Global High-Tech Agricultural University Network (GHAN): Current Status and Future Prospects

SUK-HA LEE SEOUL NATIONAL UNIVERSITY



ASIA AND THE PACIFIC FOOD SECURITY FORUM
2024 ADB 9-12 APRIL 2024, ADB, MINILA PHILIPPINES

> This is not an ADB material. The views expressed in this document are the views of the author/s and/or their organizations and do not necessarily reflect the views or policies of the Asian Development Bank, or its Board of Governors, or the governments they represent. ADB does not guarantee the accuracy and/or completeness of the material's contents, and accepts no responsibility for any direct or indirect consequence of their use or reliance, whether wholly or partially. Please feel free to contact the authors directly should you have gueries.

PROFILE (SUK-HA LEE)



Professor, Seoul National University (1998~present) Ph.D. in Crop Science, University of Georgia (1990)

Dean, CALS, Seoul National University (2017 ~ 2021)

President, International Crop Science Society (2008~2012)

Member, Korean Academy of Science and Technology (2013~ Present)

- 4 President, The Korean Association of Societies for Agriculture, Food and Life Sciences (2017~2021)
- 4 President, Korean Association of Deans of Agricultural Colleges and Universities (2020)

Phone number: 82-2-880-4545 (office Fax number: 82-2-873-2056)

E-mail address:sukhalee@snu.ac.kr

Contents

- Relevant Trends
- Proposal for the Establishment of GHAN
- Rationale for Establishing a Global Hub in Korea
- Progress and Current Status of Global Initiatives
- Overview and Mission of GHAN
- Governance Structure and Framework of GHAN
- Future Prospects of GHAN

Relevant Trends

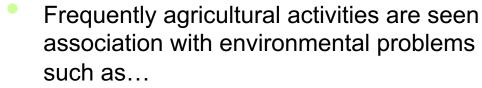
Increasing world population and wealth

- Increasing demand for food
- Growing demand for safe and healthy nutrition
- Increased pressure on environment, land usage and nature
- Scarcity of fresh water and energy
- Climate change
- Competing claims: Food vs Energy
- Increasing urbanisation and population density
- Increased disease pressure, invasive pests

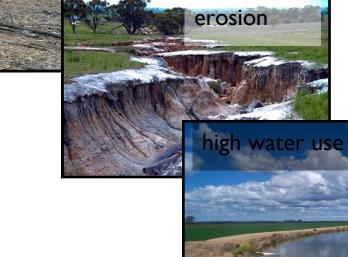


Relevant Trends





 Global changes has resulted in an image problem for agricultural science



Relevant Trends



... while the ecosystems services provided by the agricultural sector are less visible.

Future Farming

Source: John



Deere

Need for Revamping Ag Higher Education

- Modern agriculture requires high-tech skills and innovation
- Traditional agricultural education system fails to attract younger generations
 - Younger generations seek more tertiary education in DMCs
- Agricultural universities in DMCs lack capacity and resources to transfer cutting-edge technologies
- Need for a new paradigm to train 'agropreneurs' with practical skills in a well-designed program
 - Strengthen academic industry partnership across AVC

Proposal for the Establishment of GHAN

• Ensure sustainable agricultural development by training future leaders of high-tech agriculture, promoting agricultural innovation and transforming production systems

0

Utilize the best scientific knowledge and technological pathways,

disseminate revolutionary technologies and techniques, and strengthen industrial and academic operation across the

• agricultural value chain

Rationale for Establishing a Global Hub in Korea

- Rapid growth of Korean agriculture
 - Korea has achieved rapid and extraordinary improvement in agricultural productivity in about 70 years while it took several centuries for advanced countries
 - The success of the Green Revolution, which dramatically increased yields through the introduction of new agricultural technologies, such as improved varieties and the use of irrigation, fertilizers, and pesticides
 - The success of the White Revolution through the spread of facility farming technology using the plastic greenhouse method.
 - · Achieved improvement in land and labor productivity in the shortest period

Rationale for Establishing a Global Hub in Korea

- Key to compressed growth of South Korea's agriculture
 - Expansion of the government-led EER system as a key factor:
 - 'Since 1962, the operation of the 'EER system' consisting of agricultural research (R)
 - technology extension (E), and farmer education (E) centered on Rural Development Administration (RDA)
 - Promoted rapid innovation during the 1970s and 1980s through the government-led agricultural growth strategy
- Strong in ICT and high technology

0

- Well-earned reputation as a global ICT leader
- Well-established agricultural higher education base
- Established global and smart campus/field training facilities
- INTERNAL. This information is accessible to Apis Management and start, it may be shared outside Apis with appropriate permission.

