

Plastics Circularity: Overview

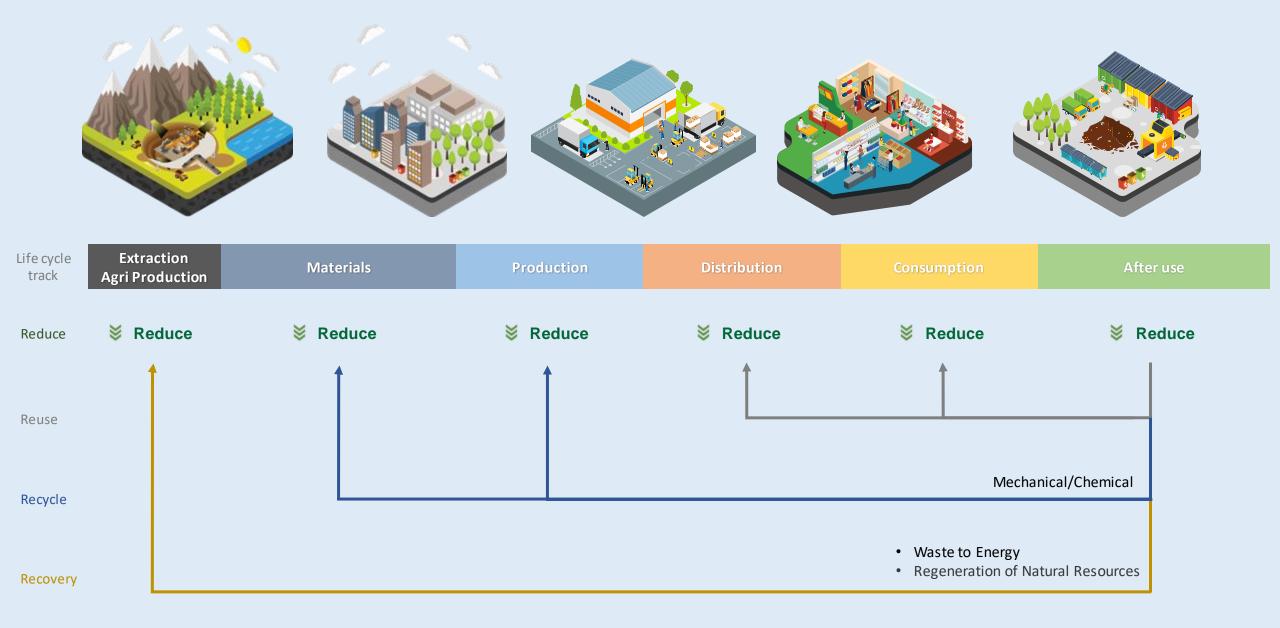


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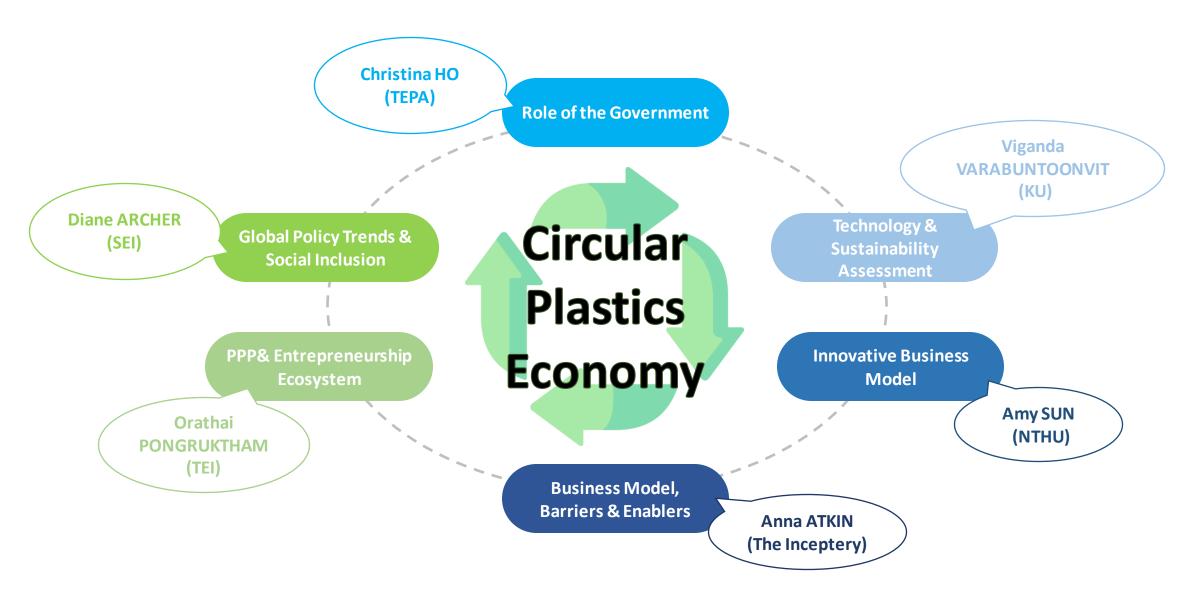
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## **Circular Plastics Economy Framework**



## Learning about Circular Plastics Economy: Knowledge Integration & Partnership



## **THANK YOU**





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## Stakeholders

- MANUFACTURERS: IMPROVING ECO-DESIGN for Re-use or/and Recycling AND THE USE OF RECYCLED PLASTIC
- REGULATORS: RESTRICT ALTERNATIVE METHODS FOR MANAGING END-OF-LIFE PLASTICS AND ENCOURAGE DEMAND FOR RECYCLED PLASTIC
  - EU by 2025 a) 90% collection for plastic bottles in EU and b) mandatory 35% recycled plastics in beverage containers
- RECYCLERS AND WASTE MANAGEMENT PROFESSIONALS: INCREASE EFFICIENCY OF SYSTEMS AND QUALITY OF RECYCLED PLASTIC
- CONSUMERS AND CITIZENS: GREATER COLLECTIVE AWARENESS AND BETTER SORTING
- INVESTORS: SHIFT RETURN TOWARDS EARTH SUSTAINABLE ECOSYSEM RECOVERY
- EDUCATORS: LEARN AND SHARE AND EMPOWER
- RESEARCHERS: INNOVATE FOR SUSTAINABILITY

