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**NEWDAY**<sup>TM</sup>  
AUTHENTIC IMPACT



# MARKET-BASED SOLUTIONS

Directing capital to the right companies and impact causes

Charitable Capital

Investment Capital

Consumer Behavior  
and Decision-Making

NEWDAY<sup>7</sup>

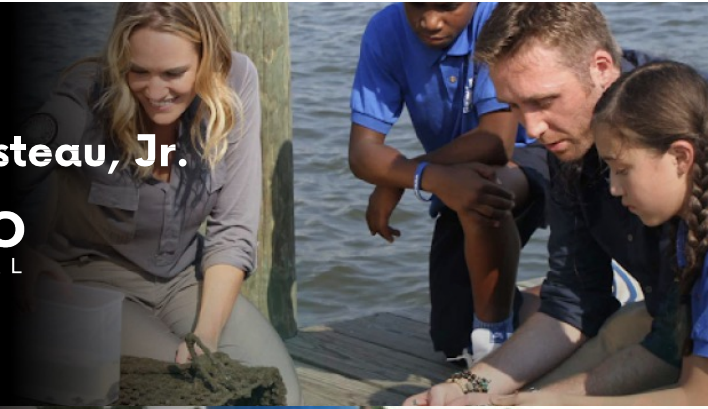
# PARTNERING FOR IMPACT

Our collaboration with our impact partners gives us access to unique insights that other impact investment firms simply don't have, and enhances our ability to promote corporate policy change.

**NEWDAY**

**Philippe Cousteau, Jr.**

**EARTHECHO**  
INTERNATIONAL



**Georgie Badiel-Liberty**

 **GEORGIEBADIEL**  
FOUNDATION



**Jane Goodall**

 Jane  
Goodall  
Institute



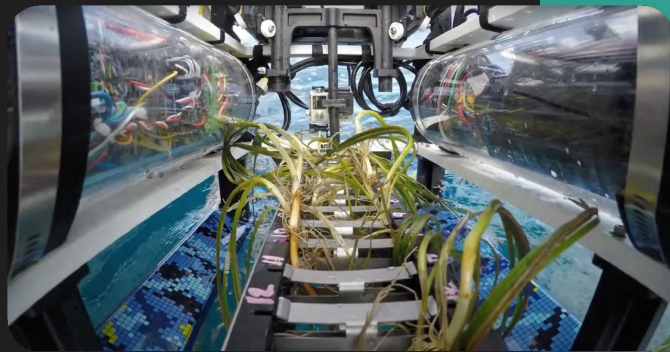
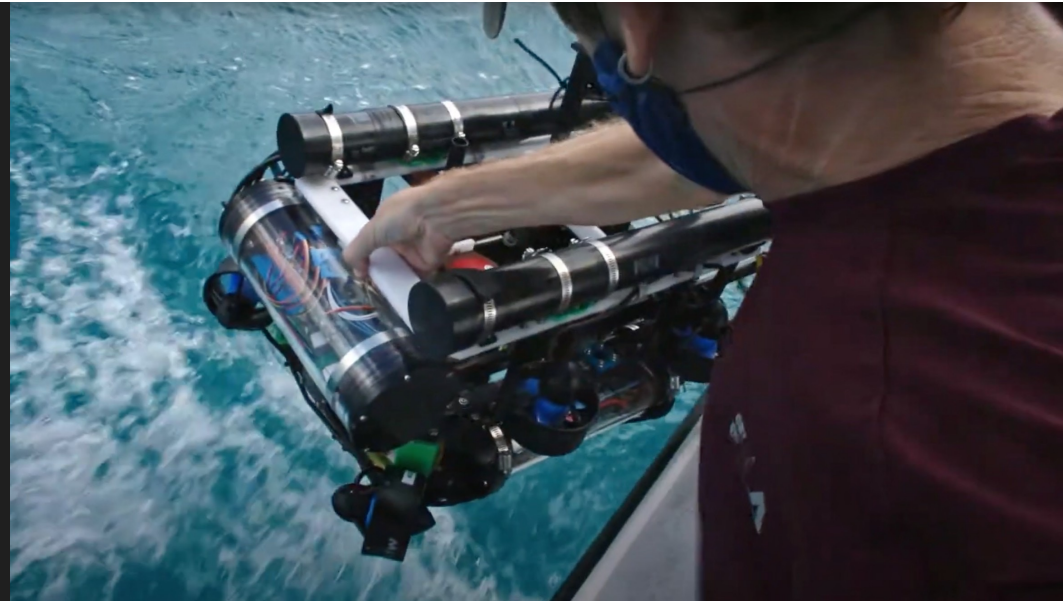


**NEWDAY OCEAN  
HEALTH CAMPAIGN**

**Coastal  
Restoration &  
Resilience  
Program**

**Krill-Free Forever  
Campaign**

SEAGRASS AND  
CORAL RESTORATION  
**Reefgen robotic planter**



NEWDAY

# WE CAN'T DO THIS ALONE

Take one of two paths to save the Antarctic Southern Ocean.

1

Invest in the Newday  
Ocean Health Portfolio and  
become an advocate while  
seeing competitive returns.

2

Donate directly to the  
Ocean Health Campaign  
and be an active part of  
this achievable solution.

SCHMIDT MARINE



TECHNOLOGY PARTNERS

NEWDAY



CISCO

Foundation