

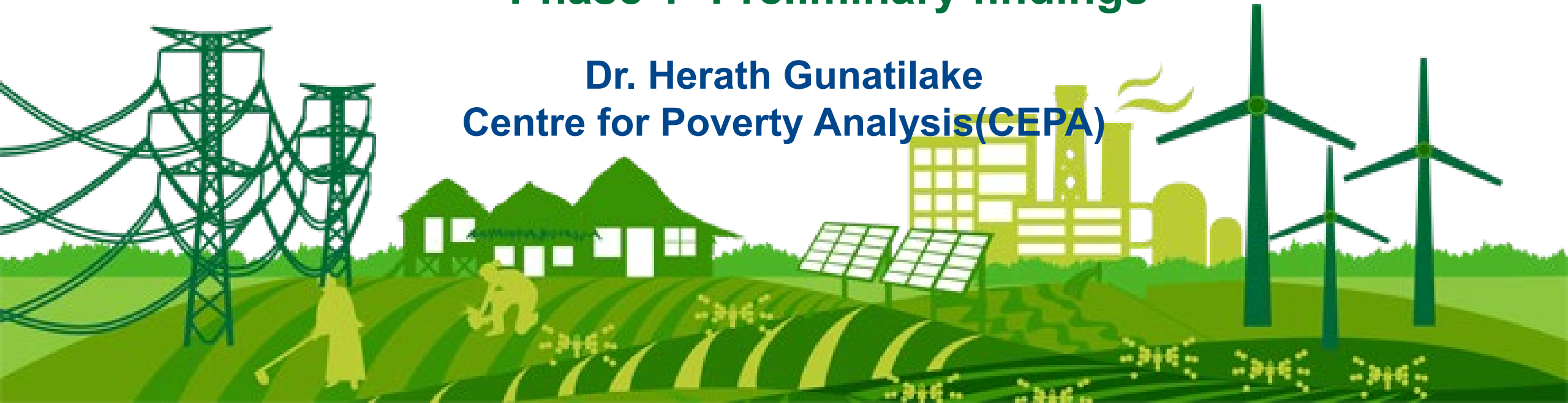


This is not an ADB material. The views expressed in this document are the views of the author/s and/or their organizations and do not necessarily reflect the views or policies of the Asian Development Bank, or its Board of Governors, or the governments they represent. ADB does not guarantee the accuracy and/or completeness of the material's contents, and accepts no responsibility for any direct or indirect consequence of their use or reliance, whether wholly or partially. Please feel free to contact the authors directly should you have queries.

# IMPACT OF THE ELECTRICITY PRICE INCREASE ON HOUSEHOLDS: Targeting the Poor and Vulnerable for Relief

## Phase 1- Preliminary findings

**Dr. Herath Gunatilake**  
**Centre for Poverty Analysis(CEPA)**



# Context

- Unprecedented Electricity Price Increase since August 2022
  - 705 % increase of Fixed Charges
  - 264% increase of variable charges
- Very high Increases for poor households
  - Less than 30 kWh – 1138% increase
  - 30-60 kWh – 813% increase
- 247,250 HH disconnected in 2022
  - Over 1 million HH disconnected in 2023

## Objective of the Survey

Assess the impact of electricity price increase on the HH and help design relief measures

# Outline of the Presentation

1. Objectives, sampling, and progress of the survey
2. Selected highlights of the impacts of higher tariff
3. Perceptions on pre-paid system and smart metering
4. Measuring poverty using electricity consumption
5. Energy vulnerability assessment
6. WTP for concessionary solar power

# Survey Sample

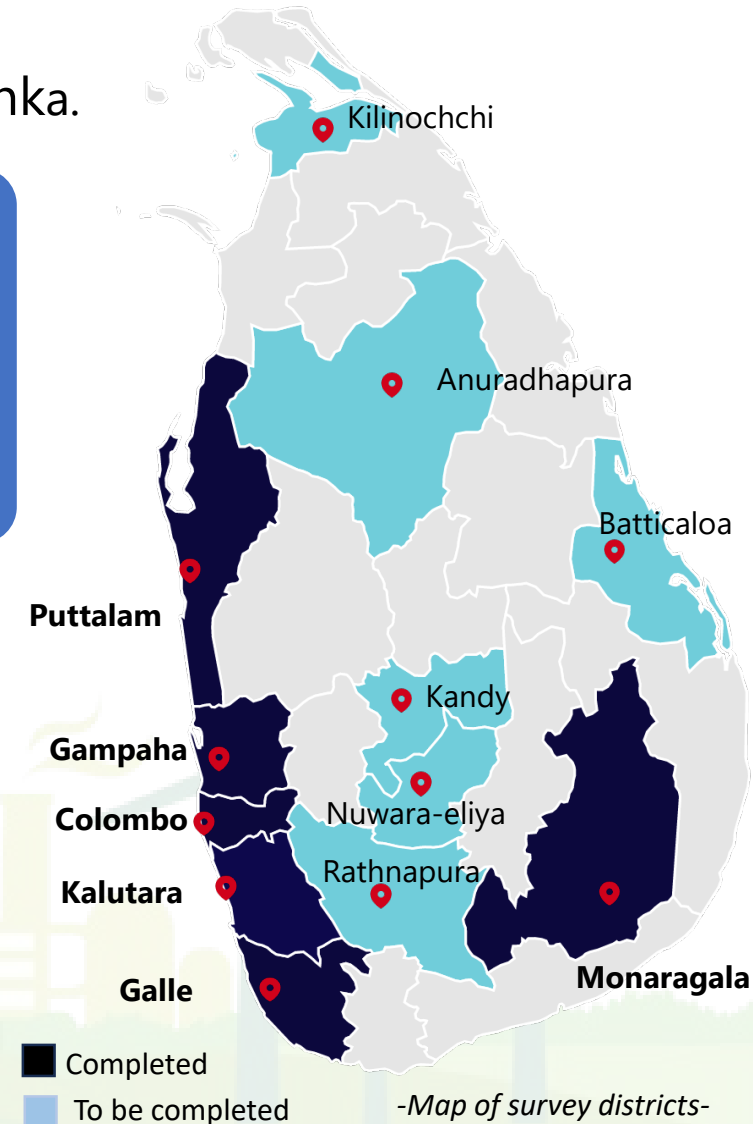
- The total sample comprises of 2500 households in 12 districts in Sri Lanka.

