### 8th Conference of the Asia Pacific Public Electronic Procurement Network e-Government Procurement Conference 2022

Session 7: e-GP as a Tool Supporting Gender Mainstreaming

# Supporting Gender Equity through public procurement tools Lessons from Latin America and Caribbean

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 Why is the promotion of women in public procurement important?

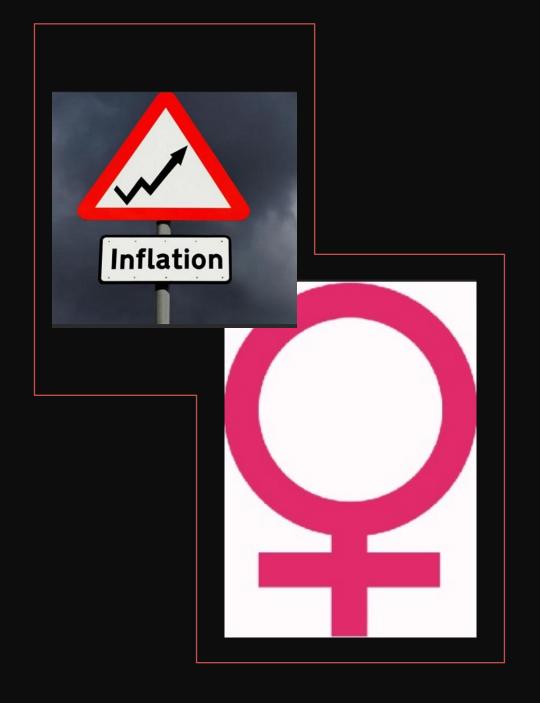
 Examples from Latin America and the Caribbean

Lessons learned





# Impact of inflation on women





**5** GENDER EQUALITY



1 NO POVERTY



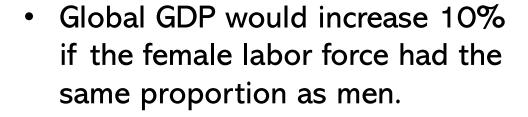
DECENT WORK AND ECONOMIC GROWTH





## Why is the promotion of women in public procurement important?

# **5** GENDER EQUALITY





 A high percentage of small and médium sized enterprises are run by women.



## Why is the promotion of women in public procurement important?

Gender responsive public procurement is the harnessing of the purchasing power of the state to advance public policy objectives of gender in a country.



# Why is the promotion of women in public procurement important?



Less than one percent of the estimated \$10 trillion spent annually on global public procurement is awarded to women-led businesses



# Tools to promote women in public procurement

Barrier	Support to women-owned business
Access to information	<ul> <li>Improved access to public procurement information</li> <li>Information on sub-contracting opportunities</li> <li>Communication anywhere/anytime</li> <li>No geographical constraints within a country</li> </ul>
Business capabilities	<ul> <li>Lower transaction costs of developing a bid</li> <li>Simplification/ elimination of repetitive tasks</li> <li>Improved cash flow</li> </ul>
• Data	<ul> <li>Supplier registry that enables system to identify women-owned businesses</li> <li>Business Intelligence</li> </ul>



# Countries in Latin America that have embraced gender responsive public procurement

#### **Advanced**

- Argentina(City of Buenos Aires)
- Chile
- Dominican Republic

#### **Incipient**

- Honduras
- Colombia
- Ecuador
- Peru



#### **Examples from Latin America: Chile**

#### **Key features:**

- Sello "Empresa Mujer".
- Awareness building
- Capacity building
- Directive No. 20 that promotes the participation of women in public processes





Result: an increase by 25% in terms of women participating in public procurement

# Examples from Latin America: Dominican Republic

#### **Key features:**

- Law preference for women-owned businesses
- Registry and catalogue of women suppliers with more than 11 thousand women registered.
- Promotion of women-owned businesses in non-traditional sectors like Works, PPPs etc.







#### Examples from Latin America: Argentina (City of Buenos Aires)

#### **Key features:**

- Women owned business registration program
- First program at subnational level
- Rewards not only ownership, but also firms that have gender sensitive practices.





Expected to raise participation of women-owned businesses in public procurement from 15% to 45%

#### Examples from Latin America: Peru



- Action Plan
- Training
- Supplier Identification
- Business Roundtables
- Formation of private sector and civil society groups



#### **Examples from Latin America: Colombia**

#### **Key features:**

- Presidential directive to prioritize the country's economic reactivation
- Entrepreneurship law focusing on public Procurement and its ability to empower women.
- Regulations detailing criteria for identifying women-led enterprises





#### **Examples from Latin America: Honduras**





#### **Key features:**

- Diagnostic Assessment
- Identification of barriers
- Action plan for the development of a "Sello Mujer"







### Lessons Learned