

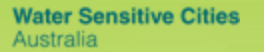
NATURE AND CLIMATE NEXUS

# Nature-Based Solutions for Urban and Rural Landscapes

Lecture Series + Project Design Clinic

17–19 September 2024 • ADB Multifunction Halls 2 and 3 •

Hybrid



This training is organized by the **ADB Environment Group** together with the **Water and Urban Development Sector Group**, and the **Agriculture, Food, Nature, and Rural Development Sector Office**.

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SECTION/CHAPTER 1

# NBS in practice, and key considerations for implementing at scale





# Speakers



Resilient watersheds/rural expert

**Erik Spiro-Larrea**

Senior Engagement Manager  
(Nature for Water Facility)  
The Nature Conservancy



Urban expert

**Lyndon DeSalvo**

Urban Conservation  
Program Manager  
The Nature Conservancy



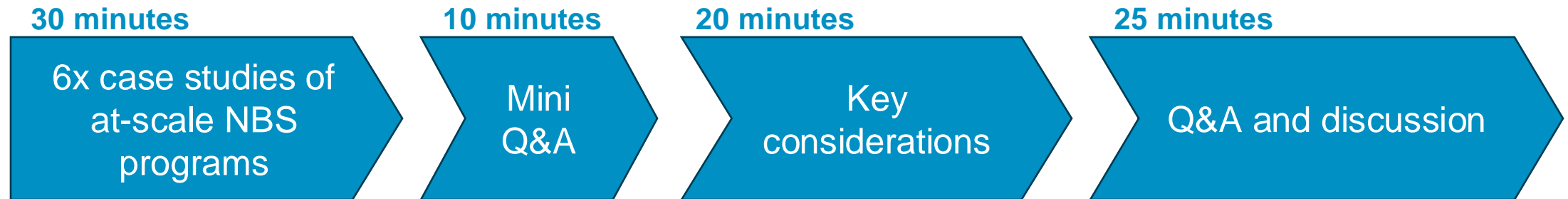
Urban expert

**Ben Furmage**

Chief Executive Officer  
Water Sensitive Cities  
Australia

# Plan for this session

We will spend the first 30 minutes presenting six case studies, have a 10-minute discussion, and then run through some of the key considerations for doing NBS at scale.



*Please enter your questions and discussion points at the Menti 2486 9344. We will come back to this at the end and have an opportunity for you to vote for your favourite submissions, which we will then discuss.*

# Structure of this session

## **NBS in practice**

**Camboriu, Brazil**

**Norfolk, UK**

**Kruger, RSA**

**Washington, USA**

**Australia**

**Kunshan, China**

## **Key considerations for implementing at scale**

**Program-level approach**

**Multiple step process**

**Recap**



**Discussion**



**Discussion**

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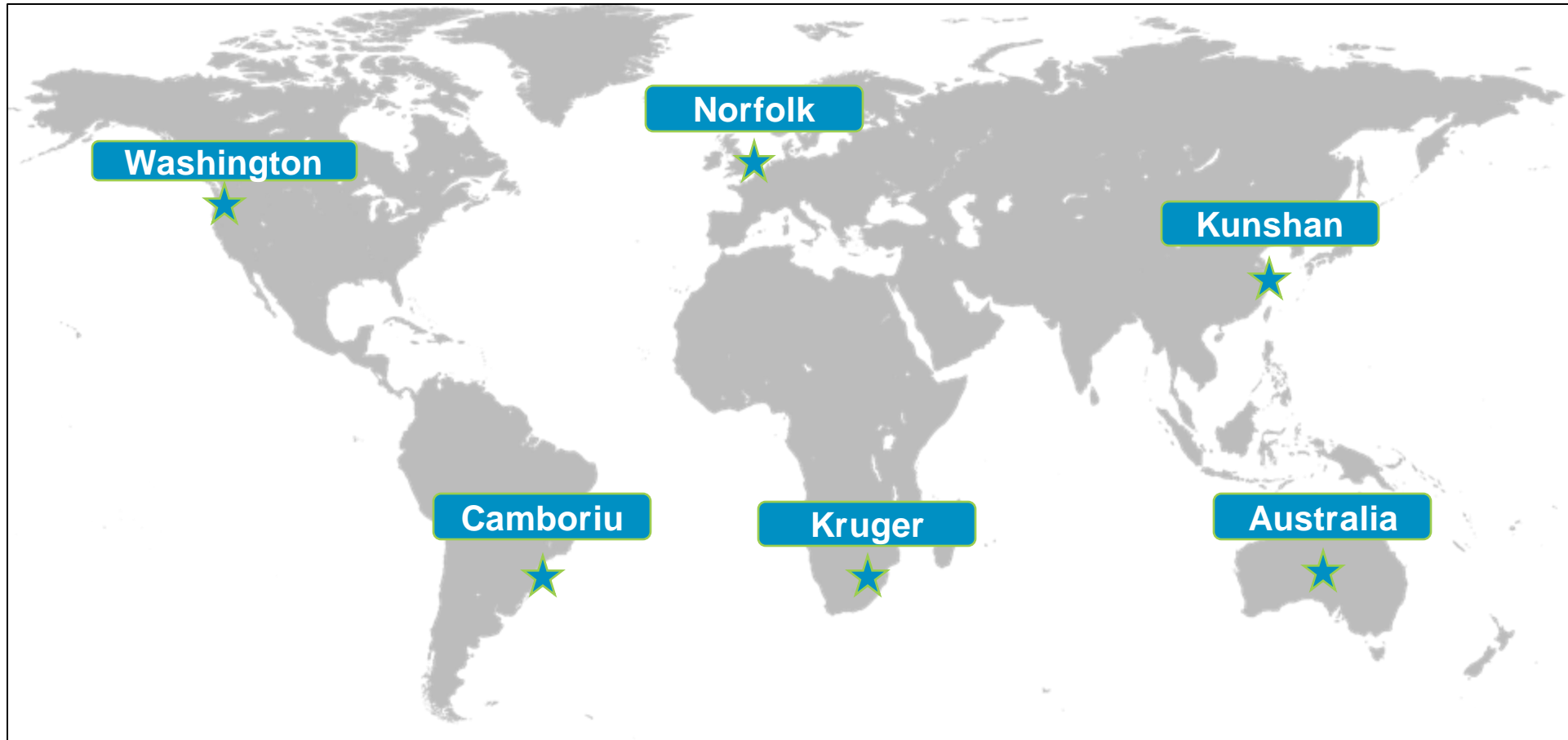
Discussion



Discussion

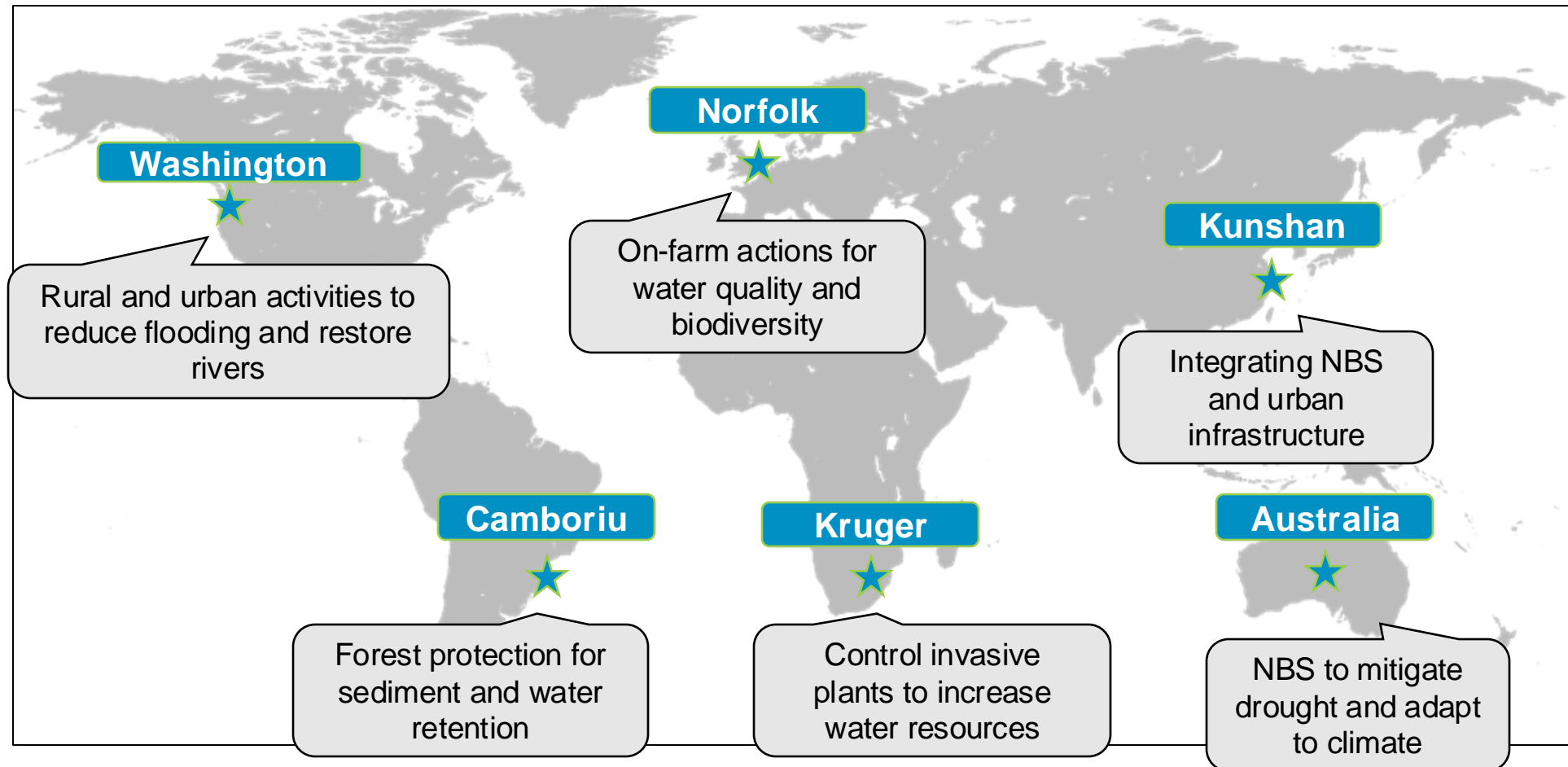
# Case studies

We will run through six examples of at-scale NBS programs around the world.



# Case studies

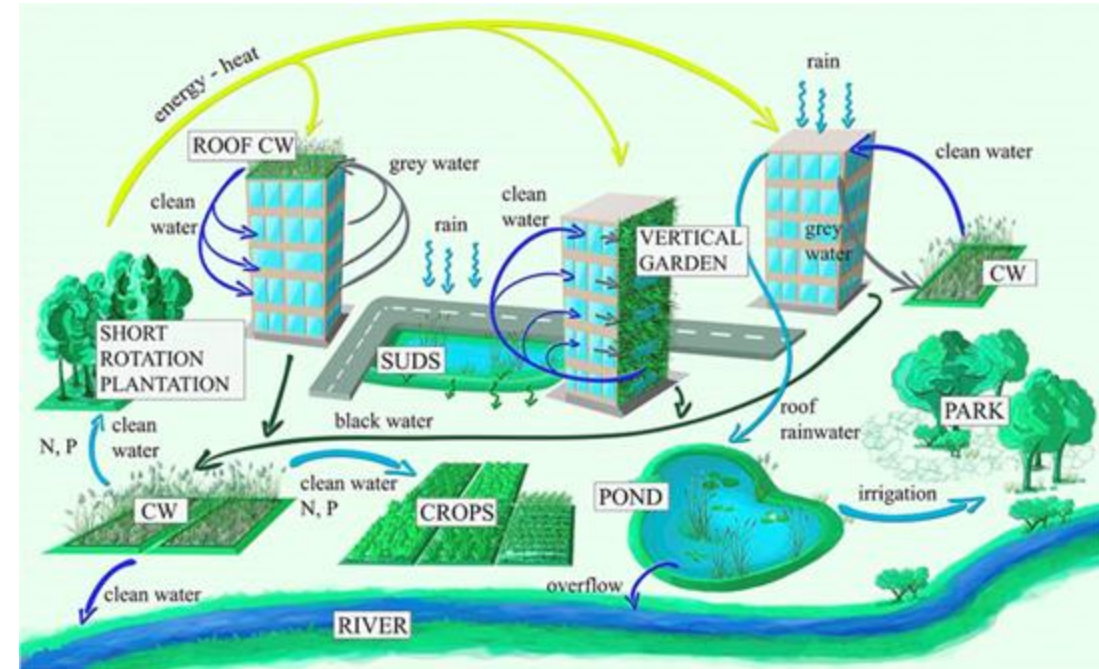
Each of these examples is responding to different challenges and using different NBS.





# Hybrid Urban NBS

- Three quarters of 2050's infrastructure doesn't yet exist. We need to integrate nature into infrastructure as we build it.
- Includes green and hybrid infrastructure:
  - To control surface run-off volumes and timing and hence reduce the risk of flooding during heavy rainfall events
  - Sustainable urban drainage systems to reduce storm water volumes through interception, evaporation and infiltration
  - As part of treatment systems to improve water quality



Masi et al. (2018) Journal of Environmental Management, Vol. 216, 275-284

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Discussion

# Camboriu – Overview

|                               |  |
|-------------------------------|--|
| <b>Location</b>               | Santa Catarina state, Southern Brazil  |
| <b>Key beneficiaries</b>      | Empresa Municipal de Água e Saneamento  |
| <b>Key challenges</b>         | Treatment cost (sediment)<br>Dry-season water availability   |
| <b>Key metrics of success</b> | WTP treatment cost<br>Water losses in dry season   |
| <b>Priority co-benefits</b>   | Sustainable livelihoods; Urban flooding; Biodiversity  |





