

# The Circulate Initiative

## PLASTICS CIRCULARITY INVESTMENT TRACKER

### OVERVIEW OF THE TRACKER

- ▶ The world's first tool to track **private investments** in the plastics circular economy
- ▶ Coverage of **3,700+ deals** across **91 countries** globally, **25 countries in Asia**
- ▶ Track investments across countries, the **value chain**, and **investment categories**

### KEY INSIGHTS

- ▶ **US\$ 160 billion** in private investments in plastics circularity globally\*
- ▶ **89%** of investments in Europe and North America, **8%** in Asia
- ▶ **85%** to **recycling and recovery**, whereas **reuse and refill** received less than **5%**



## THE FINANCING COORDINATION GROUP

- ▶ Informal initiative to facilitate knowledge exchange on financing considerations for a global plastics pollution treaty.
- ▶ Comprising The Circulate Initiative, OECD, UNEP FI, World Bank Group and the World Economic Forum with guidance from Member States.
- ▶ **Webinar 1:** Pre INC-4
- ▶ **Webinars 2 and 3:** July/ August 2024
- ▶ **Webinar 4:** Before INC-5