

The Health Communication Momentum: Pump the brakes or accelerate?

CHRISTIA S. PADOLINA, MD, FPOGS, FPSUOG

City Administrator

City Government of Navotas



CITY OF NAVOTAS



11,846 Depressed Families (20% of total population)

COVID UPDATE As of 28 March 2023

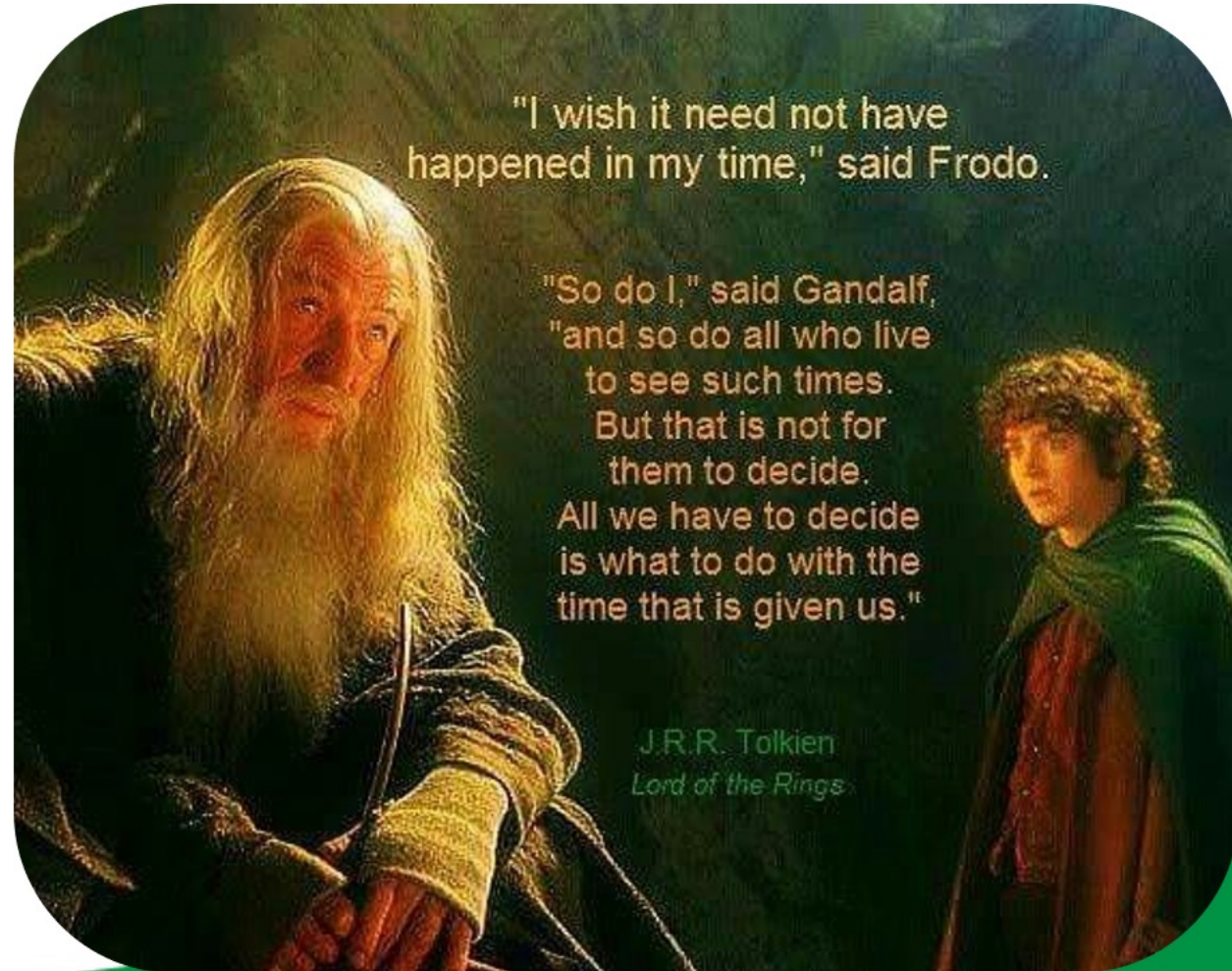
RECOVERED	21,554
ACTIVE	2
DIED	731
TOTAL	22,287

BARANGAY	ACTIVE	BARANGAY	ACTIVE
Bagumbayan North	0	NBBS Proper	0
Bagumbayan South	0	San Jose	0
Bangculasi	0	San Rafael Village	1
Daanghari	1	San Roque	0
Navotas East	0	Sipac-Almacen	0
Navotas West	0	Tangos North	0
NBBN	0	Tangos South	0
NBBS Dagat dagatan	0	Tanza 1	0
NBBS Kaunlaran	0	Tanza 2	0