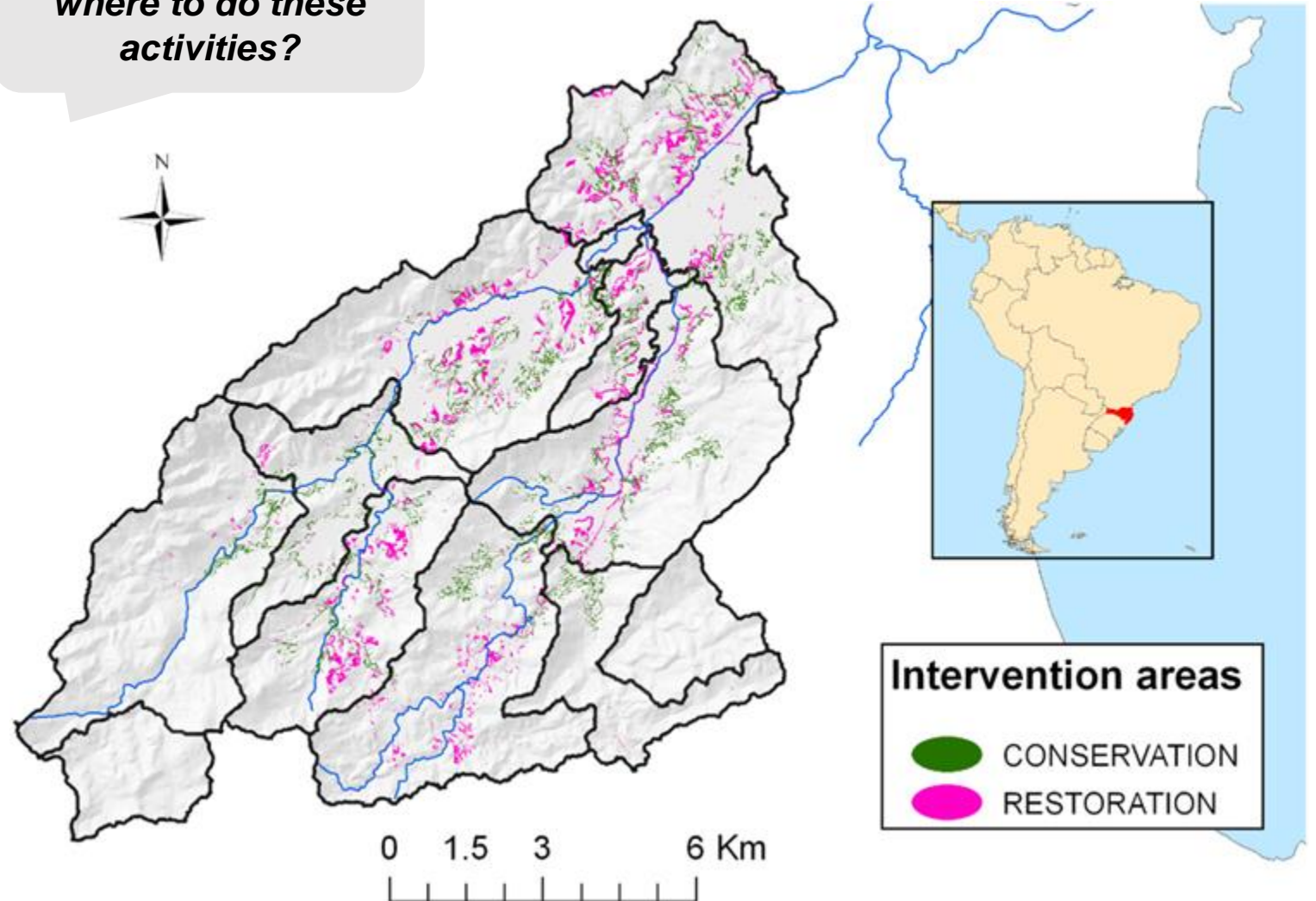
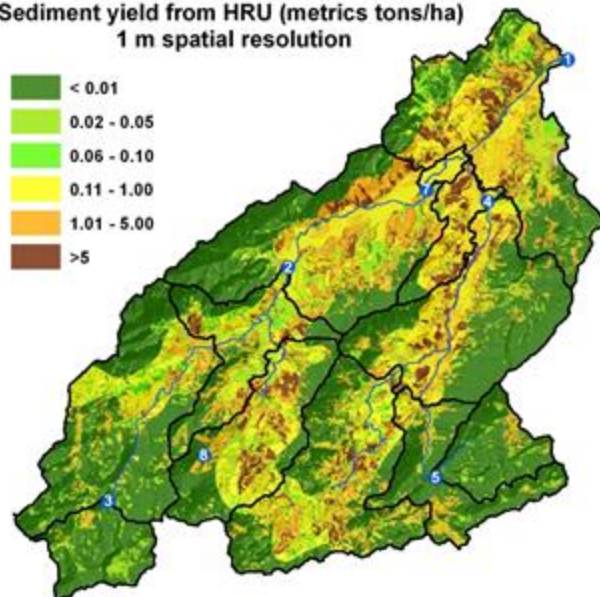
# Camboriu – Geographic context

## Priority interventions for watershed area

Reforestation;  
Riparian buffers & livestock exclusion;  
Forest conservation

*How to prioritise where to do these activities?*

Sediment yield from HRU (metrics tons/ha)  
1 m spatial resolution



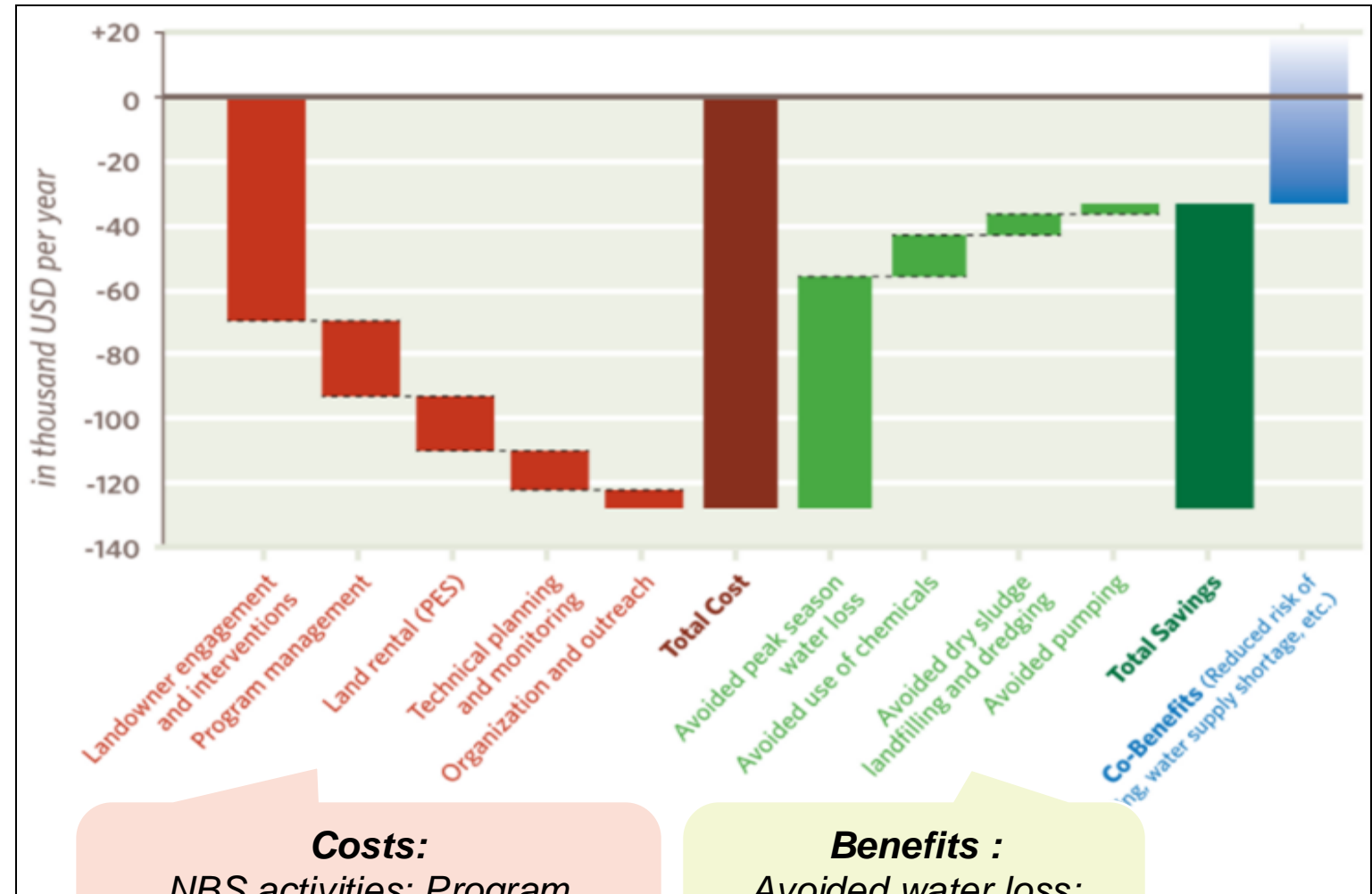


# Camboriu – Economic analysis

Objective: use economic analysis to justify a change in regulation to allow for investment in nature

*What would you want to assess to understand this?*

Reductions in sediment treatment cost and water losses offset 80% of the water company's investment in the program, justifying policy change. Co-benefits sufficient to raise remainder of funding.



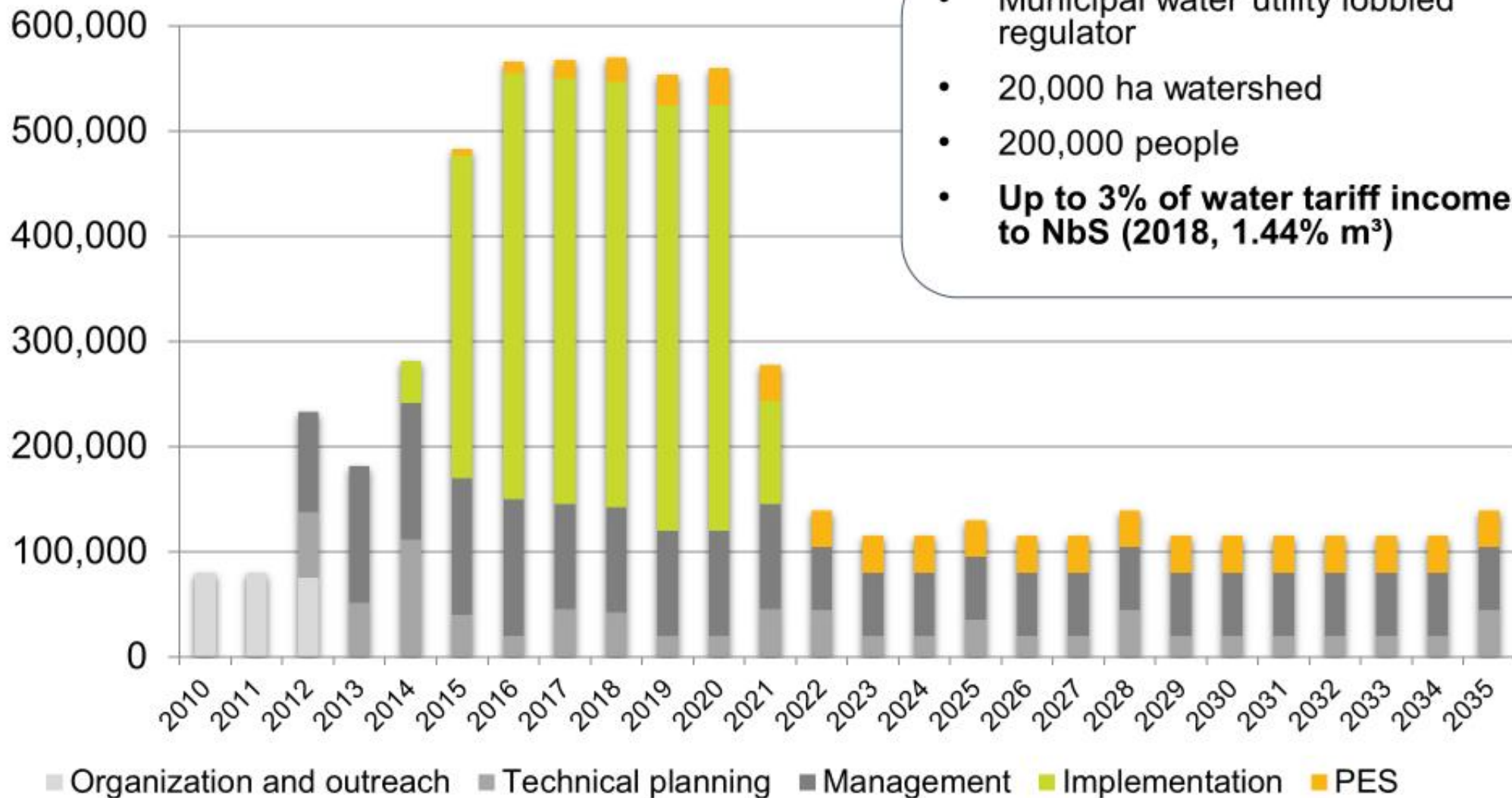
## Costs:

NBS activities; Program management; Land rental; Planning; Overheads

## Benefits :

Avoided water loss; chemical use; sludge treatment; pumping

# Camboriu – Investment plan & funding



- Municipal water utility lobbied regulator
- 20,000 ha watershed
- 200,000 people
- **Up to 3% of water tariff incomes to NbS (2018, 1.44% m<sup>3</sup>)**

# Camboriu – Governance and management structure

→  
Information Flow

→  
Cash Flow

## State Water and Sanitation Regulatory Agency

Submits annual conservation plan and budget

Approves annual budget

## Water Utility (EMASA)


 Water tariff funding flows to EMASA

## Water Users

## Water Fund Board (WIP)

**Provides technical support and supervises activities**

- Mobilize upstream landowners for PES
- Implement activities
- Hydrological monitoring

 Additional funding flows: philanthropy, tourism tax, corporate replenishment

**Watershed Conservation Management Team:**  
Balneário municipality, Camboriú municipality, Water Regulator – ARESC, Local Watershed Committee, State Environmental Secretary, State Environmental Research Institute, National Water Agency, The Nature Conservancy

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# Norfolk – Overview

## Location

Norfolk county, United Kingdom

## Key beneficiaries



## Key challenges

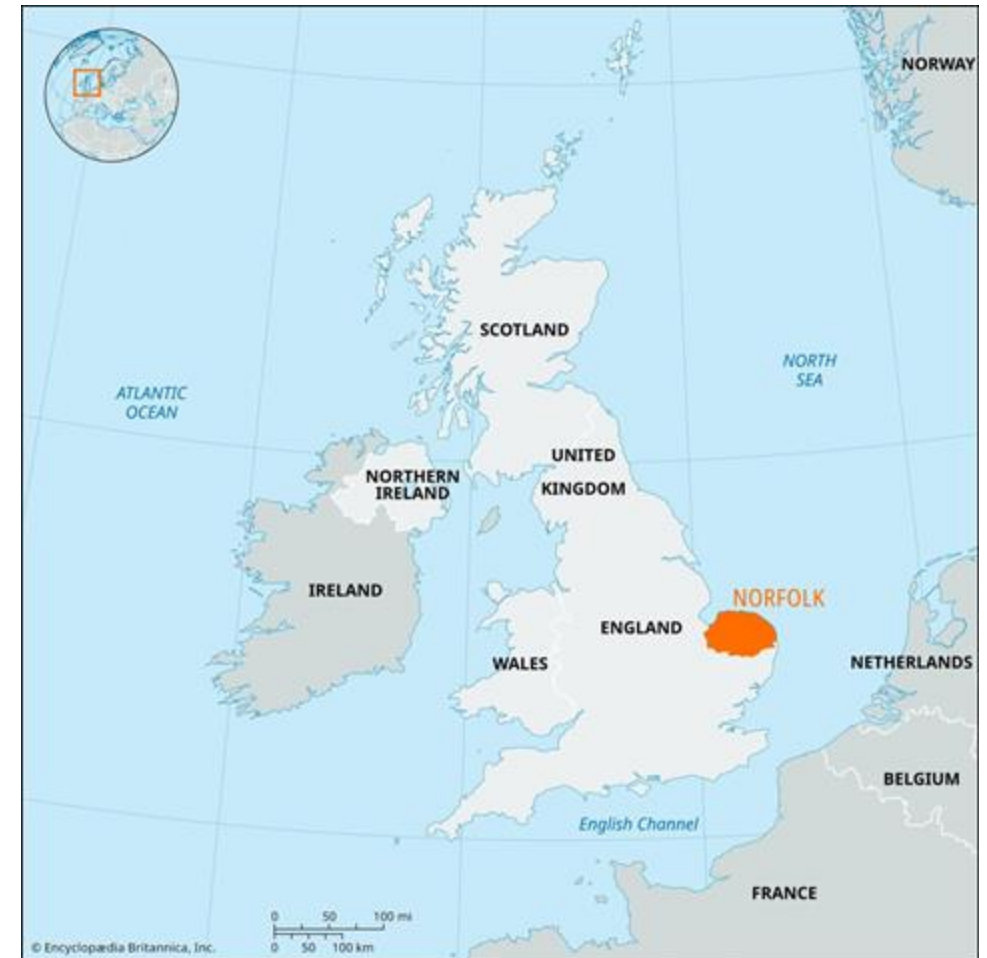
Low flows; water quality; biodiversity loss

