

At the Intersection: Smart Inclusive Cities in Southeast Asia

Final Inclusive Cities Event Report

January 2023



ASEAN
AUSTRALIA
SMART CITIES
TRUST FUND
Asian Development Bank



Australian Government
Department of Foreign Affairs and Trade



RAMBOLL



The Asia Foundation





RAMBOLL



The Asia Foundation

Project name	REG: Smart Cities–Inclusive Cities Capacity Building Program for ASEAN Australia Smart Cities Trust Fund (AASCTF) Participating Cities
Project no.	1100040737-009
Recipient	ADB
Document type	Event Report
Version	Final
Date	18/01/2023
Prepared by	Barbara Lama and Elga Reyes (Ramboll); Hillary Yu Zin Htoon and Sumaya Saluja (The Asia Foundation)
Checked by	Hillarie Cania (Ramboll)
Approved by	Antony Gibson (Ramboll)



**At the Intersection:
Smart Inclusive Cities in Southeast Asia**



CONTENTS

- 1. Project Background**
- 2. Event Overview**
- 2. Session Summaries**
- 3. Inspiration Wall & Opportunities**
- 4. Lessons Learned & Recommendations**
- 5. Annexes**
 - A: Communications & Outreach**
 - B: Post-event Evaluation**



Project Background



PROJECT BACKGROUND

The 'Smart Cities–Inclusive Cities Capacity Building Program for ASEAN Australia Smart Cities Trust Fund (AASCTF)' (hereinafter referred to as 'Inclusive Cities Dialogues Project' or 'ICD Project') was designed as a 3-part multi-level dialogue series, activating and engaging 180+ stakeholders across 14 cities over a 5-month period, between March and July 2022.

The ICD Project aimed to create a space for dialogue, learning, and connection among a diverse set of stakeholders on dynamics of exclusion to build consensus and incentivize actionable and participative reforms to strengthen inclusion on salient urban issues. The Project thus directly contributed to the overarching aim of the ASEAN Australia Smart Cities Trust Fund (AASCTF or Trust Fund) to build livable (e.g., green, competitive, inclusive, and resilient) cities across Southeast Asia, while in the process identifying scalable best practices that can be replicated across diverse cities in Asia and the Pacific.

The 3-part dialogues deepened both the program partners' and the participating cities' collective understanding concerning the lived experiences of exclusion among women, persons with disabilities, the urban poor, and other marginalized groups, while also highlighting key strides governmental agencies and non-governmental partners are making within the region through innovative policies and programs to address these challenges. A key success of the ICD Project was its ability to bring together diverse stakeholders from city- and national-level government agencies to civil society organizations and individuals across the "bronze," "silver," and "gold" level cities of AASCTF to develop a peer network focused on exchanging knowledge and experiences regarding inclusion/exclusion aspects and to further incentivize actionable and participative reforms to strengthen inclusion on salient urban issues as articulated by those who are among the most marginalized.

The dialogues culminated in an online **Final Inclusive Cities Event** held on **26 October 2022** "At the Intersection: Smart Inclusive Cities in Southeast Asia", the outcomes of which are summarized in this report.



Event Overview



EVENT OVERVIEW

Many cities in Southeast Asia face enormous social and economic challenges post-COVID-19. Can these cities use digital technology to enable broad-based improvements in the lives of marginalized and disadvantaged residents, rather than contributing to their exclusion? What insights from government and non-government actors can inspire and enable more outcomes at the intersection of technology and inclusion?

By unpacking some of the key inclusion challenges and stark inequities encountered in Southeast Asian cities, among a large yet sympathetic audience, the AASCTF program partners sought to create the space for frank, open, and lively discussion between government and non-government actors to identify shared experiences and potential areas of reform across the region.

The objectives of the **Final Inclusive Cities Event** were to:

- Learn about successful policy and program initiatives from the region,
- Initiate and strengthen regional networks among reform champions across municipalities and local governments in participating cities,
- Connect policymakers with innovators across the urban governance ecosystem, and
- Populate an online Inspiration Wall with ideas for future actions.



SESSIONS OVERVIEW

The event opened with remarks from DFAT and ADB representatives, stating the focus of the program on delivering safe livable cities and how the event helps in elevating the conversation around gender equality and social inclusion across the region.

Keynote addresses were delivered by H. Mod. Ramdhan Pomanto, Mayor of Makassar who outlined the city's commitment to making Makassar a Smart Livable City with the support of AASCTF, and Dr. Weiyu Chang from NUS Singapore who illustrated how cities that are not inclusive cannot be smart by providing examples from COVID-19 response strategies in Singapore.

Following the keynote, the project team invited speakers to share **four inspirational case studies** of their work on developing smart digital solutions to address critical urban challenges such as climate change, access to mobility, responsive governance, disability inclusion and the digital divide.

Throughout the event, attendees were invited to contribute to an **Inspiration Wall** where they could share ideas for inclusive reform in the region.

The event was attended by 118 individuals representing local and city governments, international and multilateral organizations, academics, civil society organizations, practitioners and civic tech organizations.



[Download agenda & PPTs and see links to event website & live tweets on ADB Knowledge Events](#)



[Event recording](#)

AGENDA

TIME	SESSION DETAILS
9:00–9:10	Welcome Host: Robin Bush , Country Representative, Malaysia, The Asia Foundation
9:10–9:25	Opening Remarks <ul style="list-style-type: none">Caroline Scott, Deputy Head of Mission to the Australian Mission to the ASEAN, Department of Foreign Affairs and Trade, AustraliaWendy Walker, Chief of Social Development Thematic Group, Sustainable Development and Climate Change Department, Asian Development Bank (ADB)
9:25–9:50	Keynote Address What does it take to make a city smart and inclusive? <ul style="list-style-type: none">Ir. H. Moh. Ramdhan Pomanto, Mayor, Makassar City, IndonesiaDr. Weiyu Zhang, Director, Director of Civic Tech Lab, NUS Singapore
9:50–10:30	Engaging with Inspirational Case Studies (Part 1) <ul style="list-style-type: none">Sofia Castelo, Director, Climate & Environmental Resilience, Think CityRobert Siy, Advisor and Co-Convenor, Move as One Coalition
10:30–10:35	Break
10:35–11:15	Engaging with Inspirational Case Studies (Part 2) <ul style="list-style-type: none">Ben Hur Pintor, Chief Technology Officer, SmartCTPatrick Hee, Chief Executive Officer, Engineering Good
11:15–11:25	Introduction to E-Learning Course on Inclusive Cities Barbara Lama , Gender Equality and Social Inclusion (GESI) Consultant, Ramboll
11:25–11:30	Closing Remarks Elizabeth Jung , Urban Development Specialist, Southeast Asia Department, ADB

Session Summaries



SESSIONS

Session	Detail
Welcome	<ul style="list-style-type: none"> • Event host: Robin Bush, County Representative, The Asia Foundation, Malaysia • Short Video Presentation (included in the following slide)
Opening Remarks	<ul style="list-style-type: none"> • Caroline Scott, Deputy Head of Mission to the Australian Mission to the ASEAN, Department of Foreign Affairs and Trade, Australia • Wendy Walker, Chief of Social Development Thematic Group, Sustainable Development and Climate Change Department, Asian Development Bank
Keynote Address	<p>What does it take to make a city smart and inclusive?</p> <ul style="list-style-type: none"> • Ir. H. Moh. Pomanto, Mayor of Makassar, Indonesia • Dr. Weiyu Zhang, Director, Civic Tech Lab, National University of Singapore
Inspirational Case Studies 1	<ul style="list-style-type: none"> • Sofia Castelo, Director, Climate & Environmental Resilience, Think City • Robert Siy, Advisor and Co-Convenor, Move as One Coalition
Inspirational Case Studies 2	<ul style="list-style-type: none"> • Ben Hur Pinto, Chief Technology Officer, SmartCT • Patrick Hee, Chief Executive Officer, Engineering Good
Introduction to E-learning Course	<ul style="list-style-type: none"> • Barbara Lama, Gender Equality and Social Inclusion (GESI) Consultant, Ramboll
Closing Remarks	<ul style="list-style-type: none"> • Elizabeth Jung, Urban Development Specialist, Asian Development Bank



