The views expressed in this presentation are the views of the author/s and do not necessarily reflect the views or policies of the Asian Development Bank, or its Board of Governors, or the governments they represent. ADB does not guarantee the accuracy of the data included in this presentation and accepts no responsibility for any consequence of their use. The countries listed in this presentation do not imply any view on ADB's part as to sovereignty or independent status or necessarily conform to ADB's terminology.



Why are consultants needed?



The organization or government....

does not have the particular expertise of its own;

Or

has shortage of in-house resources which are required only for a specific period

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Consulting Services Contracts 2018 – 2020 2018 2019 2020 No. \$ No. \$ No. \$ Type Loan 3,724 12.2B 3,397 14.1B 3,165 22.5B 1,336 741M 1,255 996M Grant 1,374 552M TA 2,950 226M 3,152 223M 2,814 207M ADB Business Opportunities Seminar

Consultant Services Needs throughout ADB Project Cycle

Country Partnership Strategy
Project Identification

Consulting Firm & for Individual
Consultants

Consultants

Limplementation
Detail Design**, construction, supervision & monitoring

Project Cycle

Project Conceptualization
Project Design

Consultants

Consultants

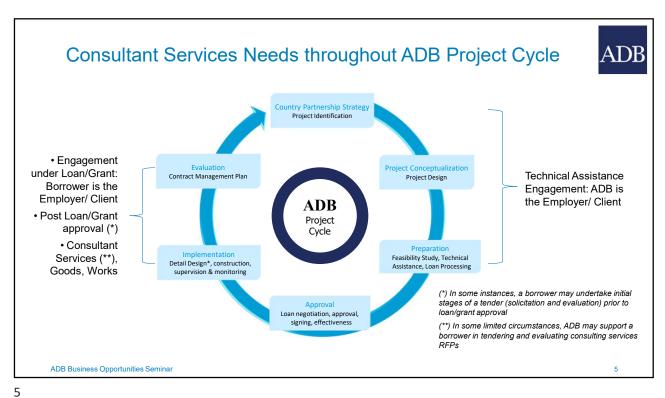
Consultants

* in some cases DD is done during preparation stage

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Use of Consulting Services



Guiding Principles

- · High Quality Services
- Economy and Efficiency
- Equal opportunity to all eligible consultants to compete
- Transparency
- Promote national consulting industry
- · Increased focus on anti-corruption and ethics

Types & Methods

- International and/or National Consultants
- Consulting Firms and/or Individual
- Nongovernmental Organization (NGOs),
 Civil Society Organization (CSOs)
- Resource Persons
- Others:
 - Research institute, professional organization, procurement agent, inspection agent, audit firm, etc.
- · Methods: Competitive, Non-competitive

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Selection Methods for Consulting Services



Open Competitive Bidding (OCB) = Quality and Cost-Based Selection (QCBS)

- The preferred Method
- Follows a one-stage two-envelope (1S2E) approach
- Uses weighted scoring system: Technical: Financial (70:30 or 80:20 or 90:10)
- Technical score of 750 out of 1000pts is needed to progress to Financial evaluation

General

- · All firm and Individual Consulting Services opportunities are advertised on CMS
- Contracts: Time-Based or Lump Sum, single or multiple assignment based on Framework Agreement
- A Full, Simplified or Bio-data technical proposal (FTP or STP or BTP) may be requested
- ToR's may be input-based (conformance) or output-based (performance)

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Selection Methods for Consulting Services (cont'd)



Selection Method	Technical Proposal Evaluation	Financial Proposal	Selection procedure
QCBS – Quality and Cost based selection	>= 750 out of 1000	Competitive Default Quality-cost ratio is 80:20. Can be changed to 70:30; 90:10 or 50:50 (audit))	Firm representing the best combination of quality and price wins
LCS – Least Cost Selection	>= 750 out of 1000	Lowest priced	Firm with lowest priced responsive proposal wins
FBS – Fixed Budget Selection	>= 750 out of 1000 And Highest Technical Score	<= budget	Firm with the best technical proposal and the financial proposal within the budget wins
QBS – Quality Based Selection	>= 750 out of 1000 and Highest Technical Score	Supporting documents to prove financial position of the firm, remuneration of experts, social and overhead charges	Negotiations are conducted with the firm that presented the best technical proposal
CQS – Consultants' Qualification Selection	Amplified Expression of Interest (EOI) Structured EOI submission >= 750 out of 1000		Negotiations are conducted with the firm that presented the best expression of interest
SSS – Single Source Selection	>= 750 out of 1000	Supporting documents to prove financial position of the firm, remuneration of experts, social and overhead charges	Negotiations are conducted with the firm that is selected without benefit of competition

