

Collaborative Anti-Corruption Strategy



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Regional Seminar

Government Incentives for Corporate Anti-Corruption Compliance

25-27 September 2024
Le Meridien, Thimphu, Bhutan

ADB



Anti-Corruption Initiative
for Asia & the Pacific

Three-Pronged Approach



Strong
Law Enforcement

DARE NOT



Effective
System Control

CANNOT



Zero Tolerance
Culture

WILL NOT



“Success in the Operations Department and success in the Corruption Prevention Department are essential as a springboard to the work of the Community Relations Department. **And this is vital, for there can be no real victory in our fight against corruption unless there are changes of attitude throughout the community.**”

Sir Jack Cater
Founding Commissioner

Statutory Duties of Community Relations Department



Educate

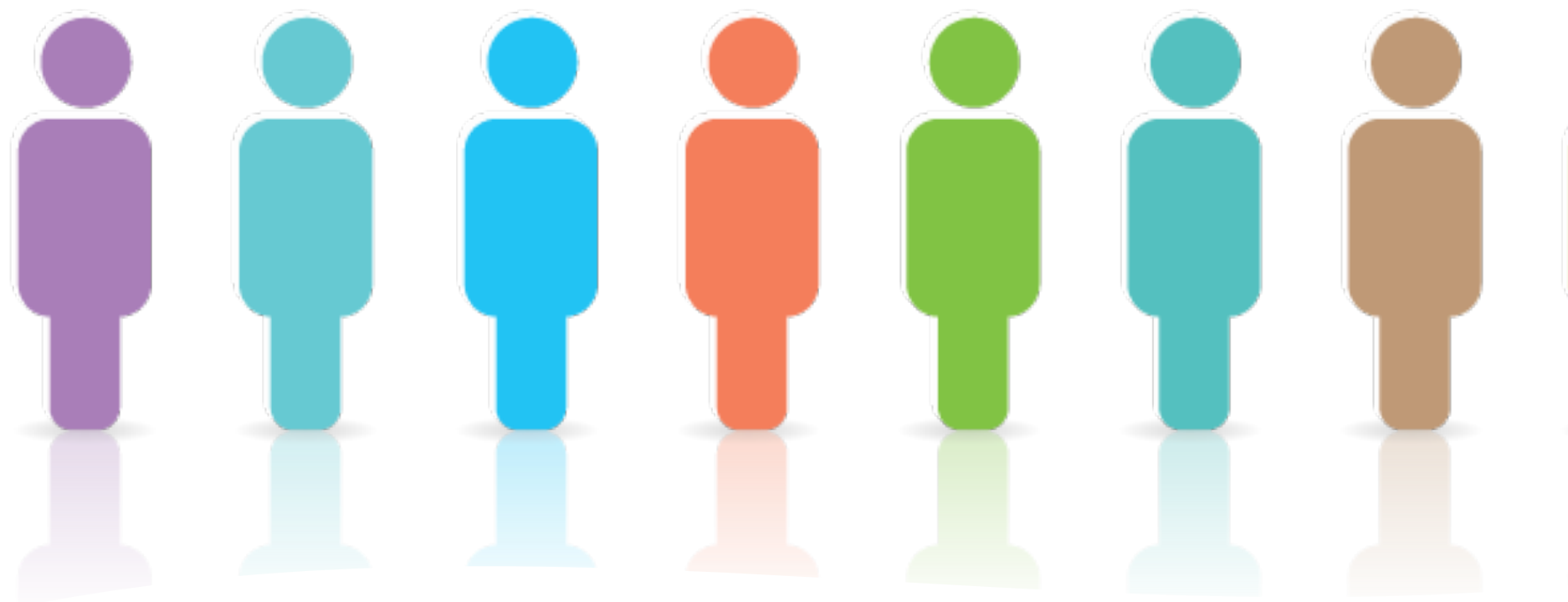
the public against
the evils of corruption



Enlist

public support in
combating corruption





What are the major **strategies**
in educating the public and enlisting support?