## Key metrics of success

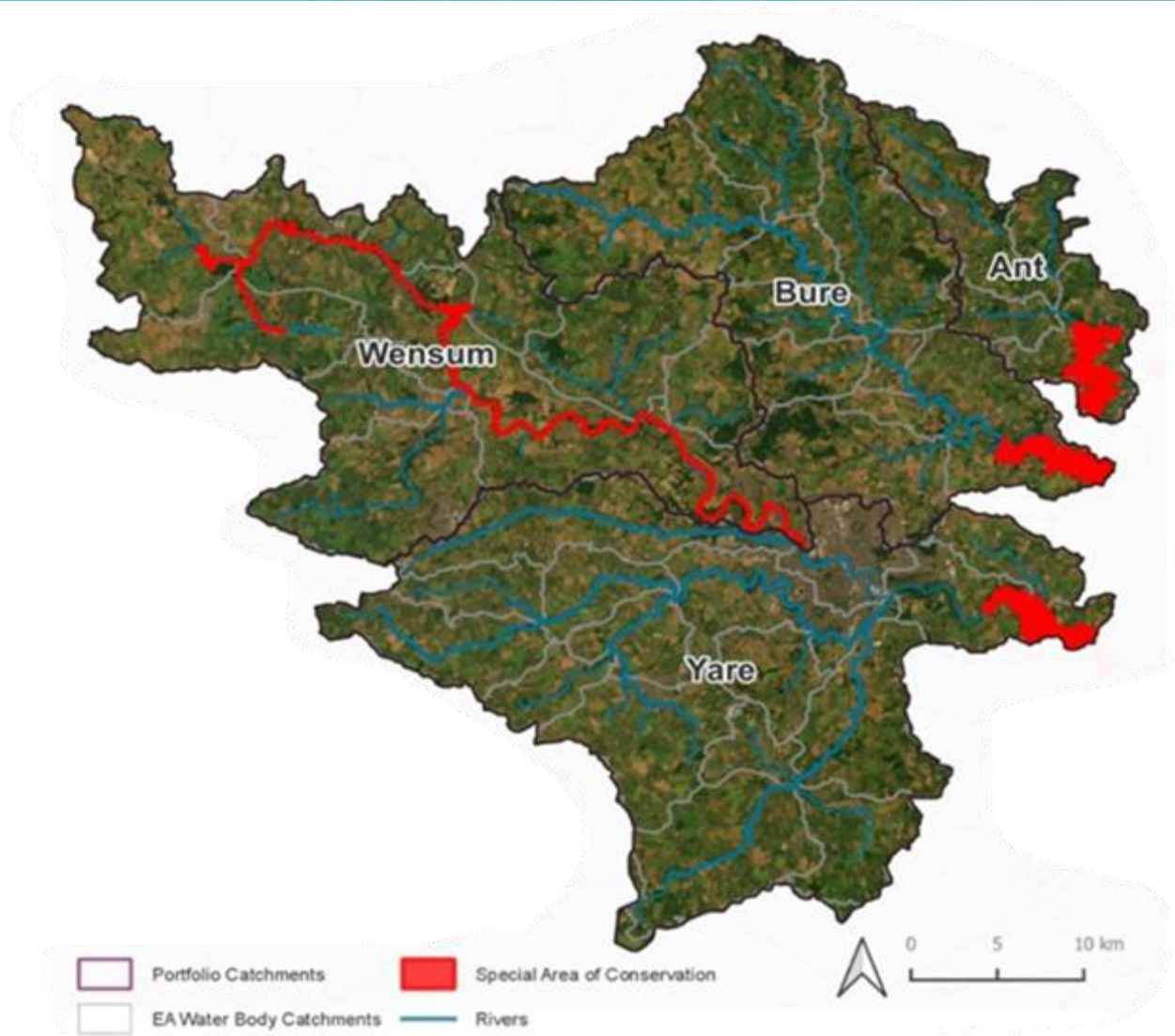
Infiltration; sediment and nutrient runoff; habitat and soil health

## Priority co-benefits

Human health; carbon mitigation; unlocked housing via credits



# Norfolk – Geographic context



*Heritage and productive farmland*



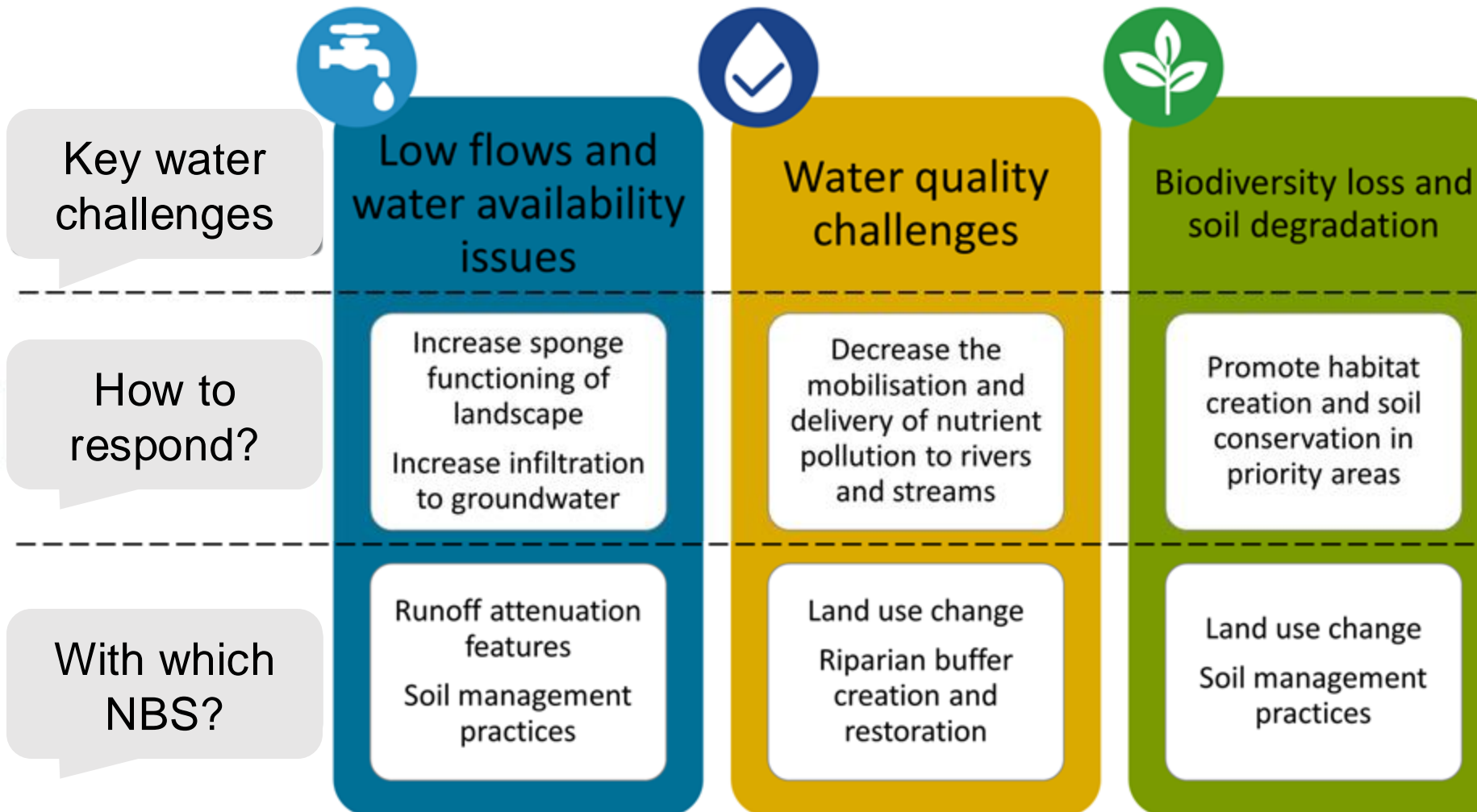
*Unique broads wetlands*

*Internationally important chalk rivers*





# Norfolk – Challenges and actions



Runoff Attenuation Features



Riparian Zone Restoration



Soil Management



# Norfolk – Economic analysis

**Each £1 invested in nature yields £6.70 in benefits**

**3.7 million m<sup>3</sup>/year**

More water in the landscape through infiltration

**£10.8 million**

Worth of CO<sub>2</sub> capture and removal of micro-particles improving climate and air quality

**25,800 hectares**

**benefiting from NBS interventions**

Improving habitats for Norfolk's wildlife

**273 kgs of phosphorus**

and

**13,794 kgs of nitrogen**

offset per year, improving river water quality

**1,721 houses unlocked**

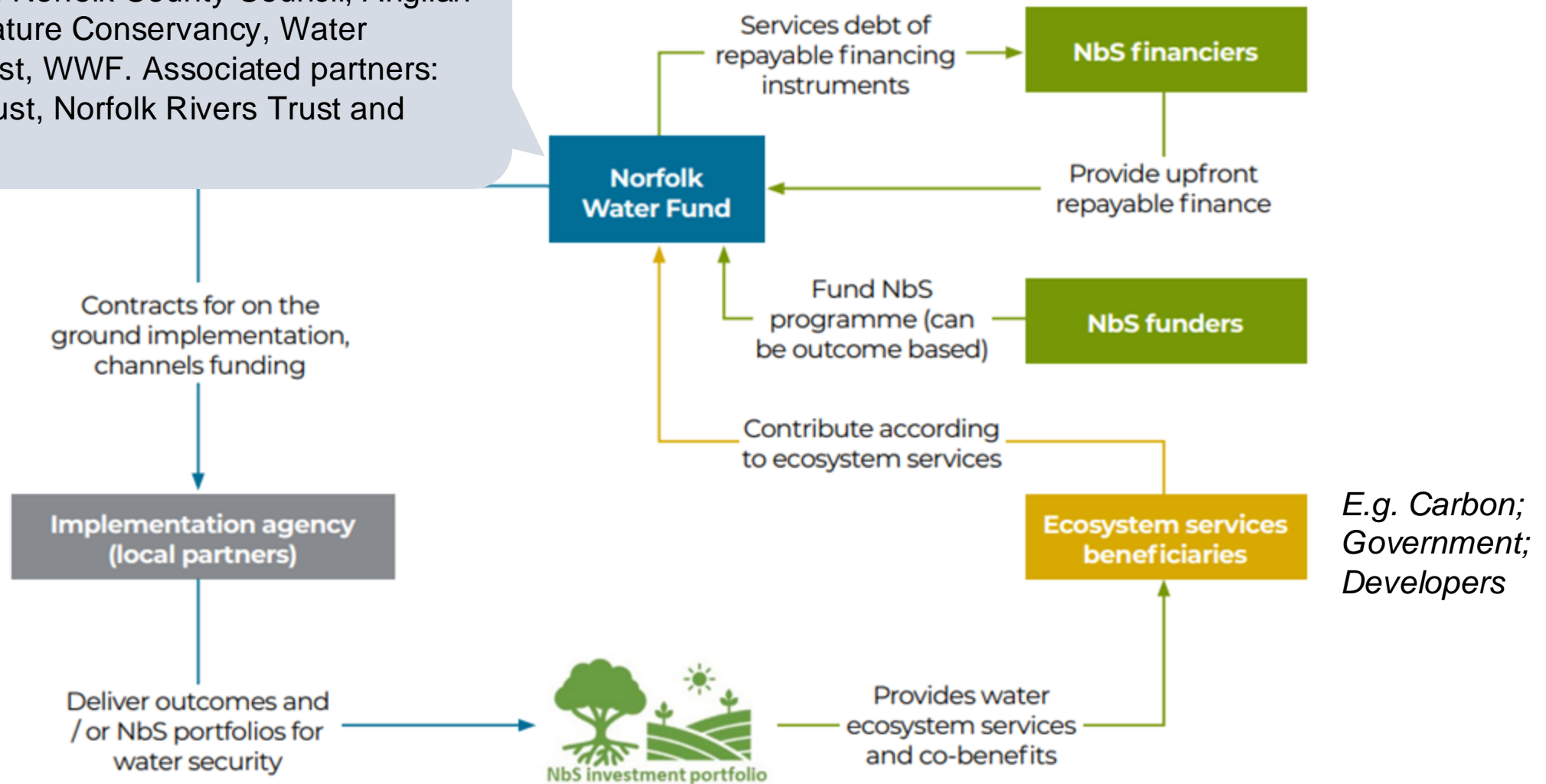
Worth £158 million

*Plus a significant opportunity to create jobs, generate social co-benefits, and multiple other benefits*



# Norfolk – Program structure

Core partners: Norfolk County Council, Anglian Water, The Nature Conservancy, Water Resources East, WWF. Associated partners: The Rivers Trust, Norfolk Rivers Trust and others



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# Kruger – Overview

## Location

Blyde River Catchment,  
Mpumalanga Drakensberg

## Key beneficiaries

Blyderivierspoort Dam (mining & ag. users); Kruger National Park

## Key challenges

Invasive plants; unsustainable grazing; mining; burning

## Key metrics of success

Water supply to dam;  
reduced sediment runoff

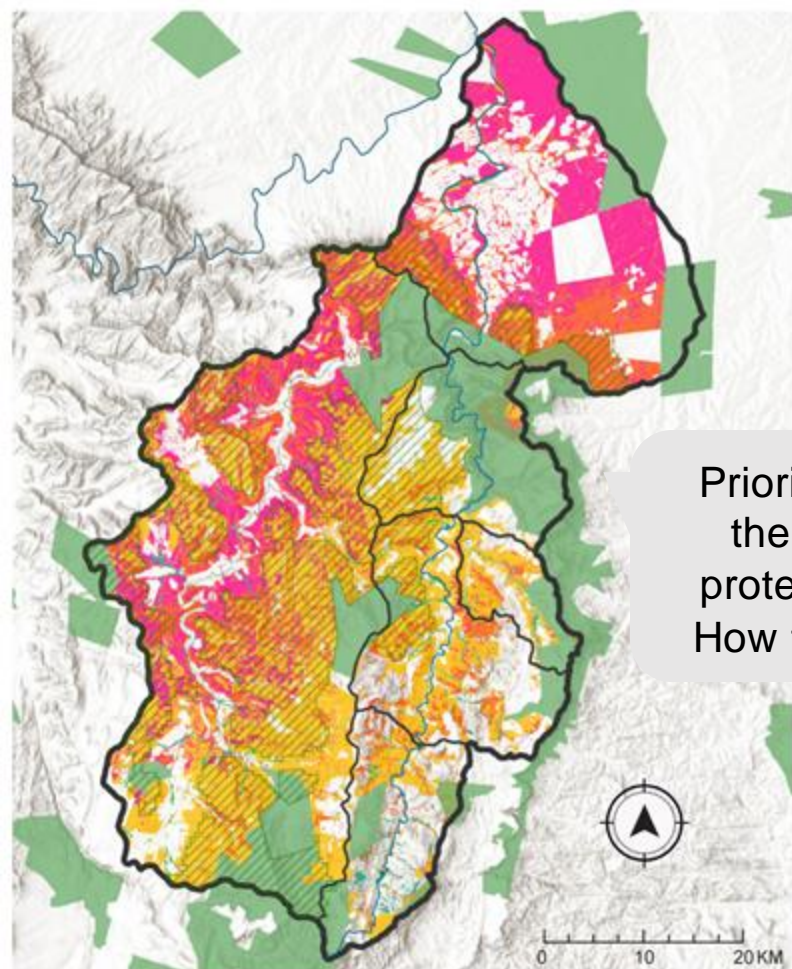
## Priority co-benefits

Biodiversity recovery; human health; green jobs; carbon





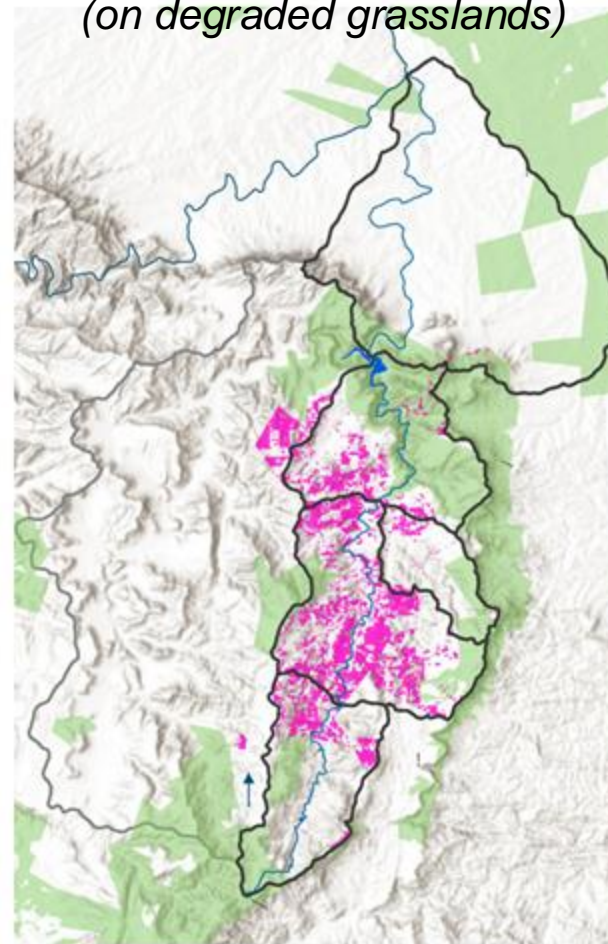
# Kruger – Geographic context



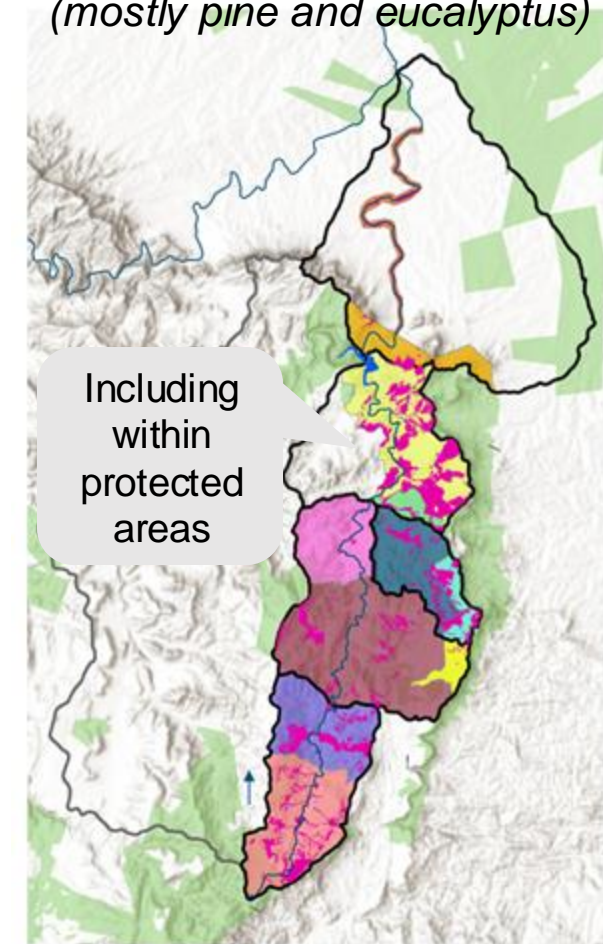
Priority areas on the fringes of protected areas. How to respond?

