

A Resource Guide on State Measures for Strengthening Business Integrity

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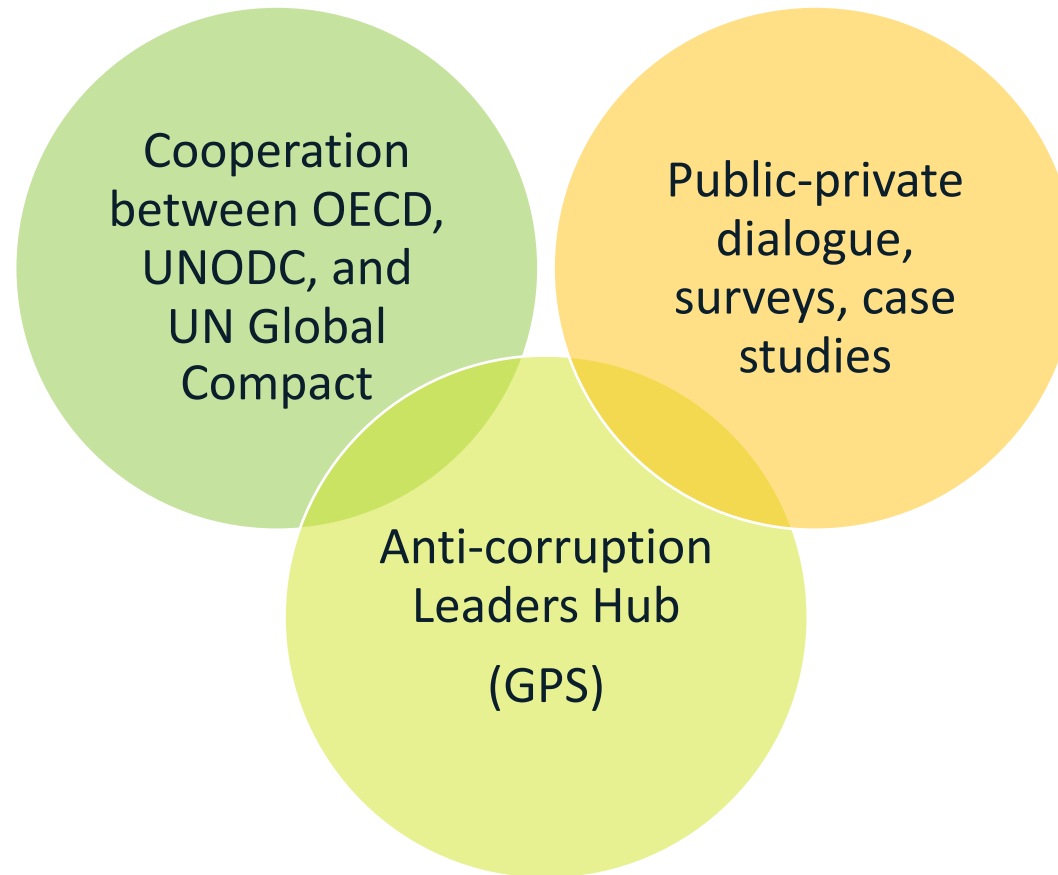


Incentives – A game changer for promoting business integrity





Resource guide



Incentive mechanisms

Incentive	Purpose
Exemption from prosecution Penalty mitigation Access to non-trial resolution	<p>Strong compliance anti-corruption programme in a company may result in lower monetary penalties or the exemption from prosecution.</p> <hr/> <p>Promote cooperation in investigations and provide a form of good behaviour credit to the accused.</p>
“Whitelists” and procurement incentives.	<p>These aim to protect public markets from unethical suppliers.</p>
Preferential access to government benefits and tax benefits	<p>Ethical suppliers can receive priority access to government services as well as tax benefits, while unethical suppliers will be denied these advantages.</p>
Reputational benefits	<p>States can promote ethical suppliers or inflict damage on the reputation of unethical suppliers through a variety of means (e.g. integrity awards).</p>

Key Findings

Incentives, a tool for fostering anti-corruption compliance

- rewarding businesses for complying with anti-corruption standards
- Acknowledging those that go beyond minimum standards

Incentives are not a magic bullet:

- Guidance to the private sector on their compliance responsibilities
- Capacities to avoid rewarding companies that are not 'deserving'
- No one-size fits all

Call for cooperation at the international level: Towards more policy coherence?

- Challenge of dealing with different requirements



Thank you



The Resource Guide is accessible through the following link:

https://www.oecd-ilibrary.org/industry-and-services/resource-guide-on-state-measures-for-strengthening-business-integrity_c76d7513-en