FOR HEALTH EMERGENCIES OR CONCERNS, PLEASE CONTACT:

8281-1111

Navogabay 1 09153345539
 Navogabay 2 09153345583
 Navogabay 3 09153345582
 Navogabay 4 09153345586

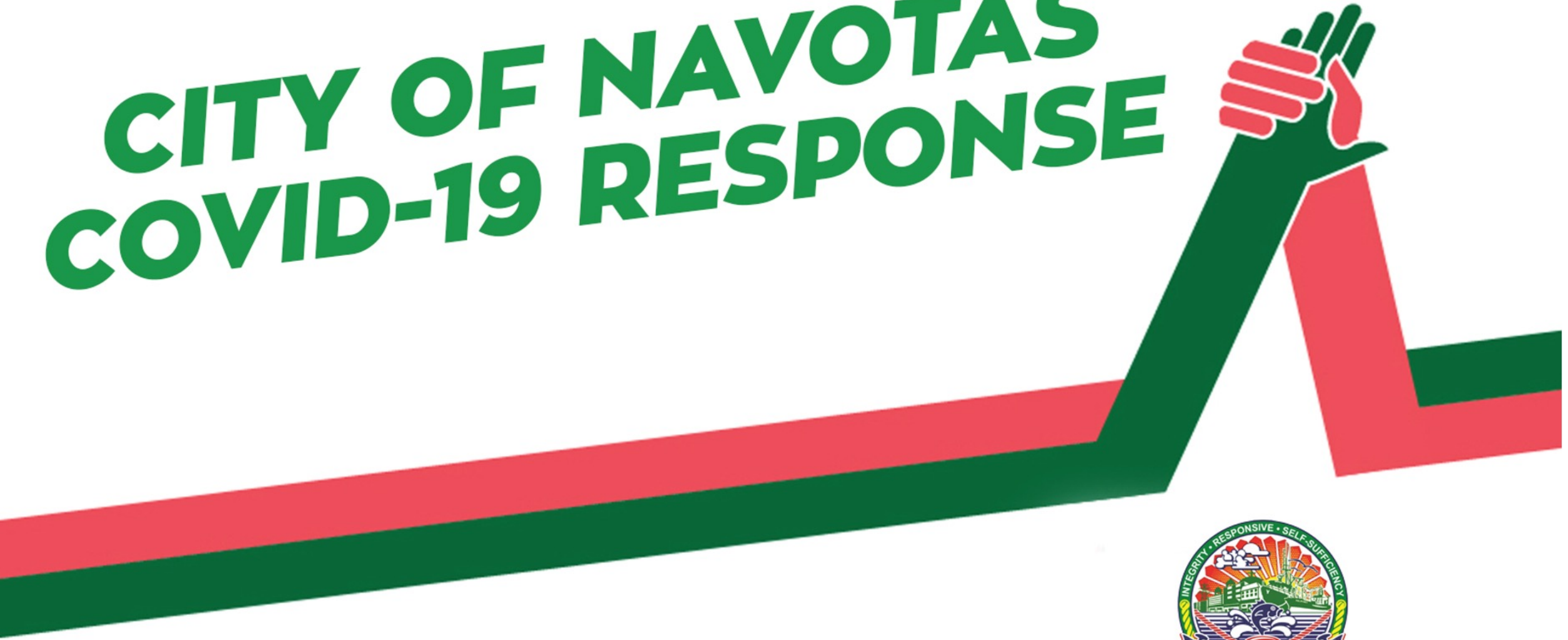


"I wish it need not have happened in my time," said Frodo.

"So do I," said Gandalf, "and so do all who live to see such times. But that is not for them to decide. All we have to decide is what to do with the time that is given us."

*J.R.R. Tolkien
Lord of the Rings*

CITY OF NAVOTAS COVID-19 RESPONSE



Leadership and Governance

POLICY DEVELOPMENT

The City of Navotas developed several policies that contributed to the decreasing trend of Covid-19 cases in Navotas.



EXECUTIVE ORDER No. TMT-038, Series of 2020

AN ORDER IMPOSING THE IMPLEMENTATION OF A LOCKDOWN NAVOTAS EFFECTIVE FROM 6:00 AM OF 16 JULY 2020 UNTIL 11:59 UNLESS OTHERWISE EXTENDED.

