



#### **Public-Private Partnerships and Collective Action for Business Integrity**

27 September 2024 Seminar on Government Incentives for Corporate Anti-Corruption Compliance Thimphu, Kingdom of Bhutan

## TRANSPARENCY INTERNATIONAL PNG

#### **Our Mission**

To empower people in PNG to act against corruption



# PUBLIC-PRIVATE PARTNERSHIP AND COLLECTIVE ACTION FOR BUSINESS INTEGRITY

## The Role of Civil Society Organizations

Civil society organizations play a pivotal role in promoting publicprivate partnerships and collective action for business integrity.

- CAPACITY BUILDING ON ETHICAL LEADERSHIP: provide training and capacity-building programs to enhance the skills and knowledge of businesses and government officials in promoting business integrity.
- 2. MONITORING & EVALUATION: monitor the implementation of public-private partnerships and collective action initiatives, ensuring they are effective and aligned with their goals.

#### 3. PUBLIC AWARENESS

- Advocacy: advocate for policies and practices that promote transparency, accountability, and ethical business conduct.
- Empowerment: empower citizens to demand a more just and equitable society by raising awareness and providing support.

## I-RATE Awards (Incentivizing Companies)





#### 1. CAPACITY BUILDING ON ETHICAL LEADERSHIP

By setting a strong ethical example, leaders can inspire their teams to embrace accountability, transparency, and responsible business practices.



Ethics training with Prison Officers

**2. Monitoring and Evaluation**: CSOs can monitor the implementation of public-private partnerships and collective action initiatives, ensuring that they are effective and aligned with their goals.







3. Public Awareness: CSOs can raise awareness about the importance collective action for business integrity.



A Lunch & Learn with PWC

## **CHALLENGES & OPPORTUNITIES**



#### Challenges and Opportunities – WHAT CAN WE DO?

Barriers: Identify and address the challenges that may hinder the effectiveness of public-private partnerships and collective action initiatives.

.Best practices: Share successful case studies and best practices from other countries or regions.

### **Benefits of Collective Action**

- •Synergies: Collective action fosters collaboration among businesses, government, and civil society, creating a powerful force for change.
- •Shared responsibility: Collective action promotes shared accountability among stakeholders.
- •Equity: Collective action encourages a more equitable distribution of efforts.
- •Scalability: Collective action initiatives can be expanded to reach a wider range of stakeholders and achieve greater impact.

#### STAFF AND DIRECTORS SETTING OUR STRATEGY







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