- Legend**
- Blyde River
  - Blyde Quarternary Catchment
  - Blyde Catchment
  - ▨ National Priority Focus Areas
  - Protected Areas
  - Forest
  - Grassland
  - Savanna
  - Wetlands

~10.5k ha of grazing management areas (on degraded grasslands)



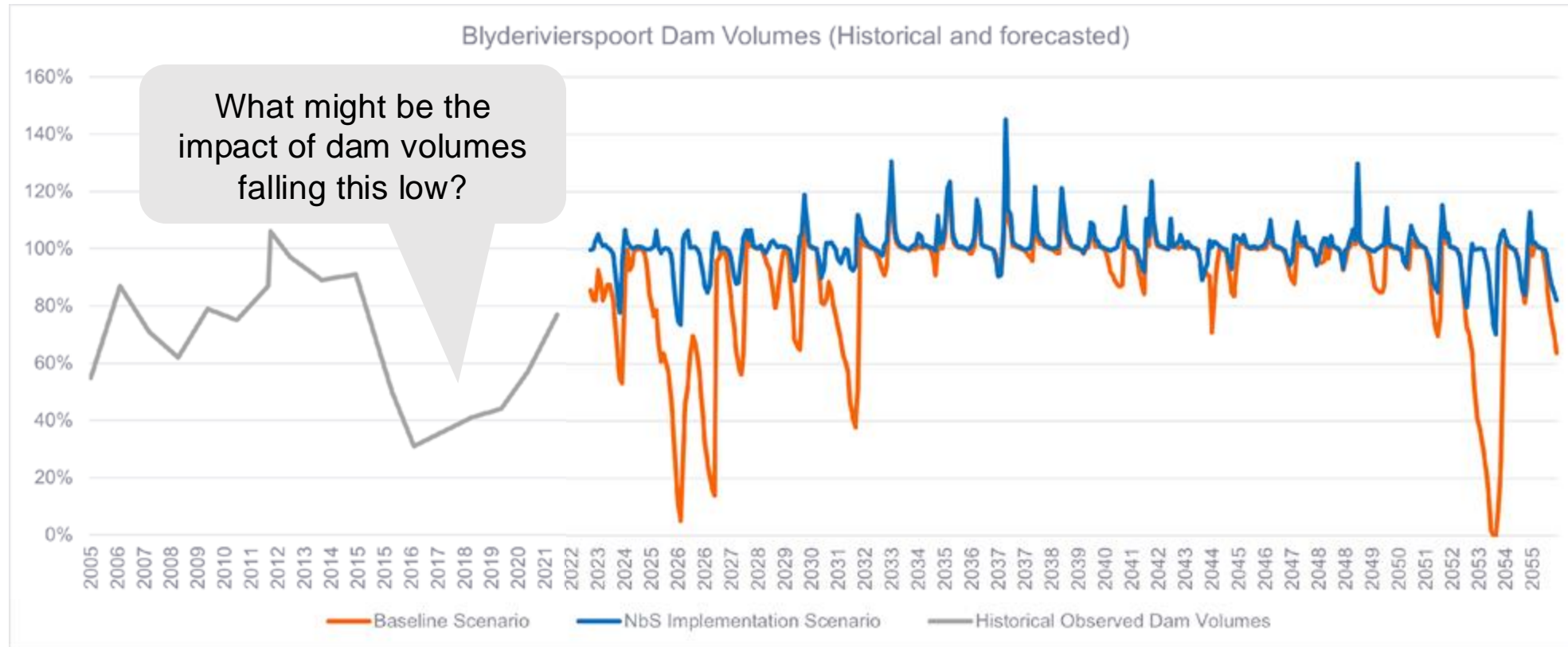
~10.5k ha of Invasive plant control areas (mostly pine and eucalyptus)



Including within protected areas

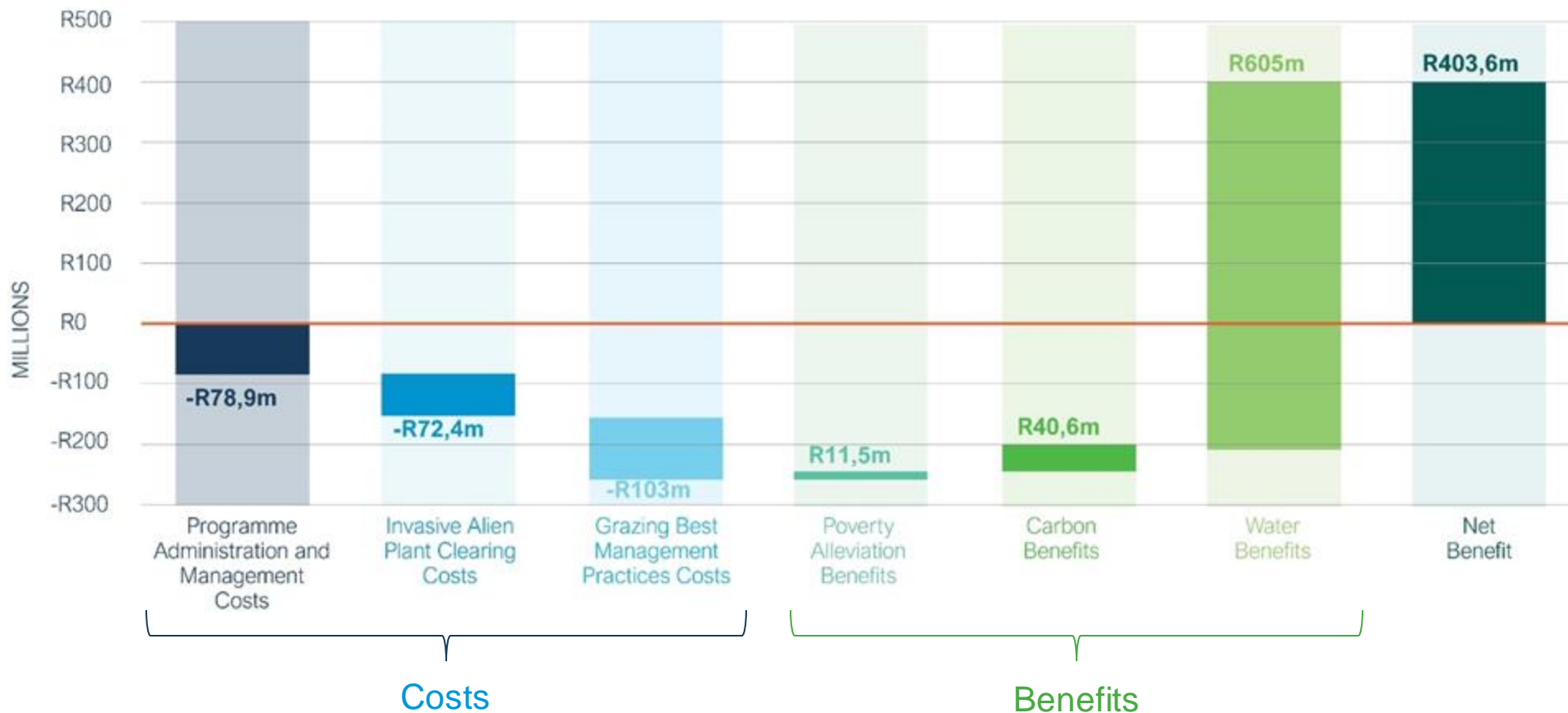


# Kruger – Impact on dam level



Nature-based solutions upstream of the Blyderivierspoort dam would **reclaim the loss of 8.6 million m<sup>3</sup> of water per year**, particularly in dry years

# Kruger – Economic analysis



Results show that the benefits of Nature-based Solutions are more than double the costs. Interventions deliver a net benefit of over R400 million (+/- USD22 million)

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# Washington - Overview

|                               |   |
|-------------------------------|---|
| <b>Location</b>               | Washington state, Northwest USA   |
| <b>Key beneficiaries</b>      | State Department of Ecology, cities and towns, farmers, indigenous peoples          |
| <b>Key challenges</b>         | Flooding of urban and rural communities; habitat loss; economic impacts             |
| <b>Key metrics of success</b> | Avoided flood damages; economic activity generated; restored floodplain and habitat |
| <b>Priority co-benefits</b>   | Local jobs and economic impacts; fish passage; recreation; agriculture              |





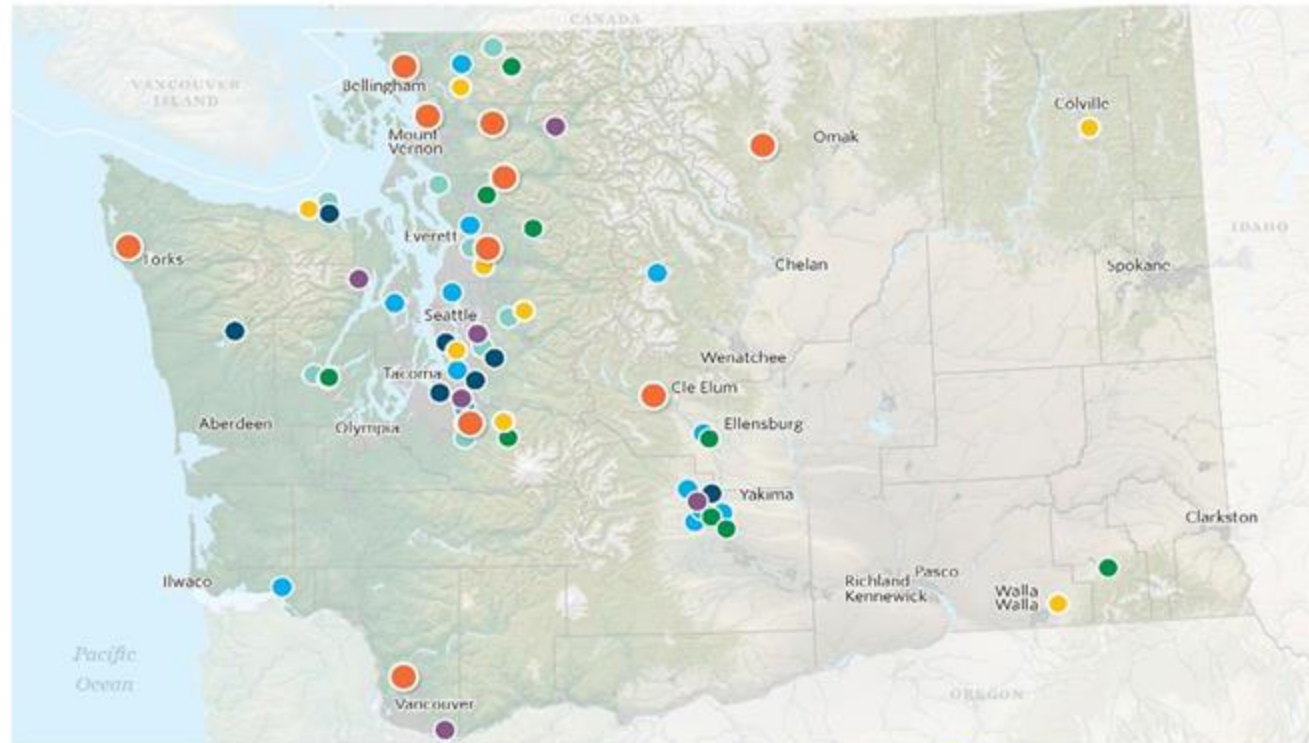
# Washington – Geographic Context

**Floodplains by Design (FbD)** is an ambitious public-private partnership working to reduce flood risk and restore habitat along Washington's rivers and streams.

**Integrated floodplain management approach:**  
FbD is transforming how floodplains are managed on a landscape scale to support thriving communities and a healthy environment.



## Floodplains by Design Projects since 2013



- Projects Funded in 2023
- Projects Funded in 2021
- Projects Funded in 2019
- Projects Funded in 2017
- Projects Funded in 2015
- Projects Funded in 2014
- Projects Funded in 2013



# Washington – Project Examples

## Examples of project components:

- Reconnecting and restoring floodplains
- Improving in-stream habitat
- Restoring historic channels and flow paths
- Tree plantings and establishment in floodplain
- Dam removals and restoring fish passage
- Streambank stabilization and erosion control
- Levee setbacks and improvements
- Agricultural improvements
- Increased recreational opportunities
- Removal of at-risk infrastructure

