



THE STARTUP & INNOVATION ECOSYSTEM IN VIETNAM

**Presented by: Ms. Bui Thanh Hang, Officer-in-charge of NATEC, under
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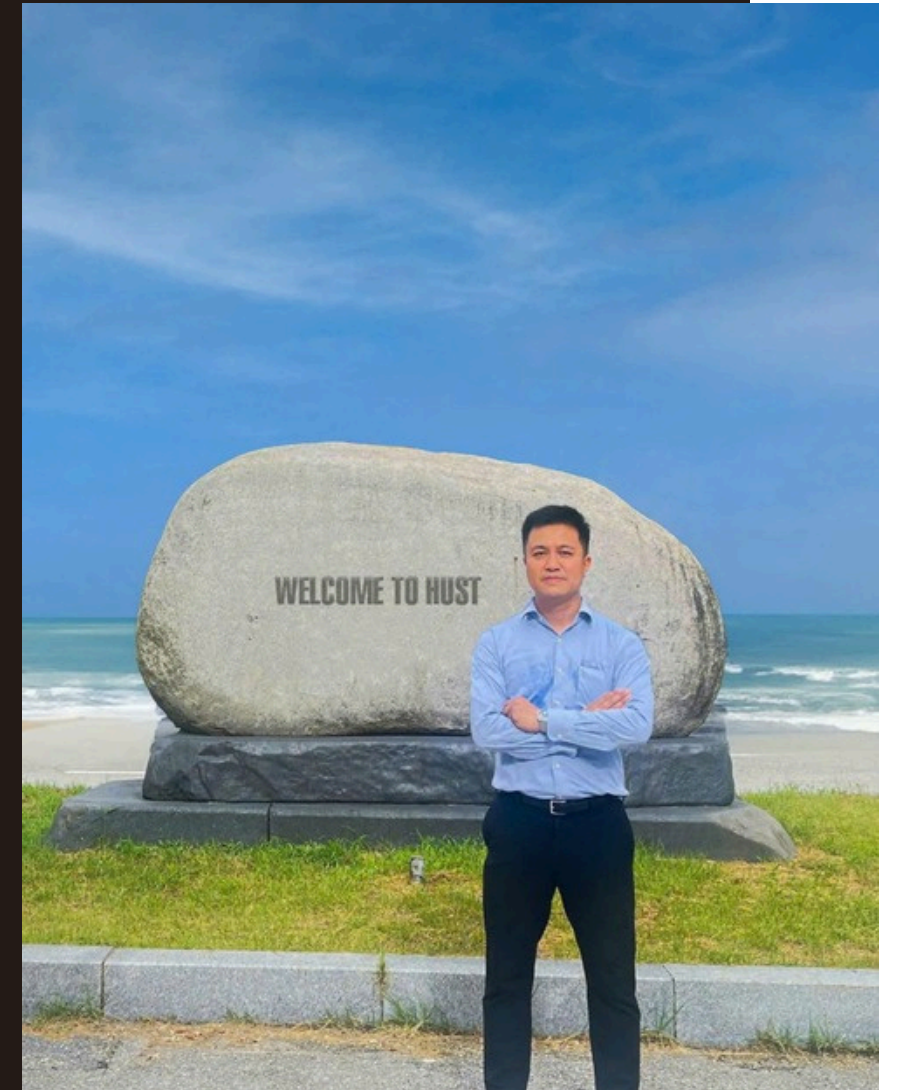
VIETNAM DELEGATION



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VIETNAM INNOVATION AND STARTUP ECOSYSTEM IN 2023

46/132

Global Innovation Index (GII) Ranking 2023
Source: ADB

58/100

Global Startup Ecosystem Ranking
Source: StartupBlink

2.5 tỷ USD

Total investment capital 2021 - 2023
Source: Do Ventures

56

Total number of successful investment calls (first 9 months of 2023)
Source: Do Ventures