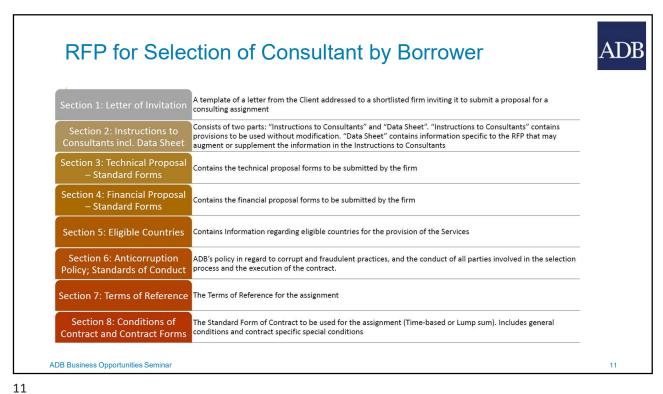
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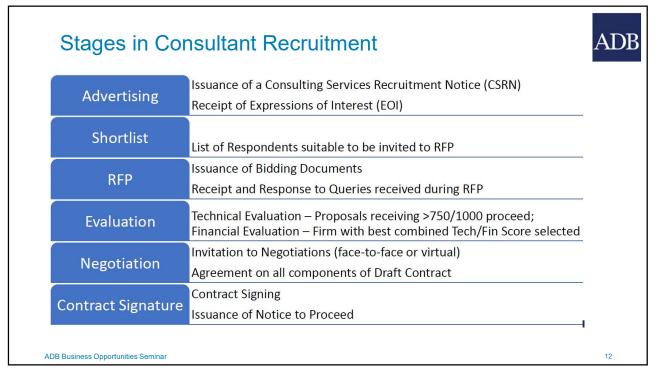
RFP for Selection of Consultant by ADB



	Describes firms invited, contents of RFP package and associated Information
Section 2: Definitions	Definitions or terms contained in the remainder of the RFP documents
Section 3: Instructions to Consultants	Specifies the rules to be followed by firms in the preparation and submission of Proposals. It also contains details on submission, opening, evaluation and award.
Section 4: Data Sheet	Specific tendering conditions that may augment or supplement the contents of Section 3
Section 5: Evaluation Criteria	The evaluation criteria applicable for the assignment
Section 6: Standard Forms for Proposal Submission	The forms (including related instructions) to be completed and submitted by the firm
Section 7: Terms of Reference	The Terms of Reference for the assignment
Section 8: Standard Form of Contract	The Standard Form of Contract to be used for the assignment
Section 9: List of ADB Member Countries	List of ADB member Countries



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Consultant Management System (CMS) Website



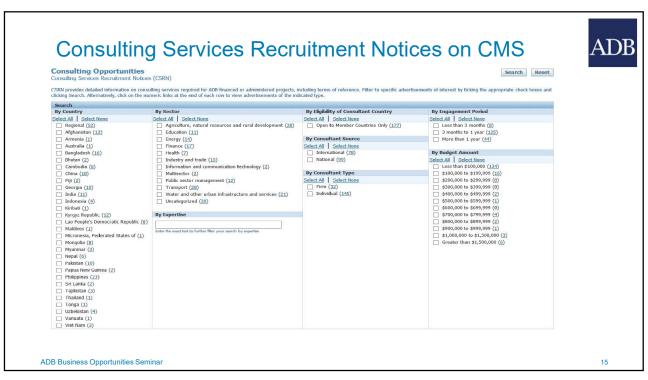
- Consulting opportunities are visible through ADB's Consultant Management System (CMS) (http://cms.adb.org)
- Firms need to register for alerts to receive notices of all consulting opportunities
- Advertisement of Consulting opportunities (both EA and ADB) are through CMS.
- The RFP process for ADB Administered Contracts is through CMS(*)

