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The value of standardizing procurement data: Introduction to OCDS

OPEN
CONTRACTING
PARTNERSHIP

Agenda

- 1 What is Open Contracting Partnership?
- What is Open Contracting Data Standard?
- 3 How and why to implement OCDS?



What is Open Contracting Partnership?

What do we do? How can we help you?

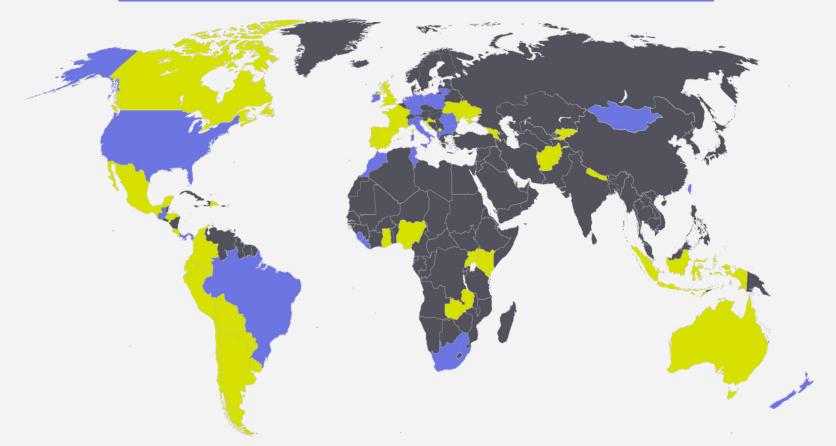


Our mission

Transforming public contracting, so it is open-by-design, fair and efficient

We build a global community for change and support powerful examples of what is possible when governments, businesses and citizens work together. We measure and share results from open contracting, including increased competition, better value for money, and improved efficiency, integrity and trust in public markets.

OCP works in **50+ countries and cities** on open data & open government to transform public contracting



We develop and maintain two open data standards. We help governments and municipalities across the world to implement these standards

OCDS

The Open Contracting Data Standard is meant for publication of data related to the planning, procurement, and implementation of public contracts

OC4IDS

The Open Contracting for Infrastructure Data Standard is meant for data disclosure about infrastructure projects

Better access to affordable medicines, healthier school lunches, and improving competition are just some of the results we are

Highlighted impact

seeing







Open contracting impact around the world









Open Contracting in Colombia

CHANGE IN COMPETITION 2018-2019



More bidders

3.6 average bidders per tender, up from 3.2



More tenderers

7443 unique tenderers, up from 6571



Fewer 1-bid tenders

33.3% single-bid tenders, down from 36.8%

COLOMBIA: IMPROVING COMPETITION AND EFFICIENCY THROUGH OPEN CONTRACTING

6% decrease in direct contracts in favor of competitive awards

17% increase (3.6 from 3.2 before) in the average number of bidders among national agencies

Increased supplier diversity with 55 suppliers, specialized companies & providers from 14 before





THREE YEARS OF PROZORRO.SALE



More revenue

870 million USD



More volume

20,370 auctions per quarter



More bidders

15,740 participants

Data: 2017 Q1-2019 Q3





Nuevo León, Mexico How a multistakeholder coalition made Nuevo León's infrastructure projects more transparent & competitive

+25%

The average number of bidders per tender increased by 25%, from 6.5 in 2017 to 8.1 in 2020.



93% out of a total of 230 tenders had multiple bidders.



Using the Open Contracting for Infrastructure Data Standard (OC4IDS) has increased oversight of project performance, competition, and cost savings.



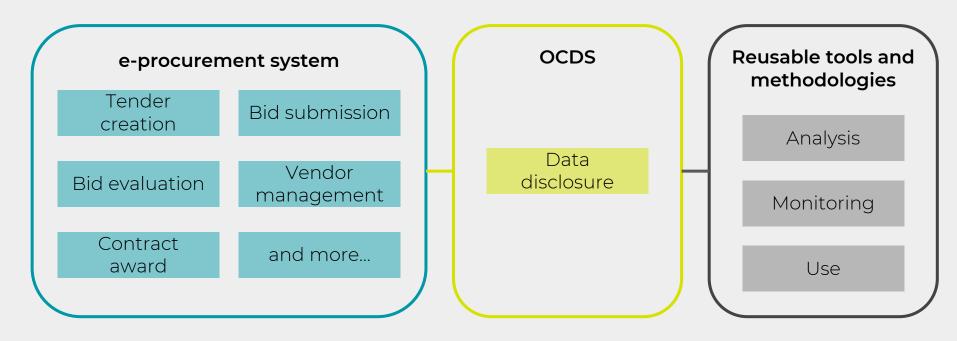
A multistakeholder committee united all actors to achieve the reform goals.