WELCOME: Short Video Presentation

At the Intersection: Smart Inclusive Cities in Southeast Asia

26 October 2022
9:00–11:30 a.m. (GMT+7)
via Zoom

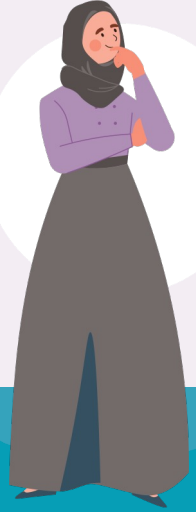


ASEAN
AUSTRALIA
SMART CITIES
TRUST FUND
Asian Development Bank



At the Intersection:
Smart Inclusive Cities in Southeast Asia





OPENING REMARKS



Caroline Scott
Deputy Head of Mission to the
Australian Mission to the ASEAN,
Department of Foreign Affairs
and Trade, Australian
Government



Wendy Walker
Chief of Social Development
Thematic Group,
Asian Development Bank

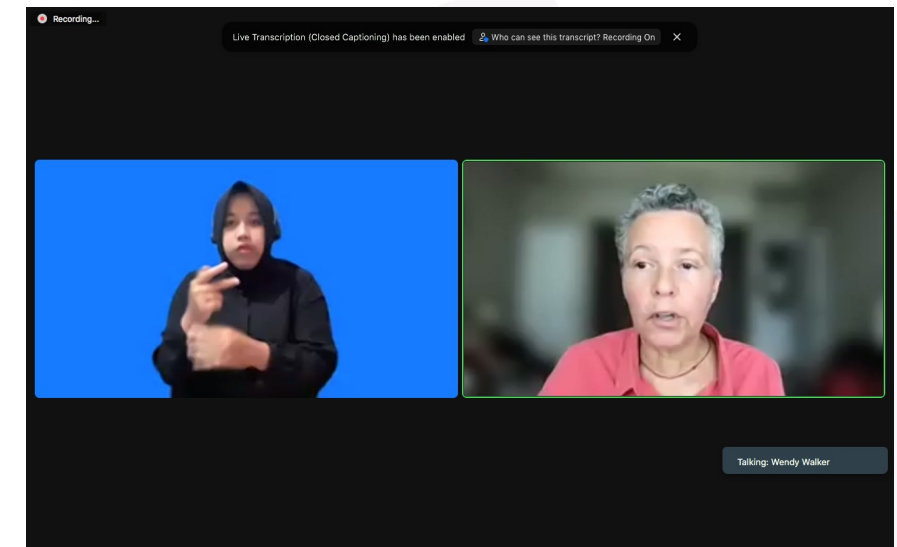
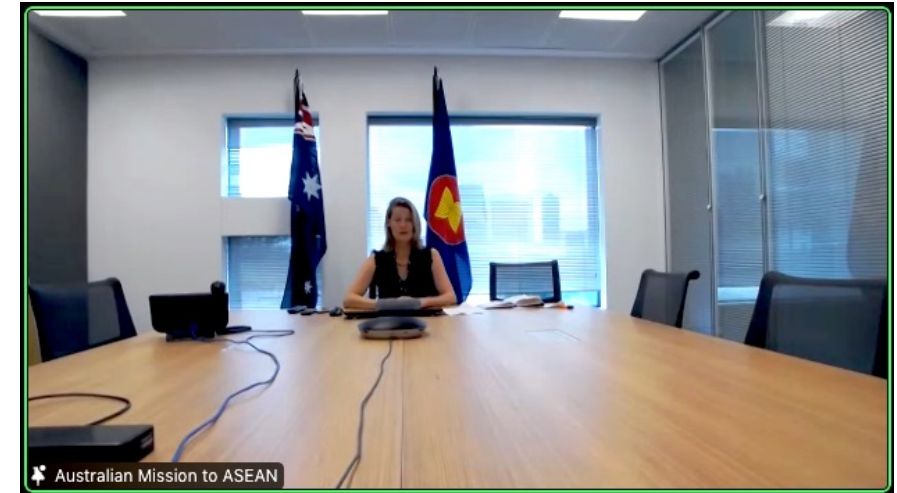


OPENING REMARKS

Caroline Scott, Deputy Head of Mission to the Australian Mission to the ASEAN, Department of Foreign Affairs and Trade, Australian Government, elaborated on the Australian Government's commitment to promoting and enabling inclusive development in the region and how its focus on inclusion is guided by the [Development for All 2015–2020 Strategy](#) for strengthening disability-inclusive development. These commitments have shaped the [ASEAN Australia Smart Cities Trust Fund \(AASCTF\) GESI Strategy \(2021\)](#), which adopts a twin-track approach to achieve targets on gender equality and social inclusion across participating cities. She stressed on how inclusive development is effective development and how the Inclusive Cities Dialogues and the Final Inclusive Cities Event has centered the discussion on gender equality and social inclusion into the fore.

Wendy Walker, Chief of Social Development Thematic Group, Asian Development Bank, elaborated on how the ADB seeks to place people and inclusive development at the heart of its interventions and operational priorities. She shed light on the need for interventions to address both current disparities in access to opportunities alongside future vulnerabilities. She further highlighted the importance of well-conceptualized digital technologies that support enabling smart and inclusive cities. Finally, she elaborated on the various initiatives and efforts to strengthen capacities and to demonstrate and adapt the power of inclusive design.

Both speakers expressed their keen interest in taking part in the event and learning about new initiatives within the region.





KEYNOTE ADDRESS



Ir. H. Moh. Ramdhan Pomanto
Mayor,
Makassar City,
Indonesia



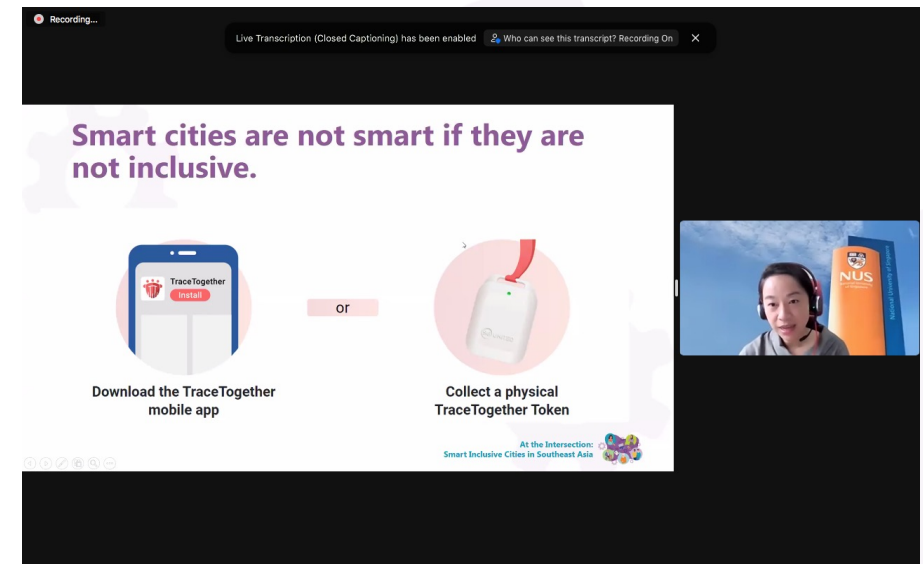
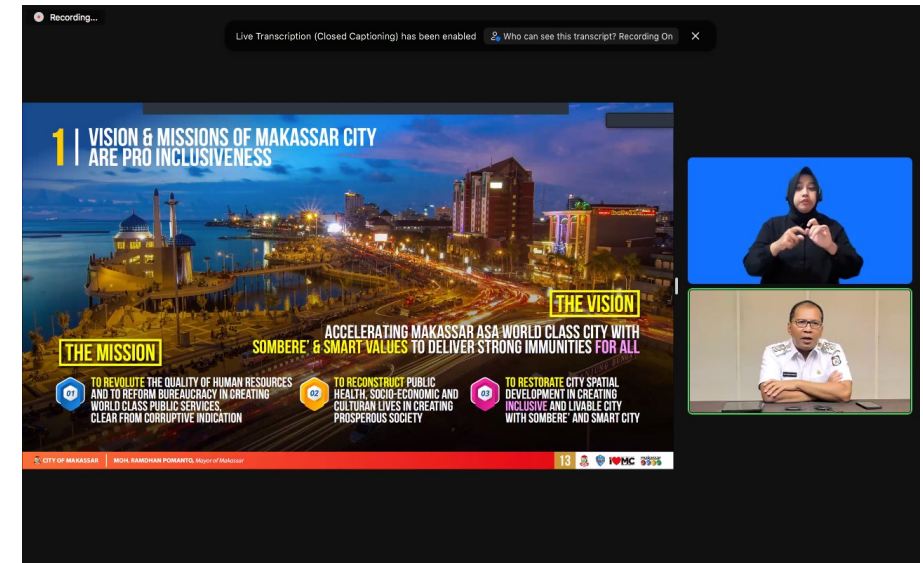
Dr. Weiyu Zhang
Director,
Civic Tech Lab,
NUS Singapore