District

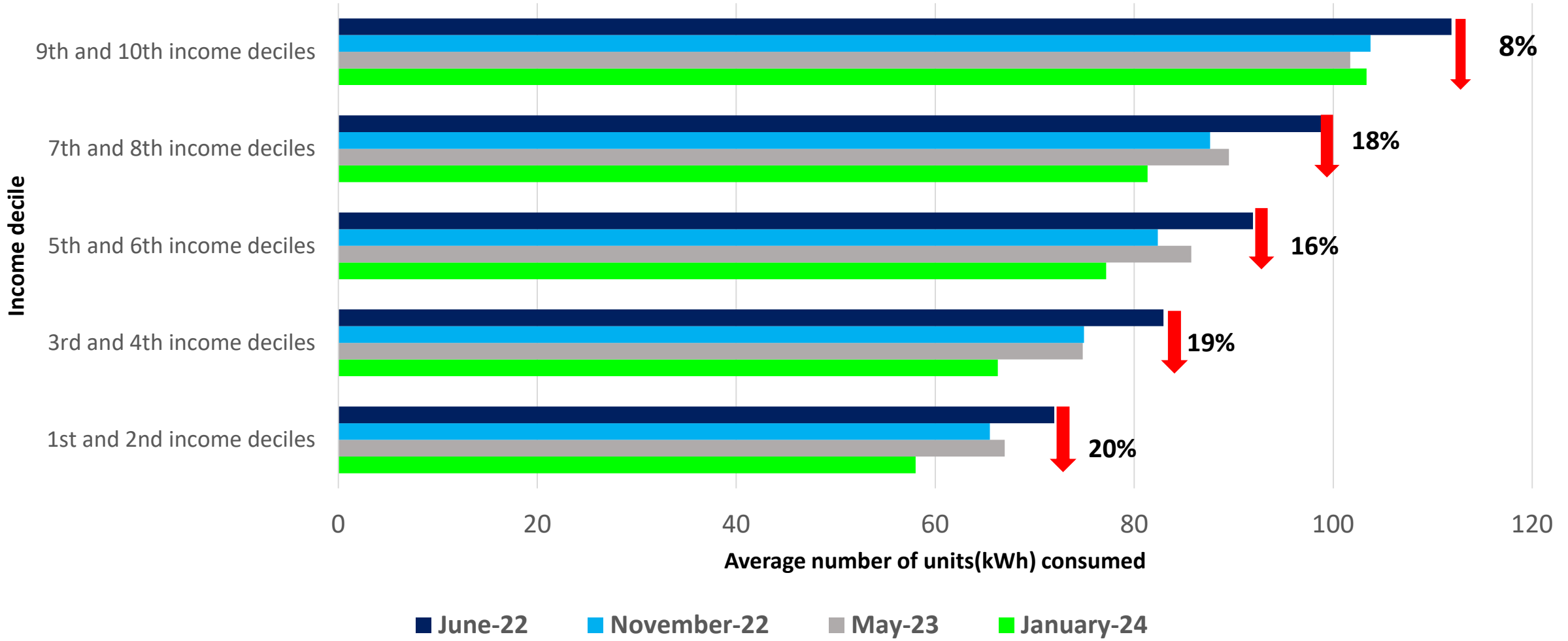
1 Divisional  
Secretariat Division  
(208 Households)

Randomly selected  
4 Grama Niladhari  
Divisions  
( 52 households per GN  
division)

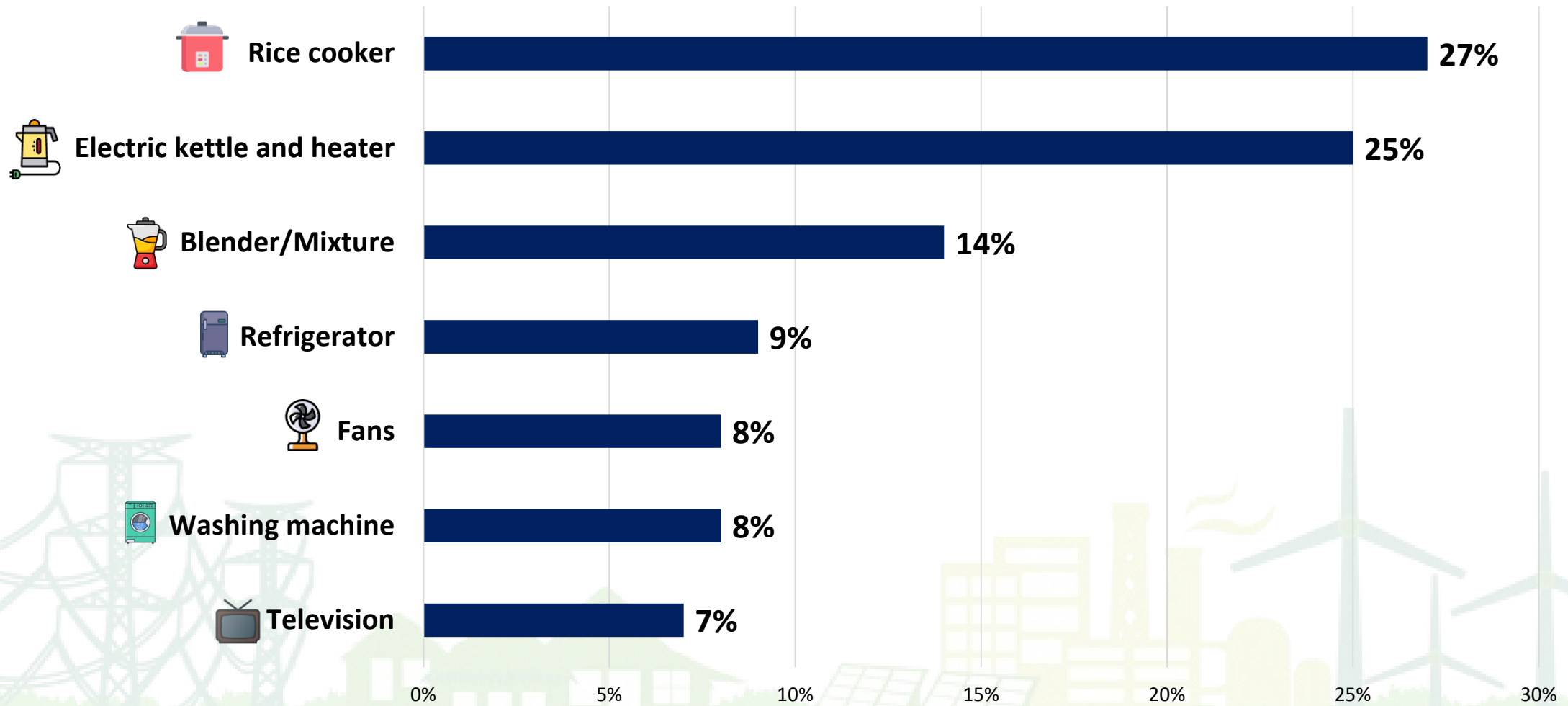
- Phase 1 data collection was completed in 6 districts (**Colombo, Gampaha, Kalutara, Galle, Puttalam and Monaragala**) from February to March 2024, surveying 1301 households.



