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TRANSFORMATIVE PARTNERSHIP OF HIGHER EDUCATION FOR INNOVATION AND INTERNATIONALIZATION: The Mapua University Experience

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President and CEO, Mapua University

ADB Regional Higher Education Forum

Higher Education of the Future:

Leading Digital and Green Transformations Through Collaboration

May 2023 | Bangkok, Thailand



Government Policy The Transnational Education (TNE) Act

The Commission on Higher Education (CHED) shall encourage and facilitate the most effective forms of TNHE programs and institutions in the country:

- Academic franchising
- Articulation
- Branch campus
- International branch campus
- Joint degree
- Double degree
- Online, blended and distance learning
- TNHE offshore institution
- Twinning arrangements
- Validation

HEIs may explore and propose their modes and arrangements to CHED

Republic of the Philippines Congress of the Philippines Metro Manila

> Seventeenth Congress Chird Regular Session

Begun and held in Metro Manila, on Monday, the twenty-third day of July, two thousand eighteen.

[REPUBLIC ACT No. 11448]

AN ACT EXPANDING ACCESS TO EDUCATIONAL SERVICES THROUGH THE ESTABLISHMENT AND ADMINISTRATION OF TRANSNATIONAL HIGHER EDUCATION, AND APPROPRIATING FUNDS THEREFOR

Be it enacted by the Senate and House of Representatives of the Philippines in Congress assembled:

SECTION 1. Short Title. - This Act shall be known as the "Transnational Higher Education Act".

SEC. 2. Declaration of Policy. — It is hereby declared the policy of the State to provide quality education which is relevant to the changing needs of the people and society. Higher education shall serve as a principal instrument for generating productive knowledge, innovation and technology



Government Policy The Transnational Education (TNE) Act



Programs and degrees

- Undergraduate and graduate; law and medicine subject to stakeholder consultation
- Curricula subject to review and approval by CHED except for top 500 ranked schools
- Quality assurance by internal and external bodies in cooperation with CHED except for top 500 schools ranked for 3

TNHE Division under the Internal Affairs Staff of Commission on Higher Education (CHED) created

- o Formulate policies, standards and guidelines
- Formulate strategies and mechanisms
- Accept, evaluate and process applications to operate TNHE programs
- Conduct review and evaluation of the performance of the TNHE Institutions



University Networks & Partnerships The ASU-Cintana Alliance



- 15 members, 140,000 students (1 in US, 2 in SEA, 5 in Europe, 6 inLatin America, 1 India); goal of 1M students with 100+ affiliates
- Affiliation agreement; license agreement
- Revenue share model
- Business and health sciences (add to psychology); with options to expand to other areas;
- Pathways to ASU: Dual Bachelor's degrees (3+1); accelerated master's degrees (4+1)
- Sharing of content repositories thru common LMS (course enhancement)

- Global signature classroom
- Co-lecturing
- Research collaboration with seed funding from Cintana
- International Student Competitions
- Sharing of best practices (academic, administrative)
- International student mobility (Summer immersion; inbound and outbound)
- Faculty student exchange (inbound and outbound)
- Help in world ranking



Qualification Recognition NQFs and AQRF

UNESCO Global Convention on the Recognition of Qualifications Concerning Higher Education

- Yet to be ratified by the Philippine government
- Ratification will be recommended by the 2nd Congressional Education Commission

Washington and Sydney Accords - International Engineering Alliance

Ascent to full signatory status of the Philippine representative organization is in the agenda of the June 2023 IEA meeting.

Meanwhile some schools have been granted accreditation by the US-based ABET.



ASEAN Qualifications Reference Framework (AQRF)

Philippine Qualifications Framework (PQF) has been successfully referenced against the AQRF. As have the Malaysian, Indonesian and Thai national frameworks.

Criterion 11 has yet to be implemented.

To be linked to other regional qualifications frameworks, such as that of Europe, in the future.