KEYNOTE ADDRESS

Ir. H. Moh. Ramdhan Pomanto, Makassar City Mayor, Indonesia, provided an overview of Makassar's vision for becoming a smart city: Sombere and Smart City – which translates into great hospitality, humility, and brotherhood which is inclusive. He elaborated on the 11 objectives to achieve a Sombere and Smart City through transparent and accurate information/data sharing, real-time data collection/analysis, resource connectivity, universal accessibility, cost reduction, quick response times, adaptive management, customized local character, accumulated outcome, and secured system.

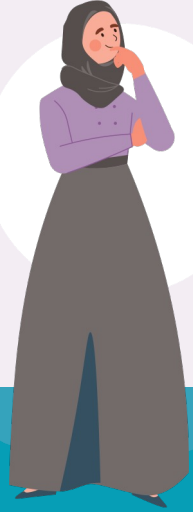
Dr. Weiyu Chang, Director, Civic Tech Lab, NUS Singapore, elaborated on the importance of digital solutions being inclusive; emphasizing that it is in fact at the intersection of digital and inclusion where a solution can truly be deemed as “smart”. She highlighted that in order to be inclusive, a two-step deliberation method (in group and society-wide) for policy making processes can be applied to ensure that the perspectives of disadvantaged groups are listened to in a safe space, and, accordingly, inform design and action.



[Download Mayor Pomanto's presentation on ADB Knowledge Events](#)

**At the Intersection:
Smart Inclusive Cities in Southeast Asia**





ENGAGING WITH INSPIRATIONAL CASE STUDIES (Part 1)



Sofia Castelo
Director, Climate &
Environmental Resilience,
Think City



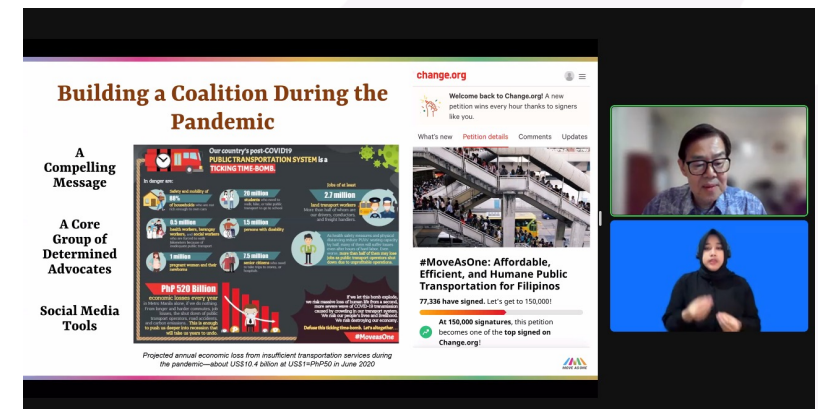
Robert Siy
Advisor and Co-Convenor,
Move as One Coalition



SUMMARY OF INSPIRATIONAL CASE STUDIES (Part 1)

Sofia Castelo, Director, Climate & Environmental Resilience, Think City, presented on “Introducing nature-based climate adaptation programme for the urban areas of Penang Island in Malaysia”. She explained that the program (centers) around the goals of reducing human and ecosystem health vulnerability to climate change impacts (e.g., heat stress, flooding, etc.) and enhancing urban resilience (e.g., strengthening social resilience and institutional capacity, etc.). She presented how heat maps and thermal images were used to guide program implementation. Finally, she showcased the program’s digital platform where stakeholders can learn more about native tree species, sourcing and planting, and “catalysing action for policy change”.

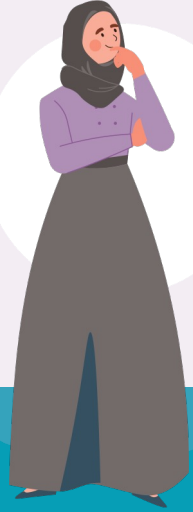
Robert Siy, Advisor and Co-Convenor, Move as One Coalition, presented on how cities in the Philippines have been using technology to advocate for sustainable mobility. This initiative began during the Covid-19 pandemic, during which time many organizations and advocates across the Philippines came together by using digital tools. The Move as One coalition focuses on building partnerships among stakeholders to influence policies and research and to change mindsets on urban mobility. The coalition has been using existing social media platforms such as Viber and Facebook Messenger to achieve its goals. The coalition has also served as an incubator - identifying youth leaders through its Youth Mobility Leaders Program.



DA Download [Sofia's presentation](#) and [Robert's presentation](#)

At the Intersection:
Smart Inclusive Cities in Southeast Asia





ENGAGING WITH INSPIRATIONAL CASE STUDIES (Part 2)



Ben Hur Pintor
Chief Technology Officer,
Smart CT



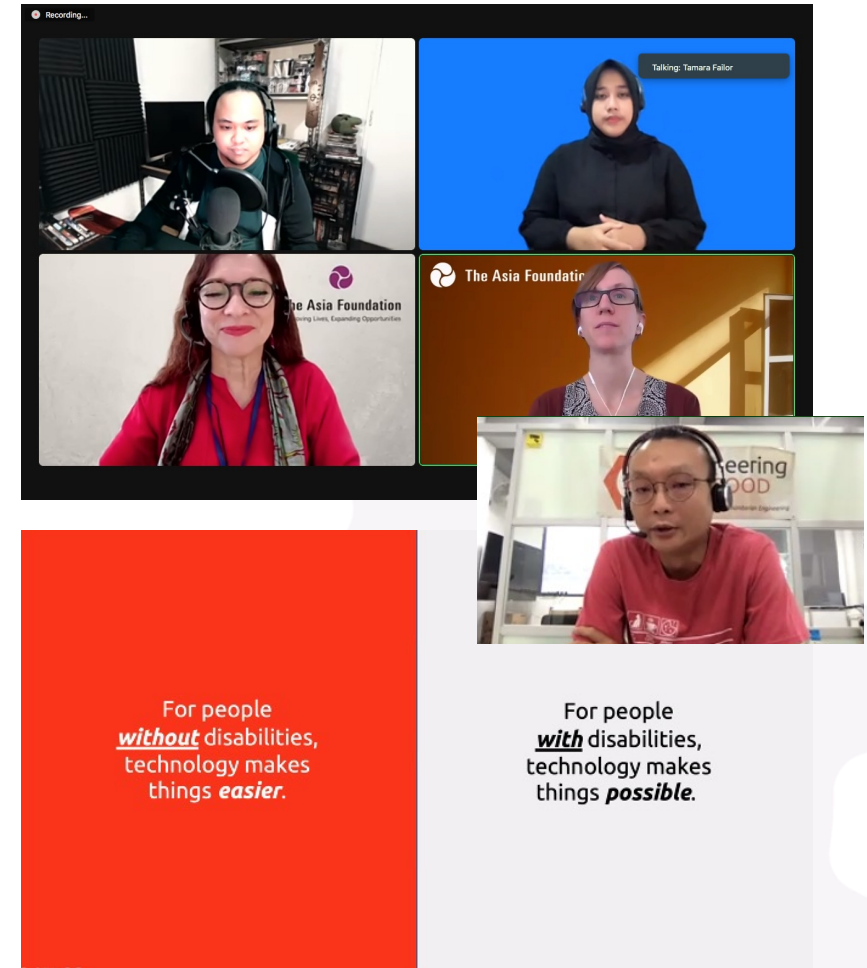
Patrick Hee
Chief Executive Officer,
Engineering Good