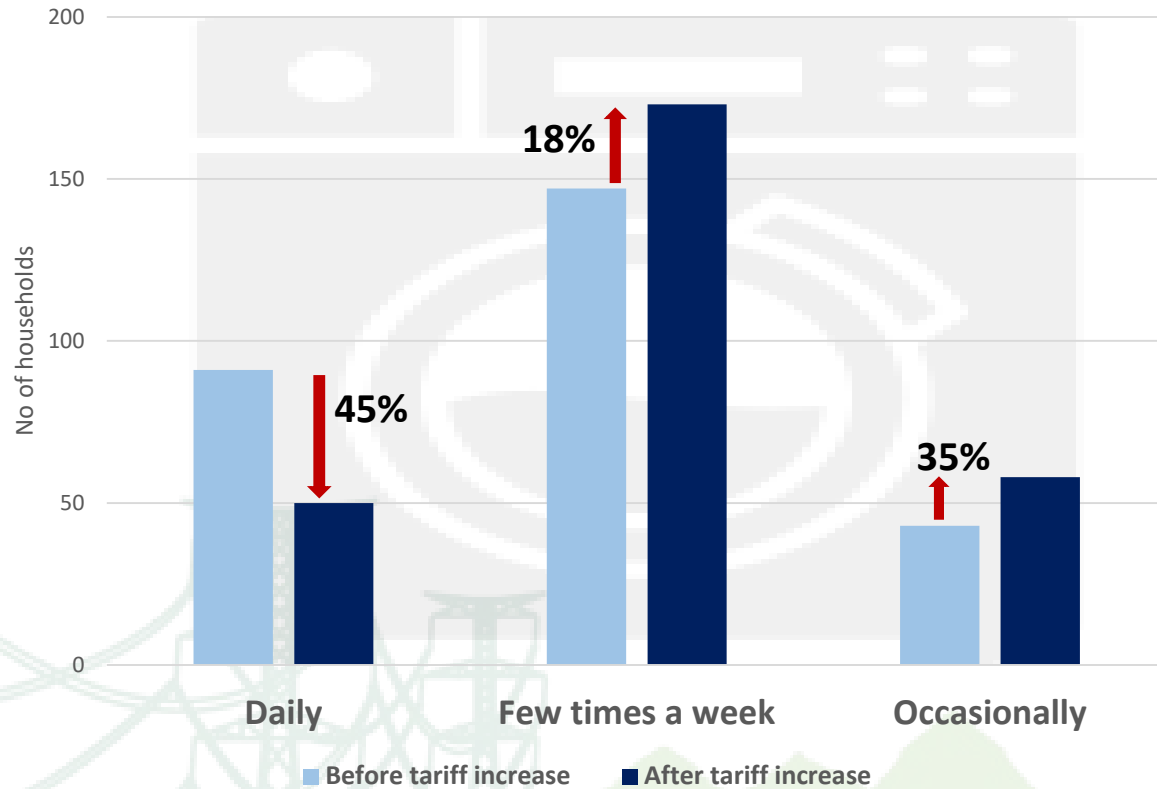
### Electricity consumption by income deciles



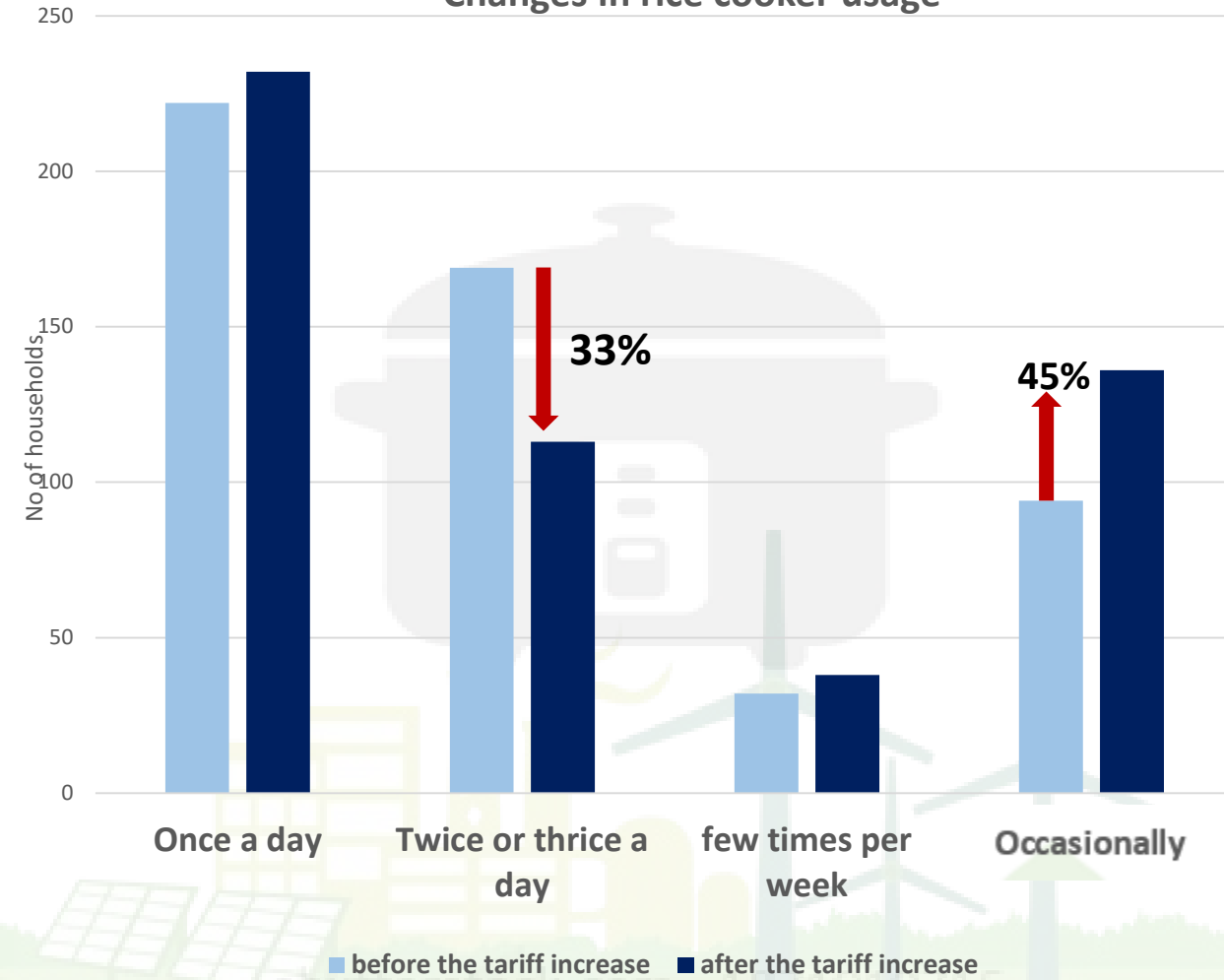
# Appliances No Longer in Use due to Tariff Increase