WHEREAS, Article 8, Section 15 of the Constitution provides that the promote the right to health of the people and instill health consciousness;

WHEREAS, Section 16 of Republic Act (R.A.) 7160, otherwise known as "Code, provides that within their respective territorial jurisdictions, shall, among others, promote health and safety, maintain peace; the comfort and convenience of their inhabitants;

WHEREAS, as early as 2 May 2020, the City of Navotas was already, Enhanced Community Quarantine due to the steadily increasing the City, as shown by the epidemiology curve and records of 1 Office;

WHEREAS, on 12 May 2020, the President placed the National C Modified Enhanced Community Quarantine from 16 May to 31 period, or on 29 May 2020, the highest number of confirmed Navotas City Health Office was at 20;

WHEREAS, on 28 May 2020, it was announced that the NCR, includ would transition to a General Community Quarantine (GCQ) begins

WHEREAS, although the daily average number of confirmed COVID-1 was 12, there were a total of 312 confirmed cases for that same the 312 confirmed being recorded from 24 to 30 June 2020 under!

WHEREAS, on 30 June 2020, the President has retained the GCQ on 15 July 2020.

Section 1. ASSUMPTIONS and OBJECTIVES. The implementation of a LOCKDOWN on the following assumptions:

- The lesser the opportunity for people to leave their homes, the lesser the probability that they will transmit the virus.
- There are asymptomatic carriers of the COVID-19 virus who may be in streets among non-infected members of the community.
- Data shows that with the easing of restrictions under the GCQ, the Office has seen a spike in the number of COVID-19 cases.
- Contact tracing revealed that individuals confirmed to have COVID-19 the same family, therefore requiring a LOCKDOWN in order not to fu the virus into the community.

The imposition of the LOCKDOWN aims to achieve the following objectives:

- To reduce the number of people contracting the disease by ensuring their homes for the purpose only of purchasing essentials, attended to emergencies, and work for essential industries.
- To reduce the opportunity for people to gather in crowds or in throngs at authorized days within which a person, who is allowed to leave his resi- home quarantine pass (HQP) for the purchase of their essential needs barangay.
- To simplify the implementation of the LOCKDOWN by adopting a bari scheduling of people leaving their homes.
- For the City Health Office to continue with extensive targeted mass test RT-PCR and Rapid Antibody Test (RAT) kits.
- For the Philippine National Police (PNP) and the City Health Offi accelerate contact tracing efforts.

Section 2. EXECUTION:

- The City will implement a LOCKDOWN by scheduling the use of qua per barangay.
- Likewise, and to reduce the number of market goes per market area, 1 per adjacent barangays shall be shifted in order to address the rate getting infected by COVID-19. Thus:



- Control Points will be established in strategic locations to if or.
- Front lines shall be equipped with the proper personal or infared thermal scanners to assess every person going in or out.
- The proper bar under City Ordinance No. 2020-01, as amend in place.

Section 3. INSTRUCTIONS:

A. DURING THE PERIOD OF THE LOCKDOWN:

- WHO: ONLY HOME QUARANTINE PASS HC ALLOWED TO LEAVE THEIR HOUSEHOLDS
- WHEN: ONLY ON SCHEDULED MARKET DAYS
- WHY: ONLY TO PURCHASE FOOD, MEDICINES, I

Rules for Use of the HQP:

- The HQP is non-transferable. Where allowed to be household shall be issued an HQP.
- The HQP holder must bring a valid ID to prove that is indicated in the HQP.
- The HQP shall be valid for use only on days when issued and HQP or the barangay indicated in the HQP.
- The HQP shall be valid for use to go to the market, school, and other essential goods, only on their allow barangay.
- The HQP is not valid for use as a substitute for proof.
- On days that are not the schedule for their barangay to leave their residence, unless for health emerge essential industries enumerated in Annex A hereof.

ESSENTIAL WORKERS FOR INDUSTRIES ALLOWED

- Essential workers for industries allowed to operate in a barangay, will be allowed to go to their respective home to their residence near during the lockdown as a valid company ID or, in the absence thereof, a valid
- Essential workers will only be allowed to go outside work in outside Navotas.

B. ALL THOSE LEAVING THEIR RESIDENCES, WHEN OBSERVE THE FOLLOWING:

- Proper wear face masks pursuant to City Ordinance
- Maintain social distancing and avoid grouping or

Section 5. COMMAND AND COMMUNICATIONS. The following communication protocols shall be observed.