(*) EA's use their own country systems when tendering for Consulting services; still need to meet ADB requirements



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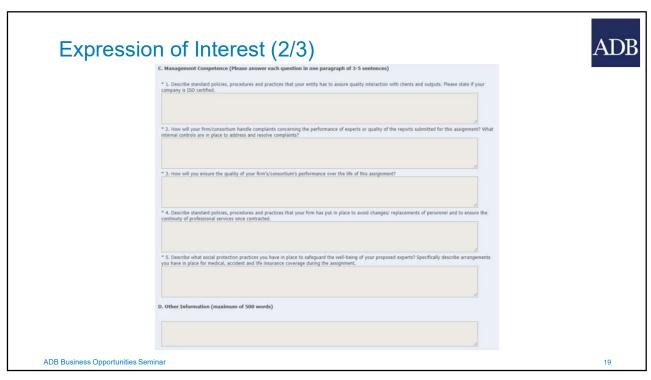
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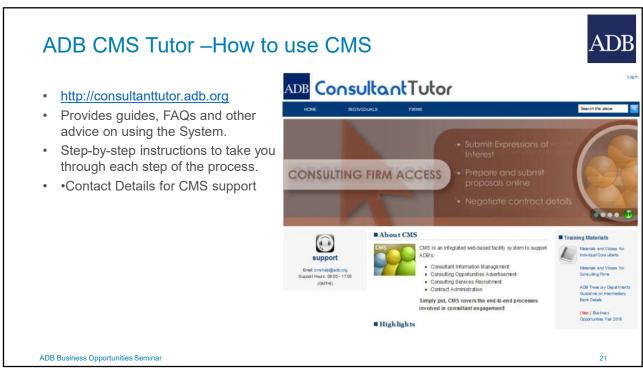




Consulting Firm Information	R
CMS Number Country of Incorporation Consultant Name * Acronym	
Associations (Joint Venture or Subconsultancy) Add Consultant CMS Number Consultant *Acronym Country Joint Venture EOI Submission Authorized By Position Delete	
No results found.	
I confirm that: Documentation regarding our corporate structure including beneficial ownership has been attached into ADB's CMS Documentation regarding our Board of Directors has been attached into ADB's CMS	
ADB reserves the right to reject the proposal of an association if member(s) of the association is changed/dropped without valid reason after the association has been shortisted. However, should valid reasons exist (e.g. associate partner was sanctioned by ADB or other MDBs, associate partner went out of business, etc.), satisfactory evidence in support of such reasons should be sent to ADB for consideration.	
Assignment Specific Qualifications and Experience	
*TIP Your EOI should demonstrate the technical competence and geographical experience indicated in the project references. As preparation for filling out this EOI screen, ensure updated consultancy and project information has been entered in the Profile tab.	
A. Technical Competence	
 FTIP Cross-referencing the selected from your CMS profile projects, highlight the technical qualifications of your entity/ consortium in undertaking similar assignments. Provide details of part experience working with similar project authorities. 	
* B. Geographical Experience	
#TIP Cross-referencing the selected from your CMS profile projects, present experience in similar geographic areas.	



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TIP Choose from to experience for				ered in the Profile tab) to) demonstrate	the firm's technical qua	ilifications and ge	ographical
Add Project								
Period	Client		Pro	ject		Country	Firm	View Details Delete
No project found.								
	- fn-f							
Comments on Tern	is of Referer	ice						
TIP This may inclu	ide, but not lir	nited to comn	nents on clarity	of the assignment's inpu	uts, outputs, or	utcome and impact.		
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Key considerations Key Experts VIIP List of experts Add Expert Name No search conducted.	in approach	ing this assi	tants' Qualificat	ons Selection (CQS). Consultant	Full-Time Firm Expert			Profile Delete





Observe Typical Challenges Faced by Consultant



Short-list

- Unknown to the Client
- Lack of information (Ads & EOI) to allow informed decision
- Not qualified
- · Conflict of Interest
- Partner with firms from nonmember countries

Proposal

- Experts: freelance (availability, qualification, performance)
- Generic, lack of innovation, unrealistic
- · Inconsistent FP vis-à-vis TP
- Mistakes: type (FTP, STP, BTP), financial information included in TP (not allowed in QCBS)