What is Open Contracting Data Standard?

And why do you need it?



OCDS is **not an e-procurement system**, it's a standard for the disclosure of data



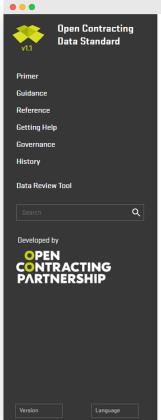
CONTRACTING DATA STANDARD

CONTRACTING DATA STANDARD

OPEN CONTRACTING

DATA STANDARD

OCDS is the **only international open standard** for the publication of information related to the planning, procurement, and implementation of public contracts



Docs » Open Contracting Data Standard

View page source

Open Contracting Data Standard

Governments around the world spend an estimated US\$13 trillion through contracts every year. Yet, contracting information is often unavailable for public scrutiny.

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There are many **reasons** for introducing data standard

Often very limited published data on contracting

Publication often covers only one stage of the contracting process

It is difficult to join up data from different stages of the contracting process There is a mismatch between the data governments publish and the data users need

Published data is hard to interpret

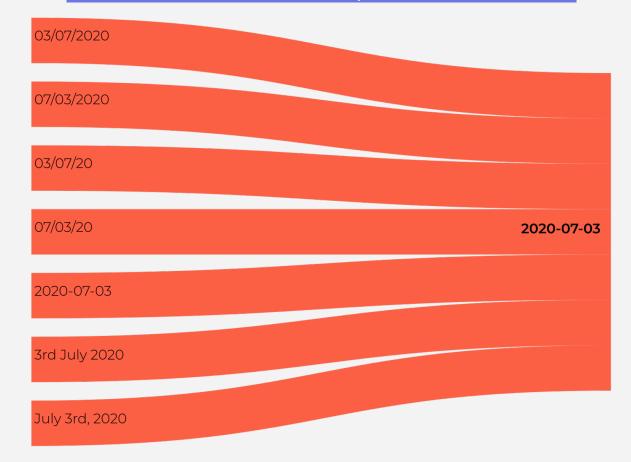
How would an analyst or computer program work with **dates in**different formats?

03/07/2020 07/03/2020 03/07/20 07/03/20 2020-07-03

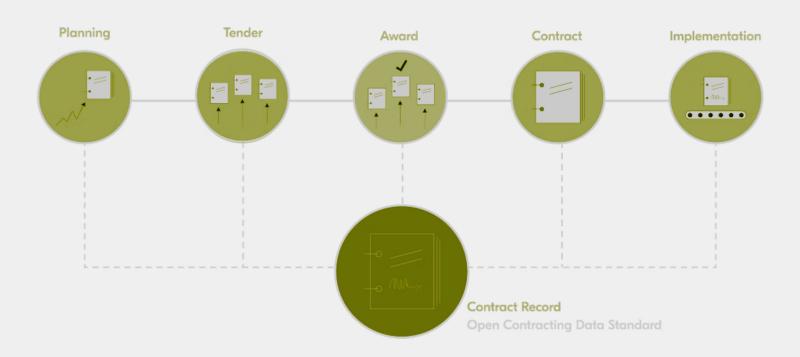
3rd July 2020

July

A data **standard resolves ambiguity**, and helps different systems work out how to interpret information



OCDS describes a **way to model and publish data** along the whole public contracting process



There are three **key components** to OCDS

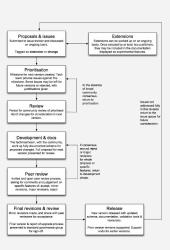
Schema

```
▼ status: {
     title: "Award status",
     description: "The current
     status of the award drawn
     from the [awardStatus
     codelist
     (http://standard.open-
     contracting.org/latest
     /en/schema/codelists
     /#award-status)",
   ▼ type: [
         "string",
         "null"
     ],
   ▼ enum: [
         "pending",
         "active",
         "cancelled",
         "unsuccessful".
        nu11
```

Documentation



Governance



How and why to implement Open Contracting Data Standard?

What is an implementation journey?



Implementing OCDS involves 4 key phases



- Design your implementation
- Map your data to OCDS
- Build or update IT systems
- Publish data

Design phase is about setting up your OCDS implementation to be a success



Understand your context

What is your starting position? In which legal, technological and societal conditions are you going to work?

Set your goals and priorities

What are you trying to achieve? What is your theory of change?