TAPE Strategies

Target-oriented

All round communication

Partnership

Engagement

Target-oriented

**Business
Community**

Young People

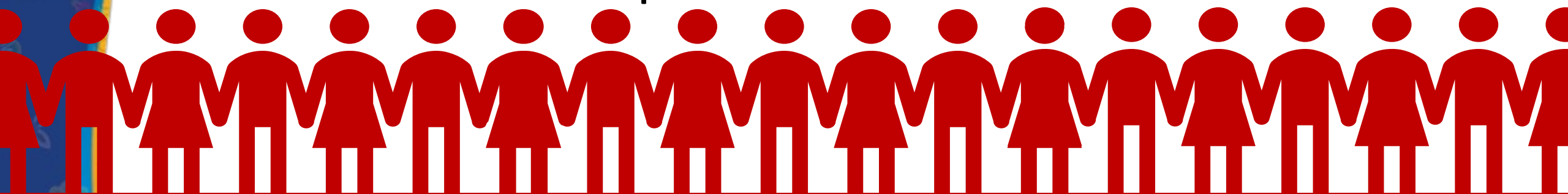
General Public

Public Servants

**Stakeholders of
Public Elections**

**New Arrivals &
People of Diverse Race**

**Stakeholders of
Building Management**



“Ethics for All” Approach

All-round Communication



Face-to-face Contacts

+

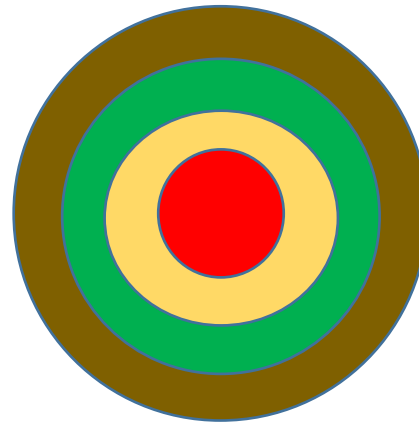


Multimedia Publicity

All-round Communication

Face-to-face Contacts

- To achieve in-depth delivery of messages
- To facilitate mutual communication



Multimedia Publicity

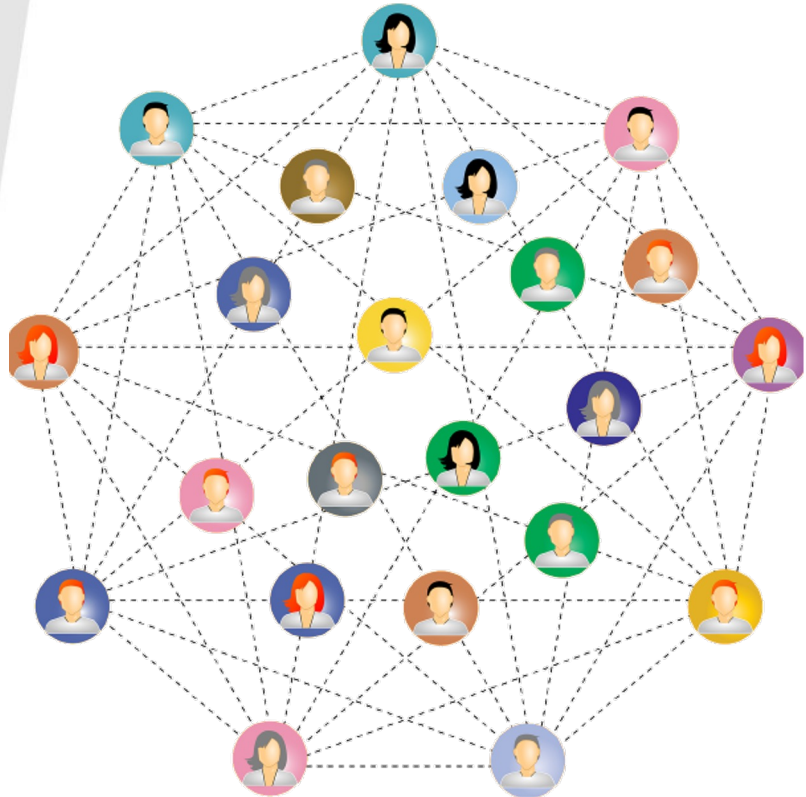
- To widen the coverage of the messages
- To catch the attention of the public