 Maintaining overallongs in oducation and practices from low to high

• The 3rd Global ODA Forum for Sustainable Agricultural Development (May

13-14,2019,The Plaza Seoul)

- Proposal on "Initiating GHAN" by the Director General's Meeting of the International Organizations (ADB, FAO, WFP, ICBA, and MAFRA)



 Kickoff Workshop for ADB-MAFRA Cooperation Project on Agricultural Value Chain Development in Selected

Asian Countries (July 31, 2019, Seoul National Univ)

- ABD Proposal for establishing GHAN in Korea to train agricultural officials, leaders and young agropreneurs in Asia

- O Discussion with former UN Secretary General BAN Ki-moon (October 2, 2019)
 - Former Secretary General BAN Ki-moon has accepted as an offer to serve as an advisor to the Global Advisory Council of GHAN



 ADB-MAFRA International Joint Workshop for Agricultural Value Chain and GHAN (Hoam Faculty House of SNU, Nov. 28, 2019)



- Emphasize the need to establish a GHAN in collaboration with the world-class universities and global companies, focusing on innovative curricula and on-site education
- Seoul National University's potential role as a global hub for GHAN, GHAN's governance frameworks, roadmaps and future directions for implementation

- O Visit to Seoul National University by a group of professors of Bangladesh Agricultural University and the ADB official (Jan. 28, 2020~Feb. 24, 2020)
 - Discussions on recruiting students for master's and Ph.D. programs and establishing inter-university research facilities
- O Special Report to the Minister of MAFRA on the Progress of GHAN (June 10, 2020)
 - Report on the initiative and directions of promotion of GHAN and cooperation with Bangladesh Agricultural University (BAU)



• Signed LOA between SNU-CALS and BAU (2021.7.16)

 LOA was signed on the basis of MOU in December 2019 for cooperation in the promotion of agricultural human resources in Bangladesh





LETTER OF AGREEMENT

BETWEEN

BANGLADESH AGRICULTURAL UNIVERSITY, BANGLADESH

& COLLEGE OF AGRICULTURE AND LIFE SCIENCES

SEOUL NATIONAL UNIVERSITY, REPUBLIC OF KOREA

This agreement for the mutual support and promotion of academic and research cooperation is entered into between BANGLADESH AGRICULTURAL UNIVERSITY, MYMENSINGH, BANGLADESH, (hereafter referred to as BAU) and COLLEGE OF AGRICULTURE AND LIFE SCIENCES, SEOUL NATIONAL UNIVERSITY, KOREA (hereafter referred to as CALS).

Article I - Purpose of the Agreement

The purpose of this agreement is to further elaborate the scope of academic and research cooperation, and related financial and administrative arrangements for the implementation of the Memorandum of Understanding (MoU) concluded between BAU and CALS on 20 December 2019, and will hereafter form part and parcel of this agreement (Attachment 1).

Article XV - Amendments, Duration and Termination. Amendments to this agreement can only be written by mutual consent for the two parties. This agreement shall be in effect from the date of its signing and be valid for the duration of five (5) years from that date and will be automatically renewed on an annual basis thereafter, unless terminated or replaced with a new agreement. This agreement may be terminated by either party by written notice at least six (6) months in advance. Such notice of termination will not interfere with cooperative programs currently underway. Such programs will be allowed to continue until their conclusion.

This Agreement is prepared in English and two (2) original copies of this Agreement are produced. Both copies are authentic. As witness to their consent this MOU, the appropriate authorities hereunto provide their signatures:

Bangladesh Agricultural University

College of Agriculture and Life Sciences Seoul National University

Autful Hassan

Dr. Lutful Hassan

Vice Chancellor

Date: 16 July 2021 Date:

