



# Digital Economy and Entrepreneurship

Wednesday, 20 September 2023 | 10:50 a.m.–12:05 p.m.

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## MODERATOR



**Arndt Husar**

Senior Public Management Specialist  
(Digital Transformation)  
Asian Development Bank

## PANELISTS



**Shinta Dhanuwardoyo**

Founder; Board Chairwoman  
Bubu.com; StartupIndonesia.co



**Ming Tan**

Founding Executive Director  
Tech for Good Institute



**Makara Khov**

Chairman; Secretary of State  
Cambodia Academy of  
Digital Technology;  
Ministry of Posts & Telecom  
Government of Cambodia



**Anish Anthony**

Chief Delivery Officer  
T-Hub, Hyderabad, India



**Jose Avelino Flores**

Co-Founder  
Plug and Play Tech Center

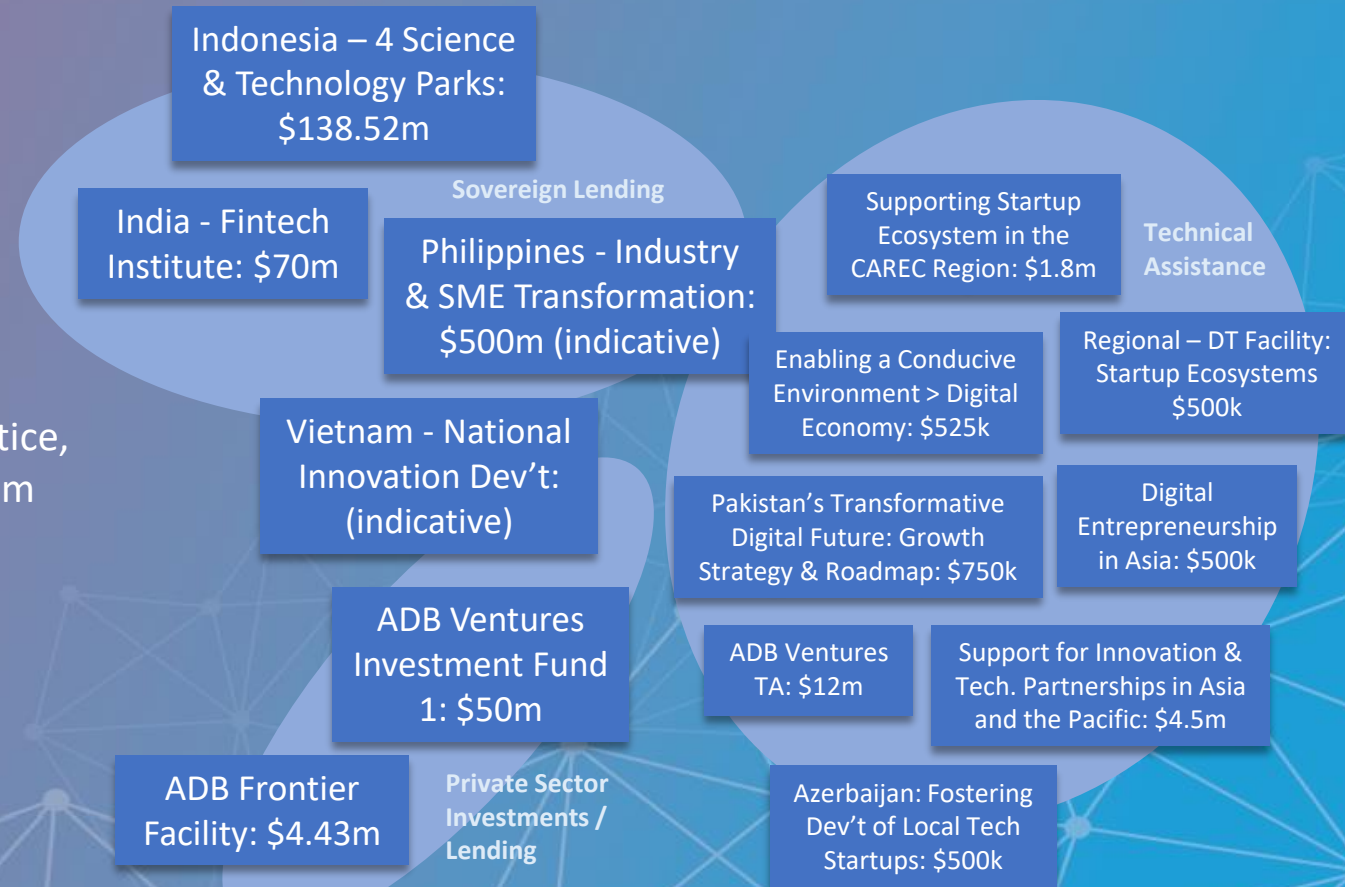
# Issues / Challenges on our Radar

- **Non-existing or lacking ecosystem support,**  
e.g. funding, facilities, advice, mentorship, etc.
- **Small markets, remoteness, regulatory barriers, etc.**  
> innovators & startups struggle to fit a product-market fit, customers or financing to scale domestically
- **Absence or mismatch of funds for deep tech R&D**  
> solutions or business models aren't breakthrough innovation
- **Lack of capacity at universities & research institutions**  
> commercialization of IP not happening or unsuccessful
- **Underdeveloped startup / entrepreneurship culture**
- **Talent demand-supply mismatch:** brain/founder drain, technology transfer officers (TTO) at universities, etc.



# ADB Activities

- **Emerging Portfolio** (Sovereign and Non-Sovereign) with Pathbreaking Initiatives, such as the *ADB Ventures* or *ADB Frontier Facilities* or *PRIME STeP* (Indonesia)
- **Regional Hot Spots:** Southeast and Central West Asia
- **Distributed responsibilities:** Informal Community of Practice, *PSD* and *Office of Markets Development & PPP* -> upstream
- **Direct Engagements** with startups as an investor, partner and client.





## DIGITAL ECONOMY AND ENTREPRENEURSHIP – Fostering Startup Ecosystem Development

10:50 am –12:05 pm (75 minutes)

# ADB Knowledge Products

- **Hot topic for Technical Assistance & Research** (country and regional studies, diagnostics, CLIMATIC video series, capacity development and policy support)
- **Workshops** for Knowledge Sharing and Partnership Development (incl. at Digital x ADB, ATxSummit Singapore, etc.)
- **Innovation Challenge** platform to source ready solutions and innovative approaches.





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