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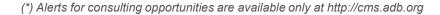
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Collect Relevant Information



- Identify Sectors of Interest and where maximum potential for success is likely
- · Know your competition
- · Look at past similar projects
- Study CPS and COBP to identify future opportunities
- Review procurement plans (and project documents)
- Check ADB website for opportunities.
 Register for alerts*





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Build Your Brand





- Visit ADB Headquarters/Resident missions
 - · Visit departments responsible for projects
 - Business Opportunities Fairs (HQ)
 - Business Opportunities Seminars (INRM)
- Visit government executing agencies in advance of tendering opportunities

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Build up your Portfolio



- Look at Individual as well as Firm opportunities
- Target standalone as well as associate & JV opportunities.
- Try smaller /low risk assignments (loss leaders) to build understanding and profile.
- Target area of specific expertise; reach out to ADB staff/borrower in advance of RFP to develop understanding of needs.
- If engaged, ensure professionalism, responsiveness and value-add during engagement.
- · Use links developed to build profile.



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Understand the projects you wish to undertake





- Recognize the broader project objectives
- Establish the operating context and any constraints it presents
- Get to know the Executing Agency
- Obtain all available information on the services to be provided
- Field assessment
- Identify local partner(s), if required
- Estimate the local costs of doing business (e.g. local taxes for EA administered consulting services)

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Prepare a Robust Proposal



- Follow the instructions in the RFP documents
- Associate or JV with other firms to meet requirements
- Understand the basis on which the proposal will be evaluated
- Study the Terms of Reference (TOR)/Employer's requirements
- Demonstrate understanding of objectives; detail your methodology
- Provide tailored submission; avoid generic templates
- Ensure staff have relevant experience
- Do not add conditions to your offer
- Where possible, utilize employees from your firm (not freelance consultants)



Ask Questions; contact ADB if not receiving a response

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Avoid Common Mistakes



- Firm or associates/experts not from ADB member countries*
- Proposal received late: lack of time allocated to enter a proposal into CMS
- Non-compliant proposal (e.g. number of person-months or inclusion of non-nationals for national expert positions)
- Failure to specifically respond to Client requirements
- Failure to disclose conflicts of interest, e.g. EA' employees in a proposal
- Exceeding budget where RFP indicated a Maximum Budget amount
- Inclusion of conditions in proposal

(*) 2017 Procurement Policy: Firms engaged on Borrower Administered Consultancy services may use team members from non-ADB member countries

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Study Evaluation Criteria in the Standard RFP



Example: QCBS Full Technical Proposal on an Output-based ToR and Lump-sum contract

Evaluation Criteria	Maximum Weight	
Qualification	200	
Experience in similar projects	100	
Experience in similar geographic areas	100	
Approach and Methodology	500	
Understanding of objectives	50	
Quality of Methodology	280	
Innovativeness/Comments on TOR	50	
Work Program	50	
Personnel Schedule	50	
Counterpart Personnel & Facilities	10	
Proposal Presentation	10	
Personnel (as listed in TOR)	300	
International Consultants	300	
Team Leadership	50	
International Specialist 1	150	
International Specialist 2	50	
National Consultants	50	
National Specialist 1	50	
TOTAL	1000	

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Post Award - The Real Test



Focus on delivery of strong performance through:

- High Quality Team
- Building strong relationships with Client (ADB or Government)
- Achievement of deliverables within stated timeline



Performance Assessment - Consulting

 ADB conducts Performance Evaluation Reviews (PER) for each consulting assignment. A poor performance record can impact future opportunities.

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Debriefing: Lessons Learned for Future Participation





- Unsuccessful bidders may request a debriefing from Executing Agency (EA).
- Bidders can improve their participation in future tenders from feedback received during debriefing.
- Bidders may contact ADB if debriefing request is not fulfilled by the EA.

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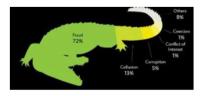
Complaints and Integrity Concerns





· Complaints:

Bidders may file complaint with Executing Agencies (EAs) and copy ADB on www.adb.org/forms/complaints or file the complaint directly with ADB



Anticorruption and Integrity:
 Bidders may also report integrity related issues with supporting information/documents to www.adb.org/site/integrity/main

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