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Satellite Broadband and Financial Inclusion

Ellen Joyce L. Suficiencia
Director
Financial Inclusion Office

Financial inclusion means Filipinos can use financial services as tools to...





Pursue life goals



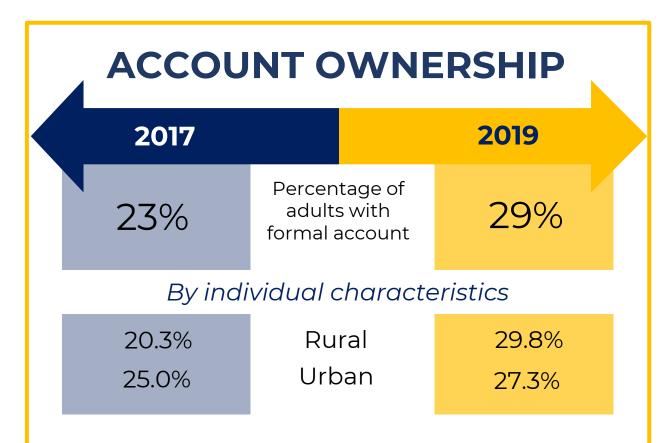
Build financial resilience



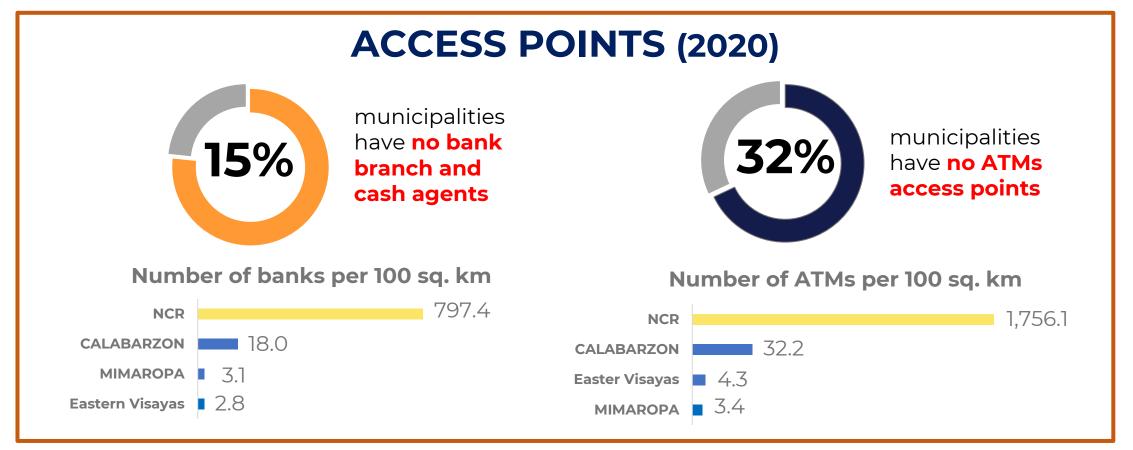
Conduct safe, convenient and cost-efficient transactions



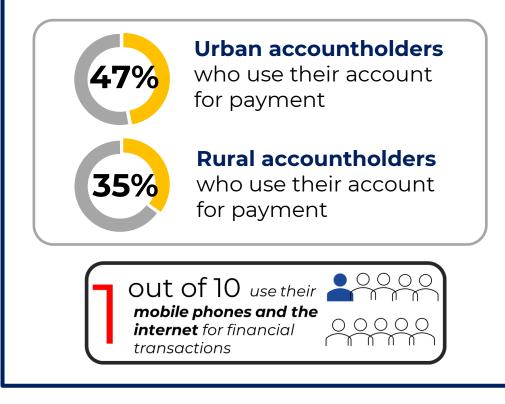
Financial inclusion remains a challenge



Breakdown of Account Ownership	Urban	Rural
With Account	27.3%	29.8%
Bank (13.6%) 11.0%
E-money	8.5%	7.5%
NSSLA	0.1%	0.2%
Cooperative	1.6%	7.9%
Microfinance NGO	8.1%	15.9%