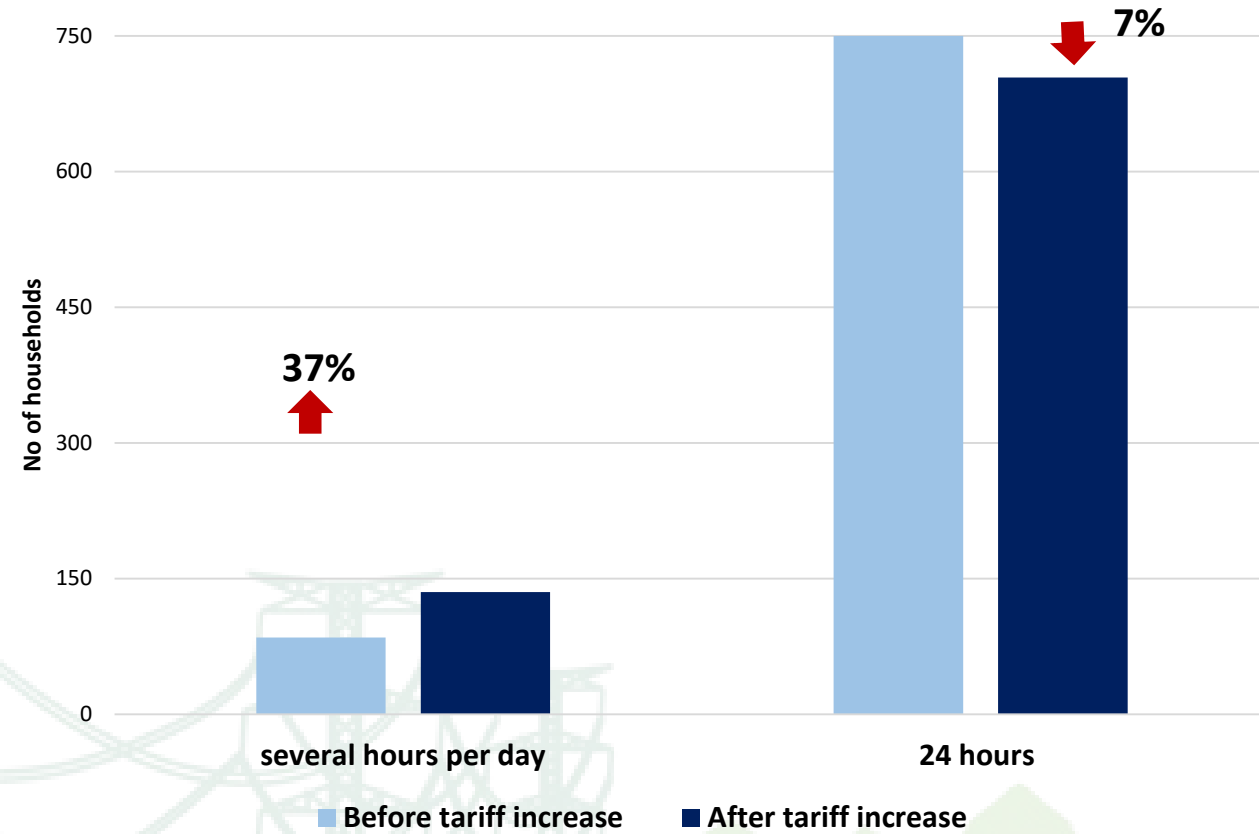
## Changes in washing machine usage



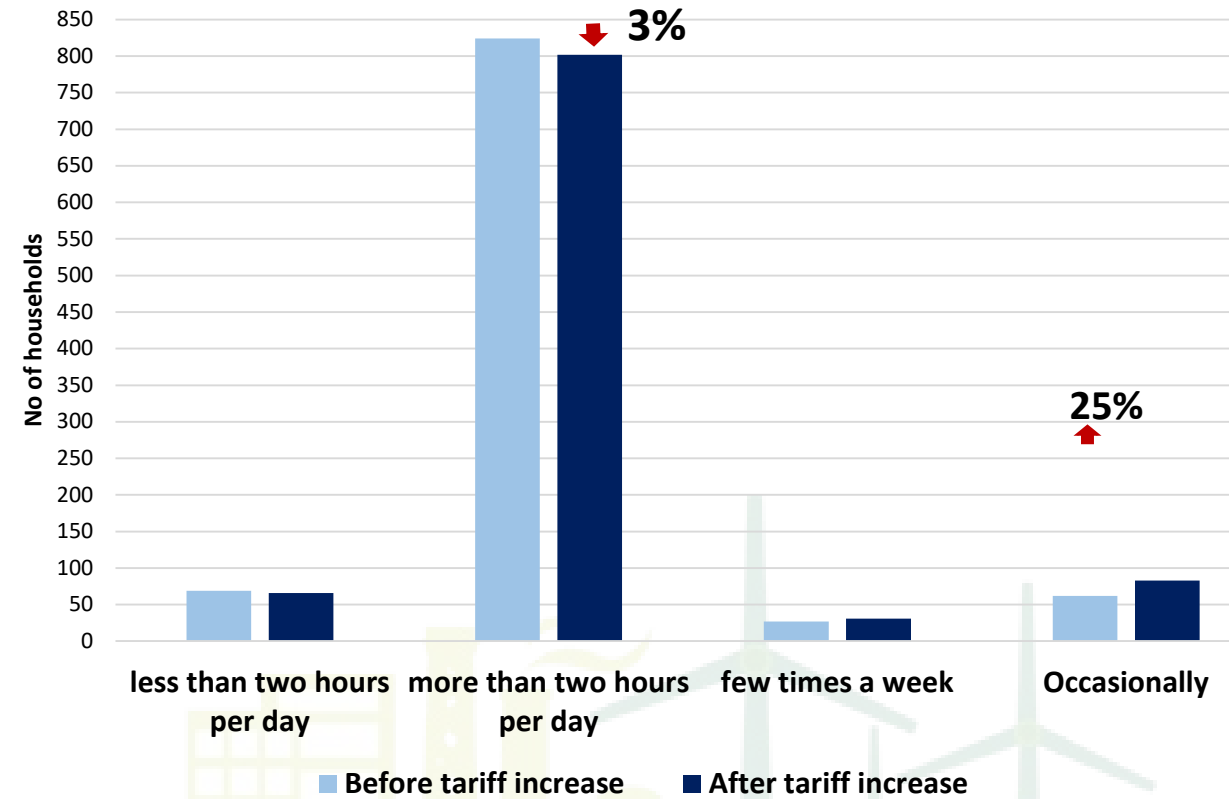
## Changes in rice cooker usage



## Changes in refrigerator usage

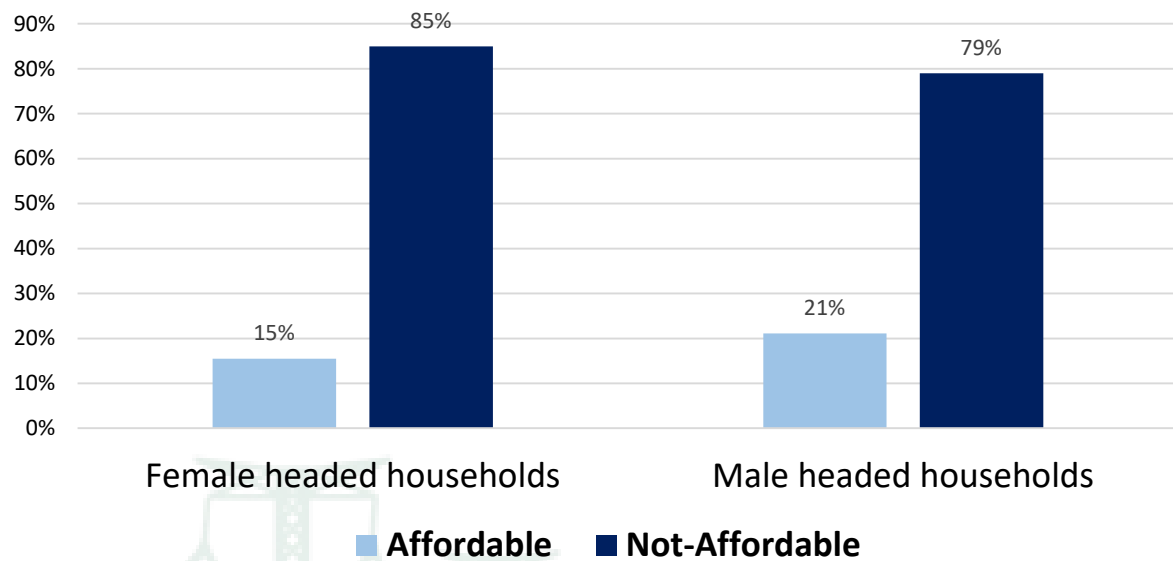