Lu, Suk Da

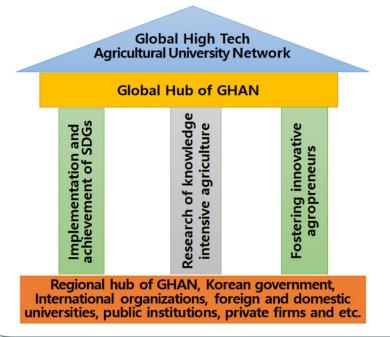
July 16, 2021

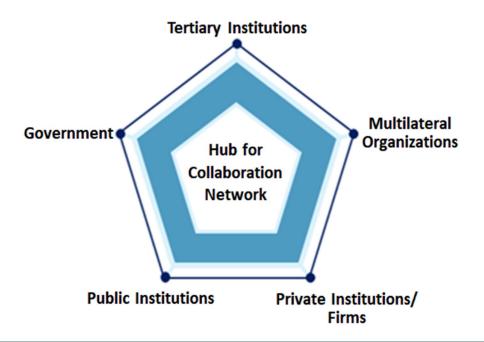




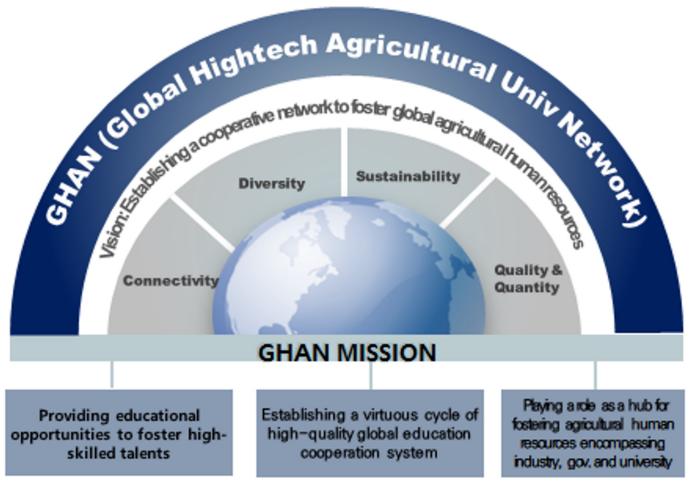
Overview of GHAN

 A network that provides a framework for or requires cooperation among, groups or organizations involved in the promotion of human resources for capacity building in the agricultural sectors of DMCs





Mission and Vision of GHAN



Governance Structure of GHAN

Core Governance Units

- Global Advisory Council/Steering Committee/Technical Committee/Secretariat
- Policy Network/University Network/Enterprise Network/ Technical Innovation Network

Key Roles of Global and Regional Hubs

- Global Hub/Secretariat: Teaching and training, Innovative technology development, and network management and outreach
- Regional Hubs: Teaching & training, high-tech localization and business incubation

Key Functions of the Secretariat

- Networking functions (cooperation and coordination between global and regional hubs)
- Functions to support the Steering Committee and Global Advisory Council

Governance Framework of GHAN

International Organizations

- ADB, WB, IFAD, IDB, CABEI
- AfDB, IsDB, EBRD
- ICBA, FAO, GCF

Domestic Institutions

- GNU, Domestic Universities
- RDA, KNCAF
- KOICA, Korea Eximbank-EDCF

Private Foundations/Firms

- Harim Holdings Co.
- SK Telecom, Cargill
- Bill & Melinda Gates Foundation

Global Hub of GHAN

Regional Hubs

- South Asia: BAU/ADB
- Southeast Asia: UP/ADB, VHU-HCM/KOICA
- Central Asia: TIIAME/ADB
- Middle East: ICBA, IsDB
- Sub-Saharan Africa: UESD/Eximbank EDCF, OAU/AfDB
- Latin America: CABEI

Foreign Univ/Research Institutions

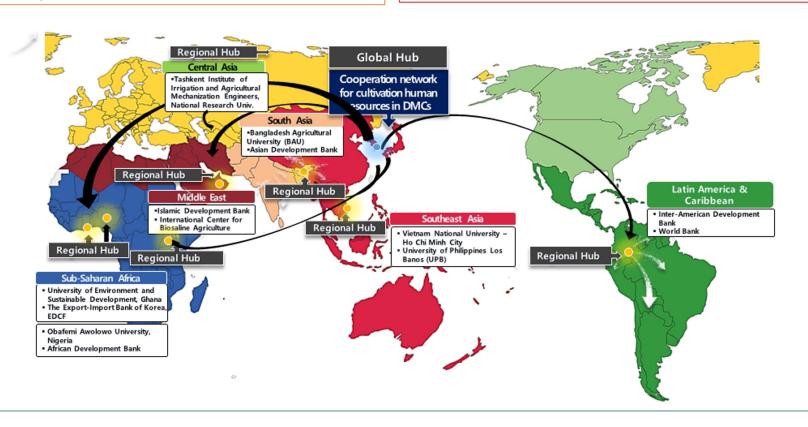
- International Rice Research Institute
- University of Illinois at Urbana-Champaign
- Cornell University
- University of California-Davis
- Wageningen University & Research

