

## **Blockchain SaaS:**

# TRANSPARENCY & TRACEABILITY IN AGRI VALUE CHAINS

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## Is your honey ethically sourced?





**Agri Businesses** 

Low farmer incomes



**Zero visibility at** sub-tiers

Human rights non-compliance



Quality & Compliance Risks

Producer & Development Orgs



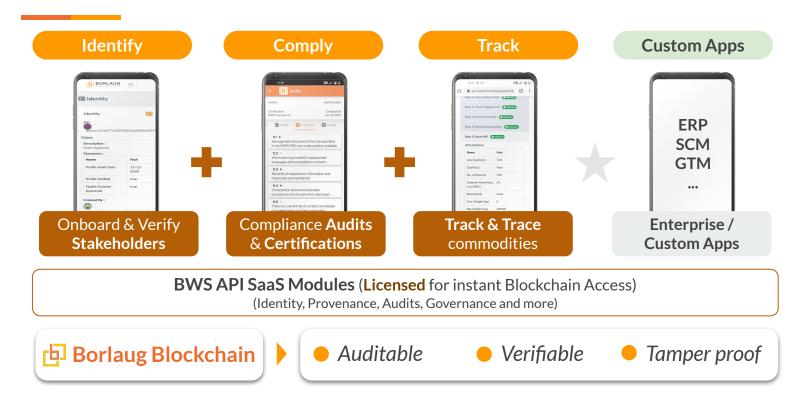
Negative Climate impact

Opaque supply chains mean potential...



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## BWS: Blockchain SaaS for Traceability & Transparency

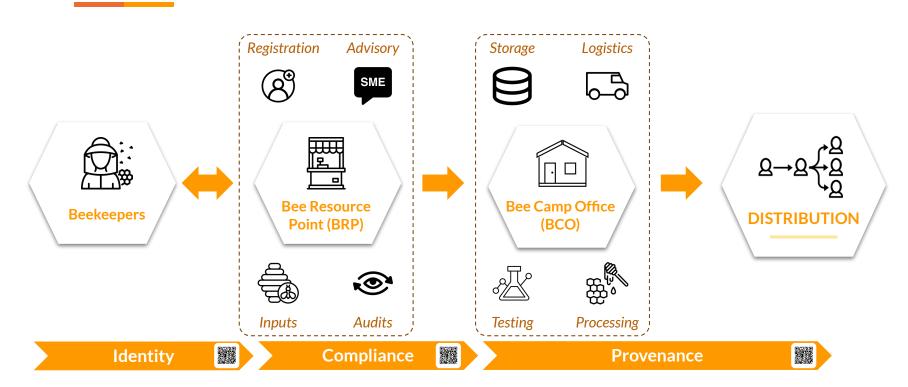








## Honey traceability platform - Business Model









## Honey Traceability - Implementation Approach





Enabling Curated Marketplaces



Improved Visibility, Control & Compliance



Facilitate access to credit Reduce value chain losses

**Technology** 



Proof of origin Extn. to Govt. portals



Purpose-built Blockchain: Lower transaction fees



Zero Code & Value Chain Agnostic





## **Future roadmap: Carbon Sequestration Reporting**













#### **MEASURE**

Carbon Accounting Tools to support companies calculate carbon emissions

## **COMPLY**

Reporting standards, Guidelines & Frameworks as per latest regulations

### **SHARE**

Disclose calculated Emissions with relevant stakeholders

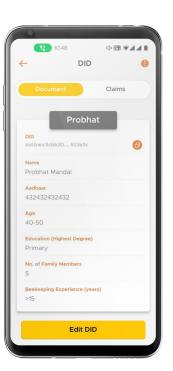
**Carbon Coins:** Leveraging the layer-0 economy for effective tracking of carbon measurement, usage and compliance



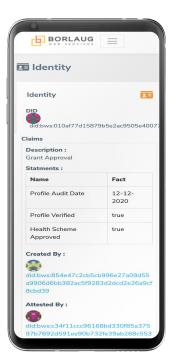
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## Farm & Farmer Identifiers with continuous Audits