## Changes in television usage

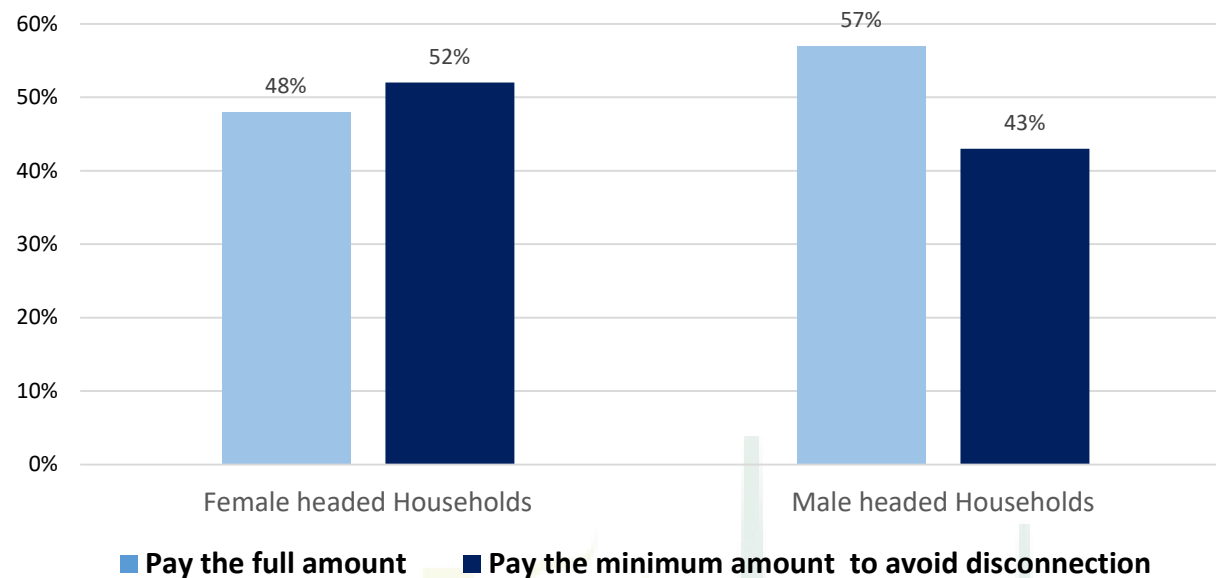




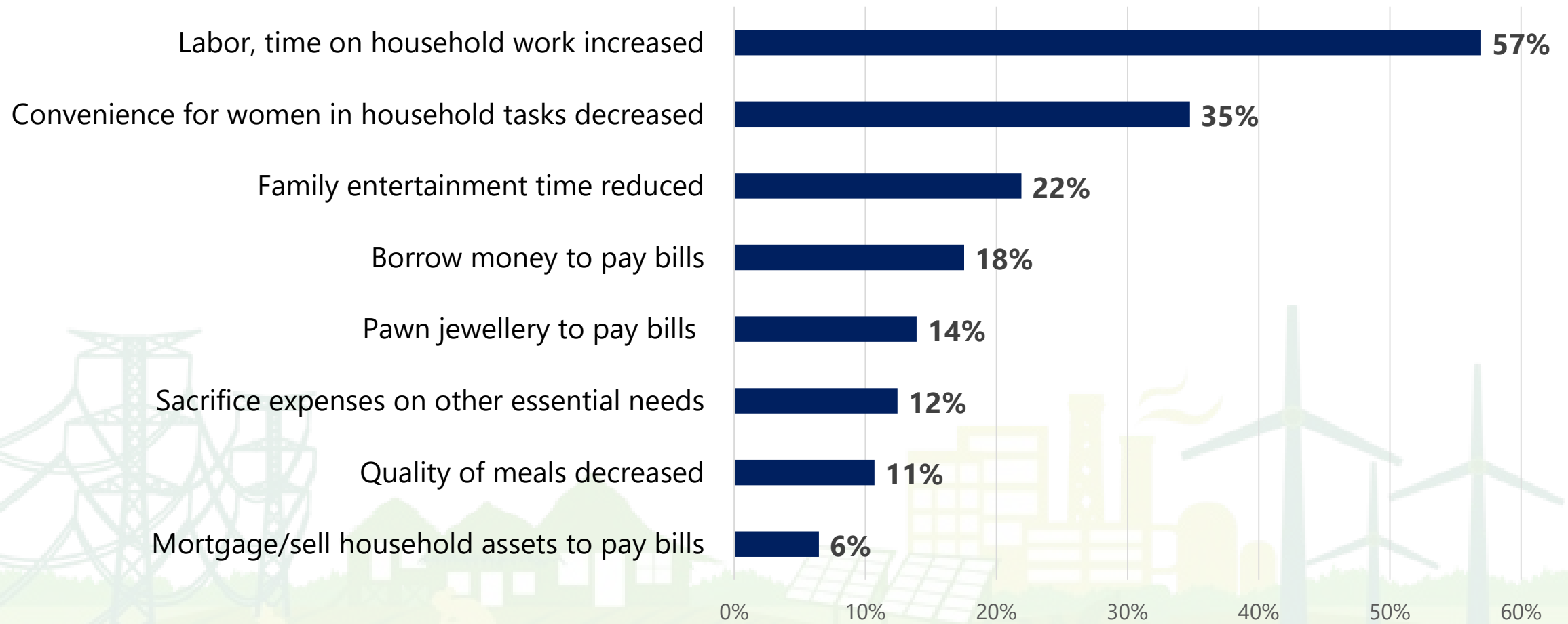
### Affordability of the electricity costs disaggregated by gender of head of household



