# At the Intersection: Smart Inclusive Cities in Southeast Asia

26 October 2022

9:00–11:30 a.m. (GMT+7)

via Zoom

















## **Using Tech To Advocate for Sustainable Mobility**





Robert Y. Siy
Co-Convenor, Move As One Coalition



## Move As One Coalition

140 organizations and 77,000 individuals promoting sustainable mobility

- Building Partnerships with
   Government and Private Sector
- Lobbying for Better Policies,
   Budgets and Laws
- . Research and Policy Analysis
- Raising Awareness; SharingKnowledge; Changing Mindsets



"Safe, sufficient, convenient & accessible walking, cycling and public transport"



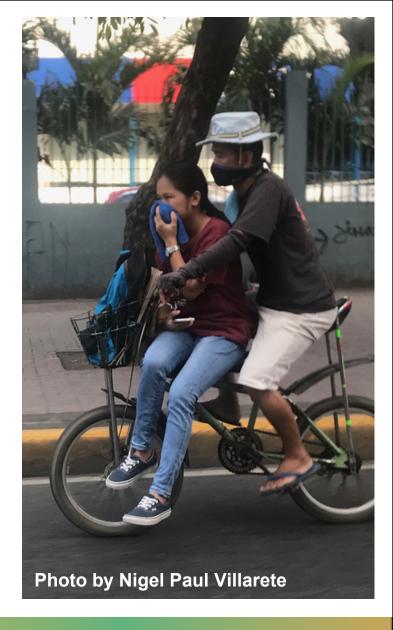


## Mobility is a Basic Need









Public Transport As an Essential Service

## **Budgets for Active Transport Infrastructure**

#### **BAYANIHAN II BIKE LANE NETWORKS**

#### A TOTAL OF 497 KM BIKE LANE NETWORK ESTABLISHED



**Metro Cebu** 

129.66 km



**Metro Davao** 

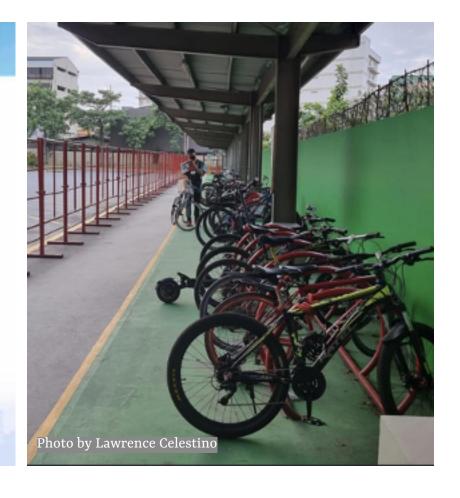
54.74 km



**Metro Manila** 

313.12 km

The Department prioritized the establishment of bike lane networks in the country's metropolitan areas-- Metro Cebu, Davao, and Manila where economic activities are the highest



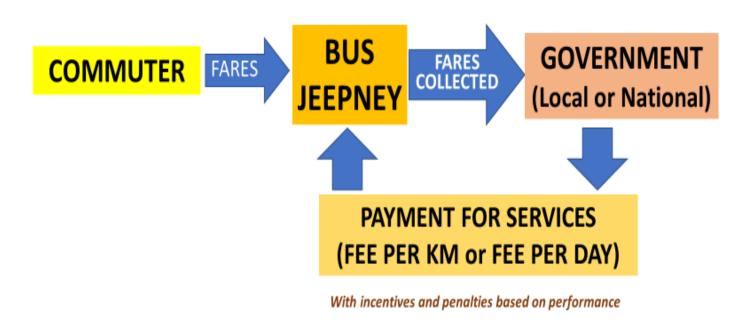
PhP 1.3 billion (US\$26 million equivalent) in 2021 National Budget PhP 2 billion (US\$40 million equivalent) in 2022 National Budget



### Service Contracting As A Major Reform

Budgets of PhP 5.6 billion (US\$112 million) in 2021 and PhP 7 billion (US\$130 millon) in 2022

