

Our open-by-design and citizen-centric approach to building smart communities (SmartCT)



Ben Hur Pintor

Co-founder and CTO, **SmartCT**
Data Training Lead, **Open Knowledge Foundation**
Founder and Proprietor, **BNHR.XYZ**



Presentation outline

- About me
- About SmartCT
- Getting Started Card Kit
- MapaTanda
- Data Literacy and Open Geospatial
- Let's work together



SmartCT

Making Smart Cities Open.

At the Intersection:
Smart Inclusive Cities in Southeast Asia



Ben Hur Pintor

geospatial generalist. open stuff advocate. maptivist/dataactivist.

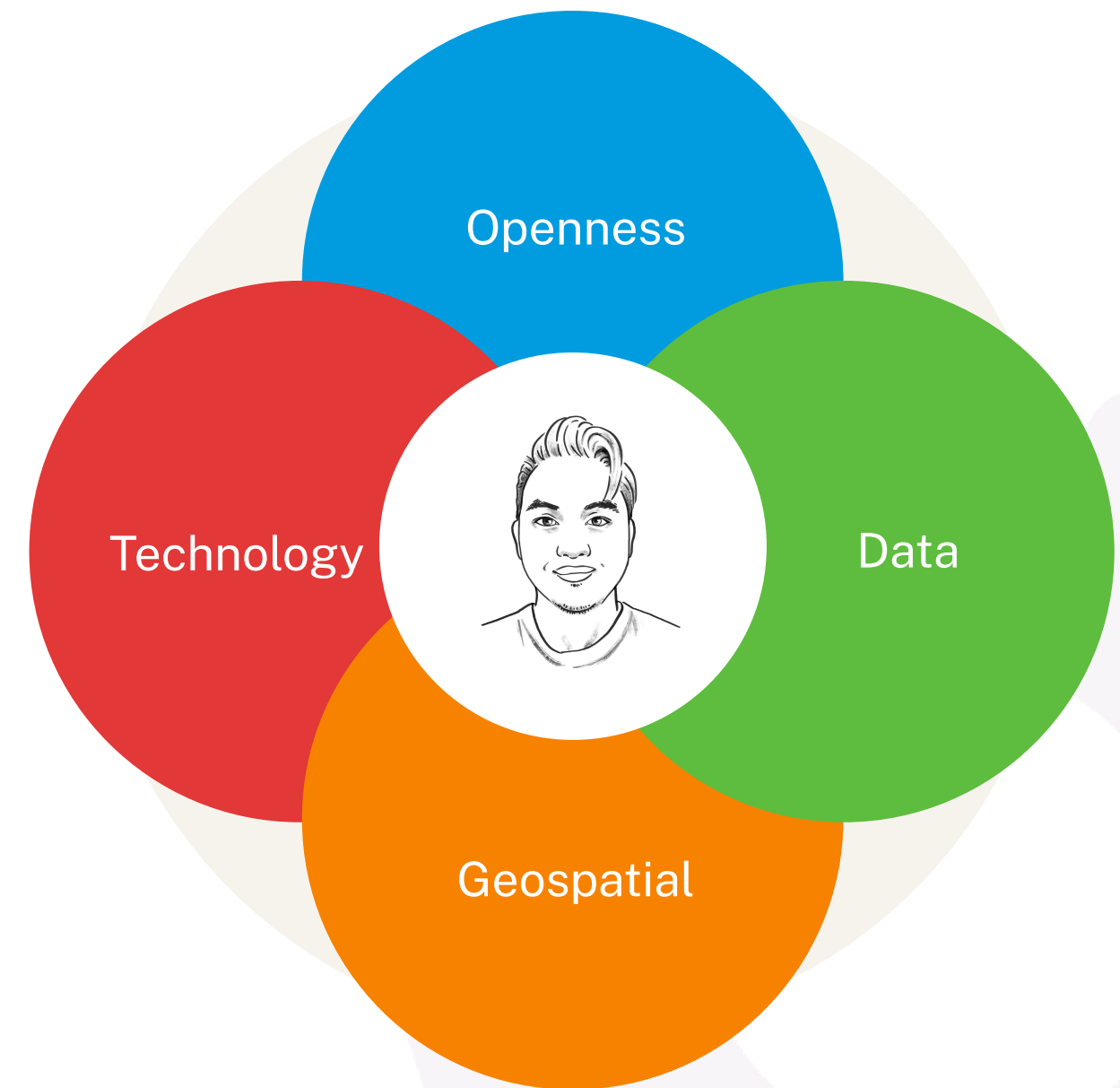
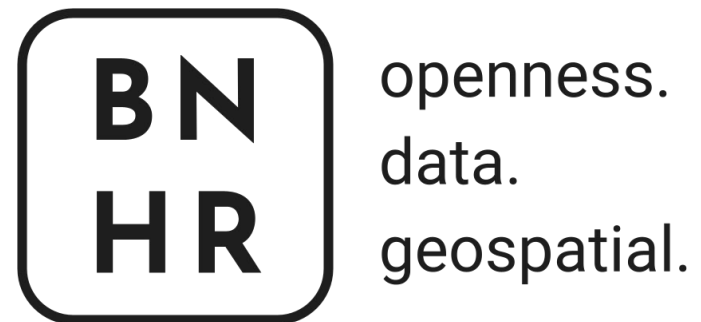
Co-founder + CTO



