lending strategies, products and services. • Production of good practices and development outcomes communication materials on innovative gender-lens investing solutions in targeted industries • Knowledge platforms (may include online workshops, setting up of communities of practice, establishment of networking platforms) to support initiatives that notably aim to facilitate access to finance, markets and value chains, skills development and business leadership training for women
Climate change, Energy	Southeast Asia (Cambodia, Indonesia, Lao PDR, Philippines, Thailand, Timor-Leste, Vietnam)	<ul style="list-style-type: none"> • Knowledge products and case studies on gender and social inclusion in national climate and green transformation policies including Nationally Determined Contributions

What we look for

- Consulting firms with **expertise and experience in gender mainstreaming across different sector operations**;
- Firms with experts (incl. resource persons) who have experience **designing and delivering training programs on gender and development**, gender analysis and gender mainstreaming in various sector policies and/or operations;
- Firms with experts adept at **conducting research/surveys/assessments** and producing knowledge products such as policy brief, project case studies etc.
- Advanced English language skills is preferable for all team members.
- Consultants or firms with **regional experience** in gender and private sector development projects and partners.
- Consultants or firms with experience in delivering long-term **capacity building for private sector stakeholders**, such as training activities, technical workshops, coaching and evaluations sessions.

Thank you.

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