~3100

Recognized Startup
Source: NSSC & BambuUp

84

Incubators
Source: NSSC

208

VCs
Source: NSSC

35

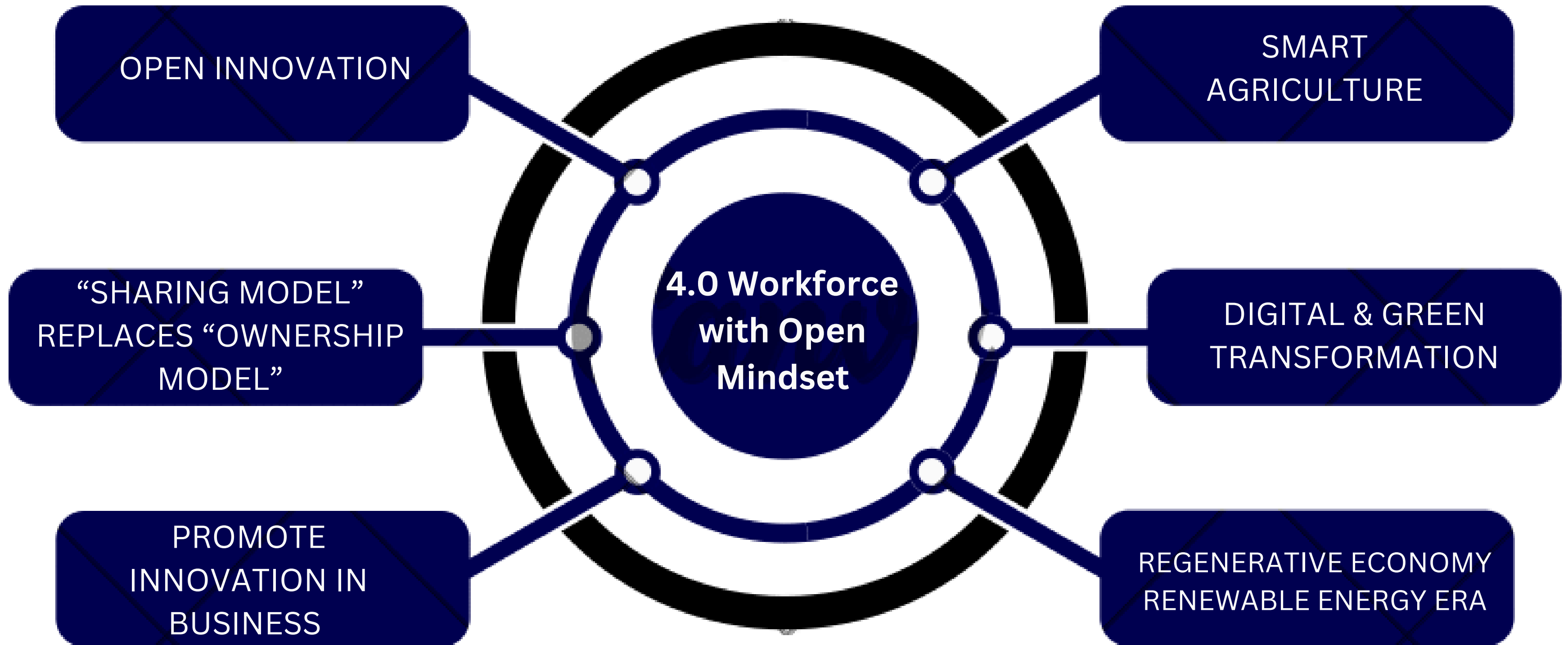
Accelerators
Source: NSSC

UNICORN

SOONICORN



OPEN INNOVATION TRENDS IN VIETNAM

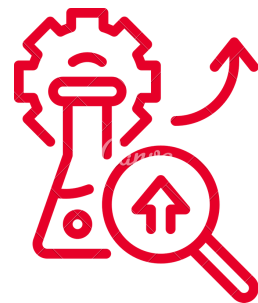


CHALLENGES in building and developing the startup & innovation ecosystem in Vietnam