Data Training Lead



Proprietor



At the Intersection:
Smart Inclusive Cities in Southeast Asia





About SmartCT

SmartCT is the first tech non-profit in the Philippines and a pioneer in the smart cities field.

We aim to create a **movement that transforms the way we think, do, and plan smart cities and communities** especially in developing countries such as the Philippines through a **co-developed, citizen-centric approach that puts openness and citizens at the heart of the development.**

Making Smart Cities Open.

At the Intersection:
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A simple tool that many people can use is better than a complex tool that only a few can master.



Getting Started Card Kit

- The **Getting Started with Being Smart and Data-Driven for LGUs** Card Kit provides a **visual** and **non-technical overview** of **key elements, actions,** and **aspects** that make up a **data-driven local government.**
- <https://smartctph.github.io/getting-started-with-smart-and-data-driven-lgus/index.html>

GETTING STARTED ▶



Card kit for Local Government Units

PROJECT OF:
 SmartCT
Making Smart Cities Open.

SUPPORT FROM:
 FRIEDRICH NAUMANN
FOUNDATION For Freedom.

At the Intersection:
Smart Inclusive Cities in Southeast Asia



Getting Started Card Kit (cards)

Building block cards – most commonly recurring elements and features that data-driven organizations and smart cities have.

BUILDING BLOCK

Data Literacy

DEFINITION
Data literacy involves understanding what data means, reading graphs & charts, drawing correct conclusions from data, & how to recognize when data is being used in misleading or inappropriate ways.

SIGNIFICANCE
If LGUs & the public understand how data works & how to use it to communicate with one another effectively (e.g. Citizens understanding the data being released by the local government & in turn, use this data to propose solutions), then solutions – digital or not – will be truly inclusive, open & participatory.

IT'S TIME TO GET STARTED!
Use this card & gather these Getting Started cards to take action!

Data Driven Policy, Smart City, Data Literacy

Data Literacy is the first step to building a data culture & a core skill for LGUs looking to take advantage of the opportunities data offers to create new value and improve operations.

SmartCT, FRIEDRICH NAUMANN FOUNDATION

BUILDING BLOCK

Open Data

DEFINITION
Open data is data that anyone can universally & readily access, use, modify and share. It is free of charge & in digital form.

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Open Data provides information to its citizens in a timely manner. It supports innovation by revealing opportunities for private & public sectors to improve operations & develop new services.

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SmartCT, FRIEDRICH NAUMANN FOUNDATION

They can be combined and connected to the Getting Started Cards to encourage creative playing and reshaping of ideas.

Getting Started Cards – practical overview and guidance on how to get started with being smart and data driven for local government units (LGUs)

GETTING STARTED

Disaster Data

DATA BY MAJOR NATURAL HAZARD TYPE

- Earthquake: Natural hazard maps, Historical catalog, Monitoring Network
- Flood: Natural hazard maps, Monitoring Network
- Landslide: Natural hazard maps, Historical catalog
- Drought: Natural hazard maps, Climate Change projections

STEPS

- Refer to existing global & national open data efforts
- Assess current Natural Hazard Datasets for Operational Purposes
- Creation of a spatial data repository
- Build local capacity within governments to manage spatial data & local scientific capacity
- Preparation of natural hazard data availability profile

BUILD A SOLID FOUNDATION!
Gather these Building Block Cards before taking action!

