



TusStar
启迪之星

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TusStar Introduction

TUSSTAR 2023



BUSINESS MODEL

Originated from Tsinghua

Recognized by Torch High Technology Industry Development Center as the first national incubator

Four in One Business model

Incubation Service



Based on TusStar's experience in technology services industry, we provide comprehensive incubation service for startups.



Entrepreneurship Training

Based on Tsinghua University and TusHolding resources, we provide entrepreneurs with mentor matching, entrepreneurship courses, entrepreneurship salons and other training programs.



IP Commercialization

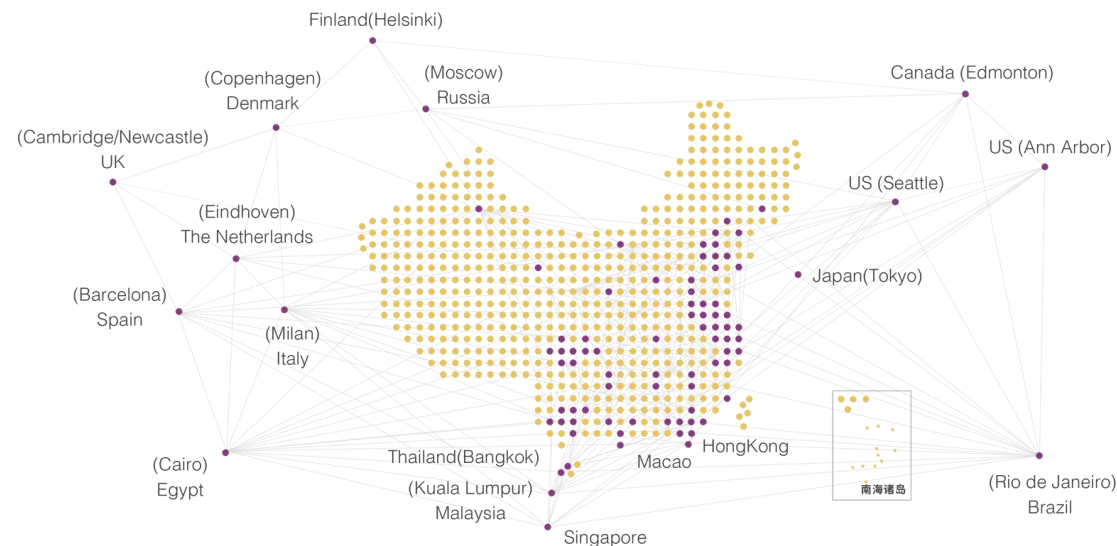
TusStar has worked closely with universities and research institutions to study and help promote the commercialization of early technological achievement/IPs