## GOVERNMENT PAYS FOR TRANSPORT SERVICES FARE COLLECTION GOES TO GOVERNMENT





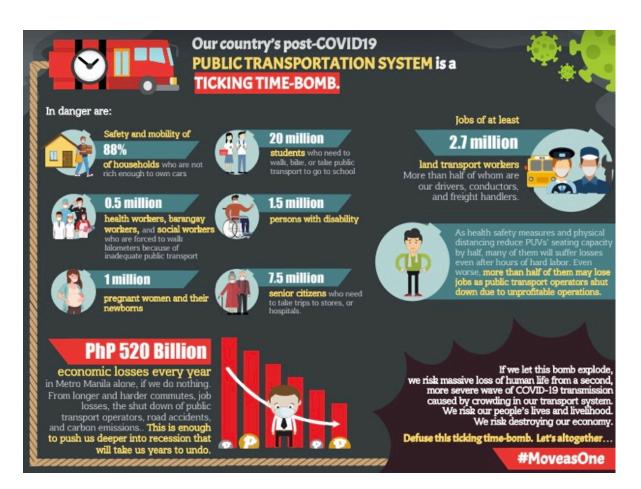
Under the option of "Net Cost Service Contracting", the transport operator collects and retains fares and receives a "per kilometer subsidy".

## **Building a Coalition During the Pandemic**

**Compelling** Message

A Core Group of **Determined Advocates** 

**Social Media** Tools



Projected annual economic loss from insufficient transportation services during the pandemic—about US\$10.4 billion at US\$1=PhP50 in June 2020

#### change.org







Welcome back to Change.org! A new petition wins every hour thanks to signers like you.

What's new

Petition details

Comments

Updates



#### **#MoveAsOne: Affordable, Efficient, and Humane Public Transportation for Filipinos**

**77,336 have signed.** Let's get to 150,000!



At 150,000 signatures, this petition becomes one of the top signed on Change.org!





#### Move As One Coalition

## MOVE AS ONE

Ligtas. Makatao. Para sa Lahat.

moveasonecoalition@gmail.com

Donation channels to support the cause:













#### **Move As One Coalition**

Community Organization







Hi! Please let us know how we can help.



Sunny, Riz, Ira and 6,456 others like

About

Posts

**Photos** 

**Videos** 

#### **About**

- http://bit.ly/MoveAsOne
- Send message
- Community Organization



#### **Move As One Coalition** 1.084 Tweets





#### **Tweets & replies** Media **Tweets**



Move As One Coali... · 7/24/21 Kami ang #MoveAsOne, isang koalisyon ng 140 organisasyon at mahigit 77,000 katao.

Sama-sama tayong kumilos tungo sa pampublikong transportasyon na ligtas, makatao, at para sa lahat.

#CommutersNaman #MobilidadParaSaLahat #ProtectedBikeLanesNOW #ModernizeWithAHeart #Biyahenihan



2.221 views













## **Creating Awareness and Sharing Information**



All these will lessen air and noise pollution, ease congestion on our roads, and make it easier for everyone — including PWDs, the elderly, and children

- to get to where they need to go.





## Bringing Partners Together For A Common Purpose

(Viber and FB
Messenger to
Organize and
Coordinate Multiple
Actors)





## Feeling the Public Pulse



#### How's your byahe, bes?

Public group · 26.5K members

**₩** Joined •

Invite

Reels

**Featured** 

**Topics** 

**Photos** 





Walang lovelife?



coconuts.co

Stuck in traffic: How Manila's roads are making love elusive for Filipinos | Cocon...



...

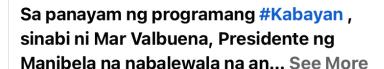
## Feeling the Public Pulse



Commuters Unite!