SmartCT, FRIEDRICH NAUMANN FOUNDATION

GETTING STARTED

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PREREQUISITES

- Identify critical data skills needed for the agency
- Assess the current staff capacity for those data skills
- Perform a data skills gap analysis to prioritize the agency's needs
- Appoint a data champion/lead & management team

STEPS

- Clear-align leaders around the strategic aims, ambition & success factors for becoming data literate
- Aware-Communicate the vision & case for change & begin to create ownership of the data literacy program top down & bottom up
- Assess & Train - Design the tools & training based on the assessment (see prerequisites)
- Sustain - continuously manage, communicate, update & monitoring the data literacy skills of the LGU workforce

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Smart City, Data Literacy, Data Driven Policy

SmartCT, FRIEDRICH NAUMANN FOUNDATION

GETTING STARTED

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PREREQUISITES

- Open Data Policy & Data Governance
- Data selection criteria
- Method for sharing/storing open data
- Open Data team
- Open source procurement policies to encourage the use of open source software when possible

STEPS

- Identify key LGU problems that could be resolved by open data & Choose your datasets
- Apply an open license & Make the data available in bulk & in useful format
- Make it discoverable by posting it on the web or organize a central catalogue to list your open datasets
- Support the open data community through an online forum where new data sets, ideas, visualizations & proof of concepts can be discussed
- Establish priority for ongoing release

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Open Data, Smart City, Freedom of Information

SmartCT, FRIEDRICH NAUMANN FOUNDATION

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Getting Started Card Kit (scenarios)



Communication tool for Mayors

By using an image-based language that can quickly convey information to people the same way that street and traffic signs do, Mayors can easily introduce new concepts to its constituents.



Getting Started Card Kit (scenarios)



Checklist tool for Policymakers

Use the cards as a tool to shift the focus from being re-active to pro-actively designing and planning for data driven and smart-related policies!



Getting Started Card Kit (scenarios)



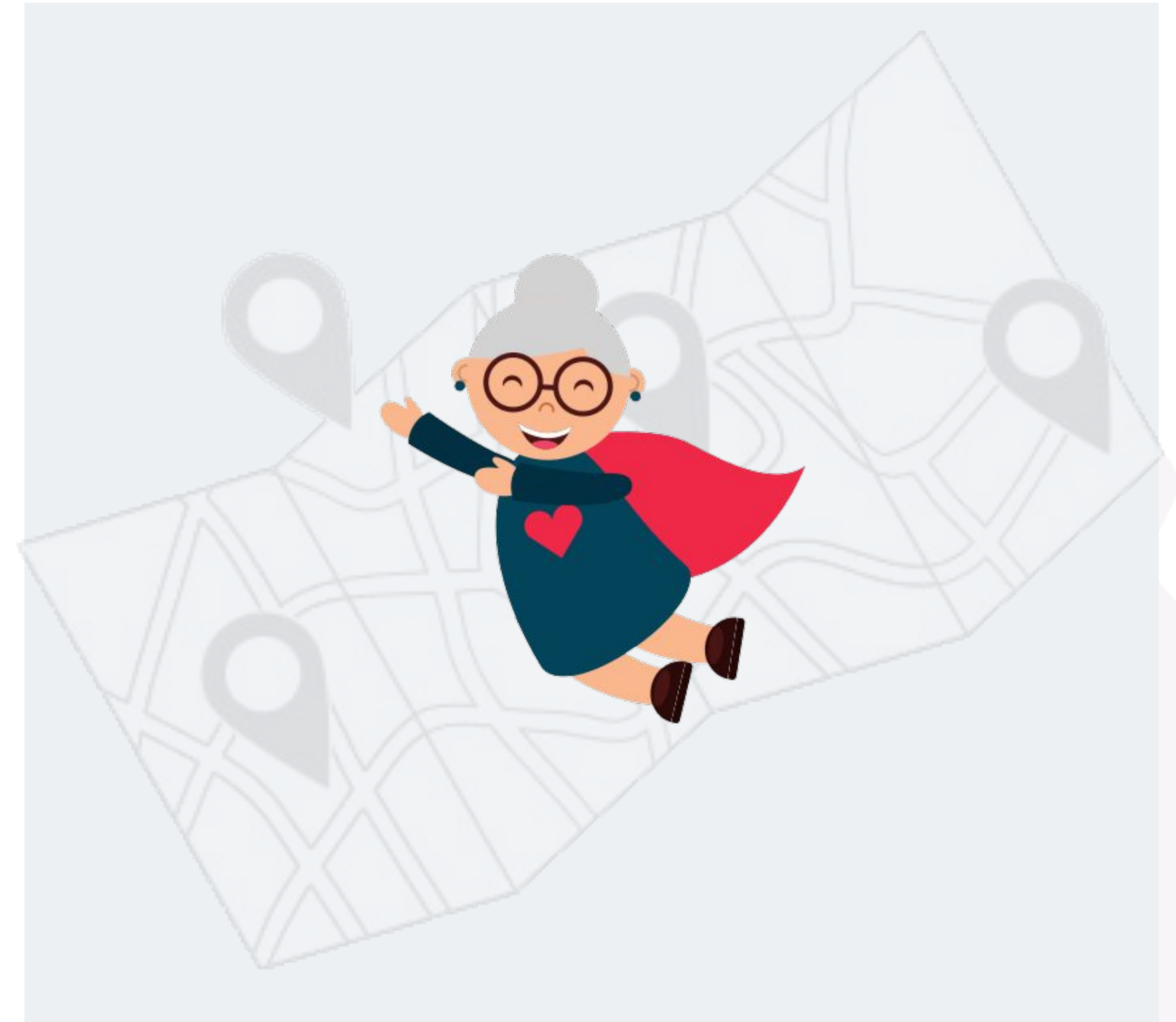
Planning tool between planners and citizens