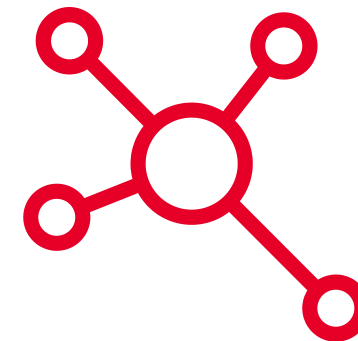
1

Open-
mindset



2

Innovation
Ecosystem
Development
Strategy



3

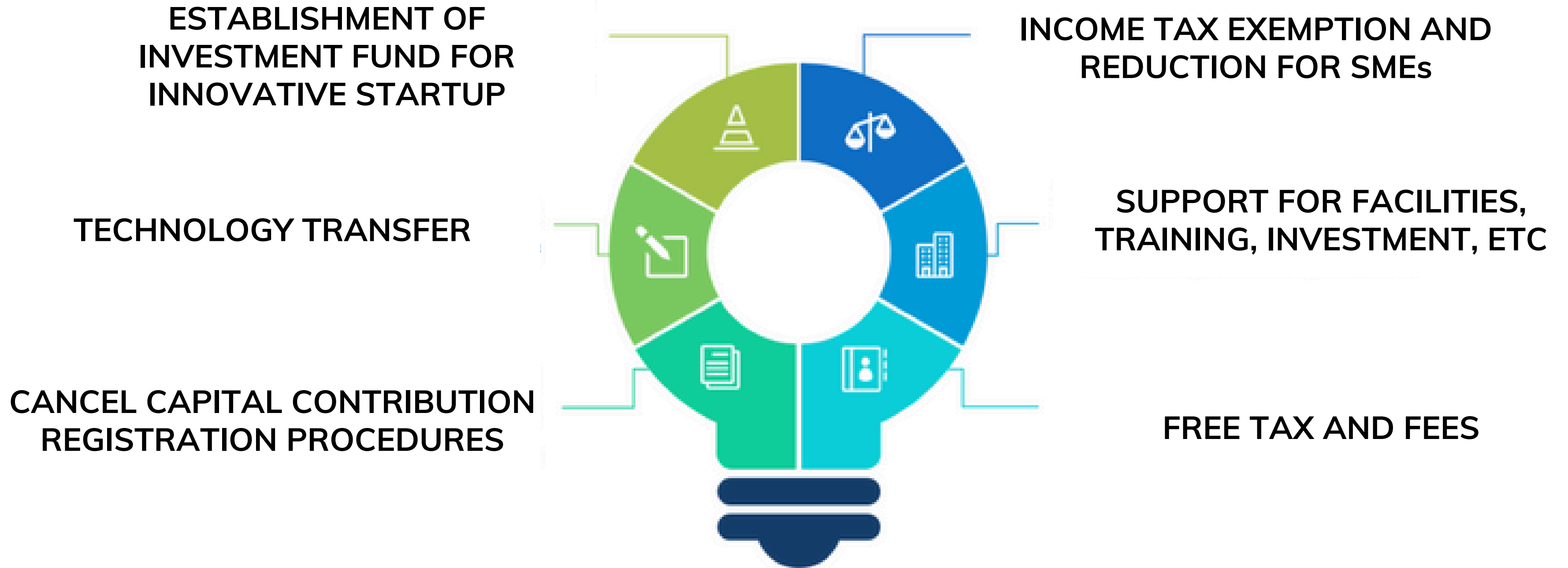
Linkages



4

Spinoff,
Commercialization

GOVERNMENT'S POLICIES



Law on Supporting Small and Medium Enterprises
Law on Technology Transfer 2017

STEPS FORWARD IN BUILDING ECOSYSTEM



2009

*Vietnam-Finland
Innovation Partnership
Programme (IPP)*

2013

*Project on Commercialization
of technology following the
Silicon Valley model in
Vietnam (VSV)*

2014

*The Support to the Innovation
and Development of Business
Incubators Policy Project (BIPP)
funded by the Belgian
Government*

2015

*Project Support Vietnam
Climate Innovation Center to
respond to climate change
(VCIC) funded by the World
Bank, Australian government*

2016 - 2024

The National Program 844 to "Supporting the national innovation initiative to 2025" (ISEV)

Program 1665 "Supporting students in startups by 2025"

Program 939 "Supporting Women in startup in the period of 2017 - 2025"

TECHFEST VIETNAM

National Innovation and Startup Festival TECHFEST VIETNAM

OPEN INNOVATION DAY

The program connects entities in the ecosystem, creating an open sharing space to promote the ecosystem.