SUMMARY OF INSPIRATIONAL CASE STUDIES (Part 2)

Ben Hur Pinto, Chief Technology Officer, Smart CT, presented a citizen-centric approach to building smart communities in the Philippines. Smart CT is a non-profit civic tech organization providing expertise in pursuit of human-centric smart city initiatives. The organization believes that open data is the way to go when it comes to solving issues in cities. In view of this mission, Smart CT has created a digital Card Kit as a tool for urban stakeholders to learn more about issues salient to their cities and how to use smart tools and data to address some of them. The approach uses simple terms so that they are accessible to all stakeholders working on- or affected by a particular urban issue(s). Smart CT also created *Mapa Tanda* which uses an open street map feature to note challenges that elderly people face.

Patrick Hee, Chief Executive Officer, Engineering Good, talked about two core streams of the organization's work. The first stream focuses on increasing digital inclusion among low-income families. Engineering Good has been trying to narrow the digital divide by ensuring better access to computers and internet for such families. The second stream is focused on empowering persons with disabilities (PWDs) with assistive tech. The organization has been providing space for creation and innovation of assistive technology and solutions for PWDs, including: Bespoke Projects where volunteers can "develop user-centric technology"; Tech For Good challenges where young people (15-25 years) can innovate solutions; and Makerspace where assistive technology implementation are created and tested.



For people **without** disabilities, technology makes things **easier**.

For people **with** disabilities, technology makes things **possible**.



Download [Ben Hur's presentation](#) and [Patrick's presentation](#)

At the Intersection:
Smart Inclusive Cities in Southeast Asia



Inspiration Wall & Opportunities



INSPIRATION WALL

The virtual Inspiration Wall was curated on [Google Jamboard](#). The Wall was introduced at the start of the event and continued to remain available for 10 days post-event.

From the start participants were encouraged to add their ideas and suggestions on opportunities for reform as they listened to and engaged with different presenters.

Some of the ideas that participants shared include: improving the collection and use of real-time data in urban services and governance, with a focus on transparency; ensuring smart solutions are not disruptive; and incorporating the need to simultaneously improve access to tech and services.

INSPIRATION WALL - Ideas or actions you are inspired by.

From smart cities to smart communities

Simultaneously improving access to tech while using tech to improve access to services (Yangon)

Homecare with telemedicine in Makassar

Vulnerable communities have the best understanding of what the risks of climate change are

Smart City Makassar is about Hardware and Software

Hardware, Software & 'Heartware' - ensuring policy and services are informed by all three of these things!

Invest in communications to socialize the efforts and create awareness on inclusion.

Least disruptive yet effective tech solution is a smart approach

3-d printable for assisted tech

Laptop fixer communities

Transparency is key!

When Makassar become smarter and more inclusive, the development index and people's satisfaction increased.

1. Cities are not smart if all key voices are not heard. 2. Including people is a practical strategy. Very inspiring words of wisdom!

Smart cities are an issue that Thailand is interested in, and think that this form of international exchange of information will contribute to the advancement of Thailand

Urban green space (UGS) as ecosystem service. Policy support on UGS especially for urban built environments.

Mainstream universal access and design for STEM courses.

the smart city that using the concept of network and community base can solve the problem and build the sustainable plan.

PT system is a ticking-time bomb

Trees! (If certain species of trees can reduce heat, can they also reduce air pollution? - question from a non-scientist!)

Digital tool is indeed a supporting tool for smart city

...mobility is a basic need. The need of safe and convenient transportation infrastructure is become so important. Investing in public transport services.

Device refurbishment and donation



INSPIRATION WALL

INSPIRATION WALL - Ideas or actions you are inspired by.

Great use of social media to build and sustain coalitions - viber, FB Messenger - Social listening - feeling the public pulse

Love the feeling "social/public pulse" by reading comments under clips and pictures. I do the same - one useful way really

Give people the seat at the table

the variety of disabilities means variety of abilities. the more we understand this variety the more access our development program & more disabled people participate

How to encourage the proliferation of more open data platforms across Southeast Asia?

The use of physical tags instead of mobile apps

spotting champion within government is so important.

we cannot call a city smart if there are no inclusive policies and services.

More open stuff advocates :)

Improving skills of local government units - in using tech to support citizen participation in urban planning

Need more ways to encourage commercial partners to share data and support open data communities

so many uses of tech to understand the situation of marginalized groups - without being extractive - just taking information from people and using it

Tree species that can withstand urban heat in the next 30 years (2050). GREAT.

someone else's trash opens possibilities for vulnerable people

support data literacy/ open geospatial : YES bring people up to speed how data play roles in modern world (and how can they navigate in that world).



Introduction to E-learning Course on Inclusive Cities



E-learning Course –Teaser Video

In this session, Ramboll introduced and presented a video teaser of the upcoming e-learning course: ***Cities for All: An Introduction to Inclusive Cities.***

A brief on the structure of the e-learning course comprising of 3 modules was mentioned:

- i. Introduction to Key Concepts,
- ii. Core Inclusion Issues, and
- iii. Towards an Inclusive City.

An announcement of its expected launch in early 2023 on the ADB eLearn website and a request for participants to follow the course and further share such with other members of their own professional network was also made.

Update (as of May 2023): The course is now available.

Access and register for the e-learning course here:
<https://elearn.adb.org/enrol/index.php?id=449>



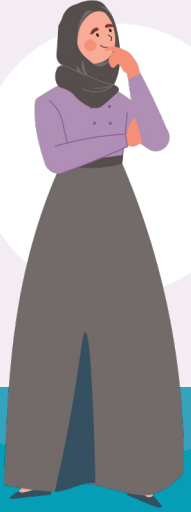
Teaser Video of *Cities for All: An Introduction to Inclusive Cities.*



Event Closing Remarks



Closing Remarks and Course Certificates



Elizabeth Jung
Urban Development Specialist,
Southeast Asia Department,
Asian Development Bank



SUMMARY: CLOSING REMARKS

Elizabeth Jung, Urban Development Specialist, Southeast Asia Department, Asian Development Bank, thanked the individual speakers for sharing their insights and initiatives with the audience.

Eizabeth elaborated on the importance of the discussion on inclusivity in the present scenario and rapidly changing new challenges, including but not limited to, an aging population, climate change and global pandemics. As she stressed, dialogues like these further the agenda of inclusivity for women, children and other marginalized groups.

A brief summary and highlights of case studies and initiatives presented was provided.

A carousel of names of participants of the Inclusive Cities Dialogues was displayed. Presentation of certificates post-event was also mentioned .