- Incident Commander will be based at the EOC/ICP, located at the NACC/ Operations Center, 4th floor, Navotas City Hall.
- Lead Agency to address all coordination concerns is CDRSMA, and may be directed to Mr. Yvonne B. Villanueva (+639194180725) (+63948989324).
- All other concerns or requests for assistance may be directed to NACC at 8281-1111.
- Escalation will be from Barangay Tanods to the EX-O, the EX-O to Barangay Chairperson, and Chairperson to PNP.
- Lateral coordination is highly encouraged.

Section 6. REPEALING CLAUSE. All issuances, memoranda and special orders issued inconsistent herewith are hereby superseded, repealed and amended accordingly.

Section 7. SEPARABILITY CLAUSE. If any provision of this Order is found to be unconstitutional or inconsistent with any national or local laws, ordinances or resolutions, all the other provisions thereof shall remain in full force and applicable.

Section 8. EFFECTIVITY. This Executive Order shall take effect on 16 July 2020.

Done this 13th day of July 2020 in the City of Navotas. ■

TOBIAS *TOBY* M. TIANGCO
City Mayor



Republic of the Philippines
Metropolitan Manila
CITY OF NAVOTAS
OFFICE OF THE CITY MAYOR



EXECUTIVE ORDER No. TMT-032, Series of 2020

AN ORDER IMPOSING THE IMPLEMENTATION OF A LOCKDOWN ALONG MONROY STREET, NAVOTAS WEST, CITY OF NAVOTAS, EFFECTIVE FROM 5:01 AM OF 11 JUNE 2020 UNTIL 11:59 PM OF 15 JUNE 2020, UNLESS OTHERWISE EXTENDED.

WHEREAS, on 30 April 2020, the President issued Executive Order No. 112, imposing an Enhanced Community Quarantine in High-Risk Geographic Areas of the Philippines and a General Community Quarantine in the rest of the country from 1 to 15 May 2020, and adopting the Omnibus Guidelines on the Implementation thereof;



Republic of the Philippines
Metropolitan Manila
CITY OF NAVOTAS
OFFICE OF THE CITY MAYOR



EXECUTIVE ORDER No. TMT-036, Series of 2020

AN ORDER IMPOSING THE IMPLEMENTATION OF A LOCKDOWN AT THE BARANGAY HALL OF NBBS DAGAT-DAGATAN AND WITHIN FIFTY METER RADIUS THEREFROM, CITY OF NAVOTAS, EFFECTIVE FROM 5:01 AM OF 5 JULY 2020 UNTIL 11:59 PM OF 18 JULY 2020, UNLESS OTHERWISE EXTENDED.



Republic of the Philippines
Metropolitan Manila
CITY OF NAVOTAS
OFFICE OF THE CITY MAYOR



EXECUTIVE ORDER No. TMT-037, Series of 2020



Republic of the Philippines
Metropolitan Manila
CITY OF NAVOTAS
OFFICE OF THE CITY MAYOR



EXECUTIVE ORDER No. TMT-035, Series of 2020

AN ORDER IMPOSING THE IMPLEMENTATION OF A LOCKDOWN AT NAVOTAS RESIDENCES, A. LEONGSON ST., BRGY. SAN ROQUE, CITY OF NAVOTAS (NAVOTAS MEDIUM RISE BUILDINGS) EFFECTIVE FROM 5:01 AM OF 29 JUNE 2020 UNTIL 11:59 PM OF 12 JULY 2020, UNLESS OTHERWISE EXTENDED.

PEDIATRIC VACCINATION

FIRST DOSE	SECOND DOSE
19,010	17,815

SENIOR CITIZEN VACCINATION

FIRST DOSE	SECOND DOSE
21,490	20,710
THIRD DOSE	FOURTH DOSE
12,042	5,364

NavoBakuna

SCHEDULE

WEDNESDAY, 29 MARCH 2023

VACCINATION SITE	5-11 y/o	12-17 y/o	18-49 y/o	18-49 y/o AI TO A3 only	50 y/o and above
	1st/2nd dose	1st/2nd dose 1st booster	1st/2nd dose 1st booster	1st/2nd dose 1st/2nd booster	1st/2nd dose 1st/2nd booster
BAGONG LIPUNAN HEALTH CENTER 12nn - 3pm Pfizer	✓	✓	✓	✓	✓
BBN HEALTH CENTER 12nn - 3pm Pfizer	✓	✓	✓	✓	✓
KAUNLARAN BARANGAY HALL 8am - 3pm Pfizer	✓	✓	✓	✓	✓
NBBN HEALTH CENTER 12nn - 1pm Sinovac 2pm - 3pm Pfizer	✗	✓	✓	✓	✓
PHASE 2 AREA 1 HEALTH CENTER 12nn - 3pm Pfizer	✓	✓	✓	✓	✓
SAN ROQUE HEALTH CENTER 12nn - 3pm Pfizer	✓	✓	✓	✓	✓
TANGOS HEALTH CENTER 12nn - 3pm Pfizer	✓	✓	✓	✓	✓
TANZA HEALTH CENTER 12nn - 3pm Pfizer	✓	✓	✓	✓	✓