Kabayan Noli De Castro

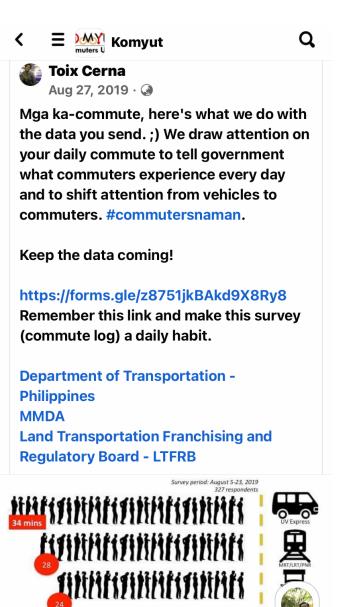


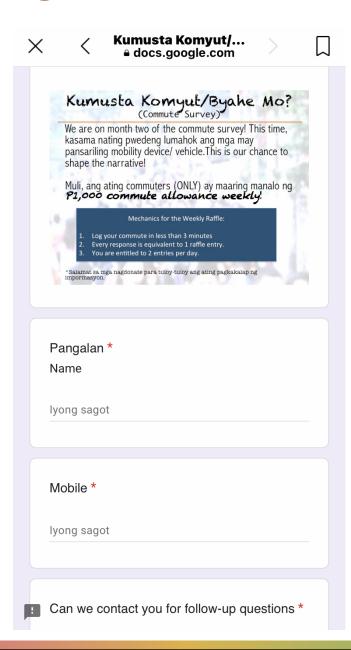


7.1K views



### Generating Data: On-Line Surveys





#### RHS Survey 2022

Ang iyong personal na impormasyon ay hindi namin ibabahagi kaninuman. Ang iyong mga kasagutan ay magiging bahagi lamang ng kabuuang pag-aaral at analisis tungkol sa karanasan ng mga magaaral at manggagawa ng Rizal High School sa pang-araw araw na byahe mula tirahan hanggang paaralan.

Mag-sign in sa Google para i-save ang iyong pagusad. Matuto pa

\*Kinakailangan

Kayo po ba ay pumapayag na makibahagi sa survey na ito?

- Oo, pumapayag ako.
- Hindi ako pumapayag.

Susunod

I-clear ang form

Huwag isumite kailanman ang mga password sa pamamagitan ng Google Forms.

Hindi itinaguyod o inindorso ng Google ang nilalamang ito. <u>I-ulat</u> <u>ang Pag-abuso</u> - <u>Mga Tuntunin ng Serbisyo</u> - <u>Patakaran sa</u> <u>Privacy</u>



## **Recruitment and Capacity Building**

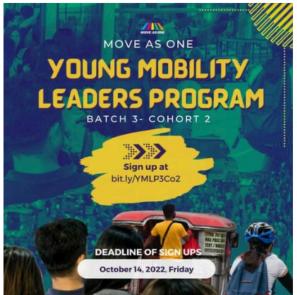


#### **Move As One Coalition**

Sep 27 · **→** 

**BACK FOR THE 2ND ROUND!** The YMLP3 Cohort 2 Sign ups are now open.

... See More





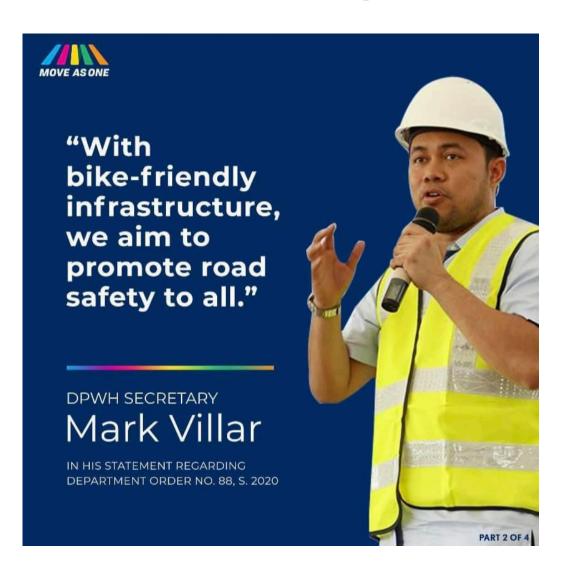


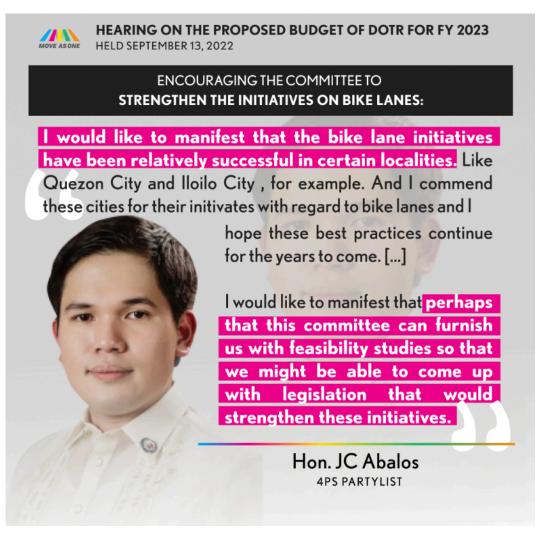






## Recognizing Champions







## Thank you!

Contact us:
Move As One Coalition
moveasonecoalition@gmail.com





A meeting of minds

On Sept. 8, 2022, the Move As One Coalition, Move Metro Manila, and AltMobility PH met with Department of Transportation Sec. Jaime J. Bautista to discuss immediate steps to improve active transportation and public transportation. Sec. Bautista was joined by Atty. Mark Steven C. Pastor, Undersecretary for Road Transportation and Infrastructure, and Atty. Reinier Paul Yebra.