Partnership

Strong partnership with different sectors :
Hong Kong, Our Advantage is
Always You and the ICAC



Partnership



- Use stakeholders' network
- Tap their resources
- Achieve synergy effect

Public Engagement

*Active participation in
ICAC activities
is the best proof of **public support***

Integrity for Community

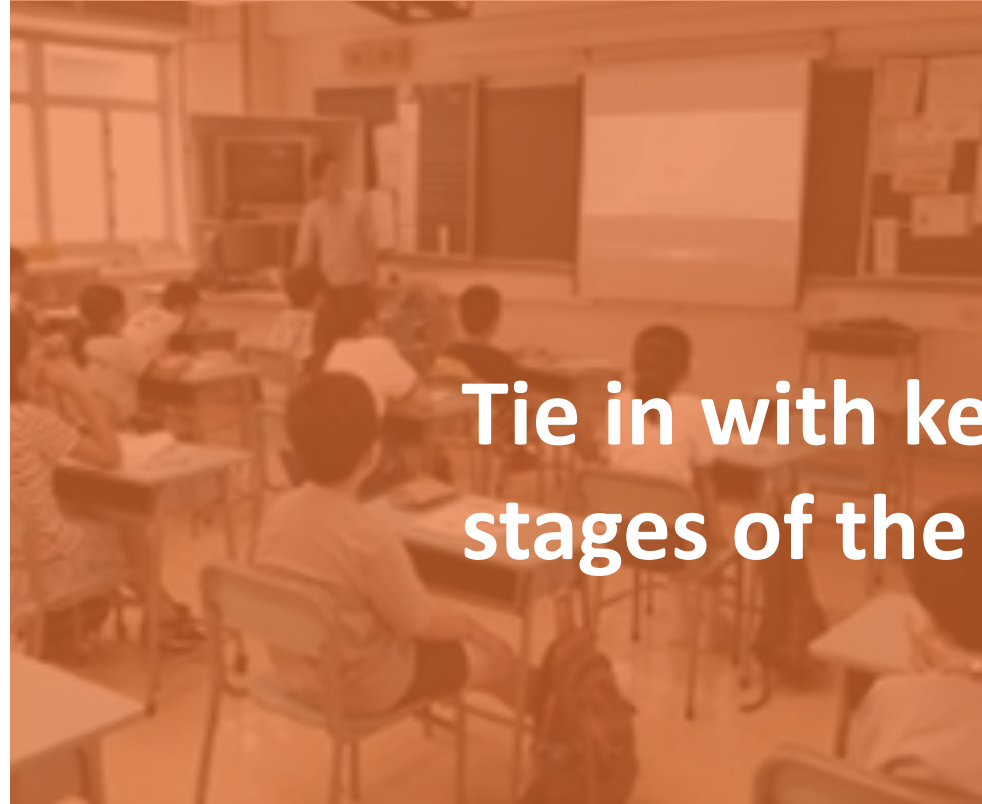
Public Engagement



Over **800**

Organisations supported the ICAC to organise
publicity activities in 2023

Integrity for Young People



Tie in with key developmental stages of the youth



Integrity for Young People ICAC ELITE Youth Leadership Programme



Community Relations

The deliberate, planned and sustained efforts to establish and maintain mutual understanding and trust between the ICAC and the public.





反貪·不停步
FIGHTING CORRUPTION:
THE MISSION CONTINUES

反貪·不停步

FIGHTING CORRUPTION:
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*Thank
you*