Inclusive Cities Dialogues Sample Certificate



Lessons Learned & Recommendations



LESSONS LEARNED

Overall, the event highlighted four key takeaways:

- a) There is momentum for change demonstrated by the number of ongoing initiatives and commitments by government and non-government partners. These initiatives, and particularly reform leaders, can benefit from accessing spaces where they can share their work and learn from each other to incubate new ideas, cross-pollinate innovations, and generate greater momentum for inclusive reform.
- b) Speakers and participants alike highlighted the value of these spaces being created at a regional level.
- c) Use of tech for urban development and civic engagement is well documented in the Global North but there is a need for understanding and mapping this work in Asia, where it is less understood. As Dr. Weiyu Zhang highlighted, the skills and interest to fit-for-purpose tech solutions exist in Asia; what lacks is a deeper understanding of the nature and underlying drivers/root causes of the issues. There is a need to connect tech enthusiasts with local governments and organizations working with and representing vulnerable communities to better understand inclusion challenges from diverse perspectives and design solutions that respond accordingly to such.
- d) Addressing the digital divide needs to be an essential element of any initiative that utilizes digital solutions/technologies to address urban challenges.



RECOMMENDATIONS

The AASCTF program team identified the following recommendations for sustaining and building on the momentum and goodwill generated through the execution of the ICD Project:

- **Support locally-led agendas for inclusive reform.** This means identifying and working to support reform champions in government and non-government organizations who are already working on inclusive reform.
- **Strengthen platforms for cross-regional exchange.** Efforts should be made to ensure these platforms are inclusive and co-owned by local stakeholders.
- **Deepen understanding of urban civic-tech initiatives in Asia.** Such a mapping can help bridge the existing knowledge gap on the various innovations taking place and can serve as a starting point to build collaborations between tech enthusiasts, governments and communities.



FURTHER READINGS

- <https://disconnectedinfrastructures.wordpress.com/storymaps-and-reports/right-to-urban-technology/>
- <https://frompoverty.oxfam.org.uk/5-ways-to-build-more-inclusive-cities/>
- <https://asean.org/wp-content/uploads/2019/02/ASCN-ASEAN-Smart-Cities-Framework.pdf>
- <https://habitat3.org/the-new-urban-agenda/>
- <https://www.urbanet.info/ingredients-for-inclusive-and-effective-urban-reform/>
- https://www.g20-insights.org/policy_briefs/creating-inclusive-cities-through-resilient-and-adaptive-infrastructure-finance-for-urban-informalities-pathways-for-achieving-sdg-goals-in-asia-and-africa-2/



ANNEXES



ANNEX A: Communications & Outreach

Through marketing, the event gathered a total of 200 registrants.

1 [event website](#) set up + 1 [ADB Knowledge Events page](#)

- Registration was arranged through a [Google Form](#)
- The event website, created using the device-responsive Google Sites, contained the event background, agenda, speakers, a list of resources, and a team profile
- The ADB Knowledge Events page contains the speaker presentations, agenda flyer, and a link to the recording

3 special mailers sent

- Includes [event invitation](#), focus on [speakers](#), and a [post-event thank you](#) with links to evaluation and event materials

Other outreach materials prepared

- [Promo video](#) in collaboration with DFAT
- [Blog by The Asia Foundation](#), published in Oxfam
- [2-page flyer](#)
- Various social media posts
- Promotions in ADB channels (ADB Today, SERD newsletter)



Last call to register! Join our free, online public event on smart inclusive cities tomorrow, 26 October, Wednesday via Zoom.

In the 'new normal', can cities in Southeast Asia use the rise of digital technologies to overcome inequalities and improve the lives and livelihoods of the disadvantaged? What can the public, private, and civil society sectors do to drive solutions at the intersection of technology and inclusion? *How can we create smart inclusive cities?*

**At the Intersection:
Smart Inclusive Cities in Southeast Asia**



ANNEX A: Communications & Outreach


Special Mailer Analytics


Special Mailer	# of recipients	Open Rate	Click Rate
Event Invitation / Save the Date	2,697	25.6% (680)	2.3% (62)
Speakers (last call to register)	2,670	25.2% (668)	2.3% (62)
Post-event Thank You (only sent to registrants and team)	209	59.1% (123)	22.1% (46)

SAVE THE DATE





**At the Intersection:
Smart Inclusive Cities
in Southeast Asia**

26 October 2022
9:00–11:30 a.m. (GMT+7)
via Zoom





SCAN CODE TO REGISTER
OR VISIT [BIT.LY/3LPGWB1](https://bit.ly/3LPGWB1)

 Share
  Tweet
  Forward
  Share

Mark your calendars! Join the AASCTF and The Asia Foundation online event on smart inclusive cities this 26 October via Zoom.

This event builds on the recently concluded [Inclusive Cities Dialogues](#), a series of sessions with diverse stakeholders across Southeast Asian cities, focusing on the exclusion experiences of women, persons with disabilities, the urban poor, and other marginalized groups, and the policies and programs made by different organizations and agencies in the region to address these challenges. The event will feature key takeaways from the dialogues and showcase innovative smart solutions that can help improve public participation, access to services, safety, and livability.

REGISTER NOW

About the event

The COVID-19 pandemic has derailed many of the development gains made in Southeast Asia, severely impacting the lives of the poor and marginalized. In the 'new normal', can Southeast Asian cities use the rise of digital technologies to overcome inequalities and improve the lives and livelihoods of the disadvantaged? What can the public, private, and civil society sectors do to drive solutions at the intersection of technology and inclusion? *How can we create smart inclusive cities?*


ANNEX A: Communications & Outreach

Social Media Analytics

Social Media Channel	# of posts	# of impressions	# of reactions	# of shares
Twitter	32	7,027	68	48
LinkedIn*	6	1,186	67	24
Facebook	6	1,648	46	17
TOTAL	44	9,861	181	89


- Out of 32 Twitter posts, 25 are live tweets
- Tweet on Mayor Pomanto's presentation was retweeted by Makassar's comms account (@DiskominfoMKS), gaining more like
- Tweet on Smart CT presentation was retweeted by Open Knowledge Foundation, which has more than 65K followers
- With reposts from ADB's Wendy Walker and other speakers such as Sofia Castelo

*2 video posts missing in LinkedIn; so total impressions, reactions, and shares could be more

 **Sofia Castelo** · 2nd
 Director - Climate & Environmental Resilience at Think City
 2w · Edited · 🌐 [+ Follow](#)

Thank you to the [ASEAN Australia Smart Cities Trust Fund \(AASCTF\)](#) for highlighting my talk from October 26th, co-organised with [The Asia Foundation](#). Vulnerable communities are indeed the ones that are more accurate in assessing impacts already taking place.

[#mythinkcity](#) [#climateadaptation](#) [#climatecrisis](#)

 **ASEAN Australia Smart Cities Trust Fund (AASCTF)**
 2w · 🌐

Whichever climate change impact is most pressing, be it heat or flooding, "vulnerable communities are the ones that are more accurate in assessing

 **Open Knowledge Foundation** ✓ @OKFN · Oct 26

🔗📍📍 "The future is [#free](#) and [#open](#). If you're collecting data and you're the only one using it, then you're creating a silo." @BNHRdotXYZ today at [#InclusiveCitiesDialogues](#)

 **ASEAN Australia Smart Cities Trust Fund (AASCTF)** @aas... · Oct 26

.@BNHRdotXYZ says, "The future is free and open. If you're collecting data and you're the only one using it, then you're creating a silo." He adds: We need to democratize data and bring people to the table. @SmartCTorg aims to start becoming a regional alliance next year.

[Show this thread](#)

 Recording...