Use the cards as an interface. The cards use easy to understand terminologies making it easier for citizens to take part, and feel comfortable in understanding and sharing ideas.



MapaTanda

- **Mapping with and for the Older Adult** (Senior Citizens) and Ageing Population in the Philippines using **OpenStreetMap** (OSM)



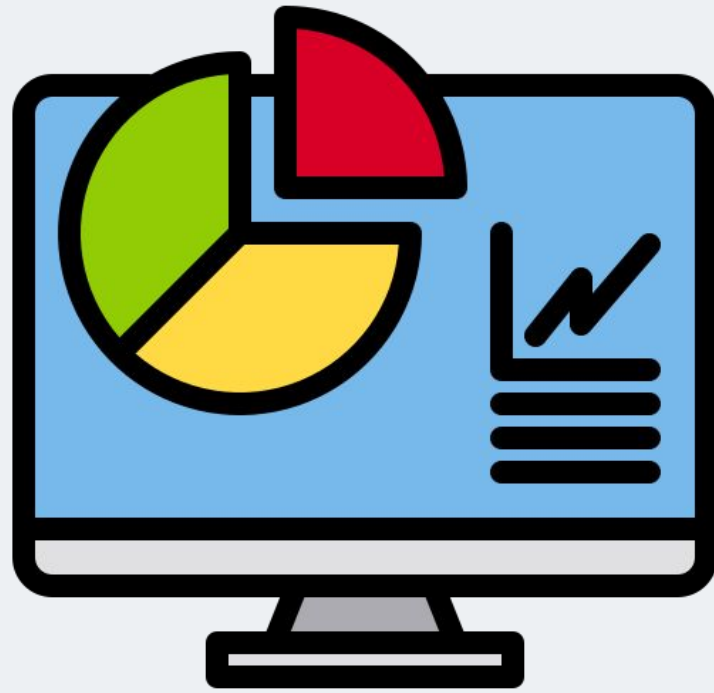
FOSS4G-PH ❤️ OSM-PH communities

We have a very **vibrant and diverse** community in the Philippines that use **open mapping and open geospatial to advocate for and build a better society.**

They tackle issues such as LGBTQI+ rights, safe spaces for women, mental health awareness, youth participation, inclusive mapping, etc.



Data Literacy and Open Geospatial



Data Literacy for Climate and Disaster Risk Governance

Capacitate stakeholders, leaders, and youth leaders to tackle climate change and disasters through open data and data literacy.



Open Geospatial for Climate and Disaster Risk Governance

Capacitate stakeholders, leaders, and youth leaders to tackle climate change and disasters through open geospatial technologies.