As of 27 March 2023

FIRST DOSE	SECOND DOSE	FIRST BOOSTER	SECOND BOOSTER
223,468	223,498	78,937	18,636

MEETING WITH BARANGAY CAPTAINS AND DEPARTMENT HEADS

NAVOTAS COVID-19 SITUATIONER

hosted by Mayor Toby Tiangco
30 January 2021, 6PM, via Zoom

- TOPICS**
- ✓ COVID-19 situation
 - ✓ COVID-19 Vaccination
 - ✓ SAP update
 - ✓ Others

COVID VACCINATION and MRTD

- 0 Agreed upon OPTION A- Everyday vaccination for 15 days every Mon-Fri targeting 80% then remaining every Wed until Dec 22
- 0 For Covid Vaccination to do 12 to 17 with Co-morbidities
- 0 Initial Roll out Oct 15 (7 Days) pilot to 7 hospital sites
- 0 After 7 days LGU roll out in LGU hospitals
- 0 After 14 days regional roll out once A2 threshold reached
- 0 List of Co-morbidities (Genetic condition, Neurologic, Metabolic, Cardiovascular, Obesity, HIV, TB, Chronic Respiratory, Renal Disorder, Hepatobiliary, Immunocompromised)

Navoteño Ako - Navotas City Public Information Office
Oct 12 · 🌐

Simula po bukas, 13 October, hanggang sa 22 December 2021, likot po ang ating mga health workers para mag... See More

See Translation

SABAYANG PAGBABAKUNA LABAN SA MEASLES RUBELLA-TETANUS DIPHTHERIA
13 October-23 December 2021

Pabakunahan ang mga batang edad 6-7 taong gulang at 12-13 taong gulang.

"Bakuna pagtibayin, proteksyon paigtingin"

NUMBER OF DAILY MEETINGS	NUMBER OF MEETINGS CONDUCTED
2020	206
2021	212
2022	52

Navotas COVID-19 Situationer every Saturday, 6:00PM

Participants visible in the meeting grid include: Leahjane De Guzman, Jennifer Vergara Serra, Ritche Van Angeles, Chezca Garcia, and others. The grid also shows the Navotas City logo and various department/barangay icons.

Regular coordination meeting of the COVID-19 Vaccination Program Committee

Health Education Information and Motivation Campaign

- Social Media- FB (Navoteno Ako Official Page), Twitter, Viber
- Posting of Covid-19 information tarpaulins in all strategic public places/ areas
- The use of Txt JRT/Txt Toby

Navoteño AKO!

Navoteño AKO!
4h · 🌐

COVID-19 UPDATE

As of 3 September 2020, 6PM

BARANGAY	ACTIVE	RECOVERED	DIED
Bagumbayan North	13	48	
Bagumbayan South	11	100	3
Bangcuni	8	161	5
Daanghari	41	311	4
Navotas East	7	60	1
Navotas West	17	110	5
NBBN	14	161	8
NBBS Dagatdagatan	53	398	13
NBBS Kaularan	39	393	8
NBBS Proper	32	233	12
San Jose	35	367	18
San Rafael Village	4	44	1
San Roque	35	269	10
Sipac-Almancen	20	194	7
Tangos North	30	184	8
Tangos South	21	280	12
Tanza 1	37	244	4
Tanza 2	30	280	5
TOTAL	447	3,837	124

Para matapos na ang pandemya, gawin ang sumusunod.

STAY HOME STAY SAFE

2 meters

Toby Tiangco is with Sev Sev Ducay.
4h · 🌐

34 po ang nakauwi ngayon na mga kababayan nating gumaling sa COVID-19. Ngunit, 32 naman ang nadagdag sa mga kumpirmadong kaso. Hindi po pwede maging kampante s... See More

82 Like · 1 Comment · 7 Shares

- ✓ Pagsuot ng mask na natatakpan ang ilong at bibig
- ✓ Pagsuot ng full-face face shield kapag sasakay sa bus at jeep at kapag nasa lugar ng trabaho
- ✓ 1-2 metrong physical distancing
- ✓ Liquor ban
- ✓ 24-hour curfew para sa mga menor de edad
- ✓ 8PM-5AM curfew para sa mga adult, m mga may trabaho o negosyo
- ✓ 3-araw na burol, kasama ang libing, ng di COVID-19 ang ikinamatay

CALLING ALL COMPANIES IN NAVOTAS

Get your employees tested for FREE. This is open for Navoteño and non-Navoteño workers.