Build your team

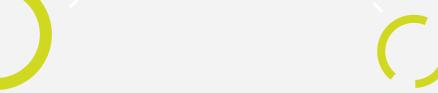
Find yourself a project manager, data expert, procurement expert, system architect, software developer, policy and user champions

Implementation should be focused on data use

The value of data lies in how it can be used, when it is analyzed and used for decision-making







OCDS was designed around several distinct **use cases**



Market opportunities



Value for money



Public integrity



Service delivery



Internal efficiency

For each of the use cases, we developed a **set of indicators** for an initial diagnosis of the performance of a procurement market

Proportion of open tenders

Proportion of single bid tenders

Market concentration

Share of direct awards

Proportion of cancelled tenders

Top suppliers

Proportion of contracts with savings and overruns

Success rate of bidders

We can advise you on **identifying your use cases**, finding relevant data fields, guiding you through the best practices

- 1 Identify your stakeholders
- 2 Figure out what information they want and why
- 3 Document your user requirements
- 4 Map demand to supply and make a plan
- 5 Document use and impact

Map phase is about documenting your sources of contracting data, and documenting how that data "maps" to OCDS



Identify your data sources

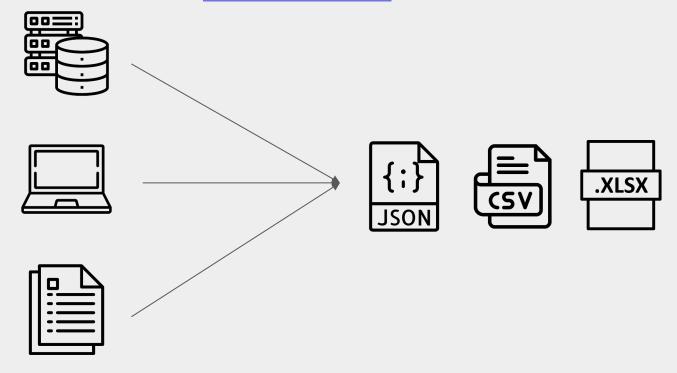
Which IT systems capture and store contracting data and related documents?

Complete the mapping

List all the data elements within your data sources and find corresponding OCDS fields for each one of them

Consider using extensions

Some data elements might not match any field or code in OCDS. To cover such cases, you can add fields and codes to OCDS using extensions The process of mapping, extracting and standardizing the information allows an **exhaustive study of the available data** and its quality



Build phase is about creating a new IT system, or updating an existing IT system, to implement your mapping and publish OCDS data



Determine your system architecture

Your choice of architecture can determine how frequently your data is updated, whether you can publish a change history and the access methods available to your users

Build your data pipeline and extensions

Depending on your data sources and system architecture, you might be able to reuse some of these OCDS tools

Check your data

Use the OCDS Data Review
Tool to check the structure
and format of your data.
This ensures that your data
is compatible with OCDS
tools

Publish phase is about sharing your data with the world



Finalize your publication policy

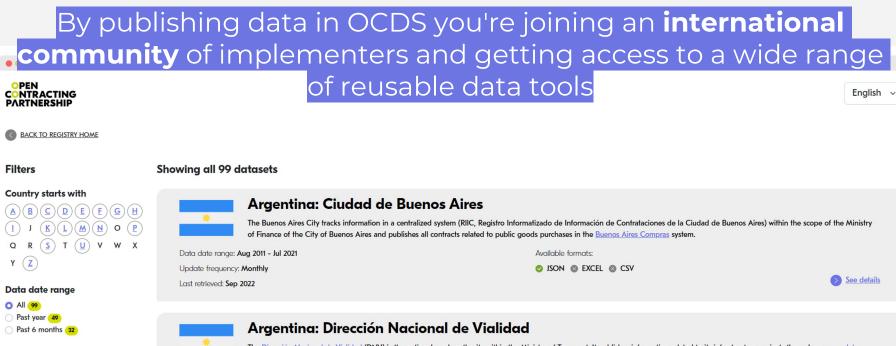
In OCDS, a publication policy is an essential data guide for users

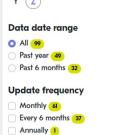
License your data

A license statement sets out the permission that users have to access, use and reuse the data

Publish and share your data

As users start using the data, there will likely be some requests for iterative improvements over time to improve the quality and usability of the data





Data contains Parties data 97

Planning data 47 Tender data 96

Awards data 94 Contracts data 84

Documents data 83

Milestones data 17

The Dirección Nacional de Vialidad (DNV) is the national roads authority within the Ministry of Transport. It publishes information related to its infrastructure projects through an open data portal.

Data date range: Feb 2022 - Feb 2022

Update frequency: Monthly

Last retrieved: Mar 2022

Available formats:

JSON EXCEL CSV

See details

Australia: Department of Finance

The Department of Finance publishes information through AusTender, the centralized procurement information system of the federal government.

Data date range: Jun 2010 - Feb 2022

Available formats:

- ICON - FVORI - COV

And you're also making **historical data available** and comparable over time





How can we help you?