Angel Investment

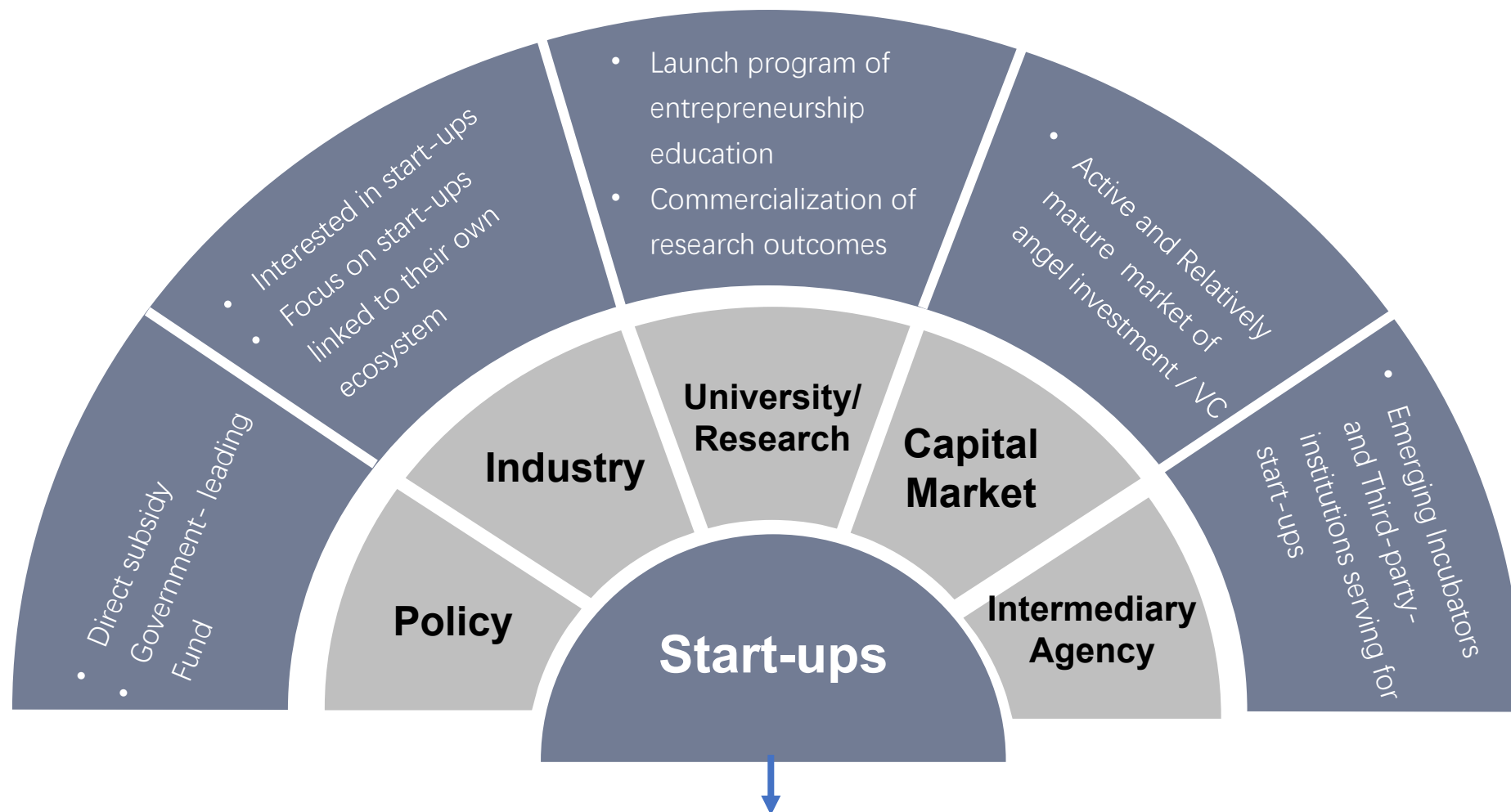


TusStar pioneered the earnings model of Chinese incubators and provides professional investment services for startups.

Global Network

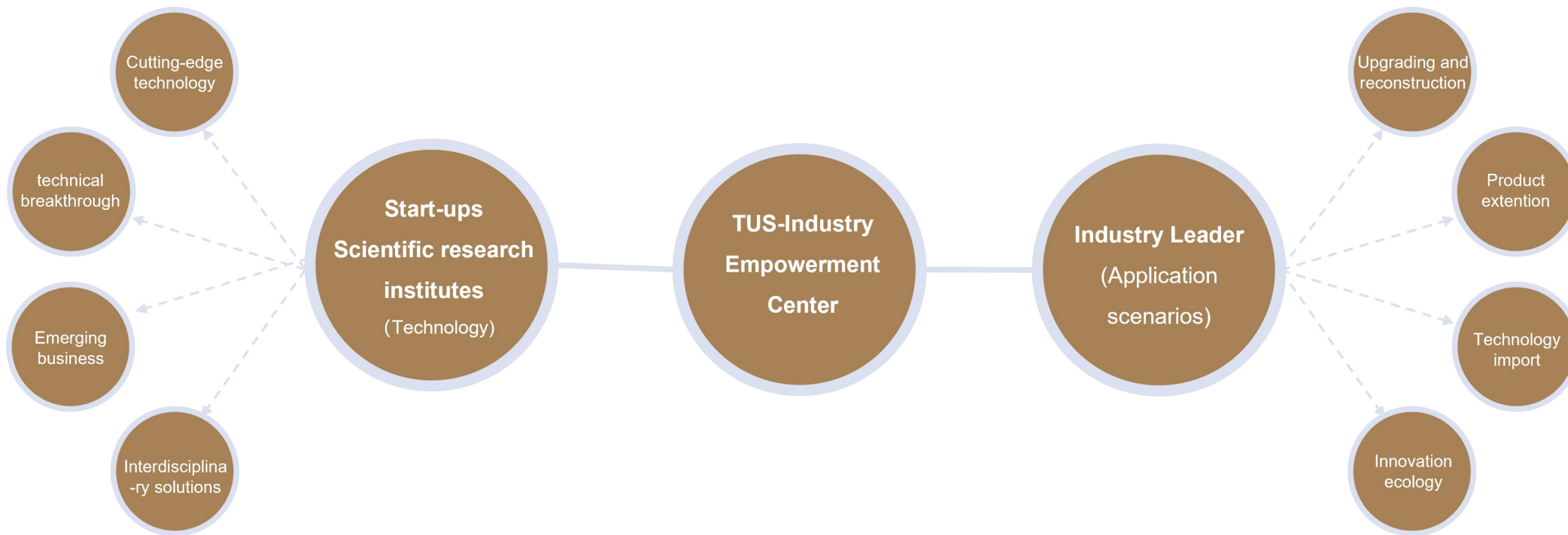


INNOVATION ECOLOGY



Connecting all the local innovation elements

INDUSTRY EMPOWERMENT



HIGHER EDUCATION PARTNERSHIP



Partner of Singapore Management University to promote Global Immersion Internship Program, match SMU students with Chinese companies



Establishment of an internship program with the University of Alberta to provide at least 20 internships per year



University of New South Wales (UNSW), Tsinghua University and Yangpu District People's Government co-organized the Australia-China Innovation and Entrepreneurship Competition, which was hosted by Tuspark and TusStar



Collaborate with Fudan Institute of Innovation and Entrepreneurship to help incubated company connect with the State Key Laboratories of Fudan University, and explore course co-construction with Fudan Big Data Institute.