City Government of Navotas
1361 members

2:07 · 📶 · 97%

Txt JRT SUN1
+639338100221

[TXT JRT]Ticket No. 090120-0032 thru hotline : good pm po report lang po lumabas po yung result sa swab test at parehong positive ang lolo't lola ko po na sina alonzo, eriberto at si alonzo, ma. leonora kase po may kasama sa bahay na bata kaya baka pwede mailpat sa isolation salamat po contact

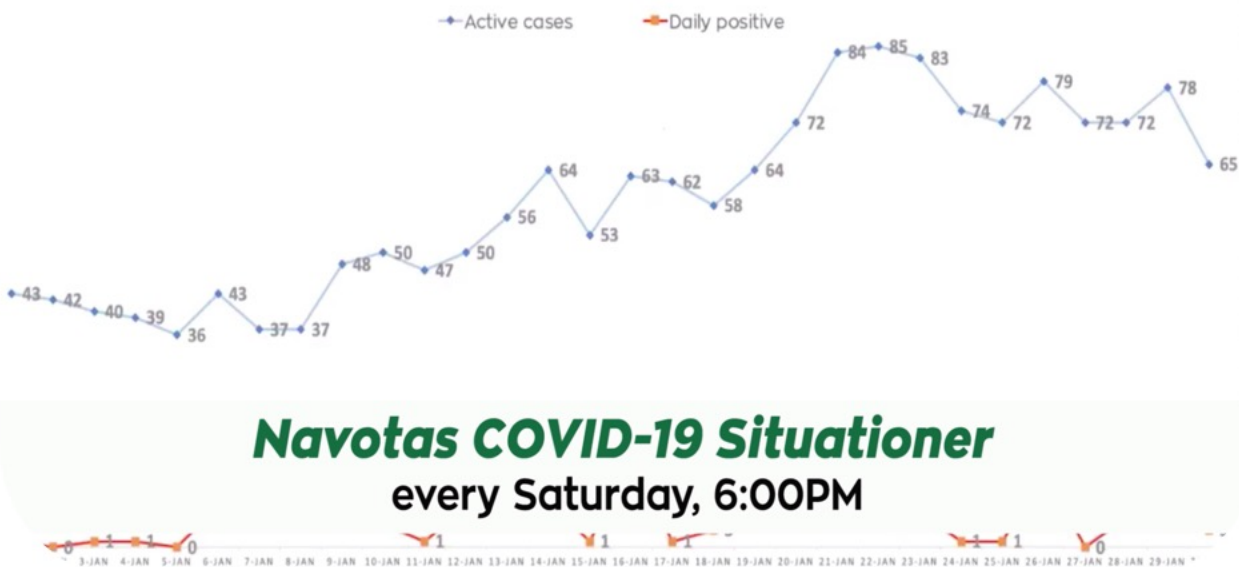
[TXT JRT]Ticket No. 081420-0066 has been closed.

[TXT JRT]Ticket No. 090120-0036 Rakit De Vung mga

Para sa mga nais magreklamo o mag-renew ng rebirto ng banilang bangka, maari na po kayong pumunta sa City Agriculture Office sa 1st floor ng