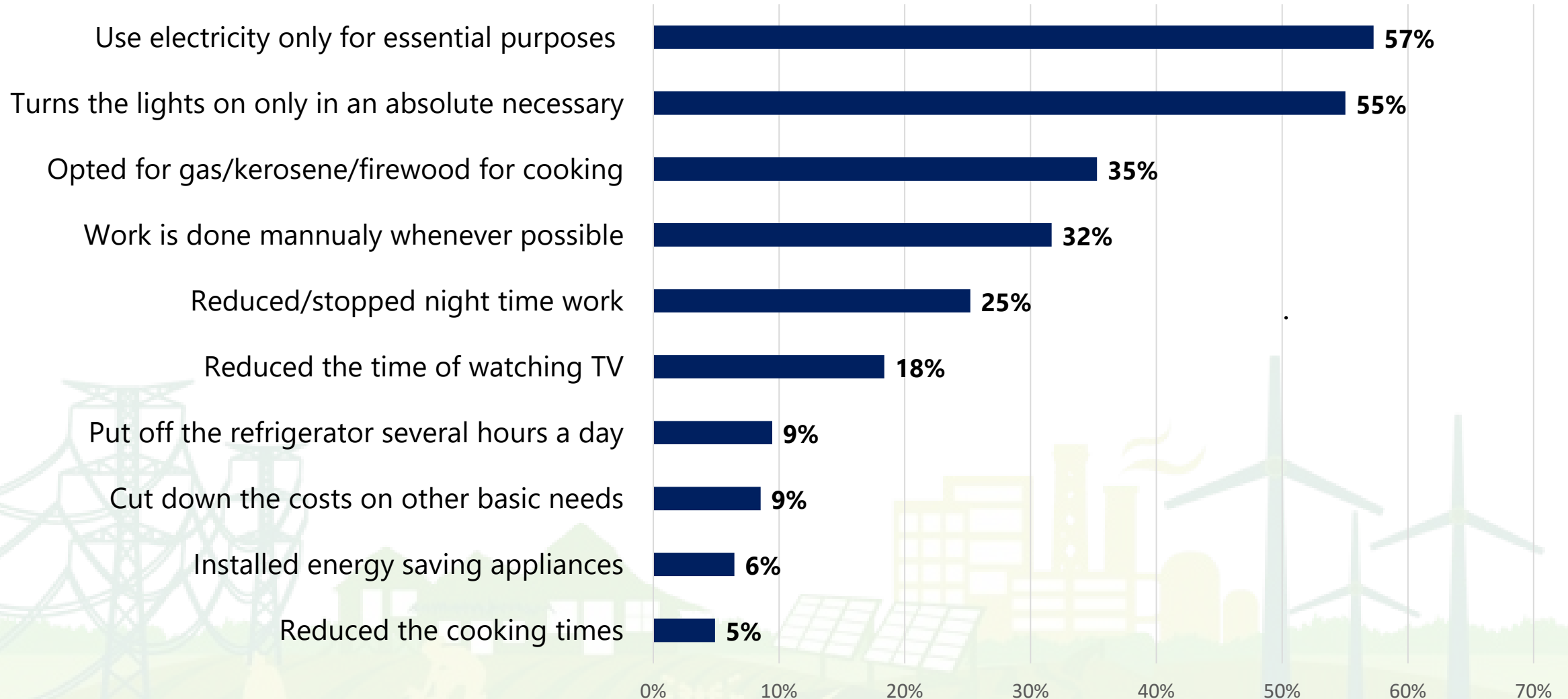
### Practice of electricity bill payment disaggregated by gender of head of household