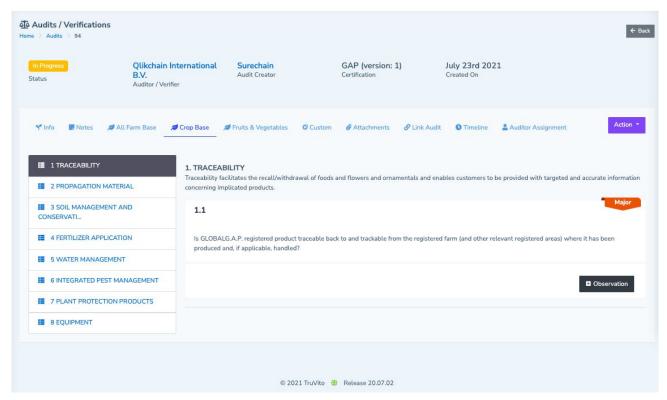








## **b** Compliance audits on Blockchain





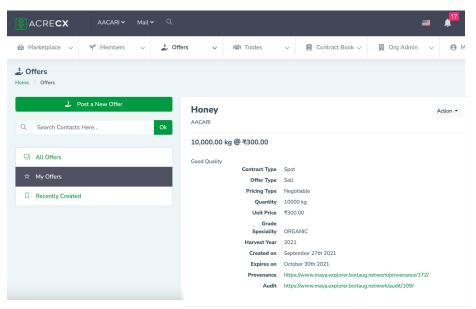
## Track & Trace Commodities

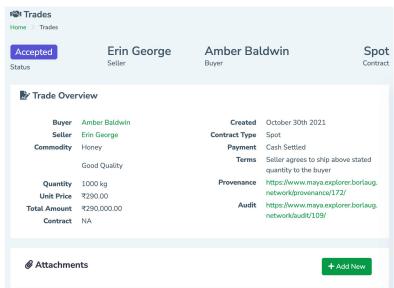
Application & Registration Attested **PROVENANCE** PROVENANCE > REGISTRIES Home **Process Definition Registries** Attestations Fact **Process Registries** Organization Name Agro Industries Ongoing Processes Process Definitions are organized into Registries to make them easier to manage. Seed Name Mustard Completed Processes 12 Batch Number M1209 Awaiting Attestation 8 50 ✓ items/page Attested By Qlikchain Org Admin lid:bws:aecebdef493d87a5037e1c8bf09b21f22076fbe94b72e91923212d9171504de7 NAME ○ CREATED ON TRANSACTION Verification of Seed Source Attested Honey Production PROCESS-21-2021-10-2 PROCESS STEPS Crop Passport A Process consists of a set of steps. It must be signed off by any of the designated Attestors who provide a set of statements or facts about the step and attest that they are accurate. Commodity - Track and trace **Grain Movement Declaration** 1 Business Details Field Inspection (Pre-Harvest) Pending Crop Type Oilseeds Field Inspection (Harvest) Pending 2 Grain Movement Decla.... Showing 1 to 3 of 3 entries Variety (if Palm Oil Supervision at Post Harvest Pending Vehicle Hygiene (1st..... applicable) Store/Bin BN7676 Inspection of Vehicl..... No./Name (if Grow -out Test Pending applicable) Post Harvest Treatme..... Certification, Labeling & Sealing (Spending) Loading Date 04/10/2021 Traceability E Pending Harvest Year (if 2021

applicable)



## A Traceable & Secure Marketplace









## Our Impact stories worldwide...

**15**%

WIN DIP

Additional gains for Coffee value chain



Uganda

- <del>|</del>
- Verified Identities of Farmers & Coops
- Access to VSS certified coffee @ 3% added cost
- UNDP funded programme

Increase in revenues for Olive farmers



The Netherlands



- Subscription (Adoption) Marketplace on BWS
- Certified Farm to plate
- Access to Finance & Market for Spanish growers

18%

Reduction of detention losses for Jute Mills



India

- Verified Identities of sellers & agencies
- Efficient Audits on BWS
- 20% Improved efficiency in raw jute procurement

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Increase in revenues for Beekeepers



India



- Scientific beekeeping & traceable value chain
- Waste to wealth products
- Access to Finance & Market for Unifloral Honey





#### **Business Updates**

- Live Customers in **EU**, Africa and Asia
- Grants from UN & EU
- Joint Tech development & GTM with ICAR & ICRISAT
- Core advisory to Govt. of India for Blockchain standards



**Incubation & Grants** 















**Partners & Affiliates** 





























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In the News



Five innovative start-ups win funding to fight poverty in Bangladesh and Uganda

USDP IN TURKEY . J. PRESS CENTER . / PRESS RELEASES . J. RIVE INNOVATIVE START-UPS WIN FUNDING TO RIGHT POVERTY IN BANGLADESH AND UGANDA

FEATURE-The coffee farmers betting on blockchain to boost business

By Thin Lei Win, Thomson Reuters Foundation

6 MIN READ



MARCH 5, 2021

npactCity

Using entrepreneurship as a positive force to reach the Sustainable Development Goals is exactly what ImpactCity The Haque stands



Organizing Agri value chain data ensuring its traceable, verifiable, auditable & accountable

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08/2021



























