

# Telenor Group



## Mobile voice and broadband services

186 million mobile customers across Nordics and Asia



## Fixed voice, broadband and satellite services

Primarily in Norway, Sweden, Finland





## Digital products and services

Internet of Things, Online Classifieds, Mobile Financial Services

**Nordic**  
10m customers  
4 markets

**Asia**  
170+m customers  
5 markets

**Bangladesh**   
75.3 mill  
Entry: 1996  grameenphone  
Market position: 1  
Ownership: 56% (locally listed)

**Myanmar**   
18 mill  
Entry: 2013  
Market position: 2  
Ownership 100% 

**Pakistan**   
46.5 mill  
Entry: 2004  
Market position: 2  
Ownership 100% 

**Thailand**   
19.6 mill  
Entry: 2000  
Market position: 3  
Ownership: 65% (locally listed) 

**Malaysia**   
11.0 mill  
Entry: 1999  
Market position: 2  
Ownership: 49% (locally listed) 

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\*Market position is based on revenue market share in Nordics and Bangladesh, and subscription market share in the others.

# Empowering societies- Connecting you to what matters most.



## Include

Enable participation  
for all.



## Advance

Advancing connectivity to  
accelerate the digital  
future.



## Safeguard

Safeguarding planet,  
people and data in the  
digital world and beyond.

# The pandemic has amplified the need for mobile connectivity



## Educational disruption

**1.6 billion** children have had their education disrupted by Covid-19



## Economic ramifications

Learning- and skill gaps created by the pandemic have been estimated to impact future income by \$10 trillion (~**10% of global GDP**)



## Gender dimension

Women are more likely than men to access the internet exclusively on a mobile handset



## Connectivity for education

Mobile connectivity has turned into a lifeline for learning and skills development



### Sources:

[Brookings Institute \(2020\): 'Future Development – Learning losses due to Covid-19 could add up to \\$10 trillion'](#)

[GSMA: The Mobile Gender Gap Report 2021](#)



# Telenor Pakistan-Taleemabad



**22.3Mn out-of-school children**



**48% unable to read a sentence\***




**44% population own a smartphone\*\***



# Telenor Pakistan-Taleemabad

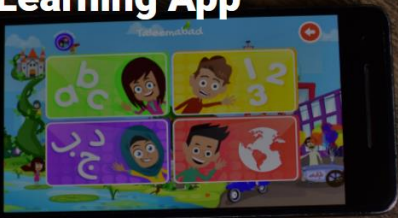
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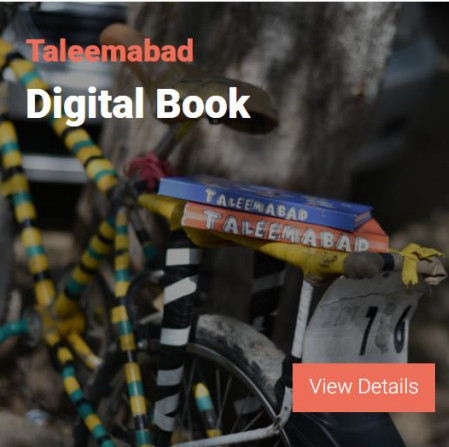
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Taleemabad  
Learning App




View Details

Taleemabad  
Digital Book



View Details

Taleemabad  
Text Books



View Details

**1M** Children served via Taleemabad App

**8.5M** Weekly subscribers on broadcast television (PTV, ATV)



# Digi Malaysia- Future Skills for All

**Future Skills For All (FS4A)**  
A vision to reduce inequalities by providing future-skills learning opportunities to all.

**Paving the path to equal opportunity.**

**RBT** **ASKSK**

- Micro:bit lesson plans
- \* Programming lesson plans (SQL, HTML, Python)
- Google Site hosted on MOE's DELIMA portal
- Accessibility
- Teachers' / Trainers Guidelines

Supported by: digi, MDEC, unicef, KEMENTERIAN PENDIDIKAN MALAYSIA, unicef for every child, telenor group

Part of Global Partnership



**754 schools**



**132 community internet centers**



**22000+ users**



**54% Rural schools**





**Thank You**

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