Global Hub and Reginal Hubs of GHAN

- Global Hub
- General management of education and training, development of innovative technologies, policy planning and implementation, network operation and outreach activities

Regional Hubs

 Regional management of education and training, localization of high-tech and business incubation, support with representative universities, and matching international organizations



KOICA-SNU-AGU in Vietnam

Project for Strengthening Agricultural Higher Education of VNUHCM(Vietnam National University-Ho Chi Minh City) in Vietnam

2021-2030 (10 M\$)



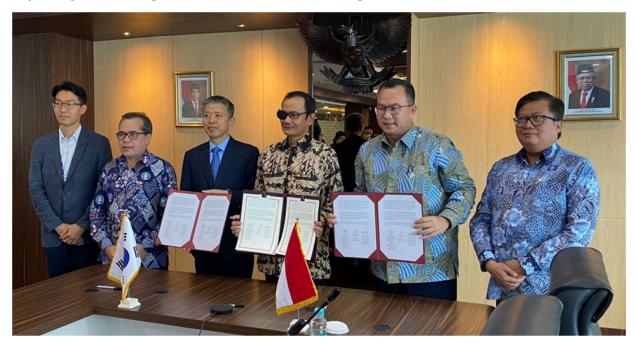






INITIATIVE OF KOL

Capacity Building for the Center for Agriculture and Bioscience of IPB University in Indonesia (IIM\$, 2022-2028)





Cooperation Agency



RECORD OF DISCUSSION

BETWEEN

THE MINISTRY OF EDUCATION, CULTURE, RESEARCH, AND TECHNOLOGY OF THE REPUBLIC OF INDONESIA

AND

IPB UNIVERSITY

AND

THE KOREA INTERNATIONAL COOPERATION AGENCY OF THE REPUBLIC OF KOREA

ON CAPACITY BUILDING FOR THE CENTER FOR AGRICULTURE AND BIOSCIENCE OF IPB UNIVERSITY IN INDONESIA

Contract was signed between KOICA and

Seoul National University (4 Nov

Nation Instrumentation Center for Environmental Management (NICEM)







Capacity Building for Leapfrogging Higher
Education towards Techno-SocioEntrepreneurial University on Tropical
Agriculture, Life Sciences and Environmental
Management in Indonesia
(5 years/10,000,000 USD)

Indonesia

Project Concept Paper

Proposal submitted by IPB to KOICA (2019)









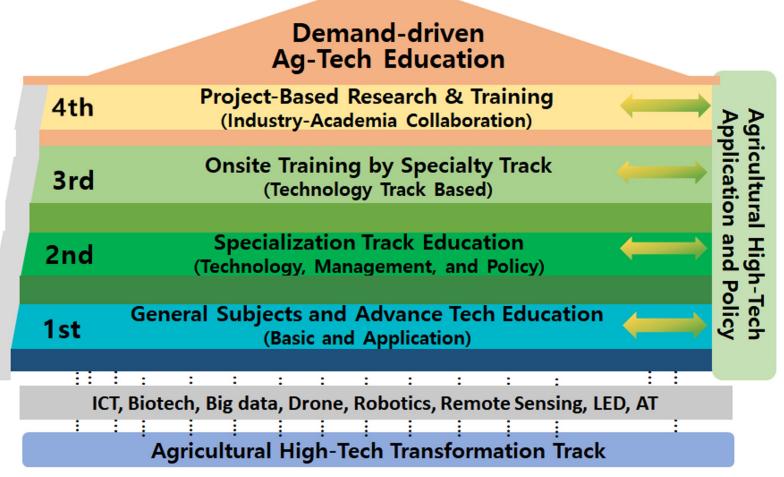
Future Prospects of GHAN – Composition and operations of Governance

