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# Unlocking Opportunities:

## Building Strategic Partnerships with the ADB



**BRINGING PEOPLE AND NATURE TOGETHER**



A photograph of a polar bear and its cub on a small, isolated ice floe in the middle of a dark blue ocean. The bear is standing and looking towards the right, while the cub is sitting down. The ice floe is surrounded by smaller pieces of ice and water.

# THE GLOBAL CHALLENGE

The loss of nature makes us all poorer



# THE GLOBAL OPPORTUNITY

SCIENCE HAS NEVER BEEN CLEARER,  
AWARENESS HAS NEVER BEEN GREATER.  
IT'S TIME FOR DECISIVE ACTION.







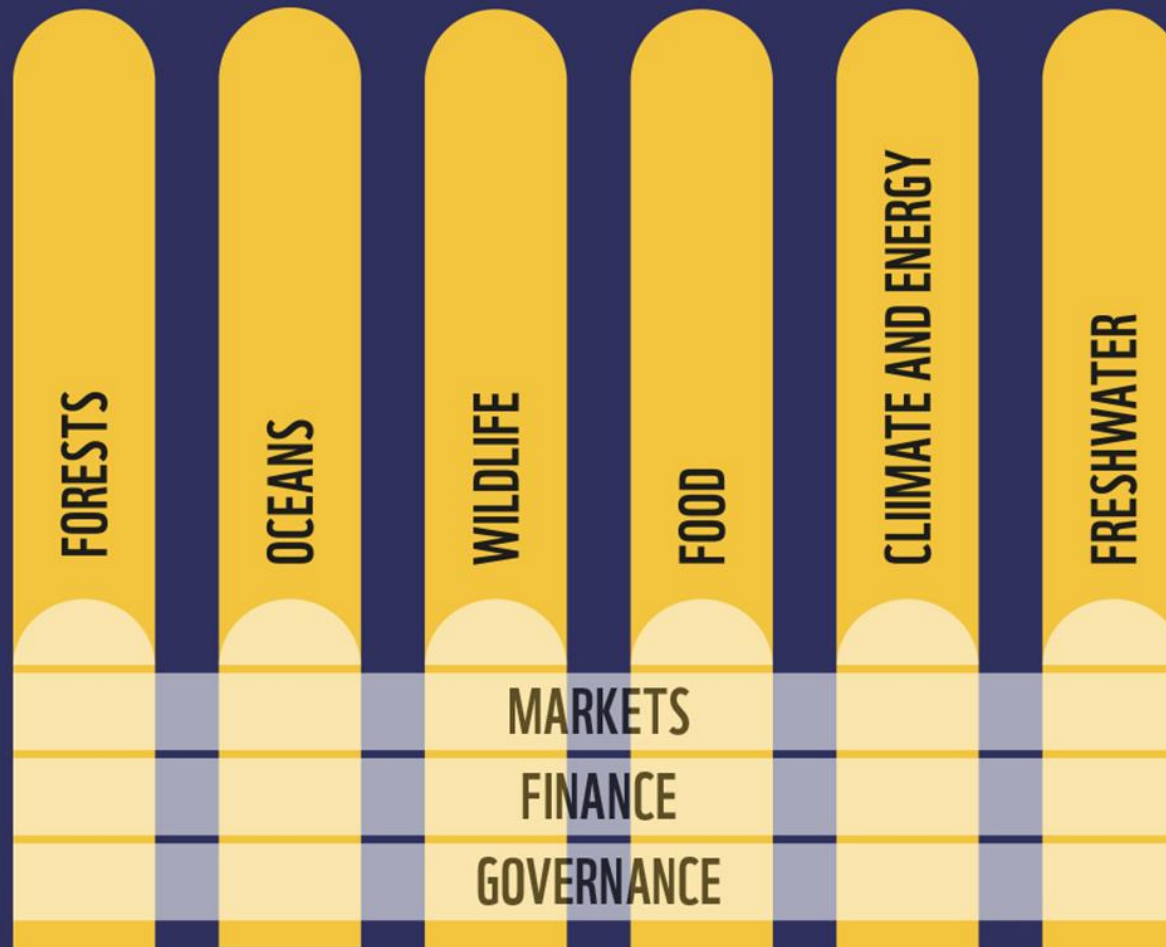
**Reversing the loss of nature is a global mission for WWF.**

**We work from offices in 85 countries and we are active in almost 100 – thousands of committed individuals working together, innovating and striving for impact.**

**We have built a powerful reputation for forging conservation solutions at a global and community level.**



# HOW WE DELIVER CHANGE







WE WORK WITH PEOPLE  
 LOCAL COMMUNITIES, BUSINESS  
 AND GOVERNMENTS  
**TOGETHER POSSIBLE**



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## **ADB-WWF Partnership**



- **ADB-WWF Memorandum of Understanding (MoU), signed on 26 Sept 2001 is ADB's first accord with a non-government organization. The MoU established a basis for information sharing, knowledge management, and capacity building**
- **ADB and WWF have been collaborated on large-scale environmental regional programs in Asia and the Pacific:**
  - **Greater Mekong Subregion (GMS)**
  - **Coral Triangle (CTI)**
  - **Heart of Borneo (HoB)**
  - **Living Himalayas (LHI)**
  - **water and climate change as cross-cutting themes**
- **ADB and WWF have jointly co-organized activities and side events and jointly produced knowledge publications**



# ADB-WWF Joint Work Plan (2023-2024)

## Identified areas for potential collaboration



AGENDA



FINANCING



CAPACITY

### NATURE



Sustainable Infrastructure



Oceans



Agriculture and Food Systems



Circular Economy and  
Plastic Pollution Reduction



Sustainable Landscapes  
(Wetlands, Anti-IWT, Tourism, Forests)



Water Resources

### CLIMATE



Adaptation and  
Community Resilience



Just Transition and Clean Energy

### SUSTAINABLE FINANCE



Greening Finance  
(Standards, Metrics and Regulations)



Financing Green  
(Generate Capital)

# WHY PARTNER WITH EACH OTHER?

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**For WWF: help ADB to be more responsive to environmental and biodiversity concerns**

**For ADB: tap WWF's technical expertise and its field presence in many Asia-Pacific countries**





# WWF's work in the Asia-Pacific Region

WWF works across 25 countries in the Asia-Pacific region.

Within Asia-Pacific, our regional work focuses on transboundary landscapes in the Greater Mekong region, the Pacific Islands and Mongolia, which host some of our planet's most biologically important places.



Some of the priority transboundary landscapes in Asia Pacific where we work:

- Greater Mekong Region
- Dawna Tenasserim
- Eastern Plains Landscape
- Central Annamites
- Mekong Flooded Forest
- Mekong Delta
- Altai-Sayan Ecoregion
- Amur-Heilong River
- Coral Triangle
- Ayeyarwady River



# MAIN FEATURES OF THE PARTNERSHIP

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- Knowledge Sharing
- Operational Coordination
- Liaison Work





# KEY FACTORS FOR SUCCESS

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- **Consistency**
- **Determined interest**
- **Mutual appreciation**





# TAKEAWAYS for CSOs, NGOs, and Academia

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- Understand ADB's Priorities
- Engage in consultations and attend networking events
- Build a strong case and demonstrate local impact





# TAKEAWAYS for CSOs, NGOs, and Academia

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- Leverage other partnerships
- Build your internal capacities
- Persistence and patience



# TOGETHER POSSIBLE

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