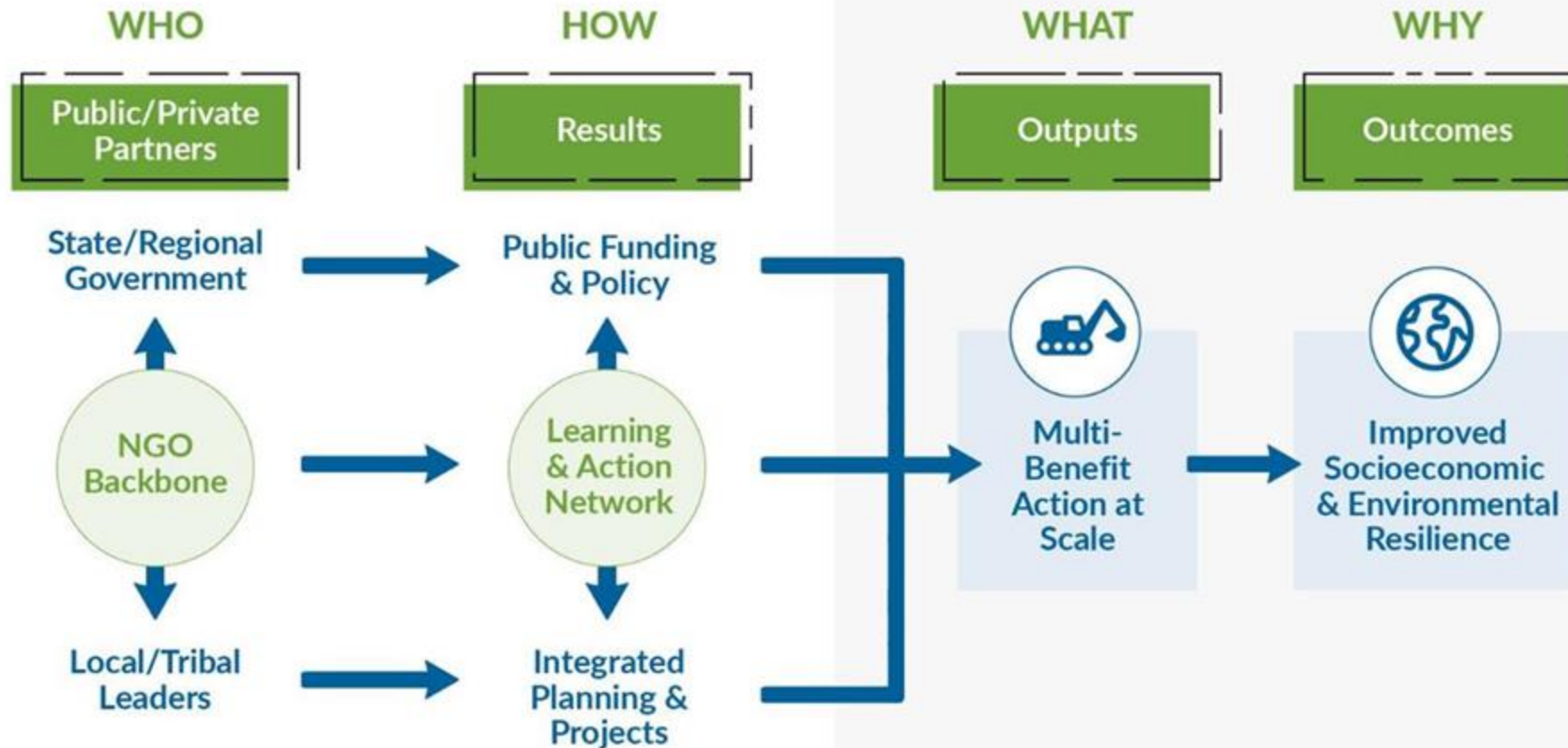


***Quillayute River Restoration – Historic Oxbow Project***

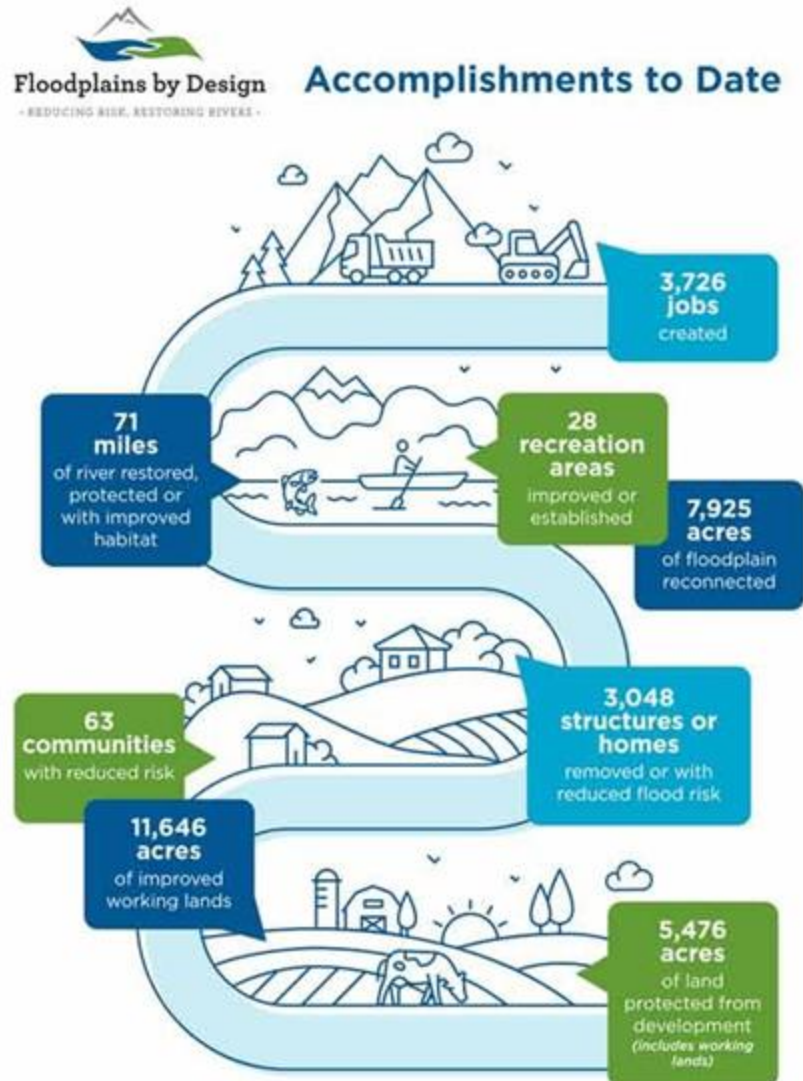


# Washington – Governance

## COLLABORATIVE GOVERNANCE FRAMEWORK



# Washington – Impact to Date



- Since 2013, the Washington State Legislature has appropriated \$283 million to support large-scale, multiple-benefit projects across the state through the Department of Ecology's Floodplains by Design grant program.
- The investments to date in Floodplains by Design have saved communities across the state nearly \$2 billion in recovery costs or damages avoided when the next flood hits.
- For every \$1 million invested in integrated floodplain management, \$2.2 – \$2.5 million in total economic activity is generated with roughly 80% of it staying in the county that the project is based.



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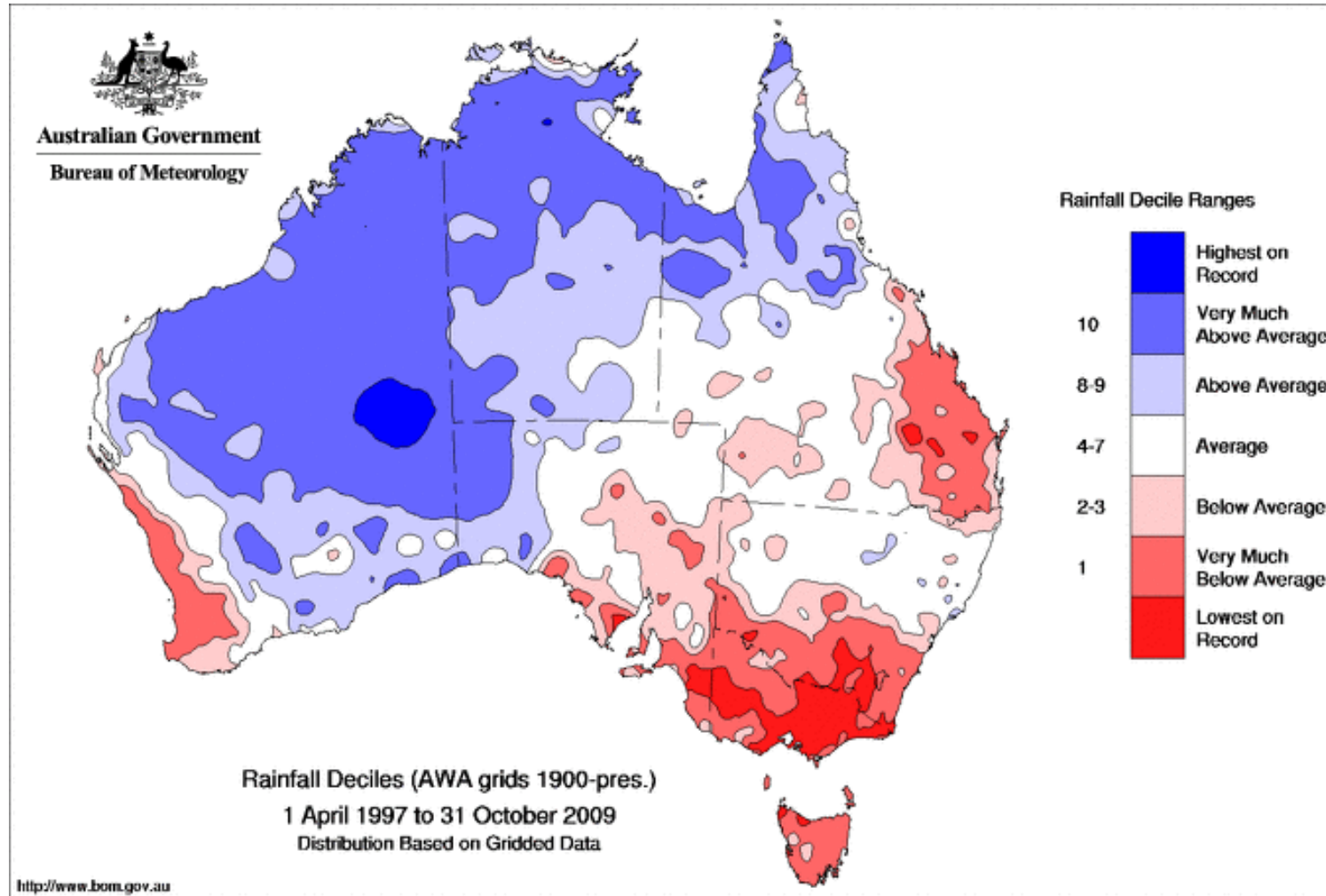
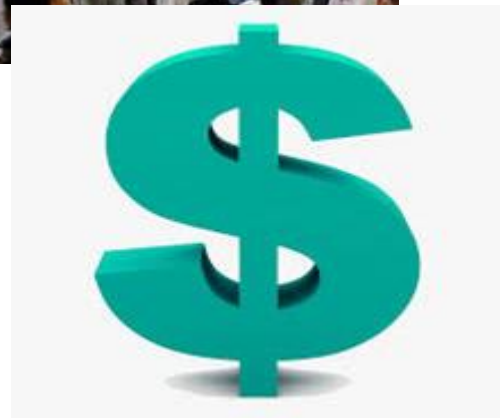
Discussion

# Australia – Context (Melbourne)

|                               |  |
|-------------------------------|--|
| <b>Location</b>               | Melbourne, Australia   |
| <b>Key beneficiaries</b>      | Water utilities, state and local government, city of 5m people |
| <b>Key challenges</b>         | 13-year drought with forest fire, flooding, and GFC            |
| <b>Key metrics of success</b> | Safe secure water supplies                                     |
| <b>Priority co-benefits</b>   | World's most liveable city, healthy people and economy         |

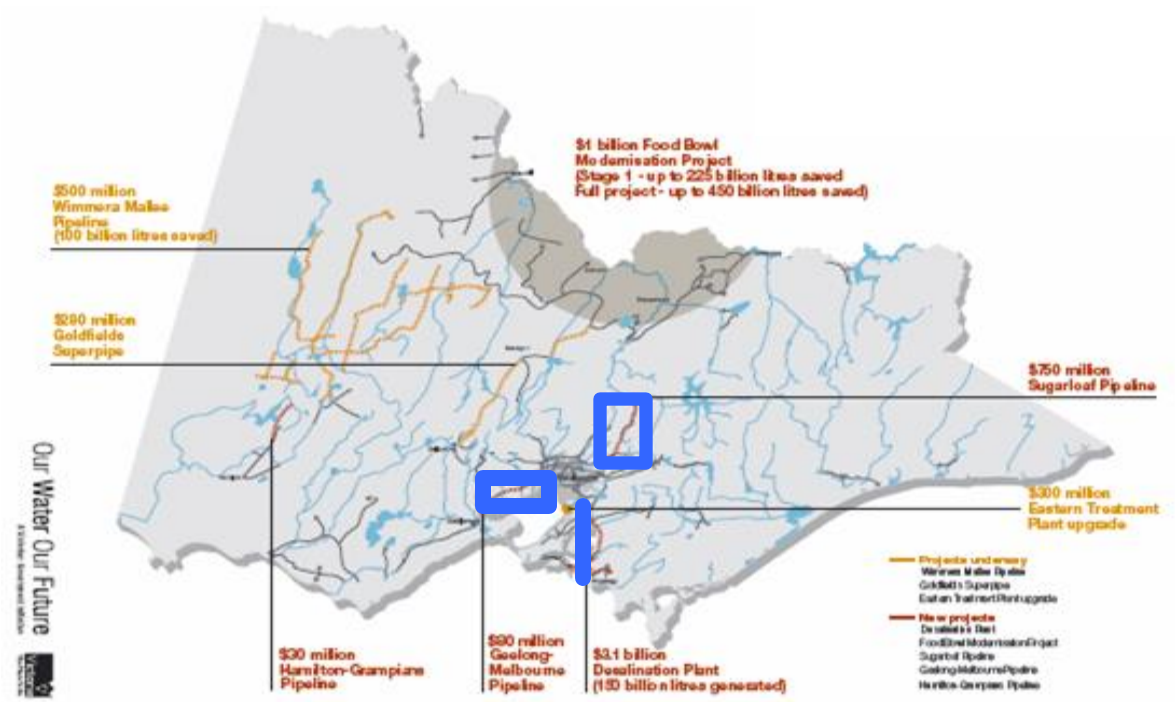


# Australia – Geographic context





# Australia – Responses

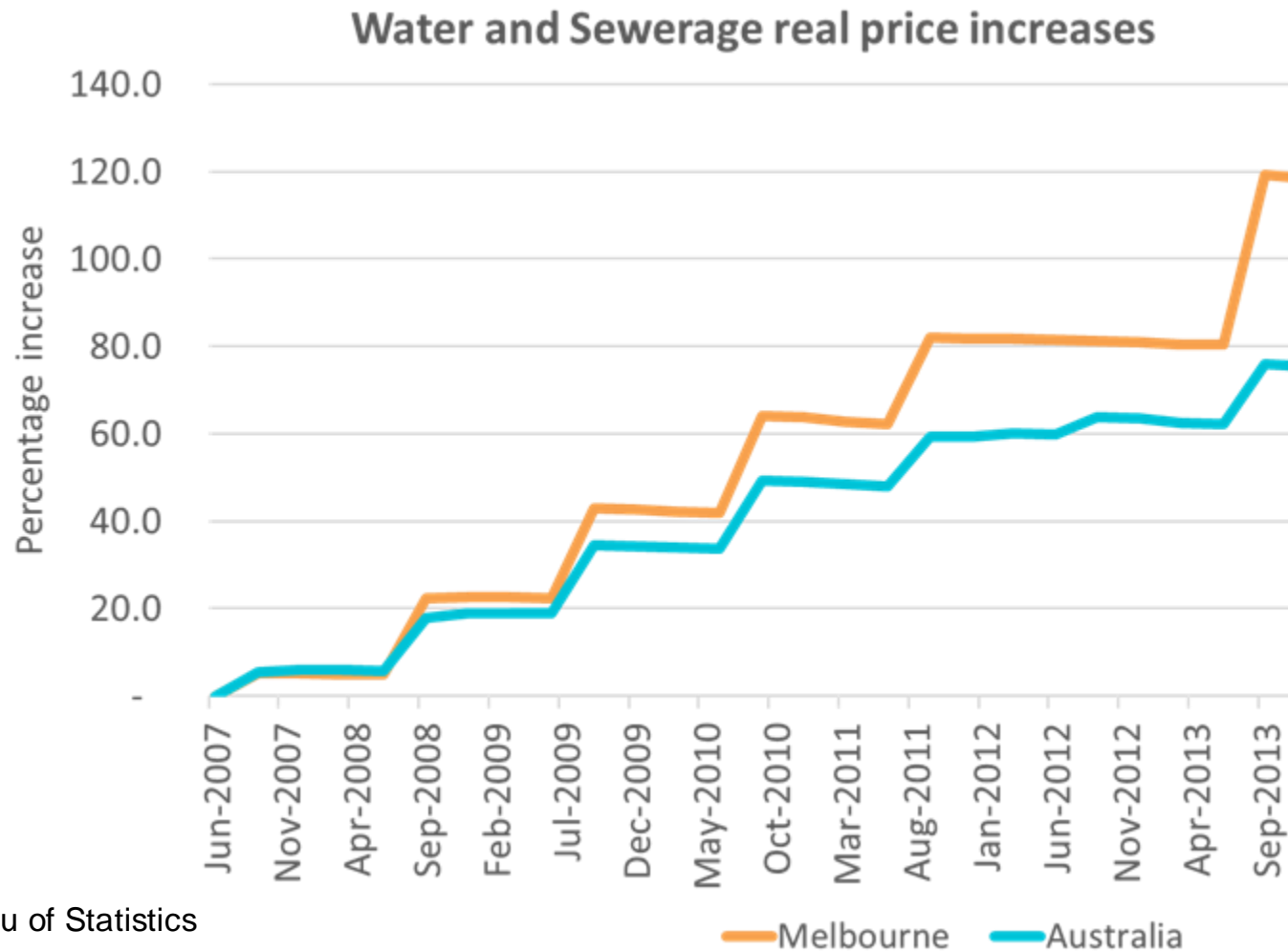


[www.ourwater.vic.gov.au/programs/next-stage](http://www.ourwater.vic.gov.au/programs/next-stage)