- Organization of the secretariat and presentation of specific roles
- Composition and roles of related committees
 - Technical Committee
 - Steering Committee
 - Global Advisory Council (High Level Group)
- Establish a cooperative system of GHAN governance
 - Sign MOU with related international organizations to fulfill the role of global hub
 - Establish an organic cooperative system with world-class universities and domestic agricultural universities to participate in the global hub

Future Prospects of GHAN – Opernational Management of the Programs

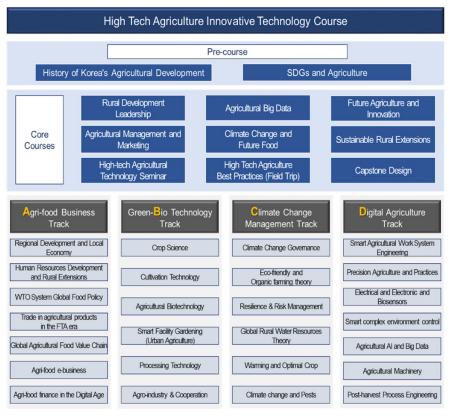
- Completed roadmap and master plan to establish GHAN
- Prepared curriculum for master's degree and short-term training programs
- O Organized dedicated faculty for each field and selected on-site training institutions
- Prepared detailed programs including curriculum and step-by-step training for each discipline
- O Prepared for trainee selection

An Example : Curriculum Design



Illustrated Example of Curriculum

- The agricultural manpower training plan derived from the needs assessment and DACUM was established as a high-tech agricultural innovation technology course.
- The core curriculum of agricultural manpower training consists of precourses, core courses, and four tracks (ABCD)
 - Agri-food Business
 - Green-Bio Technology
 - Climate Change Management
 - Digital Agriculture



<u>Choi,S.J.</u> et al. 2021. Studies on Establishing Cooperative Network for Fostering Agricultural Human Resources in DMCs – 2nd Stage. Ministry of Agriculture, Food and Rural Affairs. p.262.

Financing Plan for GHAN Operation

- Financial resources for the operation of the GHAN Secretariat
 - Finding ways to support operating funds for the Secretariat from Korean government (Ministry of Agriculture, Food and Rural Affairs)
- Financial resources for GHAN education and training
 - Step 1: Utilize funds to support education and training for the cultivation of agropreneurs through the signing MOU with ADB.
 - Step 2: Leverage funds to strengthen capacity building of international organizations (WB, GCF, etc.) to realize UN SDGs.
 - Step 3: Funding from private foundations (Bill & Melinda Gates Foundation, etc.) related to strengthen capacity building in DMCs.

Roadmap for Establishing the GHAN

Step-by-step roadmap for the establishment of GHAN

- With 2025 as the target year, three stages of implementation programs will be established and promoted, including the preparation stage (2019.6-2023.12), the initiation stage (2024.1-2026.12), and the development stage (2027.1-2029.12).

Preparation Stage

- Establishing Working Group, Steering Committee, Global Advisory Council
- Establishing GHAN Secretariat
- Conducting research projects to prepare a master plan for the establishment of GHAN
- Recruitment of graduate and short-term training students

Initiation Stage

 Launch GHAN with Global Hub and 2~3 Regional Hubs

Development Stage

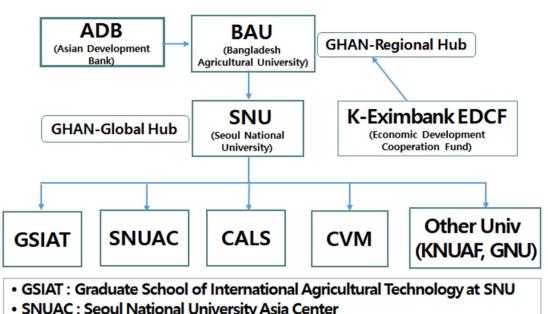
29

- Full-scale development of GHAN's Global Hub

2019 2027

Roadmap for Establishing the GHAN

• Pursuing cooperation with SNU-BAU as a regional hub for South Asia



- SNUAC : Seoul National University Asia Center
- CALS: College of Agriculture and Life Sciences at SNU
- CVM : College of Veterinary at SNU
- KNUAF: Korea National University of Agriculture and Fisheries
- GNU: Gyeongsang National University)





• EDCF support for the establishment of Cooperative Center for Agricultural Research Facilities in BAU

Thank you for your listening!