NAVOTAS COVID SITUATIONER REPORT OF CONG. TOBY TIANGCO

ACTIVE CASES & DAILY POSITIVES SINCE 1 JANUARY 2021

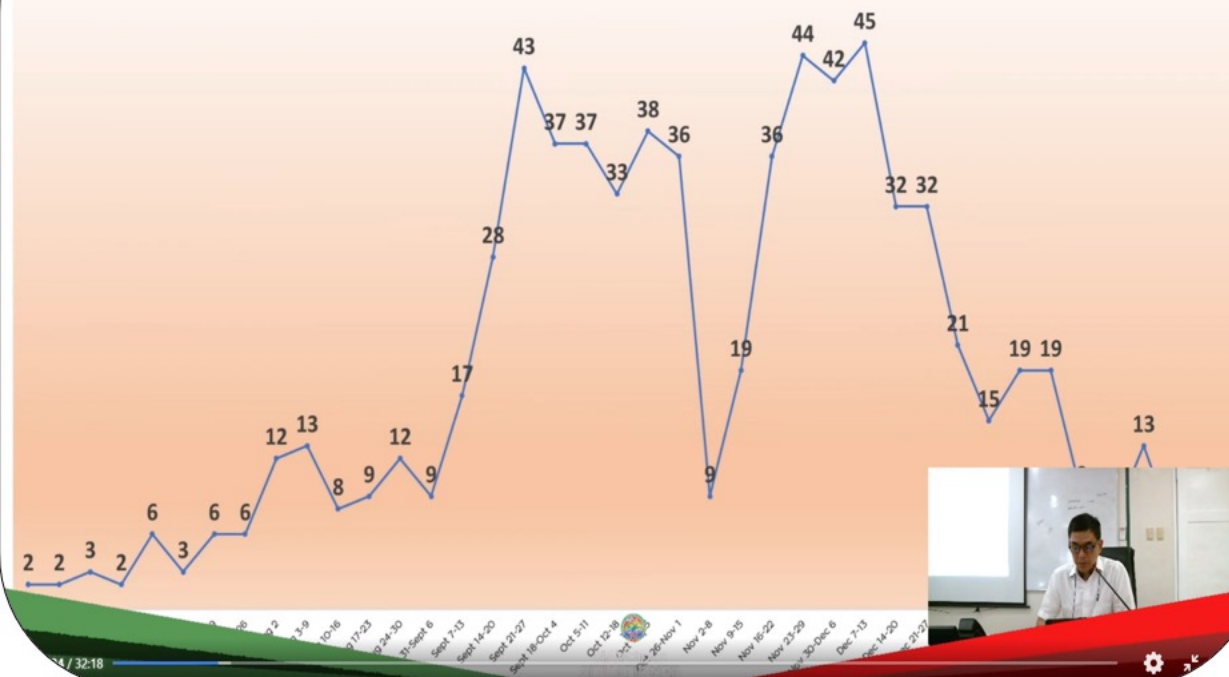


Navotas COVID-19 Situationer
every Saturday, 6:00PM

AUGUST 2020 – JUNE 2022

NAVOTAS SITUATIONER REPORT OF MAYOR JOHN REY TIANGCO

POSITIVITY RATE SINCE JUNE 1, 2022



JUNE 2022 – PRESENT

<https://covax.navotas.gov.ph/>



NAVOTAS CITY COVID-19 VACCINE REGISTRATION

PAALALA: ANG MAAARING MAG-KUMPLETO NG FORM NA ITO AY MGA RESIDENTE, O HINDI RESIDENTE NGUNIT NAGTATRABAHO SA NAVOTAS AT EDAD 12 YRS. OLD PATAAS.

MAYROON KA BANG KATANUNGAN? MAGPUNTA SA [FREQUENTLY ASKED QUESTIONS \(FAQ\)](#)



CREATE APPOINTMENT



VERIFY APPOINTMENT



VACCINATION VERIFICATION



GENERATE QR CODE

Personal Details

Last Name **REQUIRED**
Apelyido

First Name **REQUIRED**
Pangalan

Middle Name
Gitnang Pangalan

Name Suffix **REQUIRED**

Date of Birth **REQUIRED**
Petsa ng Kapanganakan

Year Month Day

Sex **REQUIRED**
Kasarian

Male Female

HEADLINES

Centenarians get vaccinated in Navotas

Marc Jayson Cayabyab - The Philippine Star ⓘ
May 18, 2021 | 12:00am



Teofilo Lopez Sr., 101, and his wife Catalina, 95, get their AstraZeneca jabs yesterday.

NavoGabay Operation Center



LGU PARTNERSHIP



School Closures caused by Covid-19 Pandemic



Opening of Classes



October 22, 2022 – Start of Covid Vaccination for 12-17 years old



BARANGAY VACCINATION



BAKUNAHANG BAYAN 5-7 December 2022

HOUSE-TO-HOUSE VACCINATION (Schedule and areas)

Dec. 5, 2022	Dec. 6, 2022	Dec. 7, 2022
Agora	Unipak	Phase 1 B
Little Samar T. Policarpio	Bagong Silang	S. Policarpio, Tuazon, Losma
Tumana	PI A	Talipapa
B. Cruz	S. Roldan	Oliveros
Tres Talipapa	San Roque Church	Everlasting Talipapa
NavotaAs Homes 1 - Tanza	NavotaAs Homes 2 - Tanza	Marikit/Masipag
Asian Shipping	PFDA/Market 3/ Kadamay/BGA	CHER/Galicia/ 459/417
Mang Inasal	San Rafael Church	Talipapa, Sipac, BJMP



Navoteño Ako - Navotas City Public Information Office
January 27

Tuloy-tuloy pa rin po ang ating pagbabakuna laban sa COVID-19 sa iba't-ibang health centers sa ating lungsod. Tingnan lamang po sa page na ito ang schedule at lugar ng pagbabakuna. Maaring magbabakuna laban sa COVID mula edad 5 pataas.