## Household level impacts of the electricity tariff increase

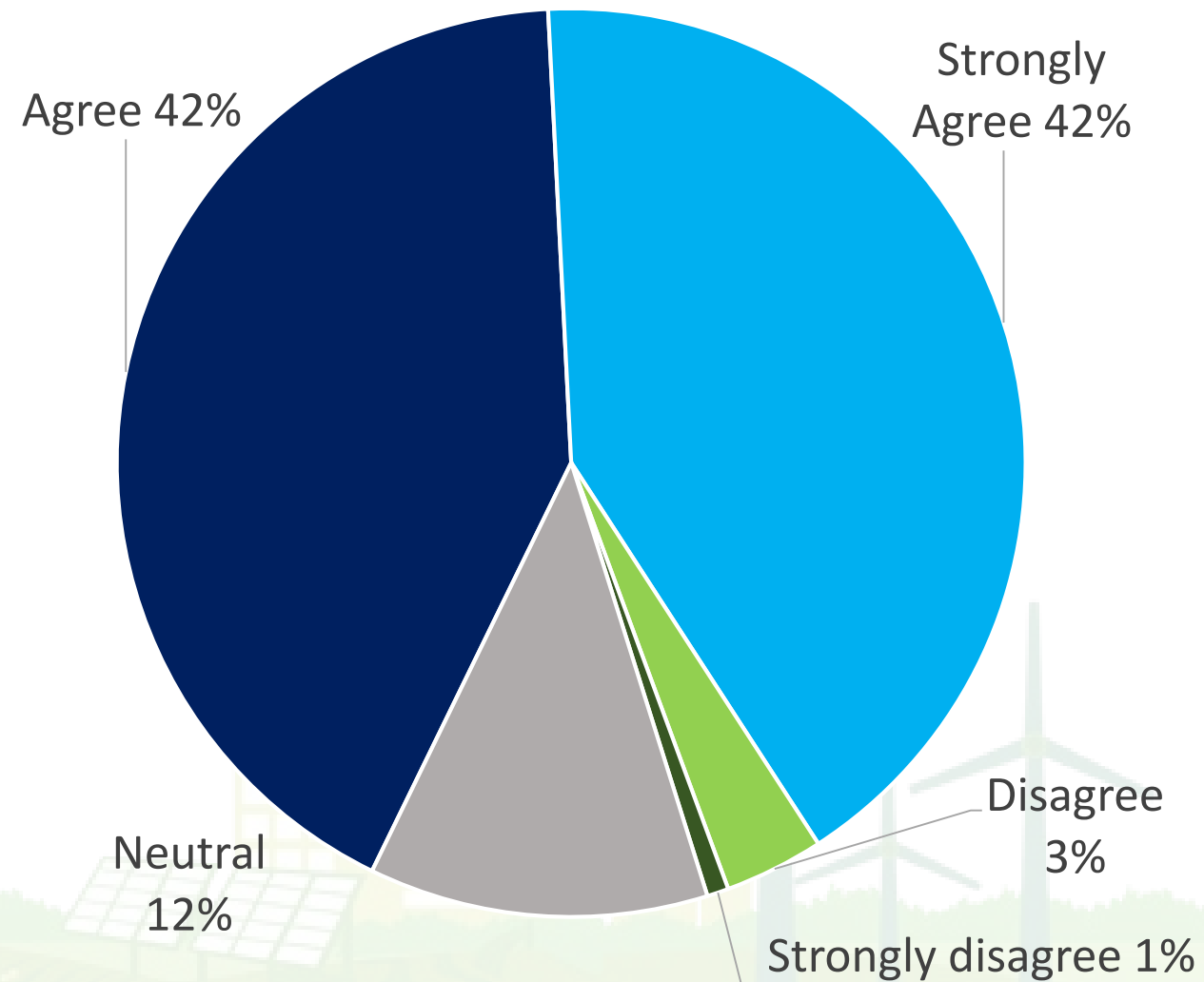


## Actions taken to manage the electricity costs



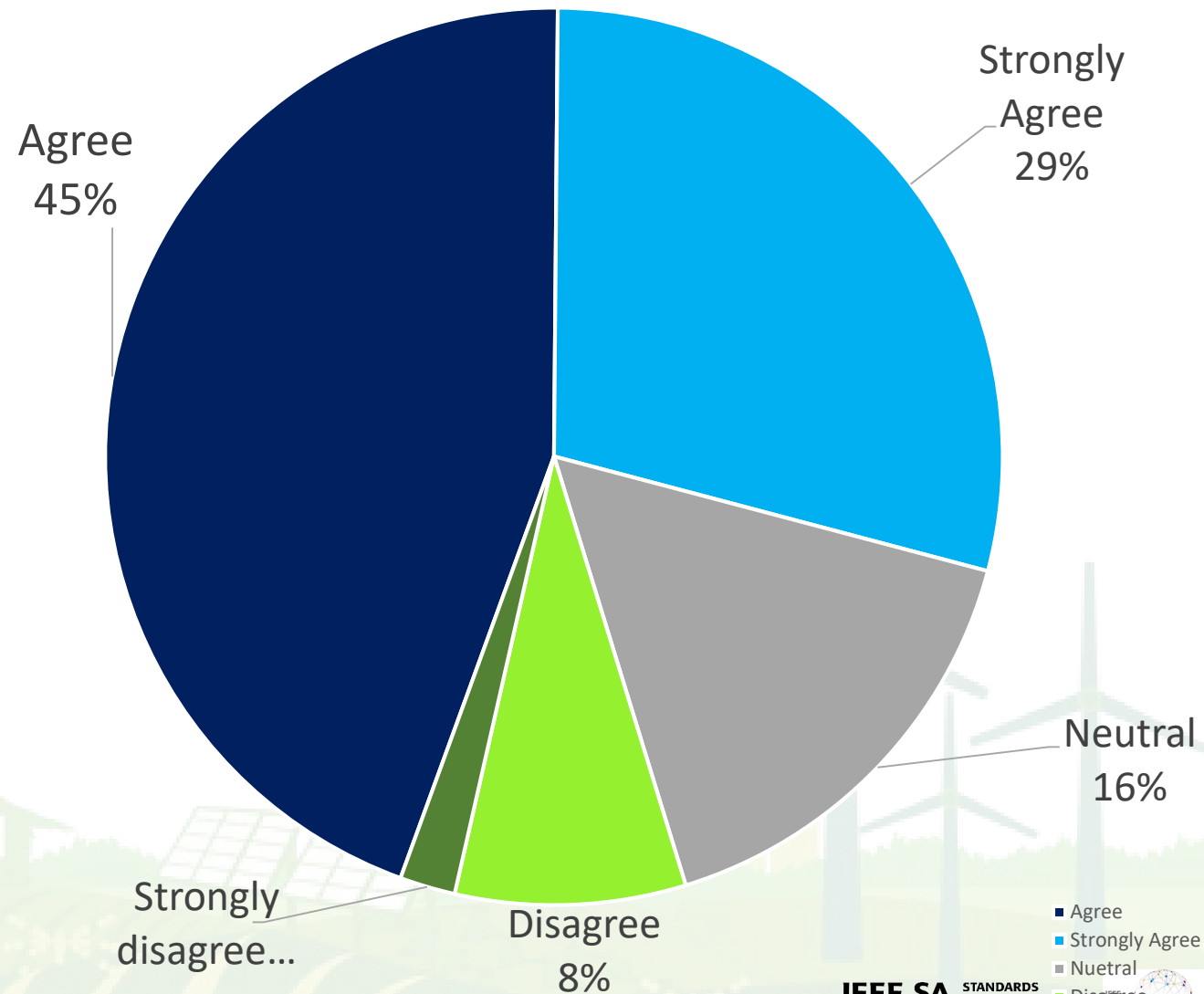
# Perceptions on Electronic Metering System

- If an electronic meter system with ability to reconnect the electricity without charging a fee after a disconnection, it would provide a relief to our household.



# Perceptions on Pre-Paid Billing System

- A billing system enabling prepayments at any day of the month (like mobile phone recharging) would reduce the risk of being disconnected

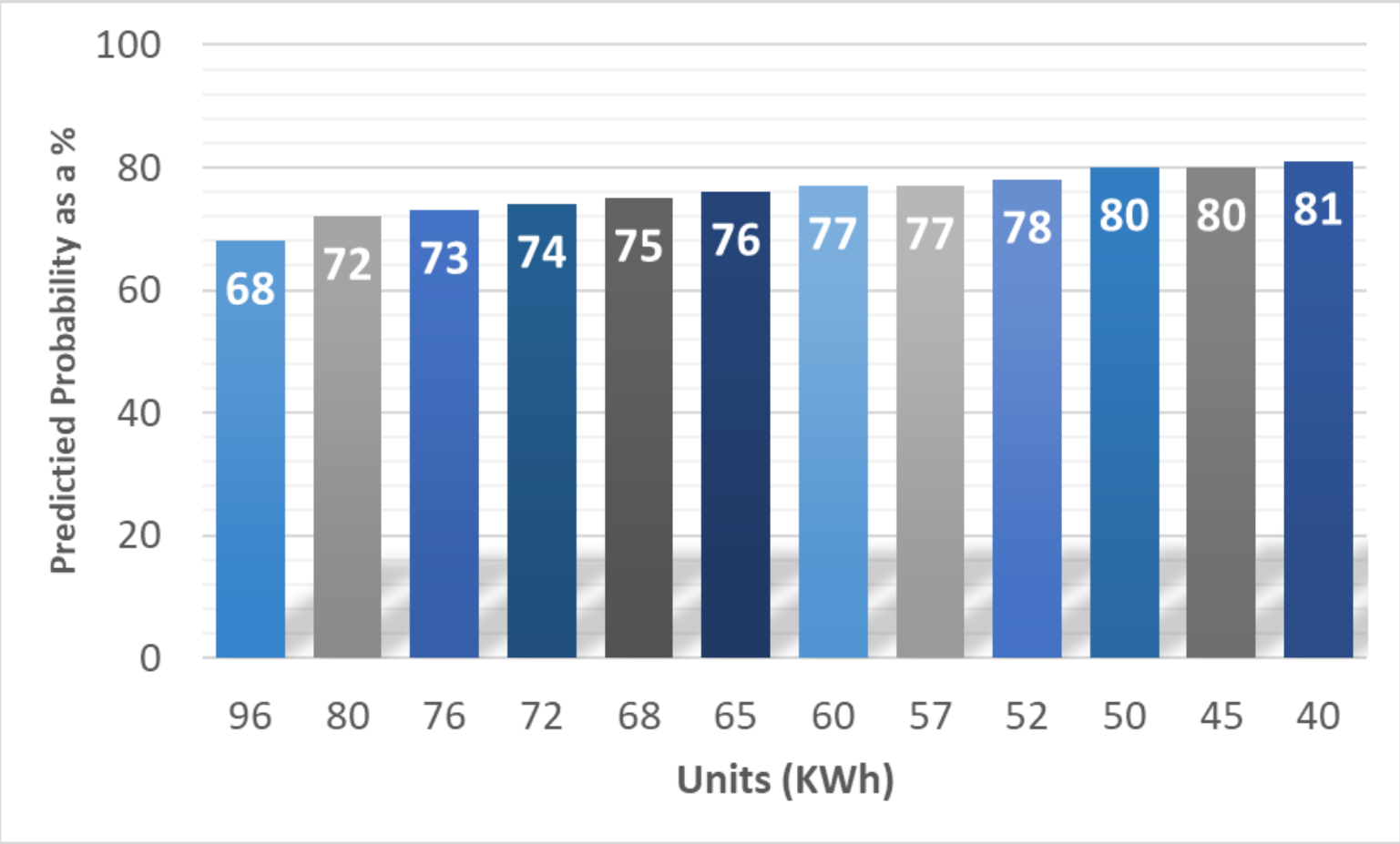


# Determinants of Poverty

Poor_1	Coefficient	Standard Error	z	P>z	
					Log likelihood = -697.93806
<b>Household Size**</b>	0.3850036	0.0329172	11.7	0.000	
<b>Female-headed Households</b>	0.0009145	0.1063844	0.01	0.993	Number of obs = 1,301
<b>Years of Schooling**</b>	-0.0084426	0.0039555	-2.13	0.033	LR chi2 (10) = 354.98
<b>Do not Earn Monthly Income</b>	0.000134	0.0904678	0	0.999	Prob > chi2 = 0.0000
<b>Receives Social Protection**</b>	0.59001	0.0921807	6.4	0.000	Pseudo R2 = 0.2027
<b>Consumes Less than 3 Meals a Day**</b>	0.3234474	0.1124837	2.88	0.004	
<b>HH Members above 65 Years*</b>	-0.2044654	0.1200447	-1.7	0.089	
<b>HH Members below 17 years*</b>	0.0839951	0.0392875	2.14	0.033	
<b>Electricity Units Consumed***</b>	-0.0070721	0.0008258	-8.56	0.000	
<b>Total Household Debt***</b>	-2.33E-07	5.73E-08	-4.07	0.000	
<b>Constant</b>	-0.749984	0.1564179	-4.79	0.000	

