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### Public Trust in procurement systems: digital tools for increasing participation

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### Public Trust in procurement systems: digital tools for increasing participation

- 1. Digital accessibility of public procurement
- 2. Key components for accessibility in public procurement
- 3. Digital Tools: examples from Latin America
- 4. Challenge



#### Digital accessibility of public procurement



Digital accessibility promotes inclusivity and equal opportunity.

Digital accessibility of public procurement makes it possible for the state's needs for goods and services to be known and accessible to all citizens and suppliers, regardless of their capabilities or any limitations they may have.



# Key components for accessibility in public procurement

Universal Design

**Assistive Technologies** 

**User-friendly Navigation** 

Accessible Media



### How eGP can promote greater access to the public procurement market

Barrier	Support to businesses owned by women, minorities and people with disabilities
Access to information	<ul> <li>Improved access to public procurement information</li> <li>Information on sub-contracting opportunities</li> <li>Communication anywhere/anytime</li> <li>No geographical constraints within a country</li> </ul>
Business capabilities	<ul> <li>Lower transaction costs of developing a bid</li> <li>Simplification/ elimination of repetitive tasks</li> <li>Improved cash Flow</li> <li>Training in digital tools</li> </ul>
• Data	<ul> <li>Supplier registry that enables system to identify businesses owned by women, minorities and people with disabilities</li> <li>Business Intelligence</li> </ul>



## Digital tools for better accessibility in public procurement in LA: Uruguay



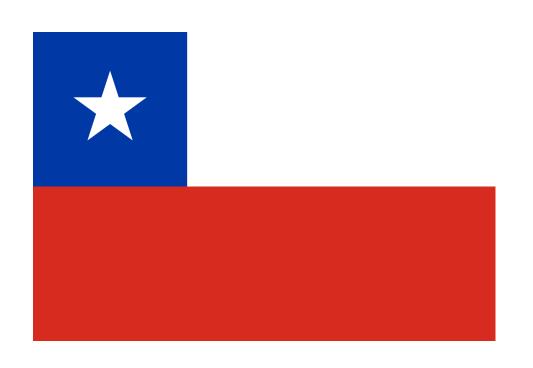
With the support of the IDB. Uruguay is currently working on:

(a) electronic bidding terms, including special clauses and arrangements (SMEs, public procurement for innovation, climate change and environmental standards, and gender considerations and inclusion of persons with disabilities.

(b) a study for the accessibility of persons with disabilities in the new public procurement platform.



## Digital tools for better accessibility in public procurement : Chile



Chile was one of the first countries in the world to have a Women-Owned Business Certification program, developing in 2015 the recognition of the certification in the electronic public procurement platform <a href="https://www.mercadopublico.cl">www.mercadopublico.cl</a>.

The Women's Business Seal is assigned automatically based on information that ChileCompra compiles from official sources



#### Challenge



Electronic public platforms procurement should be digitally accessible to all interested parties, without any discrimination, and thus contribute inclusive and sustainable economic development.



### Thank you!

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