TECHFEEST

VIETNAM



**VIETNAM INNOVATION
STARTUP ECOSYSTEM
GATHERING**

**DOMESTIC AND FOREIGN
INVESTMENT CONNECTION**

**MECHANISM AND POLICY
DIALOGUE**

34
Technology
villages

2.5 millions
Total offline and
online views

+1,400
Startups

+800
Domestic and
foreign speakers

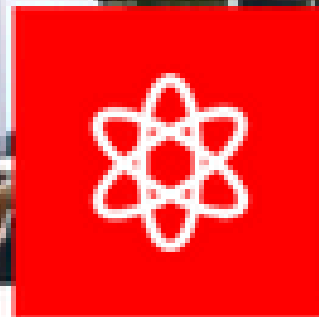
+ 450
Investors

+700
Press



TECHFEST crystallization & quintessence Event

Open Innovation Day



**FOCUS ON FINDING AND
RESOLVING CHALLENGES
FORWARD TO SDGs**

**ENHANCE AND
DISSEMINATE THE VOICE
OF YOUNG PEOPLE**

**RECOMMENDATIONS, POLICY
PROPOSALS AND CONSULTATION
WITH CORPORATIONS**

100

Big Corporations

50

Universities,
institutes

+3,000

Startups

+100

Domestic and
foreign speakers

+ 20

Countries/
Embassies

+200

Press/KOL/KOC

LEADING LOCALITIES IN THE ECOSYSTEM



Son La province



Vinh Phuc province



Hai Phong city



Lai Chau province



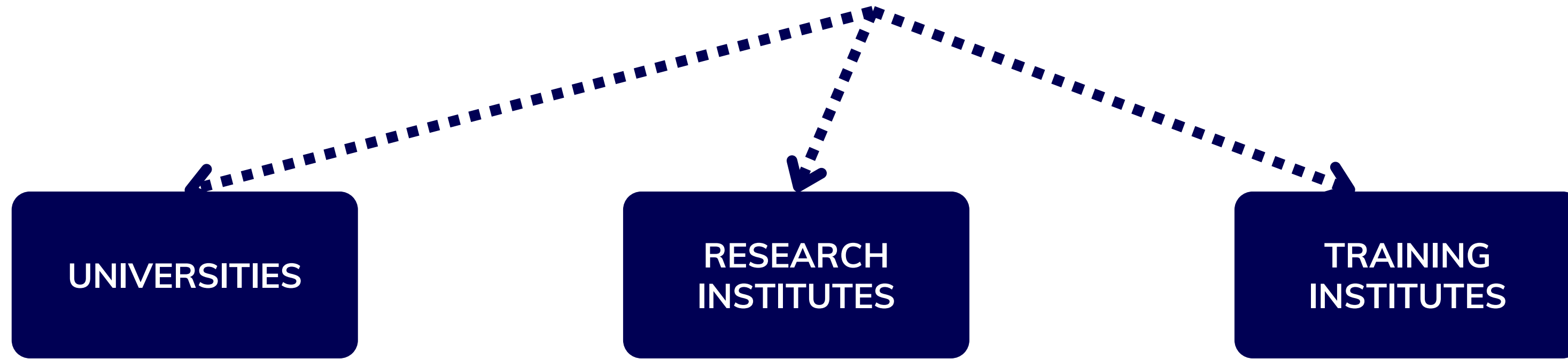
Mekong River Delta



Bac Giang province

And +20 elite provinces/cities in Vietnam

STRONG HIGHER EDUCATION & TRAINING ORIENTATION



170

Organized innovative startup activities

43

Established business incubators, centers, and clubs to provide longterm support for startups