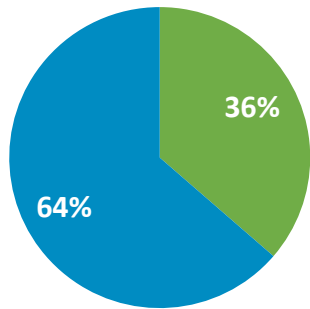
🗨️ 1 ❤️ 3 📤

[#smartcities](#)

ANNEX B: Post-event Evaluation

Number of Responses : 11

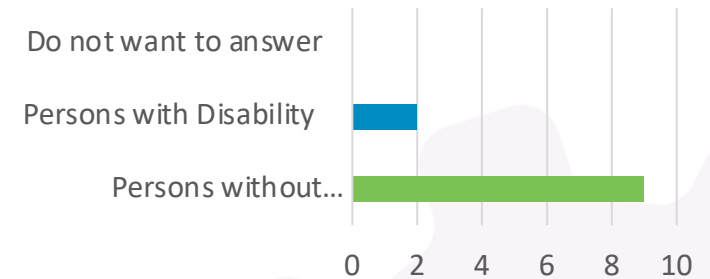
GENDER



- Males
- Females
- Prefer to self describe
- Prefer not to self describe

Gender	Number of Participants
Males	4
Females	7
Prefer to self describe	0
Prefer not to self describe	0

PHYSICAL ABILITY



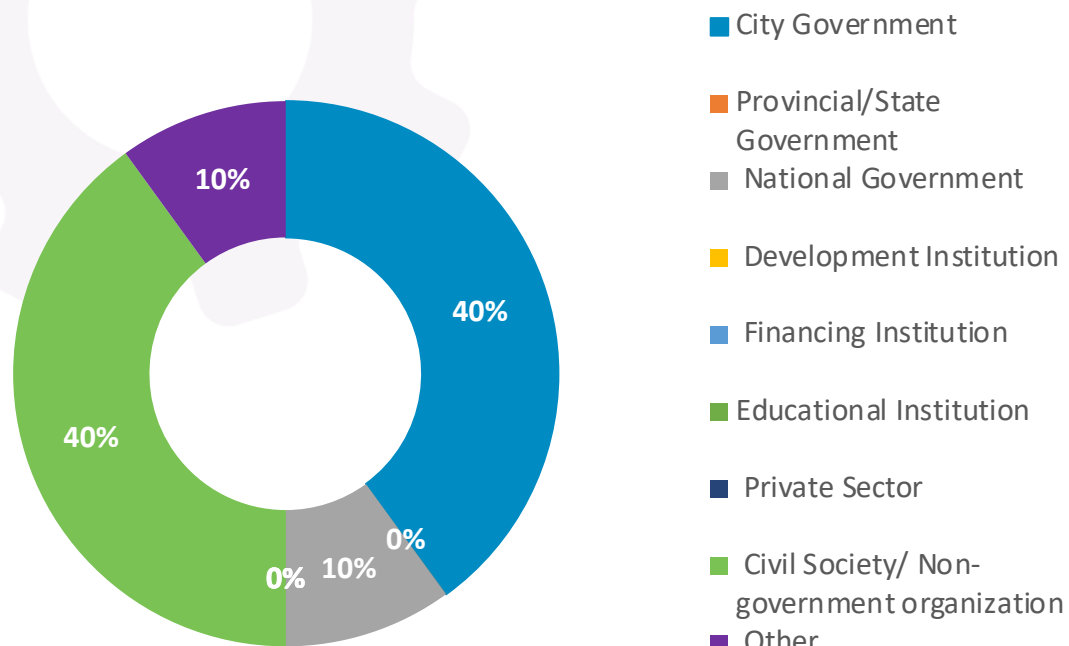
- Persons without Disability
- Persons with Disability
- Do not want to answer

Physical Ability	Number of participants
Persons without Disability	9
Persons with Disability	2
Do not want to answer	0



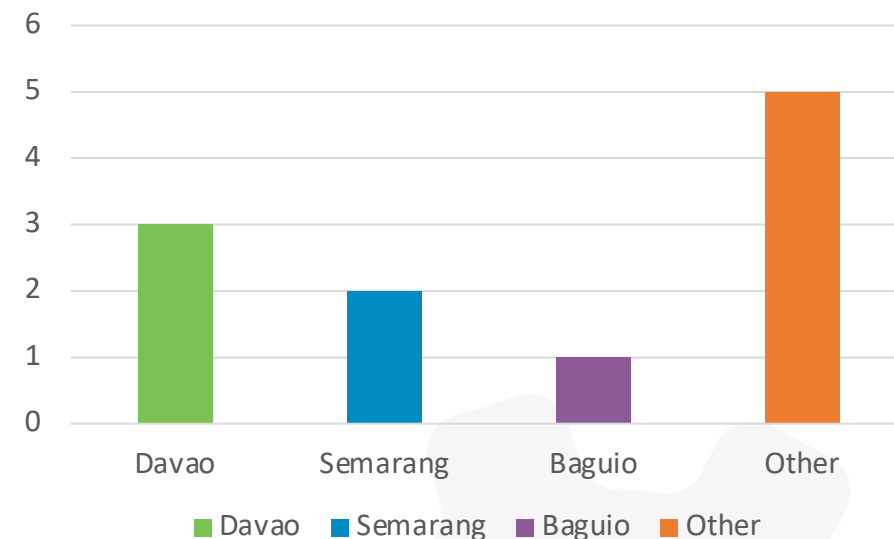
ANNEX B: Post-Event Evaluation

SECTOR



City/Municipality	Number of Participants
City Government	4
Provincial/State Government	0
National Government	1
Development Institution	0
Financing Institution	0
Educational Institution	0
Private Sector	0
Civil Society/ Non-government organization	4
Other	1

PARTICIPATING CITIES



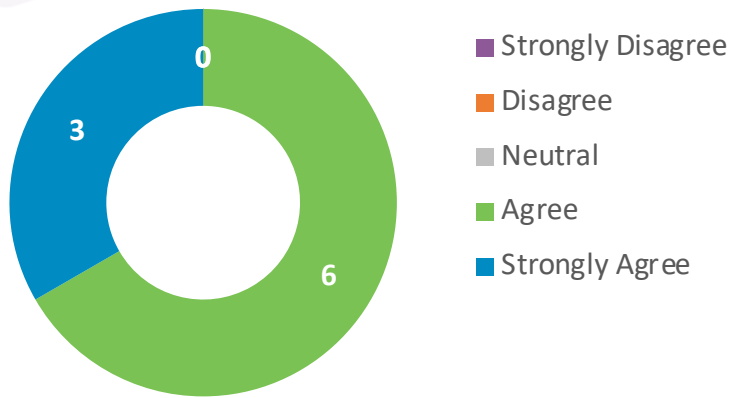
Cities	Number of Participants
Davao	3
Semarang	2
Baguio	1
Other cities included the cities not AASCTF Cities:	
• Mandaluyong, Philippines - 2	
• San Vicente, Palawan, Philippines -1	
• Manila, Philippines -1	
• General Trias, Cavite, Philippines:- 1	
	5



ANNEX B: Post-Event Evaluation

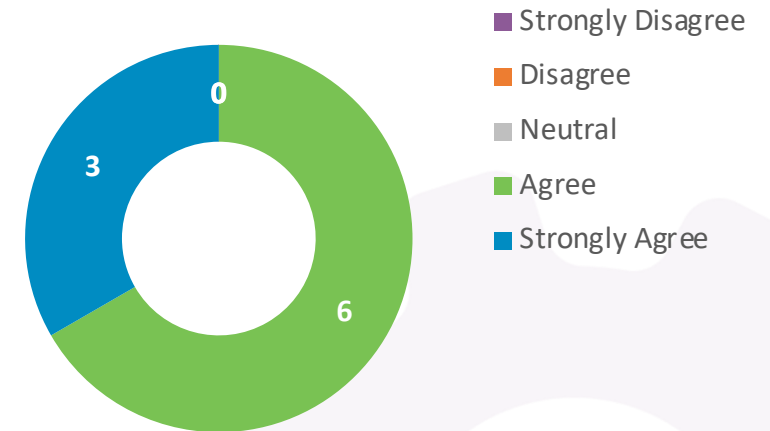
Session: Keynote Address

I found the key note address inspirational and informative



Rating	Number of Participants
Strongly Disagree	0
Disagree	0
Neutral	0
Agree	6
Strongly Agree	3