# Australia – Price increases

Major investment saw major price increases

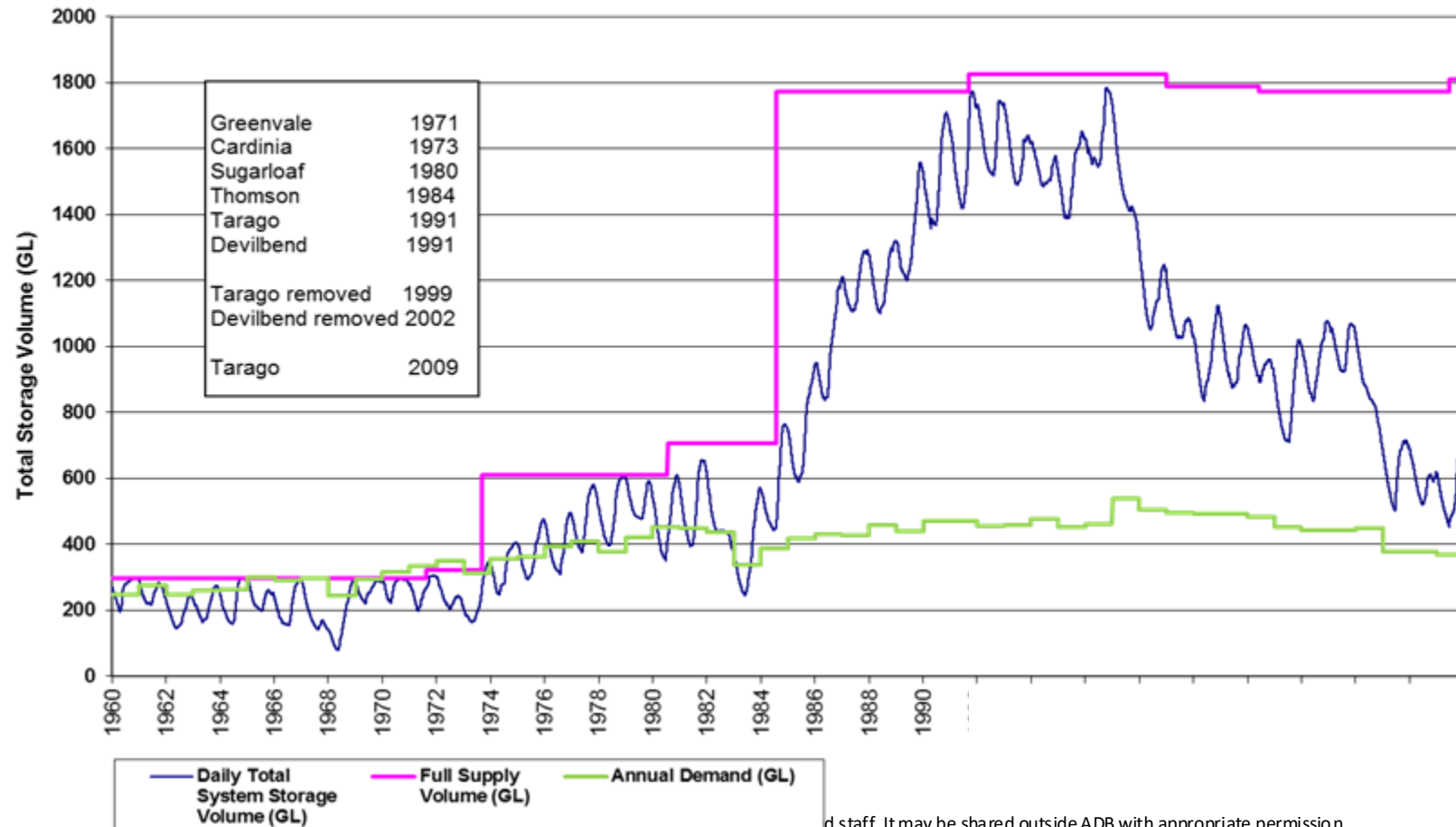


Source: Australian Bureau of Statistics

# Australia – Dams

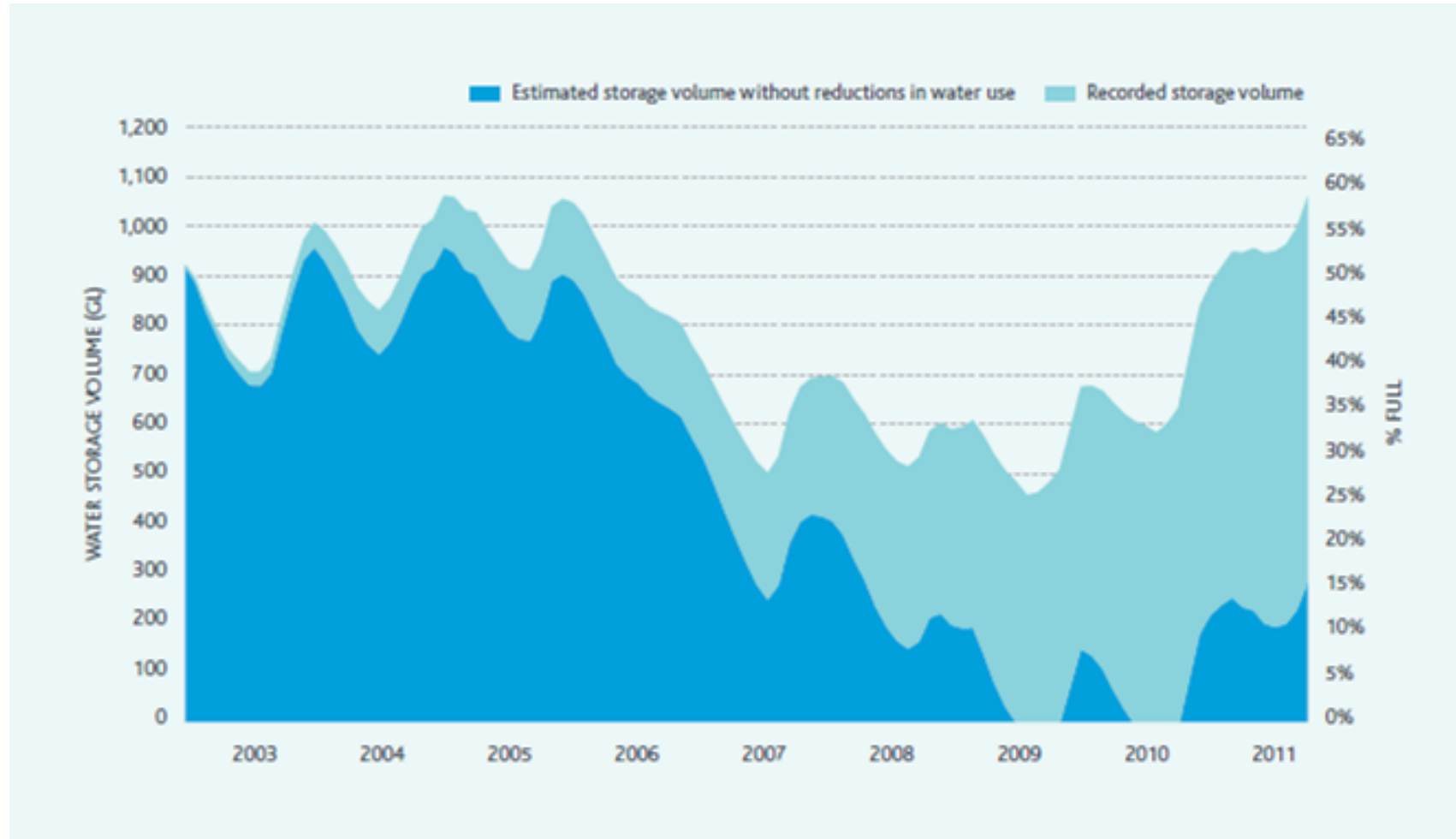
It soon became clear that large dams were no longer enough

Melbourne Water Total System Storage (GL)  
1960 - 2012



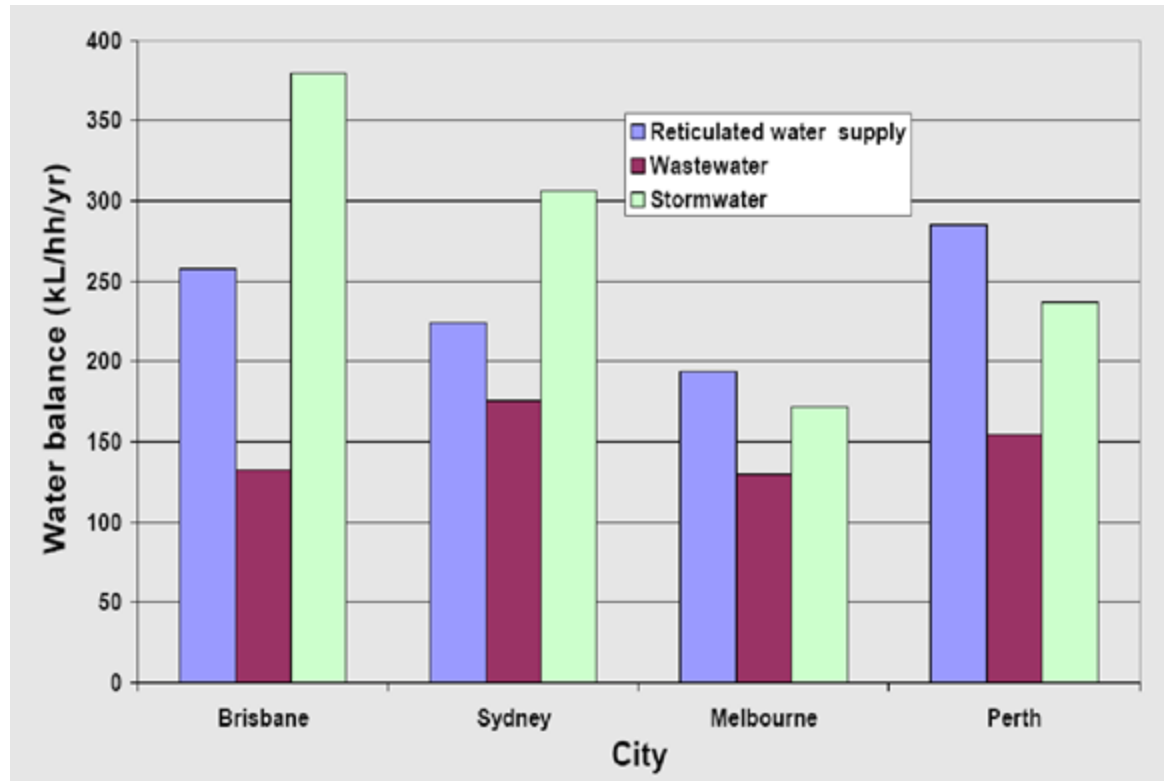
# Australia – towards more holistic responses

Demand management was also critical but incurred community cost



# Australia – Towards more holistic responses

The Millennium Drought has seen a greater focus on all water sources and the city as a water supply catchment



Source: Prime Minister Science Engineering and Innovation Council Working Group on Water for Cities (2007)

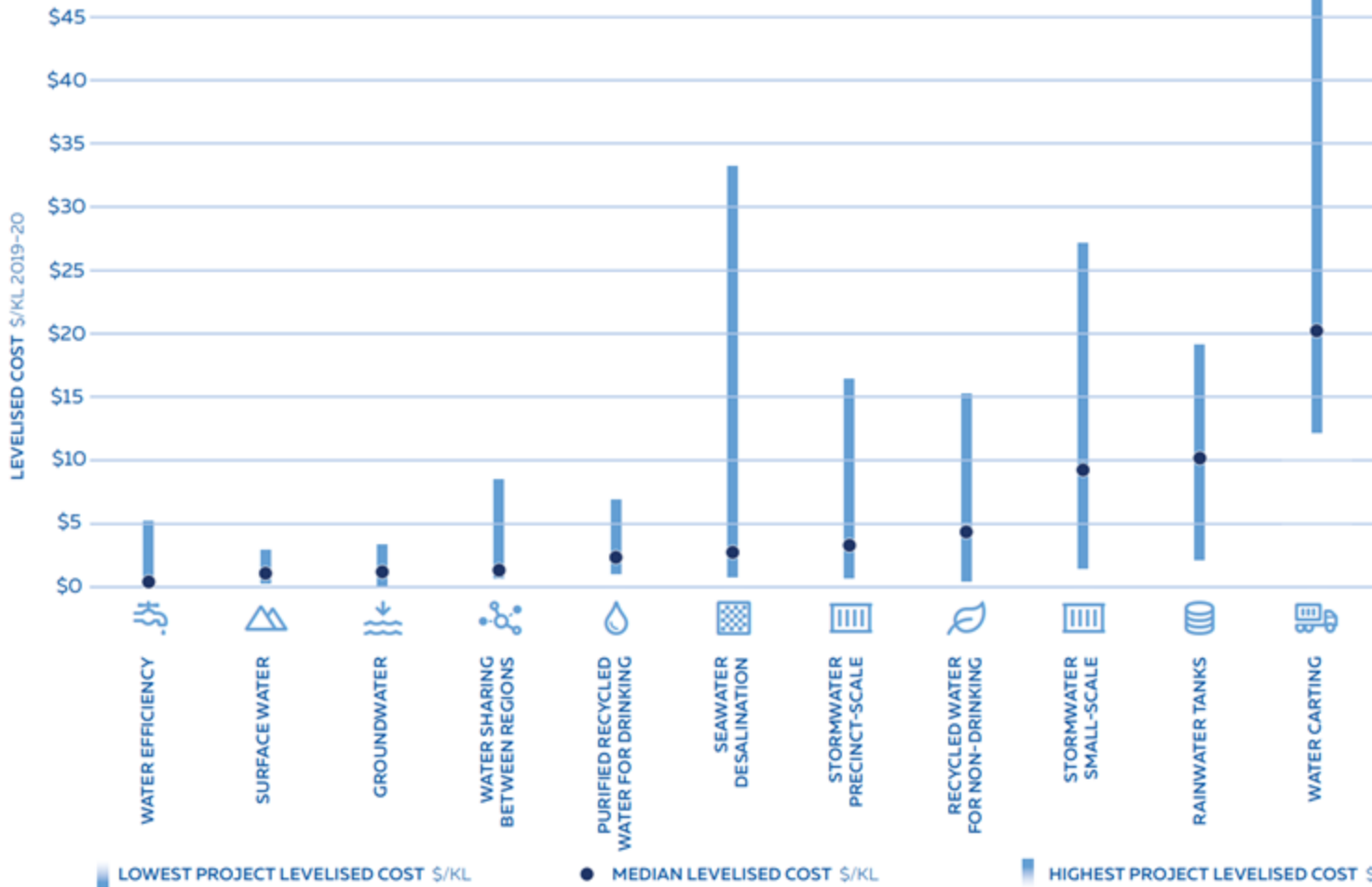
Co-benefits also became highly valued as part of a healthy, liveable city





# Australia – Towards more holistic responses

Costs of water supply options included in WSAA study \$/KL 2019-20



The range of water supply options being considered has increased across Australia

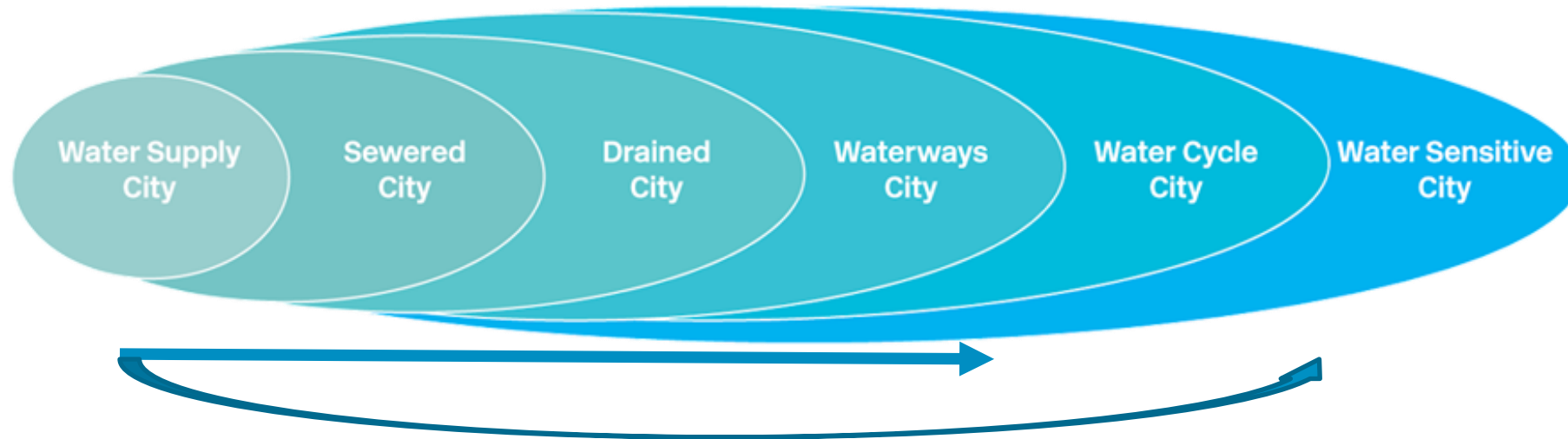
But the right mix of solutions will be different for each location and the cost of different options vary significantly from place to place

Cost is also not the only consideration.

