



From Pandemic to Recovery:

Building Resilient Economies through Transparency, Integrity, and Trust

Beyond Intention, Principle Based Action

Lessons Learned After Big Disruption Chaos – The Tsunami of 2004

Heru Prasetyo, Chairman of Indonesia Business Links, ex Director Of International Relation, Agency for Rehab and Recon of Aceh and Nias

INDONESIA (CPI – 2000 – 17, 2004 – 20, 2009 - 28, 2015 - 36, 2019 - 40, 2022 - 34)

DISRUPTION HAS MANY FACES

Challenge Is In The Eye of The Beholders

- Cognizant of The Different Technicalities
- The Scope, The Scale, The Impact, The Time Horizon, The Actors
- The Imperfect Economic Measuring Sticks
- Strategy May Change, Principles Remain





EFFECTIVENESS, EFFICIENCY OR HOLISTIC RECOVERY?

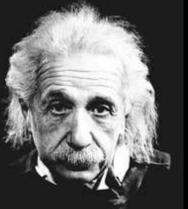
Romancing The SDGs

- The fallacy of pragmatism
- Of Concerns and Influences
- Integrity Within Agreed Boundaries: Courage Against BAU

WHAT GETS
MEASURED IS
WHAT GETS
DONE.

Bob Thompson

"Not everything that counts can be counted, and not everything that can be counted counts."
-Albert Einstein



The High Price of Efficiency
Our Obesssion On Efficiency Is
Destsroying Our Residence

HBR January-February 2019





THE SURFACE OF THE CHALLENGE

Challenge Is In The Eye of The Beholders

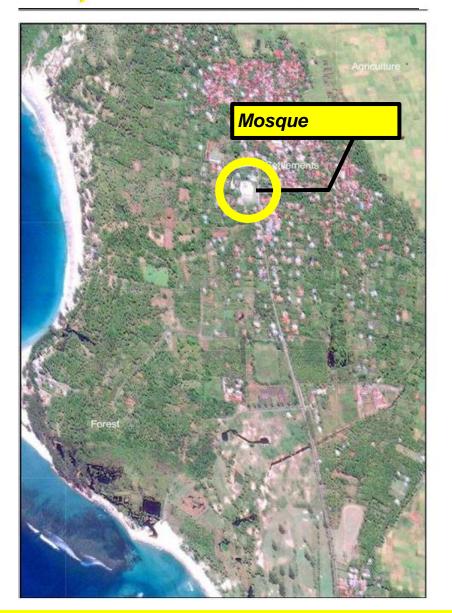
DIRUPTED, DEAD AND DESTROYED















ACEH BESAR – Pre-disaster, post-disaster, to early 2007

POST TSUNAMI RECOVERY

Preparing The Stage

- Securing The Leadership Mandate
- Daring The Establishment, Colab With Best Practices
- Holistic Humanity War Against Self And The Rest
- Living The Eternal Debate





WHAT HAVE WE DONE

The Good, The Bad and The Ugly

- Stealing Is The Cardinal Sin
- Containing Corruption
- Tools To Build Integrity
- Complaint Management
- Conflict Of Interest Management
- Internalizing The Externalities