#NavoBakuna
#StaySafe
#Navotas

1
Like Comment

MEGASWABBING



QUARANTINE BAND

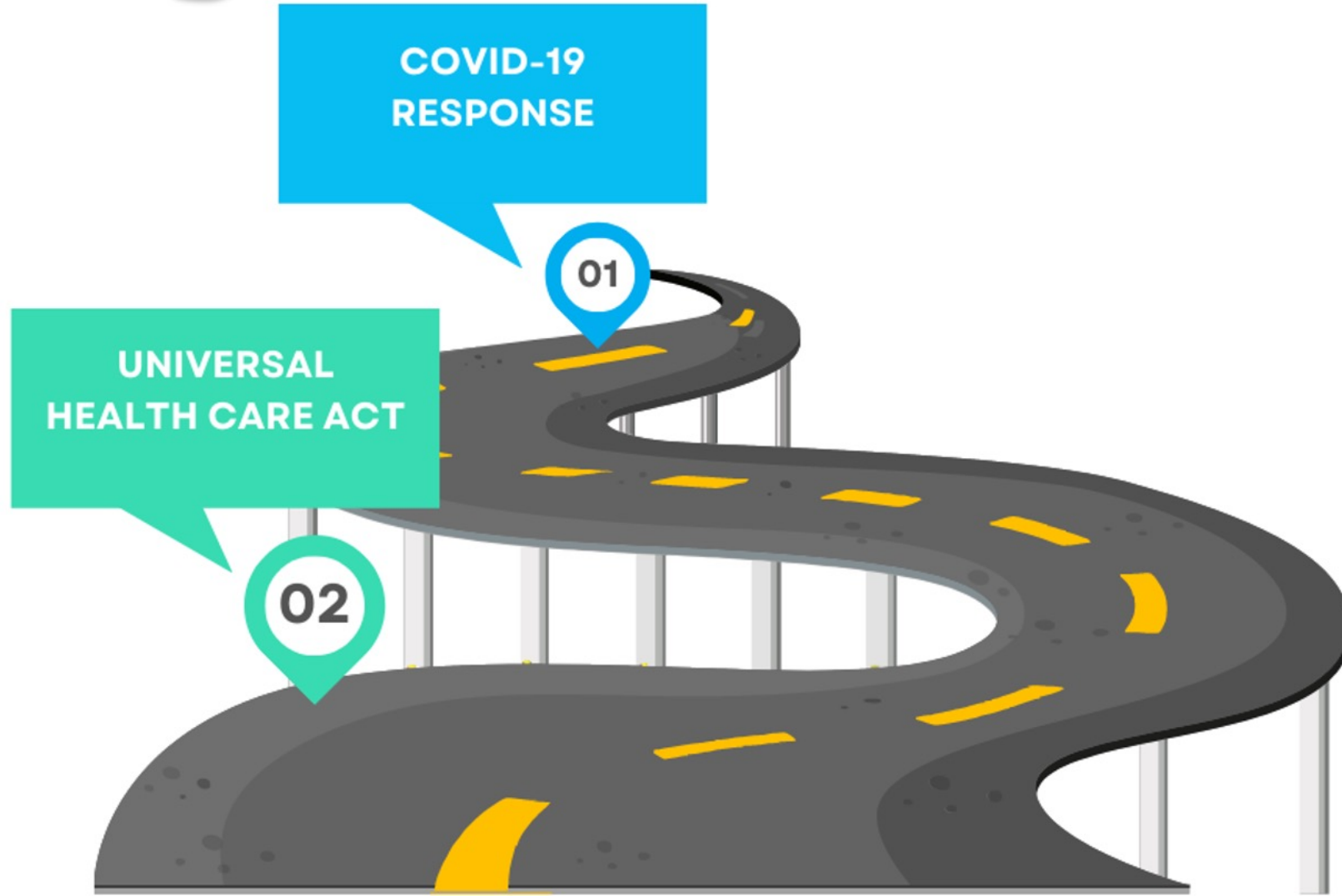


COMMUNITY ISOLATION FACILITIES



LONG TERM PLANS TO CONTROL THE PANDEMIC

Living with the new normal





Thank
you!