Source: [FINAL Urban water supply options for Australia.pdf \(wsaa.asn.au\)](https://www.wsaa.asn.au)

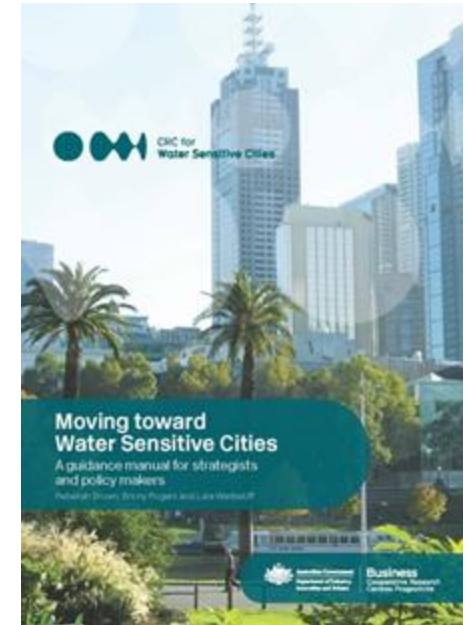
# Australia – Towards more holistic responses

Cities often transition through a number of stages



Key enablers of change:

1. **All water** sources considered
2. **Ecosystem services** valued
3. Different **scales of action** are integrated
4. **Communities** are informed and empowered



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Discussion

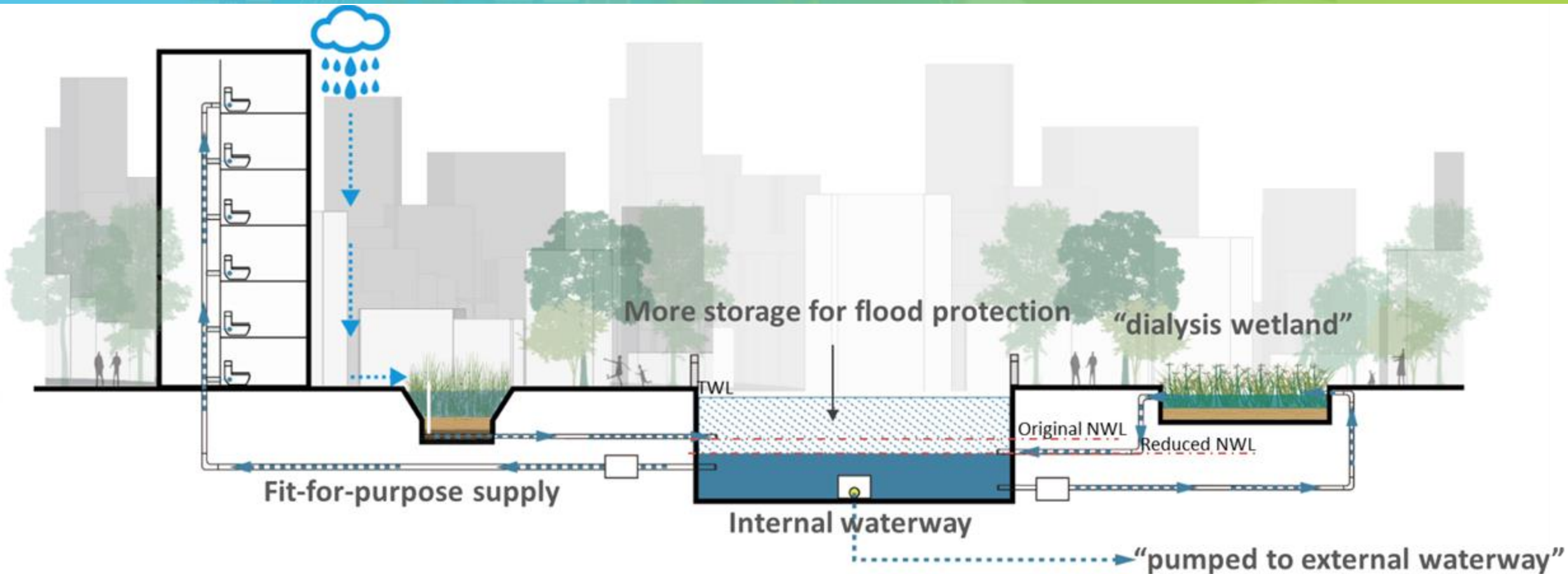
# Kunshan – Overview

|                        |   |
|------------------------|---|
| Location               | Kunshan, China  |
| Key beneficiaries      | Kunshan government and community  |
| Key challenges         | Flooding, water supply quality cost and security, population growth, heritage polder city                                       |
| Key metrics of success | Flood damage, water quality incidents, water supply costs, positioning city as economic hub, demonstrate sponge city principles |
| Priority co- benefits  | Economic development, healthy people environment and economy, protect and enhance heritage values                               |





# Kunshan – Multi-functional, hybrid NBS



1. Recirculation scheme through **multi-functional public open space**
2. **City as a water supply catchment** through fit-for-purpose re-use
3. **Flood mitigation** through increased storage

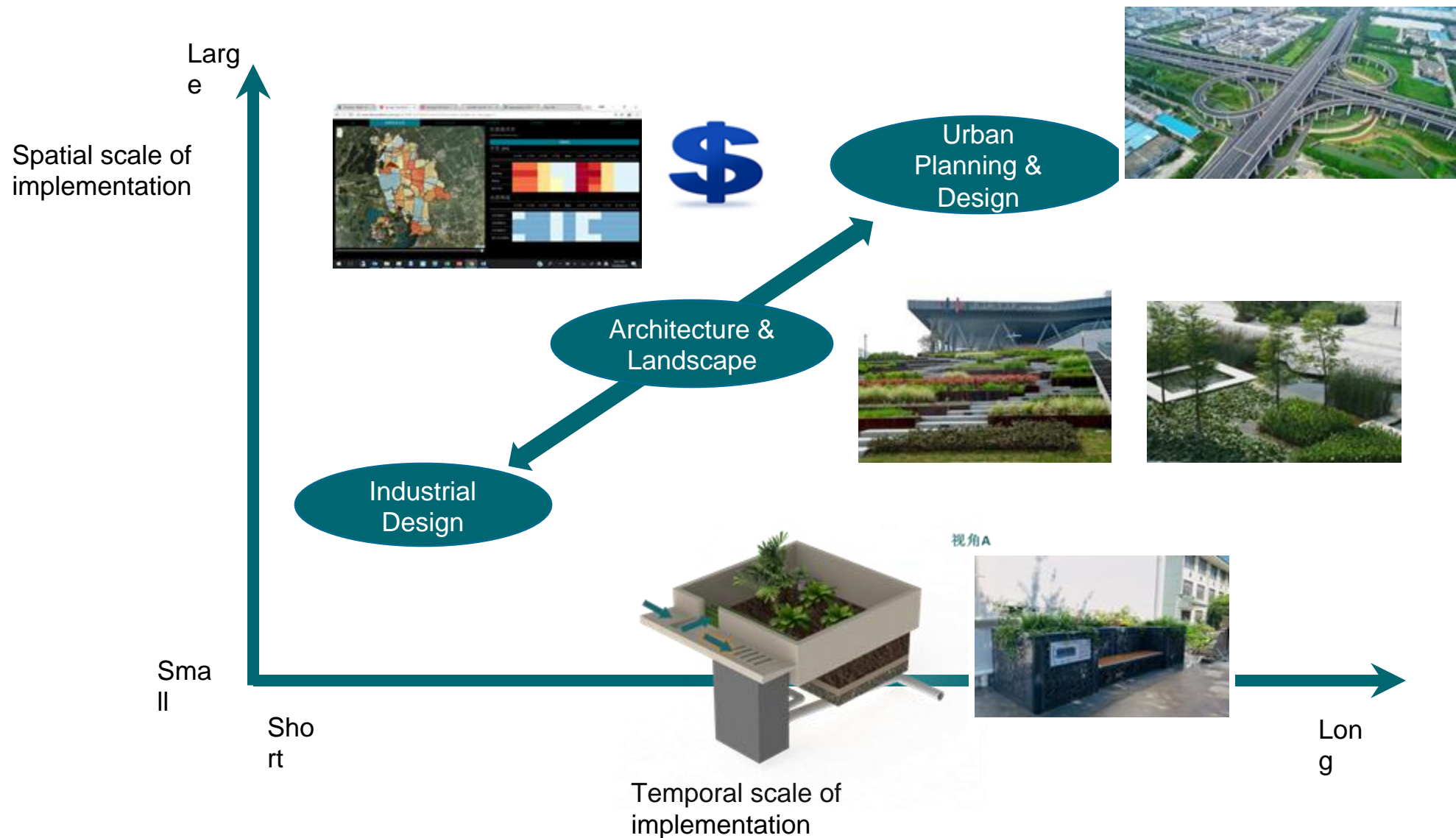


# Kunshan – Action at multiple scales



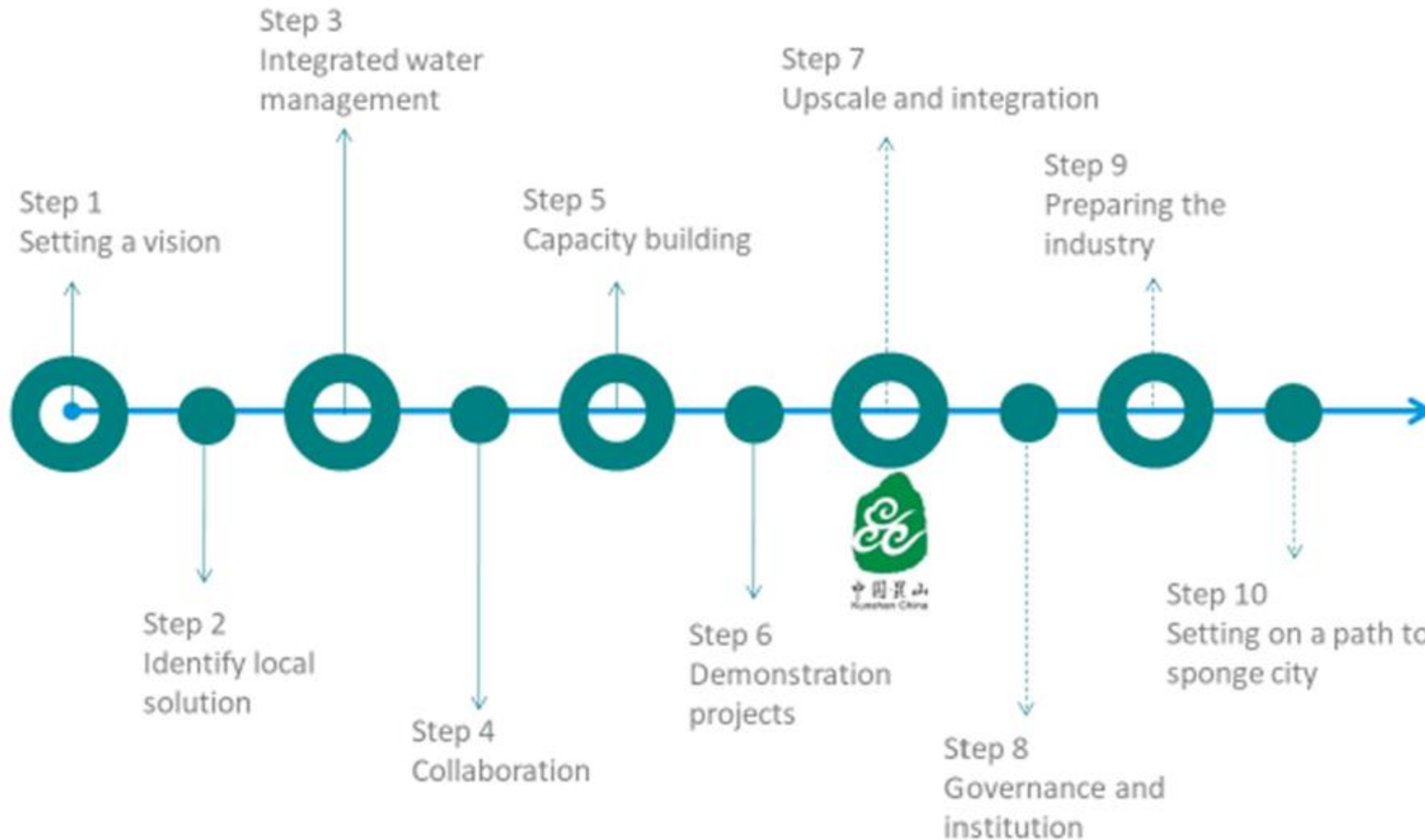


# Kunshan – Action at multiple scales





# Kunshan – Collaboration, capacity, and upscaling



## Sponge city demonstration zone of 23 KM2

### Provincial Demonstration zone

- 22.9 KM2 with 157 projects planned
- 103 land development and road
- 54 are water infrastructure
- 91 completed projects by the end of 2018
- 35 projects being built
- 31 projects to be built

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# Questions and discussion – Menti

- Please go to Menti code 2532 5067 to rate these six examples in terms of how compelling and how surprising they are to you.
  - Why did you rank them that way?
  - What other reflections do you have about the examples?
- Remember to submit your questions and discussion points at Menti code 2532 5067 for us to return to at the end of the session.



# Questions and discussion – Menti

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# Questions and discussion – Open format



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# Importance of program-level approach



NBS often need to be **delivered at scale** in order to achieve meaningful impacts.



**Several technical and social viewpoints** are important in designing and implementing NBS.



NBS usually require **long-term maintenance and management** to be (cost-)effective.



**Trust, motivation, and funding** for NBS can benefit from a multi-stakeholder approach.

For these reasons it is often important to think about, coordinate, and manage investments in NBS in a **programmatic** way.

For example, watershed NBS are often structured into “watershed investment programs” or “catchment management programs”.

