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Virtual Business Opportunities Seminar: Focus on Education

23 November 2022



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PLICINIES





European Representative Office (ERO)

- ADB established in 1966
- Established in 1996
- Frankfurt, Germany
- 17 European Member partners





ERO's Role:

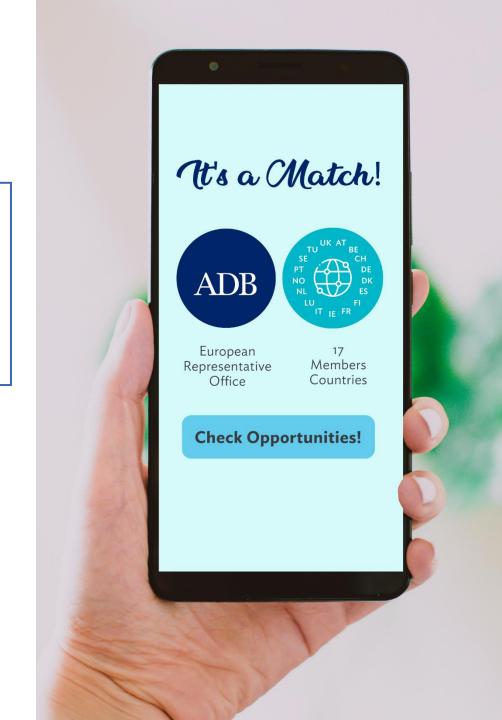
Identify/engage a broader range of actors in the European landscape

Make connections

Foster trust and knowledge exchange

Put ADB at the table

Keep Asia/Pacific on the "map"



Role of Country Engagement Plans - Process









Initial discussion with counterparts

Preparation of Country Engagement Plans

Targeted activities

Continued targeted engagement, increased visibility for counterparts in Asia

Finland

Areas of Engagement: Connecting Finnish education service industry with ADB opportunities

Business Outreach Seminar Finland-ADB Dialogue

Virtual Morning Coffee

High-level trilateral dialogue

ADB-organized Hackathons

ADB Ventures
Private Sector
Operations

Career Outreach Events

Country Engagement Plan Implementation 2021-2022