Keynote address met my needs and expectations



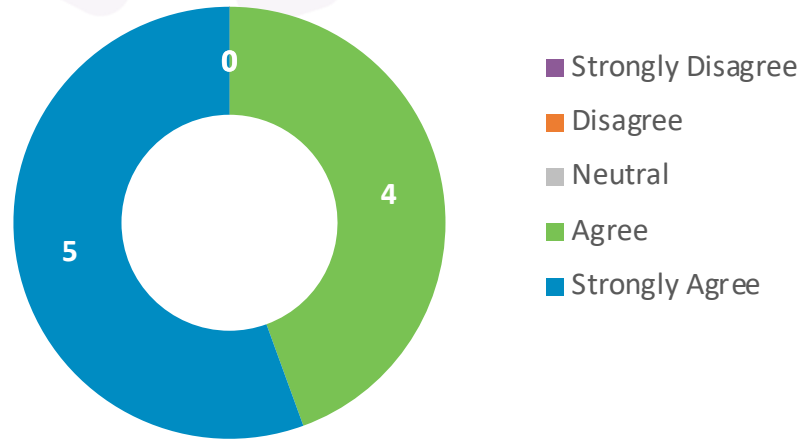
Rating	Number of Participants
Strongly Disagree	0
Disagree	0
Neutral	0
Agree	6
Strongly Agree	3



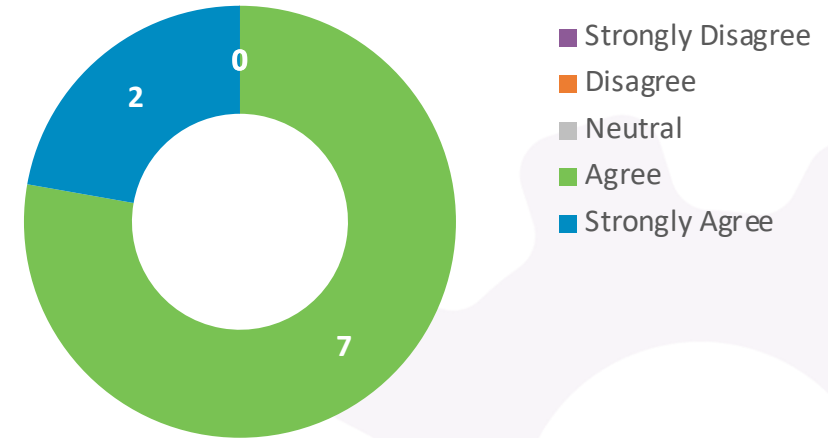
ANNEX B: Post-Event Evaluation

Session: Engaging with Inspirational Case Studies

The session allowed me to connect and gather valuable insights and learnings from my peers in other participating cities



The Engaging with Inspirational Case Studies session met my needs and expectations



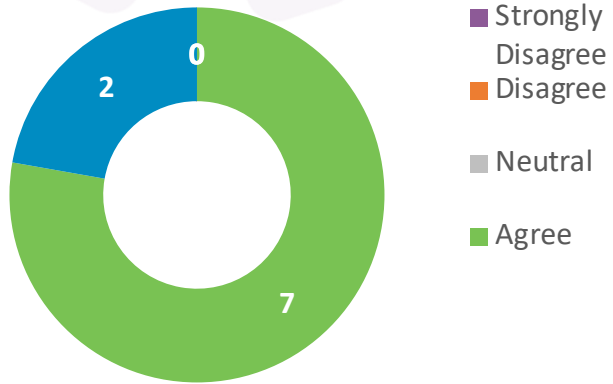
Rating	Number of Participants
Strongly Disagree	0
Disagree	0
Neutral	0
Agree	7
Strongly Agree	2



ANNEX B: Post-Event Evaluation

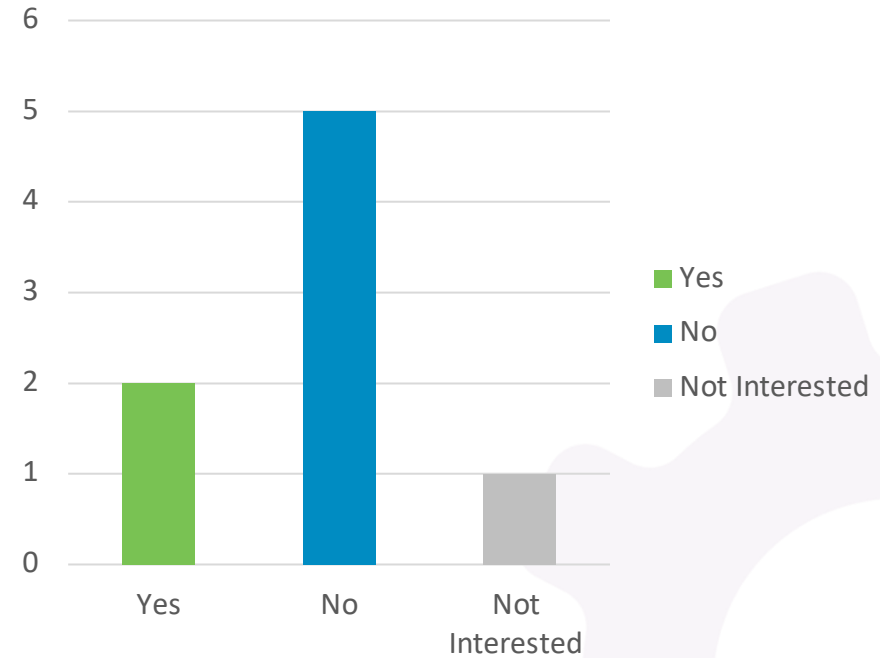
Session: Inspiration Wall

I found the Inspiration Wall innovative and helpful



Rating	Number of Participants
Strongly Disagree	0
Disagree	0
Neutral	0
Agree	7
Strongly Agree	2

I provided ideas on the Innovation Wall for likely future opportunities and areas to make our cities more inclusive



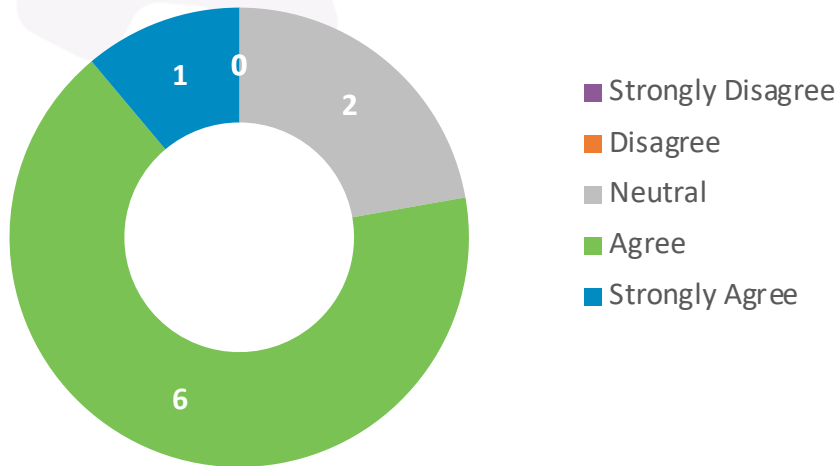
Rating	Number of Participants
Yes	2
No	5
Not Interested	1



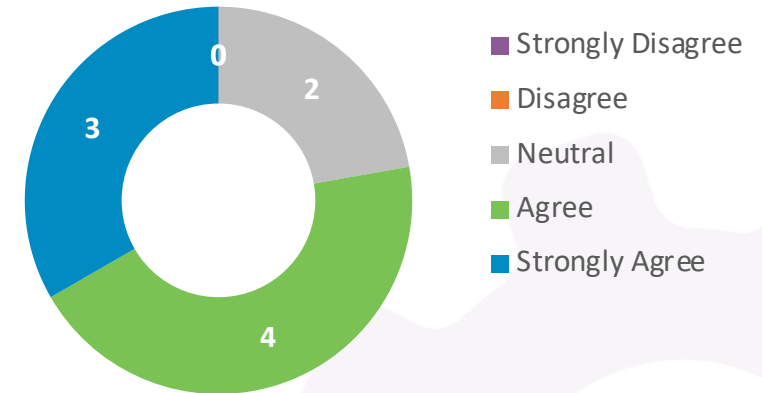
ANNEX B: Post-Event Evaluation

Session: Inspiration Wall

The Inspiration Wall allowed me to gather valuable insights on new opportunities from my peers in other participating cities