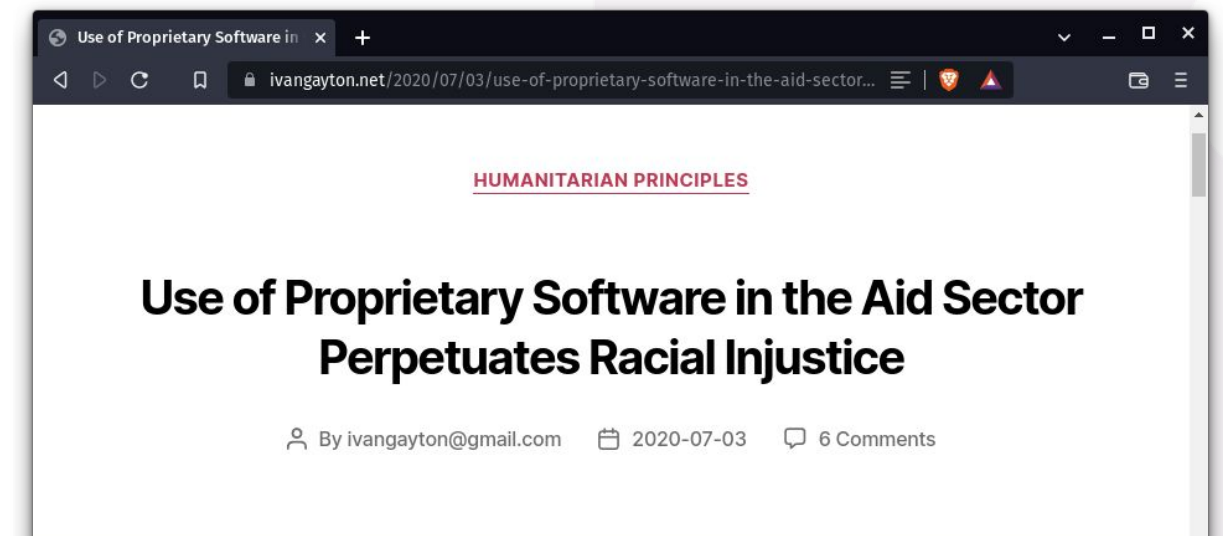
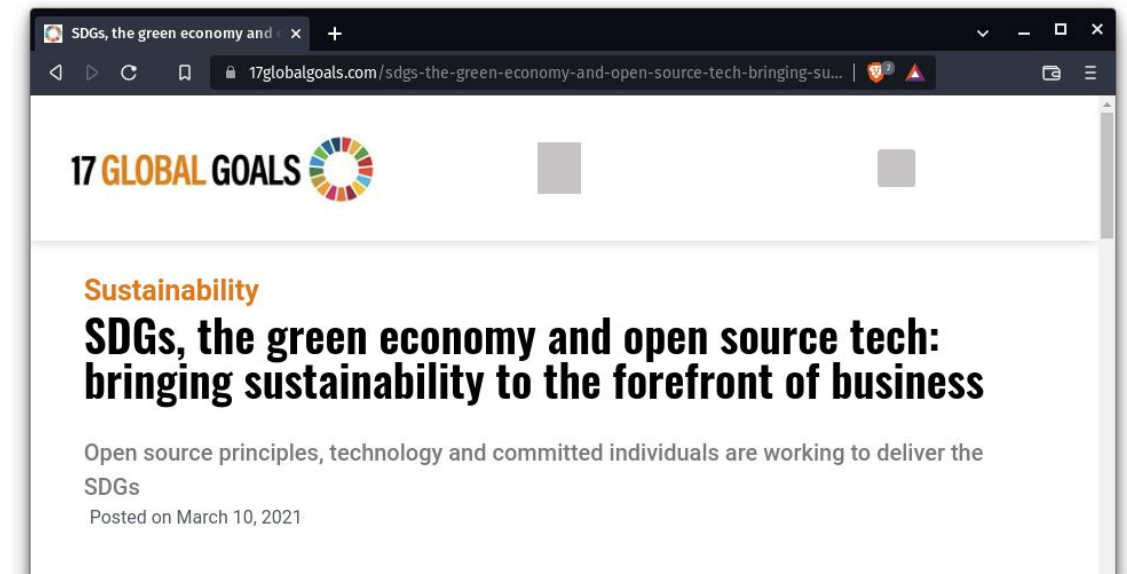


The challenge / what we've learned



Be open by design

- The future is free and open
- Be open in your processes, in your data, and in the tools that you use
- FOSS is reusable, replicable, and fixable
- Democratization of technology
- Avoids dependency on proprietary donors or vendors
- Give people a “seat at the table”



Build communities

- Start, join, and participate in local open source, open data, open mapping, open tech, repair, or DIY-hacking group.
- Engage with people
- More people that are aware = stronger voice/movement
- Critical mass



Build inclusive communities

- **DON'T GATEKEEP!**
- There is a diversity and inclusion problem in the tech and digital spaces.
- Make it safe and easy for everyone to join and participate.
- We need the perspectives of more women, indigenous people, members of marginalized groups, members of the LGBTQI+, etc. in our digital initiatives.



Our partners (past and present)



openness.
data.
geospatial.



Linux
Professional
Institute



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Thank you!

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