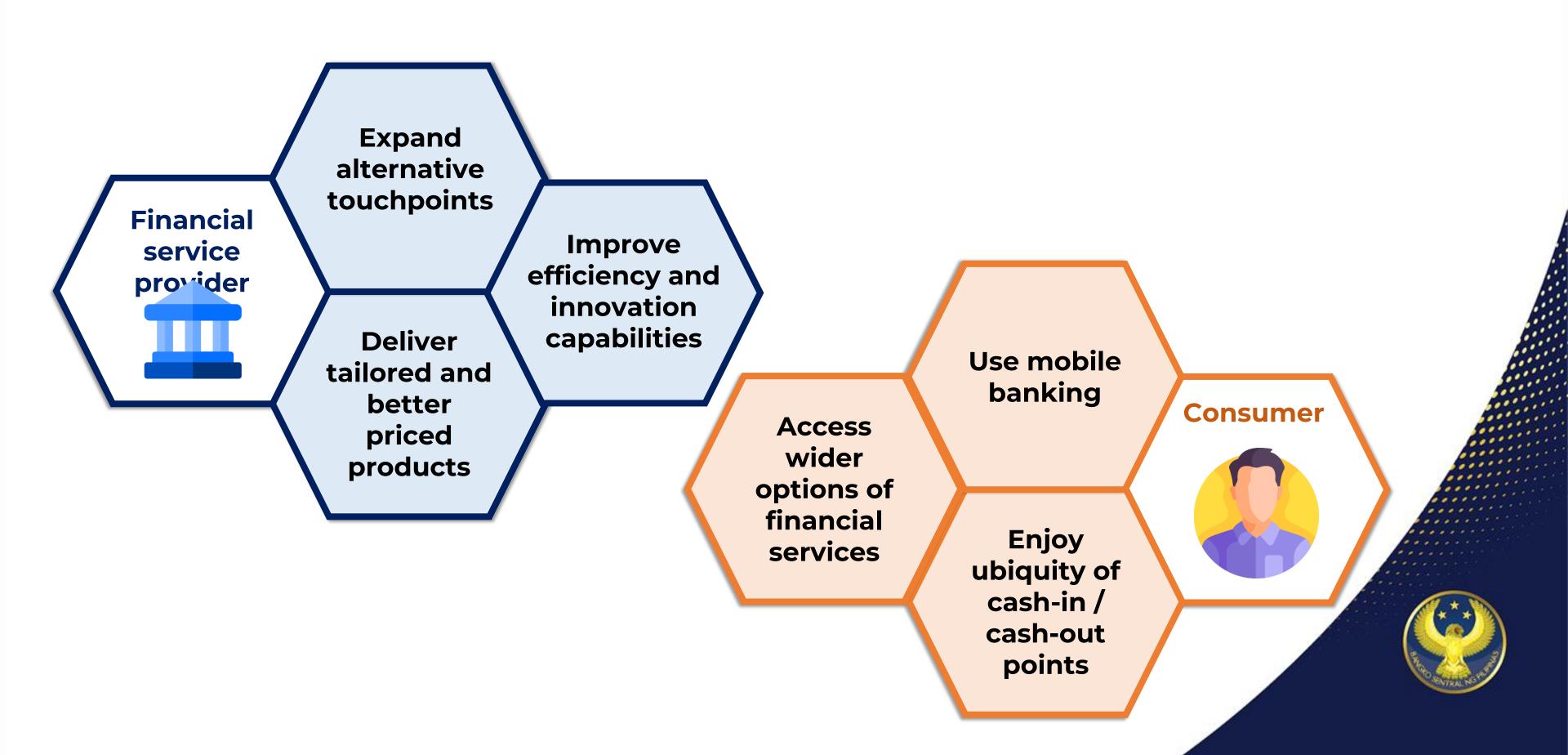
DIGITAL FINANCE USAGE (2019)



Top 3 reasons for low DFS usage:

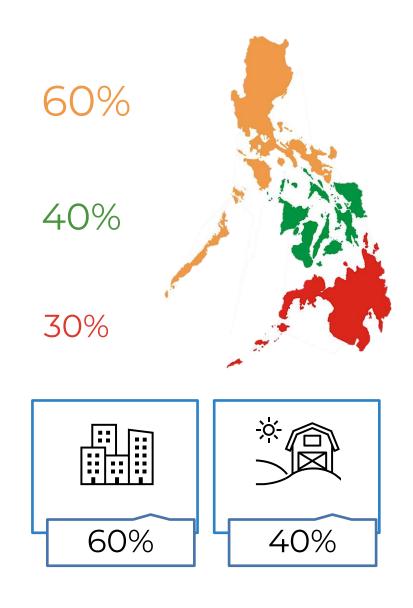
- 1 lack of awareness
- 2 lack of trust
- weak signal or slow internet connection

Digital technologies can enhance financial inclusion...



...but connectivity concerns undermine inclusionenabling potential of digital technology

Internet Access
Penetration*



We need to (and we can) connect the whole country now

Addressing the connectivity divide needs to be a **PRIORITY**

To ensure EVEN distribution of digital innovation benefits

To NOT exacerbate exclusion

Satellite Broadband

fastest and cost-efficient means to distribute bandwidth to rural and other underserved areas



Promoting satellite broadband connectivity

Liberalize access to satellite technology for internet services

Promote competition and investments in satellite broadband

Accelerate
development of
internet
infrastructure in
rural areas

More affordable, widely available satellite broadband services

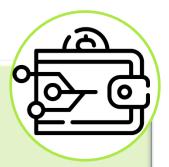
Executive Order No. 127: Expanding the provision of internet service through inclusive access to satellite services



Banking better by connecting communities



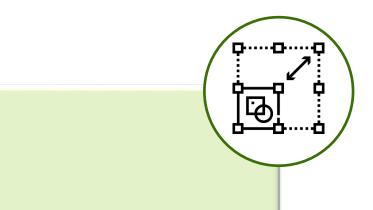
Reduced gaps in Cash-In/ Cash-Out coverage



Increased user base for DFS and digital payments



Faster recovery in banking operations during disasters



Scaled up DFS innovations



Working Toward Better Internet Connectivity and Greater Financial Inclusion

Other ICT Policy Reforms:

- o Philippine Public Service Act
- Open Access in Data Transmission Bill





Collaborations in the government and private sector to bring connectivity in GIDA and other underserved areas



THANK YOU!

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