Reach us out



We have skills and expertise in data and policy



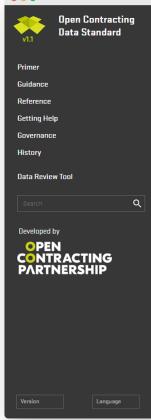
Technical assistance

We can help you design your implementation journey, map your data to OCDS, decide on your architecture, and prepare your data for publication

Resources and guidance

We have a lot of tools and resources on how to calculate many different indicators using OCDS data, or how to spot red flags in contracting data

We can **guide** you through the OCDS implementation journey. We can help you in your eGP implementation and data



Docs Den Contracting Data Standard Standard

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Our tools will help you to prepare data for publication, while ensuring **quality and usability**

Featured tools for accessing OCDS data

OCDS Kingfisher Collect

. . .

OCDS publishers <u>worldwide</u> publish their OCDS data using different access methods, from APIs to bulk download files. With our Kingfisher Collect tool, you can download OCDS data from the publisher's websites to your computer for your own use.

OCDS Kingfisher Database

We also regularly collect publishers' data using Kingfisher Collect and store it in a PostgreSQL database. You can request access to this database to explore the data you are interested in.





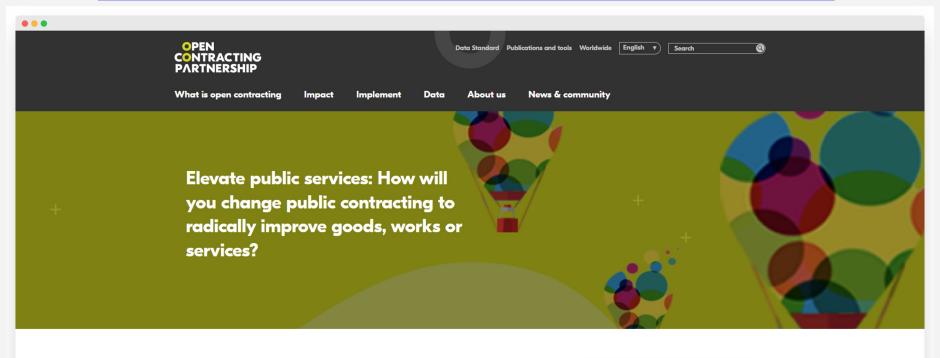
Data tools

We maintain tools to facilitate accessing OCDS data, converting it between JSON and CSV, and reviewing its quality.

Kingfisher: A family of tools to <u>collect</u>, <u>pre-process</u>, <u>summarize</u> and <u>query</u> OCDS data. It is used internally by helpdesk analysts to provide feedback to publishers of OCDS data, and by a data analyst to calculate indicators and do research (though a goal is to increase use by the wider community). Kingfisher collect also serves as a data source for other tools.

Data Review Tool: An online tool to report structural errors in OCDS data. It is primarily used by

Our Lift program can help teams of bold procurement reformers propel their ambitious plans towards **systemic change**



Open Contracting Lift

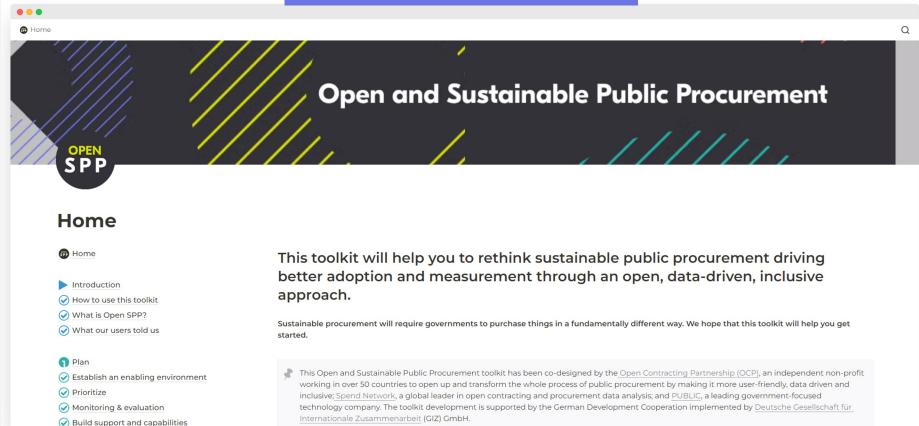
You want to use public procurement as a tool to deliver better social outcomes. Open Contracting Lift is our impact accelerator program to help teams of bold procurement reformers around the world to go further with their ideas and deliver change.

Lessons learned from Lift

Insights for designing and operating an impact accelerator program.

Read

Our new toolkit will help you to make public procurement sustainable and inclusive



Questions?



OPEN CONTRACTING PARTNERSHIP

www.open-contracting.org @opencontracting data@open-contracting.org