The Inspiration Wall met my needs and expectations



Rating	Number of Participants
Strongly Disagree	0
Disagree	0
Neutral	2
Agree	6
Strongly Agree	1

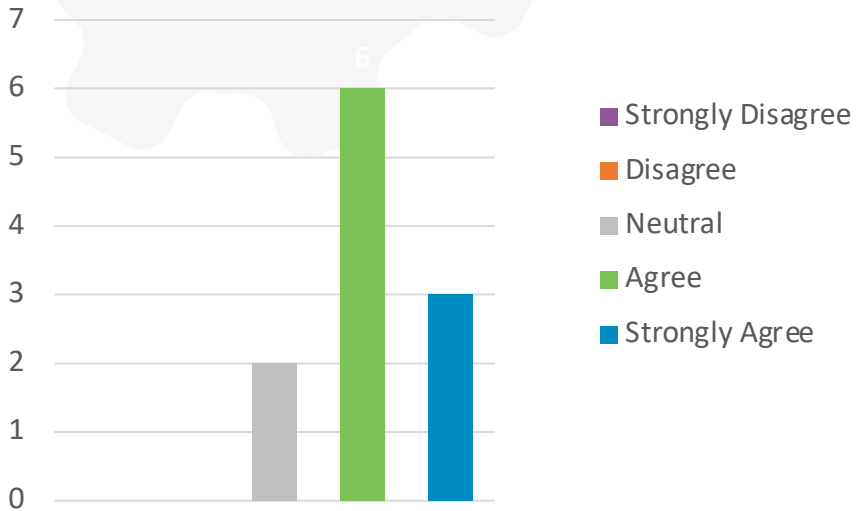
Rating	Number of Participants
Strongly Disagree	0
Disagree	0
Neutral	2
Agree	4
Strongly Agree	3



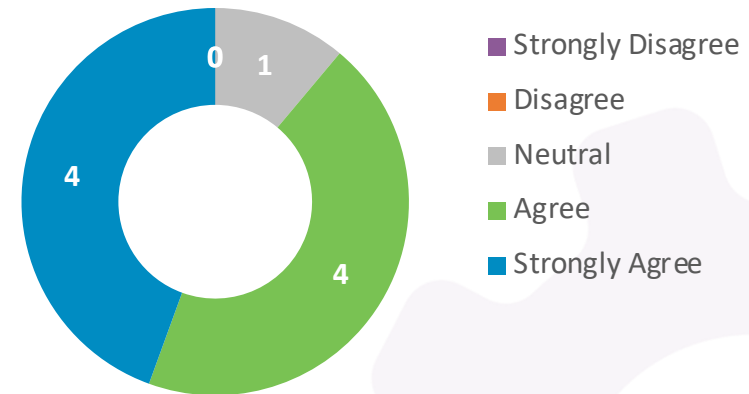
ANNEX B: Post-Event Evaluation

Session: E- learning Course

I found the teaser video for the Cities for All: An Introduction to Inclusive Cities e-learning course interesting.



I am interested in taking the inclusive cities e-learning course.



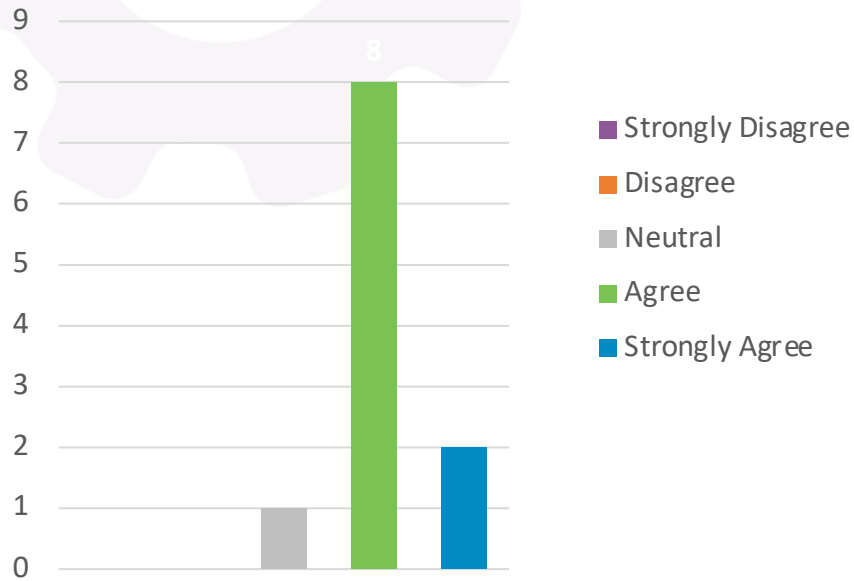
Rating	Number of Participants
Strongly Disagree	0
Disagree	0
Neutral	2
Agree	6
Strongly Agree	3

Rating	Number of Participants
Strongly Disagree	0
Disagree	0
Neutral	1
Agree	4
Strongly Agree	4



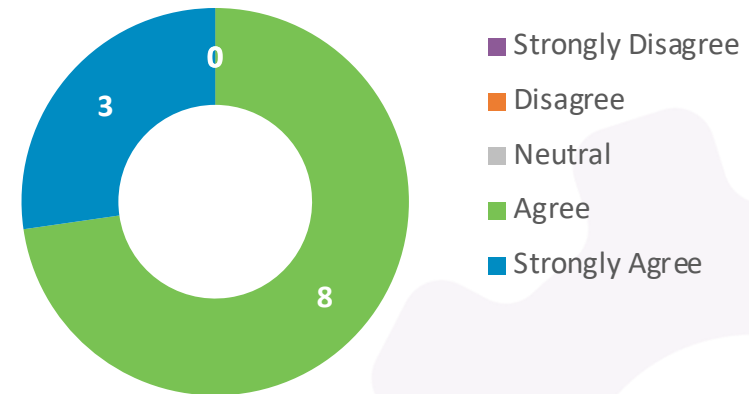
ANNEX B: Post-Event Evaluation

My work and practices will change due to knowledge gained from the AASCTF Final Inclusive Cities Event



Rating	Number of Participants
Strongly Disagree	0
Disagree	0
Neutral	1
Agree	8
Strongly Agree	2

After taking part in the AASCTF Final Inclusive Cities Event, I consider that my awareness, knowledge, and/or capacity in creating inclusive cities has improved



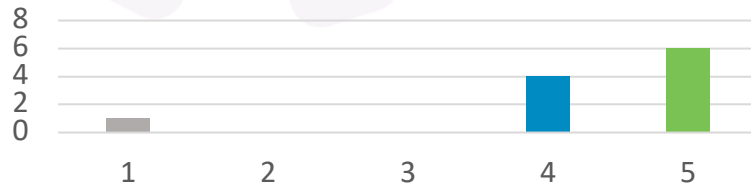
Rating	Number of Participants
Strongly Disagree	0
Disagree	0
Neutral	0
Agree	8
Strongly Agree	3



ANNEX B: Post-Event Evaluation

On a scale of 1 to 5, how likely are you to participate or recommend future AASCTF networking or training events to a colleague/peer?

Number of participants



Rating	Number of participants
1	1
2	0
3	0
4	4
5	6

Is there anything the organizers can improve on to make AASCTF events and workshops better

No responses were received for this question.





ASEAN
AUSTRALIA
SMART CITIES
TRUST FUND
Asian Development Bank



Australian Government
Department of Foreign Affairs and Trade



@AASCTF



AASCTF



@AASCTF



bit.ly/watchAASCTF