\*Significance levels denoted as follows: \* p < 0.05 (\*), p < 0.01 (\*\*),

# Predicting Poverty Incidence at Different Electricity Consumption Levels



# Logit Model Output - Energy Vulnerability

Variable	Coefficient	Std. Err.	P >  z
Total HH monthly Expenditure	-0.00000291	1.88E-06	0.122
Daily wage earner**	0.4805137	0.1503743	0.001
No. of schooling age children	0.0675244	0.080056	0.399
Female Headed Households**	0.4551003	0.1569932	0.004
Family size***	0.2849358	0.0483509	0.000
No. of Electrical Appliances***	-0.0430972	0.0097588	0.000
Total Debt amount*	0.00000018	7.85E-08	0.025
_cons	-0.8854989	0.2389902	0.000

\*Significance levels denoted as follows: \* p < 0.05 (\*), p < 0.01 (\*\*).



# Willingness to Share the Cost of Solar Panels

Under this project, solar panels will be installed in public places like religious establishments, or government owned buildings. The installation of solar units, arranging electronic metering and maintenance will all be undertaken by LECO/CEB. It is proposed that up to **60 units** of electricity (60 kwh) generated through solar power will be allocated for selected households. This will contribute to reducing your total electricity bill. In this proposed project, we are interested to know if you would be willing to make a contribution, either as a one-time payment or through a loan. If you choose to participate, you would not be required to deal with the banks. The project would arrange it for you through a selected bank at an interest rate of approximately **7.5%** for a period of **15 years**. If you default on the loan repayment, you will be disconnected from the solar system and You will have to pay your usual electricity bill.

For one-time payment

32% of the non-poor households said "YES" to WTP



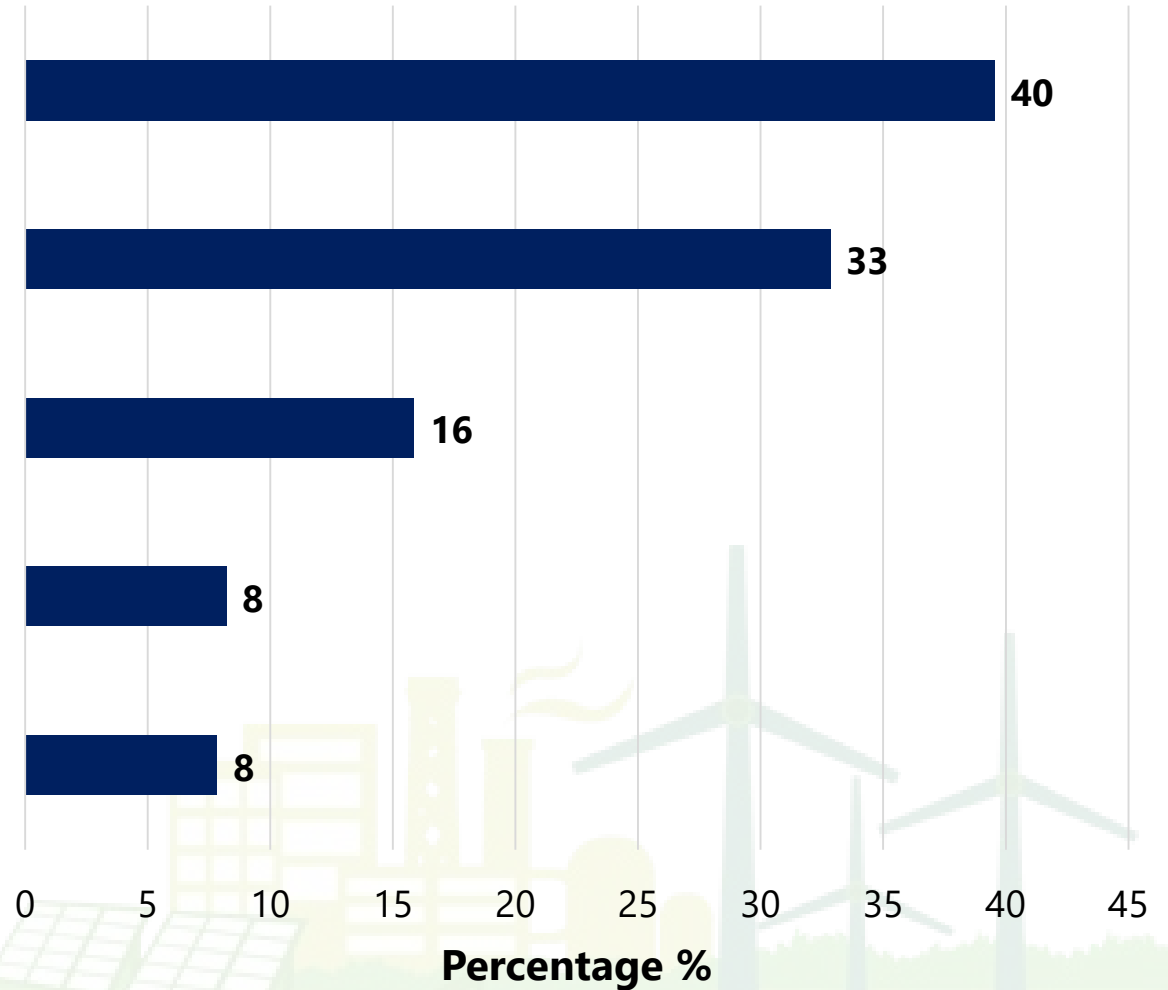
17% of the poor households said "YES" to WTP



# Reasons for Rejecting WTP Scenario

Responses

- I don't believe that there will be true savings
- I am already indebted so I don't want to take any loans
- I don't trust CEB/LECO that they will actually reduce the bills as proposed
- I cannot afford to pay that much money.
- I doubt that banks will give me a loan



# Willingness to Share the Cost of Solar Panels One-time Payment

One-time payment	Coefficient	Std. Err.	P> z
Bid Value	-.0000169	2.11e-06	0.000
_cons	.1819849	.177653	0.306

LR chi2(1) = 68.90 , Pseudo R2 = 0.0506

Mean WTP

**LKR 10768.33**

Variable	Type	Expected Sign	Observed Sign
Bid Value***	Continuous	-	-
Total Monthly*** Expenditure	Continuous	+	+
# of units	Continuous	+	+
Family size	Continuous	+	-
Monthly wage-earning household	Dummy Yes=1 No=0	+	+
Education level of the respondent	Dummy >=secondary education=1 < secondary education=0	+	+
Total debt amount	Continuous	-	+

\*Significance levels denoted as follows: \* p < 0.05 (\*), p < 0.01 (\*\*), and p < 0.001 (\*\*\*).

# Tentative Conclusions

- Electricity Tariff increase has reduced household welfare significantly
- Women bear a bigger share of the burden
- Use of existing social protection program to target poor is ineffective
- Electricity consumption may provide a reasonably accurate measure of poverty
- Disconnection is a good measure of energy vulnerability
- WTP for sharing costs for concessionary solar power may be low