Annual

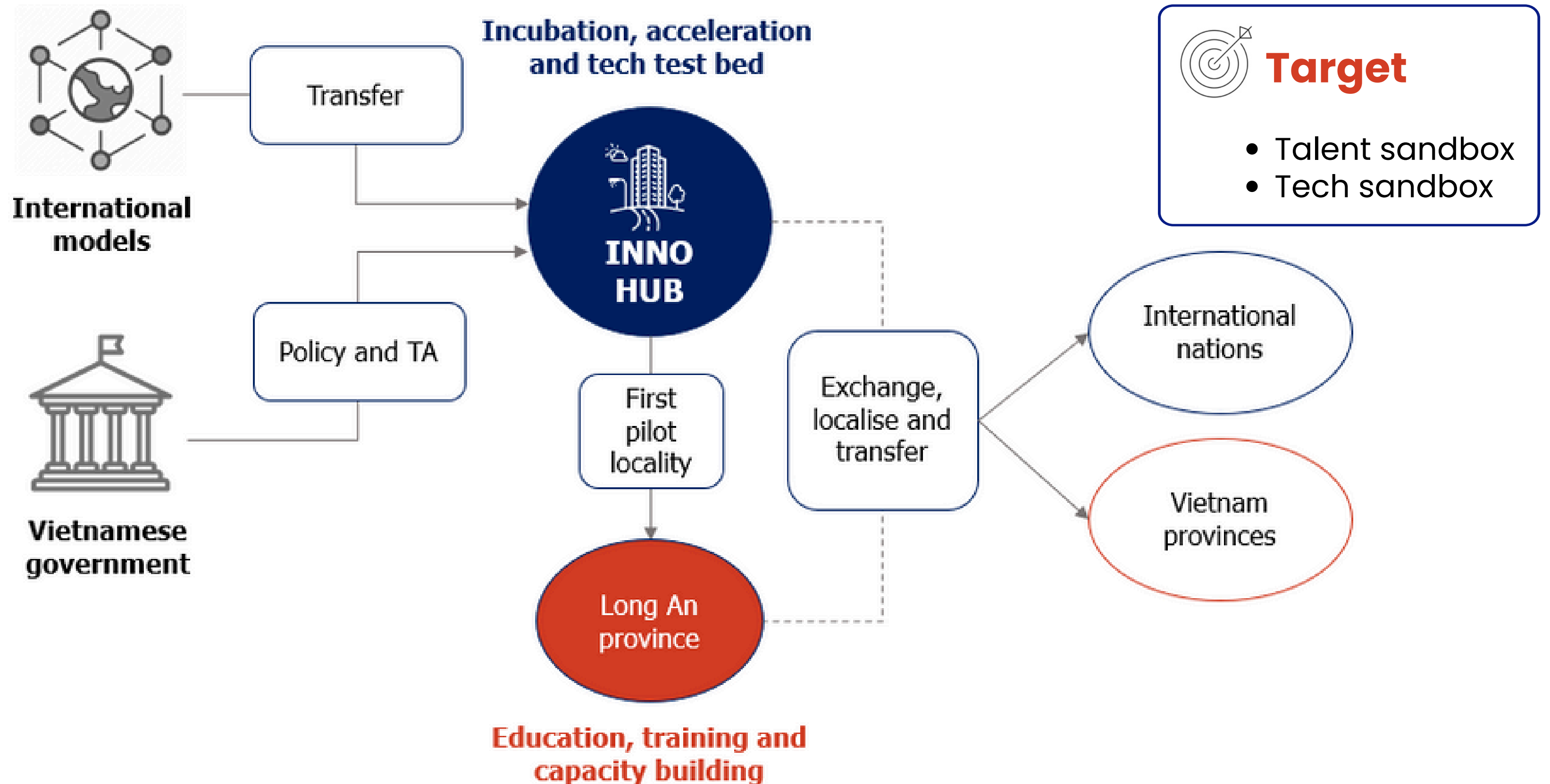
Competitions for startups such as Kawai (Foreign Trade University), I-StartUp (National Economics University), HueIC Challenge (Hue Industrial College) and the Entrepreneurship Concept Contest (Hue University)

Entrepreneur

Incorporated into universities curriculum and equip necessary skills such as business planning, market assessment and pitching skills