# Flexibility remains important



WIPs can be driven by a variety of  
**SPONSOR TYPES**

- Local, Regional, and National Government Agencies
- River Basin Authorities
- Direct Water Users
- Development Finance Institutions
- NGOs



WIPs can be delivered via different  
**TYPES OF GOVERNANCE ARRANGEMENTS**

- Hosted program (e.g. Edwards Aquifer; MMSD)
- Umbrella agreement (e.g. Sebago; Rio Grande)
- Dedicated vehicle (e.g. Medellín; Nairobi)

*Many forms of arrangement can employ collective action*



WIPs can leverage various  
**INVESTMENT FUNDING SOURCES**

- Government agencies
- Water users
- Development Finance Institutions
- Donors
- Financial markets



# Key considerations

Involve 'downstream' stakeholders and beneficiaries

Involve 'upstream' and/or nearby stakeholders

Involve relevant governance and resource management organisations

Quantify, evaluate, and report where possible

**What are some of the key things you'd keep in mind when setting up a program like the ones we've been talking about?**

Be adaptable and flexible based on stakeholder needs and analytical results

Maintain focus on long-term impact

Use best-available science and modelling

Think about long-term management of NBS

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Recap

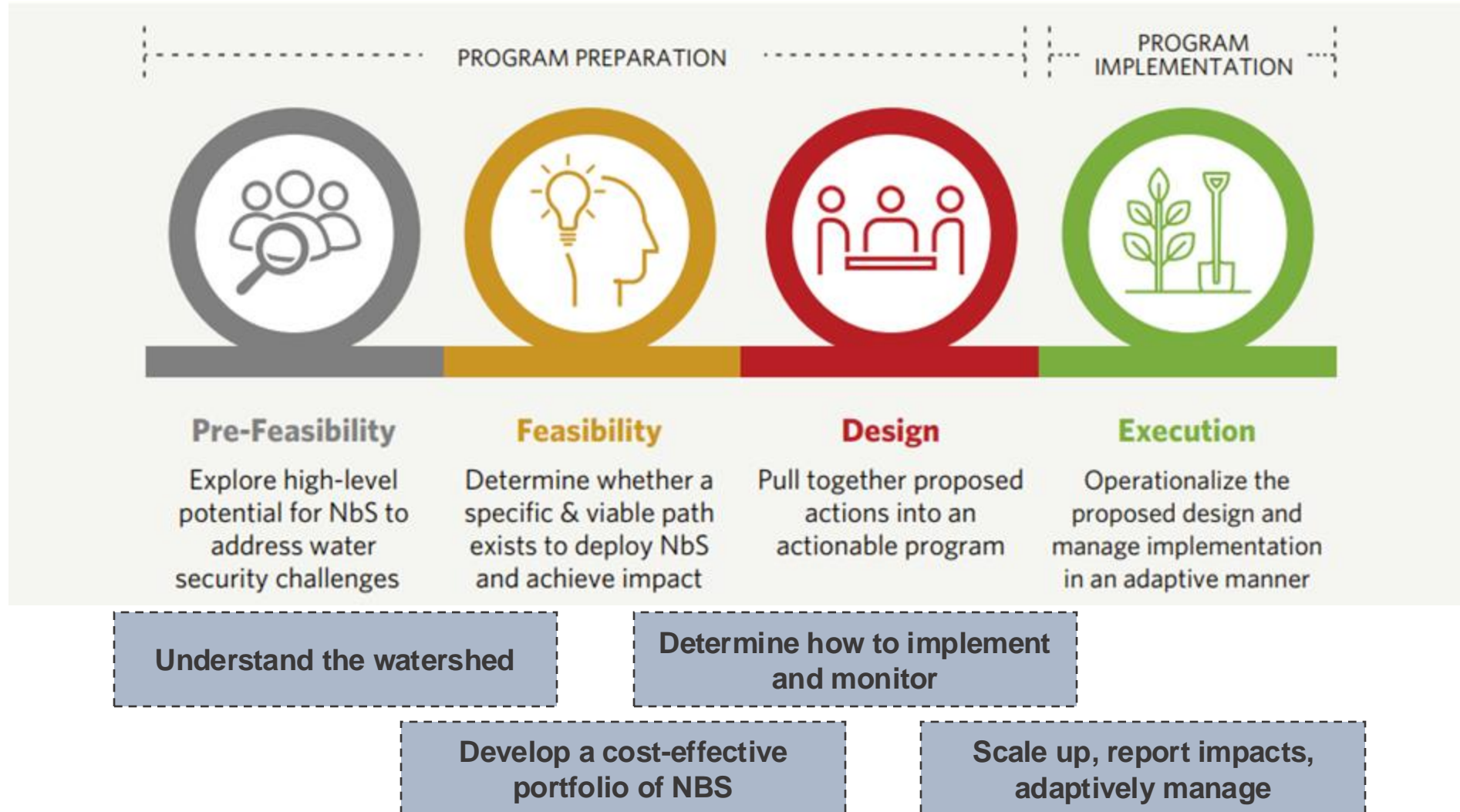


Discussion



Discussion

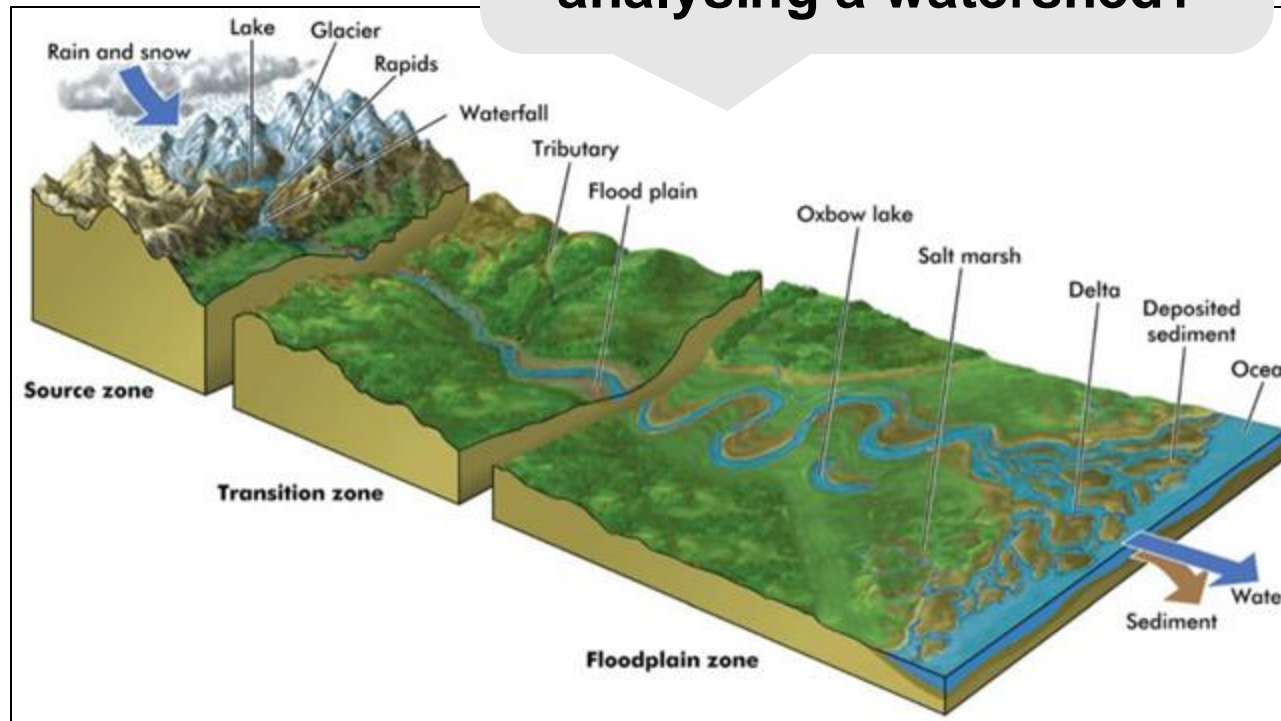
# Multi-step process





# Understanding the watershed

**What questions might you ask yourself when analysing a watershed?**



How does the watershed behave, and why? How is this expected to change in the future?

How are different aspects interconnected? Activities in one area will affect others.

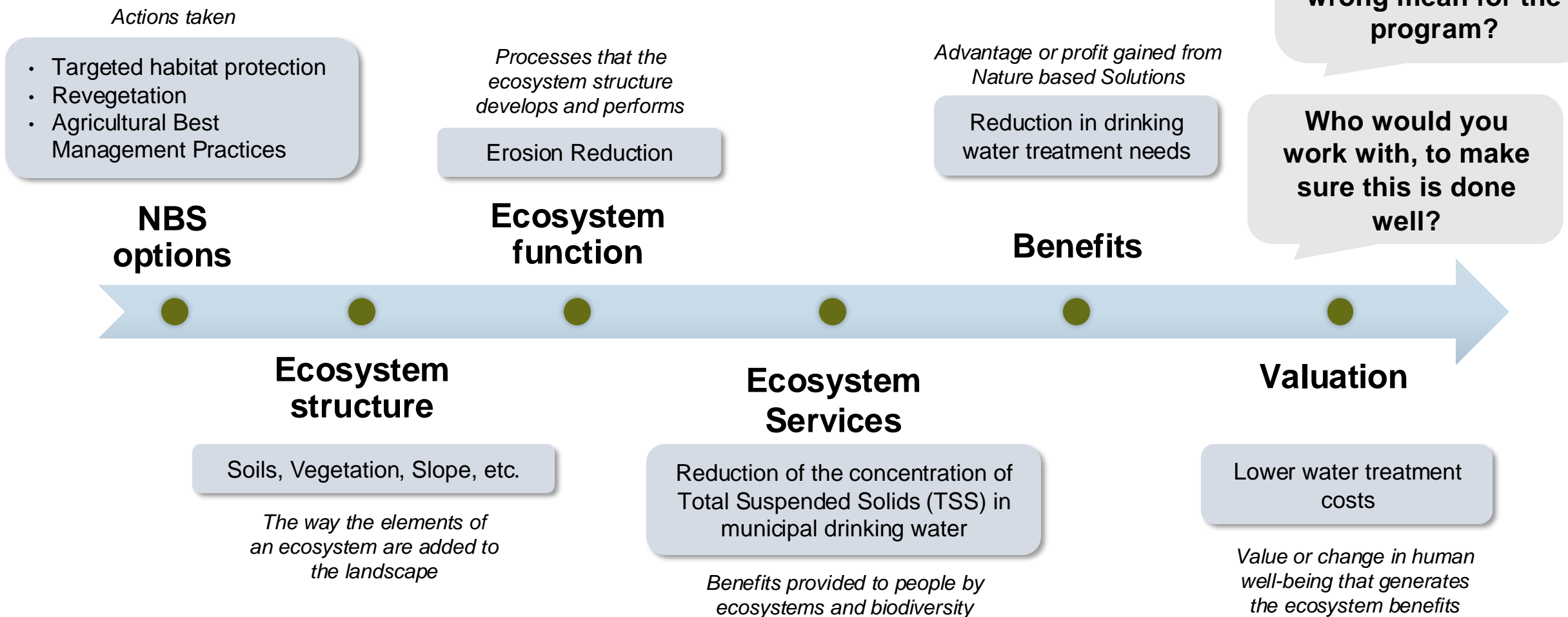
What are the main water users, population centres, and pieces of infrastructure?

What activities might be relevant based on what we can observe, and what has been done before?

How is the resource governed, and by whom?

# Developing a portfolio

There are multiple, interconnected steps to assess NBS options. This is one worked example. We will explore this in more detail tomorrow.



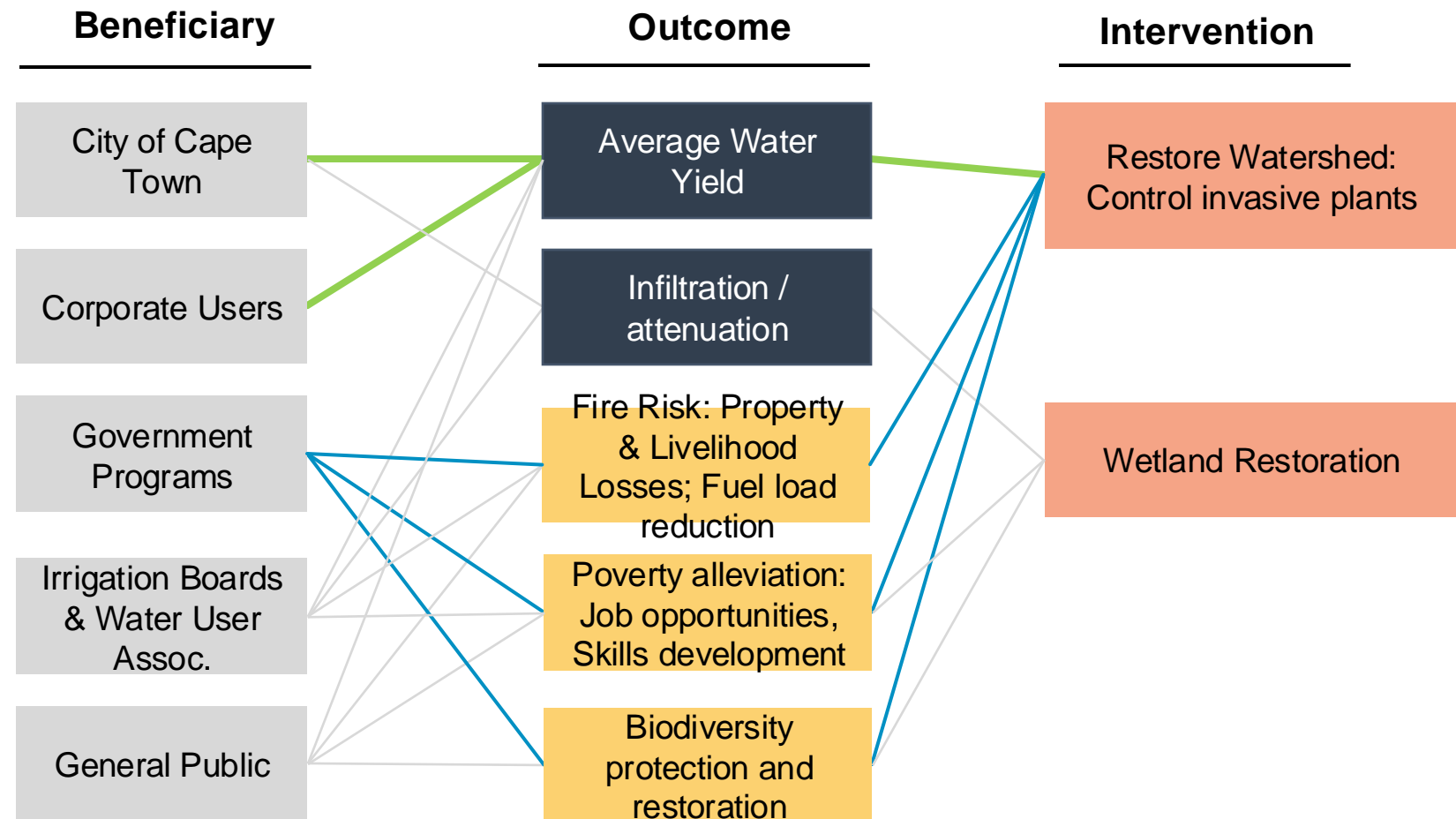
# Theory of change

Developing a holistic theory of change can help clarify which beneficiaries might care about and/or pay for which outcomes, to be delivered by which activities.

**Example: Greater Cape Town Water Fund (GCTWF)**

**Legend**

- = new funding potential
- = opportunity to align resources with existing mandates
- = interest but unclear direct funding potential



# Structure of this session

## NBS in practice

Camboriu, Brazil

Norfolk, UK

Kruger, RSA

Washington, USA

Australia

Kunshan, China

## Key considerations for implementing at scale

Program-level approach

Multiple step process

Recap



Discussion



Discussion



# Recap

It is often necessary to approach NBS in a programmatic way to deliver successful long-term impact.

That can be achieved with the following steps.

1. Understand the **challenges and drivers of change** in your focus area.
2. Approach analysis with **holistic, interdisciplinary thinking**, and involve a **wide range of voices and experts**.
3. **Underscore programs with impact goals** which are meaningful for you and your stakeholders.
4. Don't forget about **long-term funding and program structure**.
5. Be **flexible** – each context is different!

# Structure of this session

## **NBS in practice**

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## **Key considerations for implementing at scale**

**Program-level approach**

**Multiple step process**

**Recap**



**Discussion**



**Discussion**

# Questions and discussion – Menti



- Please return to Menti code 2486 9344 and submit any remaining questions or discussion topics. We will then have a short voting period, and then run through the topics, starting with the most popular.

# Questions and discussion – Open format





# THANK YOU