清华大学
Tsinghua University



SMU
SINGAPORE MANAGEMENT UNIVERSITY



University of South Australia



復旦大學



연세대학교
YONSEI UNIVERSITY



同濟大學
TONGJI UNIVERSITY



東京大学
THE UNIVERSITY OF TOKYO



UNIVERSITY of WASHINGTON

GLOBAL MATCHMAKING

上海启迪创业孵化器有限公司:

第五届中国国际进口博览会于11月10日圆满落幕。这是党的二十大胜利闭幕后我国举办的首场重大国际展会。国家主席习近平以视频方式出席开幕式并发表题为《共促开放繁荣的美好未来》的致辞，高瞻远瞩、掷地有声，传递出中国坚定不移扩大开放的时代强音。

当前，世界百年未有之大变局加速演进，世界经济复苏动力不足。面对外部环境的不确定性不稳定性，第五届进博会的成功举办充分体现了中国践行真正多边主义，构建人类命运共同体的大国担当。开幕式上，习近平主席指出，进博会已经成为中国构建新发展格局的窗口、推动高水平开放的平台、全球共享的国际公共产品。充分肯定了进博会的重要作用 and 丰硕成果，宣布了以中国新发展为世界提供新机遇的开放举措，为建设开放型世界经济注入强大正能量，再次向世界宣示中国扩大高水平开放的决心。

第五届进博会的成功举办，根本在于以习近平同志为核心的党中央坚强领导，在习近平新时代中国特色社会主义思想指引下，在进一步完善常态化疫情防控条件下，成功举办一场线上线下结合的全球贸易盛会，离不开包括贵单位在内的有关各方的积极参与、通力协作与理解支持。

在此，我们诚挚地向贵单位以及在进博会工作中辛勤付出的各位同事，致以最衷心的感谢和最崇高的敬意！



中国国际贸易博览局 | 国家会展中心（上海）
2022年11月10日

Official Partner of CIIE (China International Import Expo)

CHINA SERIES 3.0

Go China Entrepreneurs' Bootcamp

Pitch Day

Thursday, 12 May 2022

- 06:00 - 07:30 (Vancouver)
- 07:00 - 08:30 (Alberta)
- 14:00 - 15:30 (London)
- 21:00 - 22:30 (Beijing/Kuala Lumpur/Perth)
- 22:00 - 23:30 (Seoul)

Zoom



高迪控股 x TusStar x

Programme Delivery

07 April 2022
Network & Ecosystem
We gave an overview of the innovation ecosystem in China, explained how to take advantage of TuPark & TusStar networks, and shared some tips for establishing a strong connection to some Chinese contacts before heading to the country.

Then our invited local government officials helped identify potential opportunities and genuine support from the most popular metropolitan areas in China including Beijing, Shanghai, and Shenzhen.

14 April 2022
Business Culture & Regional Strengths
We were joined by international experts sharing their Chinese (learned by) insights on the local market and business practices in China, and how these can serve you best in a business context.

In addition, we talked about some emerging cities with strategic industries and fast-growing local economies such as Chengde, Changsha, and Daxing.

21 April 2022
Fundraising & Legal
We highlighted the key legal considerations of doing business in China.

Then we outlined the venture capital scene in China, followed by an investor panel discussion on what Chinese investors look for in international businesses.

28 April 2022
Industry & Marketing
We discussed how to choose the right platform to tell your story in China and developed some strategies for reaching your target audience and driving performance.

Besides, we introduced some industry-specific opportunities and potential business partners in China.

12 May 2022
Pitching
10 companies will pitch to potential investors and network with the community. Simultaneous interpretation between English and Mandarin will be provided this week.

One-to-one Support

At the conclusion of the programme, TuPark & TusStar will have one-to-one meetings, connecting the participants with the TuPark & TusStar bases and China local base are connected to through our global network.

Zoom Link



Meeting ID: 942 7562 3520

Go China Entrepreneur Bootcamp -Gather global S&T start-ups to have online workshop.



马来西亚全球创新与创意中心 (MaGIC)
全球项目匹配计划 (中国)
MAGIC GLOBAL MARKET-FIT PROGRAMME (GMP) CHINA

As the only Chinese partner with MAGIC, TusStar helps Malaysian S&T start-ups to land in China.

BEYOND

国际科技创新博览会
INTERNATIONAL TECHNOLOGY INNOVATION EXPO

2021年8月26日-28日 | 澳门·威尼斯人金光会展中心

主办单位: 澳门科技总会
承办单位: 商务部外贸发展局 | 中国国际科技交流中心
承办单位: 动点科技 | Forte Inc. | 南光国际会议展览有限公司
战略合作伙伴: 蓝迪国际智库
支持单位: 澳门贸易投资促进局 | 广东省工商业联合会 (总商会) | 粤港澳大湾区企业家联盟 | 京澳经济文化交流促进会

Recommend 10+ enterprises to attend in the Expo as a Global Partner. 2 Enterprises participate in the road show and 7 enterprises got the BEYOND Tech-Innovation award.



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Thanks for listening



TUSSTAR 2023/11