



# FOUNDATION

## GLOBAL REGIONAL ROAD SAFETY OBSERVATORIES DIALOGUE ON POWERED TWO WHEELERS

### SESSION 4: SAFER PTW USERS

*Identifying and responding to the helmet*

*enforcement gaps*

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ZAMBIA

TANZANIA

E.A.C

UGANDA

GHANA



MOZAMBIQUE



2008

2010

2015

2016

2021



# TRANSAID ACTIVITIES IN SUB-SAHARAN AFRICA



- Training of Drivers for HGVs, PSVs, Motorcycles & Vans
- Training of Trainers for HGVs, PSVs, FLT's & Motorcycles
- Training of Master Trainers for HGVs, PSVs & Motorcycles
- Curricula Development
- Fleet Management
- Advocating for improved safety with partners



# KENYAN NATIONAL HELMET WEARING COALITION









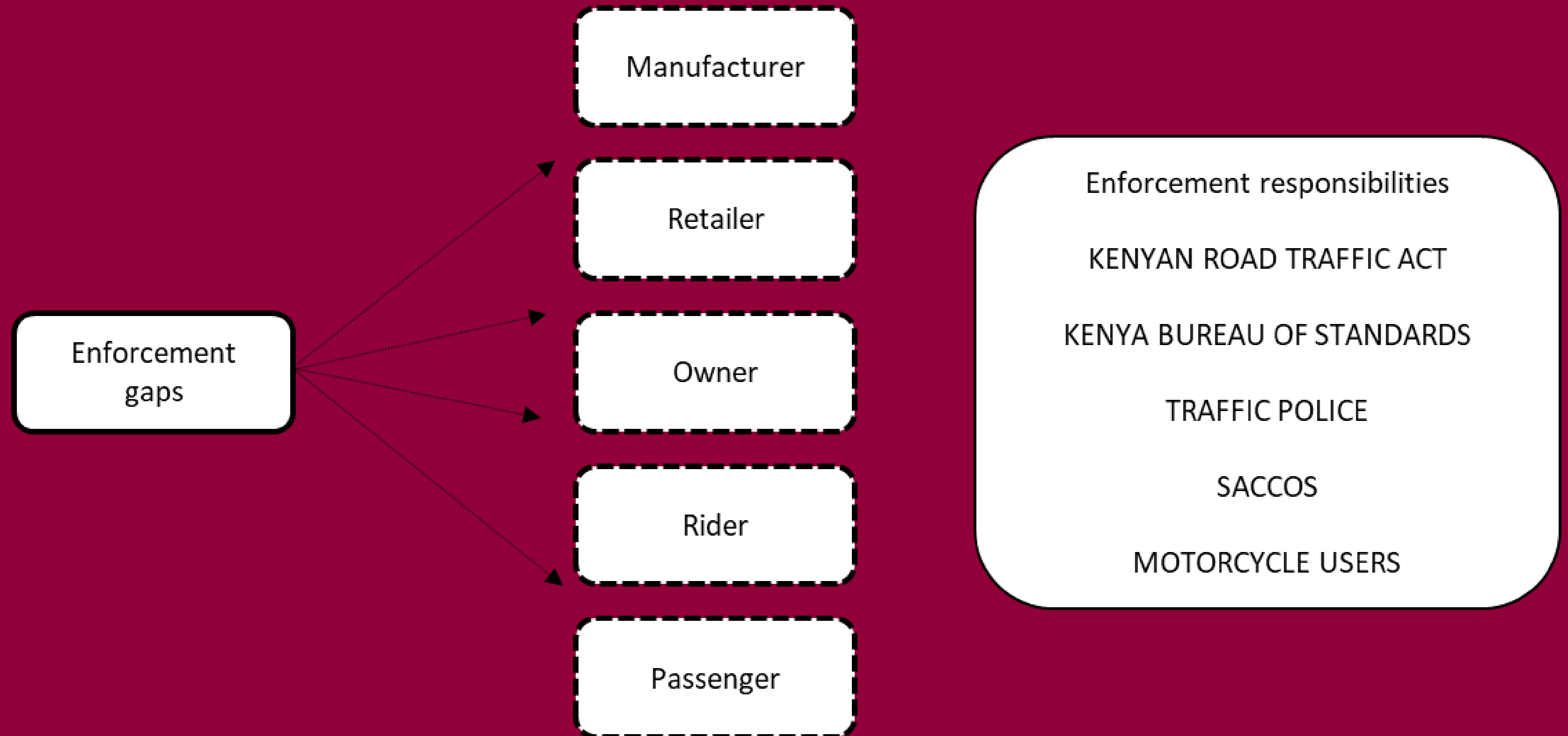


## MOTORCYCLE TAXI CONTEXT

- Estimated 1.4 million motorcycle taxis
- 60% of road traffic fatalities motorcycle related
- 80% due to head injuries
- Motorcycle operator helmet prevalence – 30%
- Passenger helmet prevalence – 4-6%
- Female passenger helmet prevalence – 2-3%
- Enforcement a key challenge



# HELMET SUPPLY CHAIN & ENFORCEMENT GAPS



# NEXT STEPS

- Work with KEBS to improve its capacity to enforce the existing Helmet Standard both for helmets manufactured in Kenya and those imported into the country
- Build an improved awareness among enforcement agencies, riders and passengers around the requirements of the Standard, to influence an increased investment in quality helmets
- Work with manufacturers to introduce a mechanism whereby quality helmets are more identifiable to consumers
- Secure funding for the installation of a helmet testing lab in Kenya





**THANK YOU**

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**-centre /**