PROMOTE TO ESTABLISH THE OPEN INNOVATION HUBs

Promote Public - Private Partnership

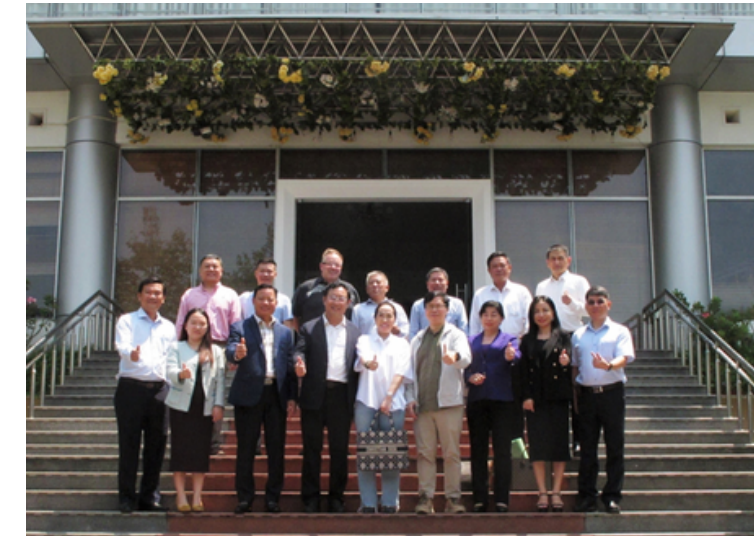


PROMOTE PUBLIC - PRIVATE PARTNERSHIP TO SOLVE THE CHALLENGES

LONG AN



DONG NAI



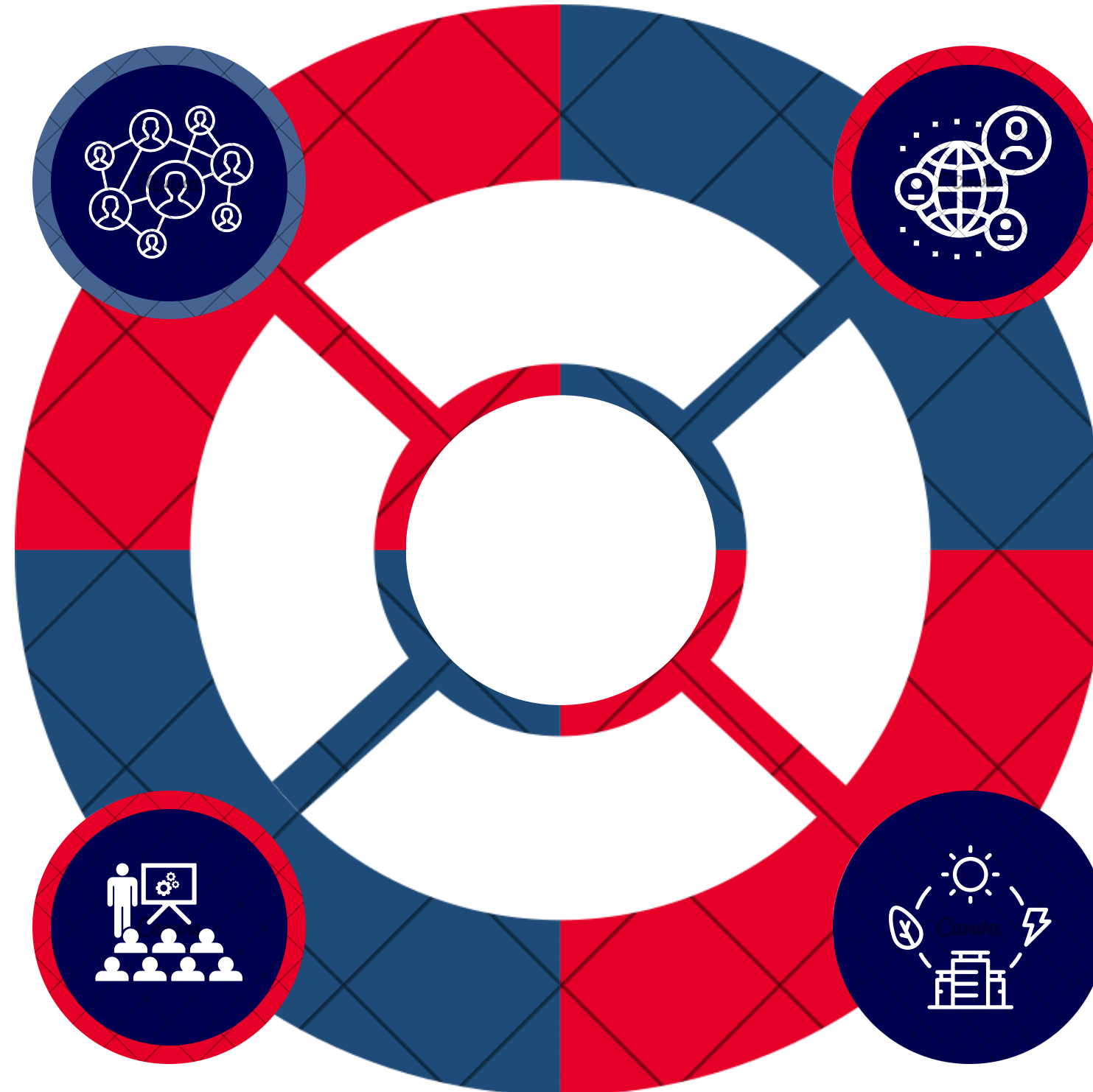
THUA THIEN HUE



AI & SEMICONDUCTOR

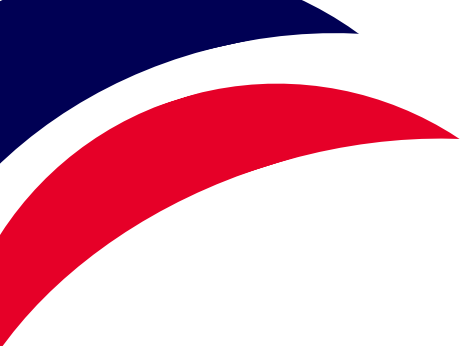


HAI PHONG



BUSINESS MATCHING - STARTUP & INNOVATION ECOSYSTEM ALLIANCE





Thank You

For Your Attention

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