

LOCALIZING SDGs

Capacity Development for Localizing SDGs in Asia and the Pacific

Panel 4: Multi-Stakeholder Engagement, Partnerships, and Knowledge

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Bokyun Shim

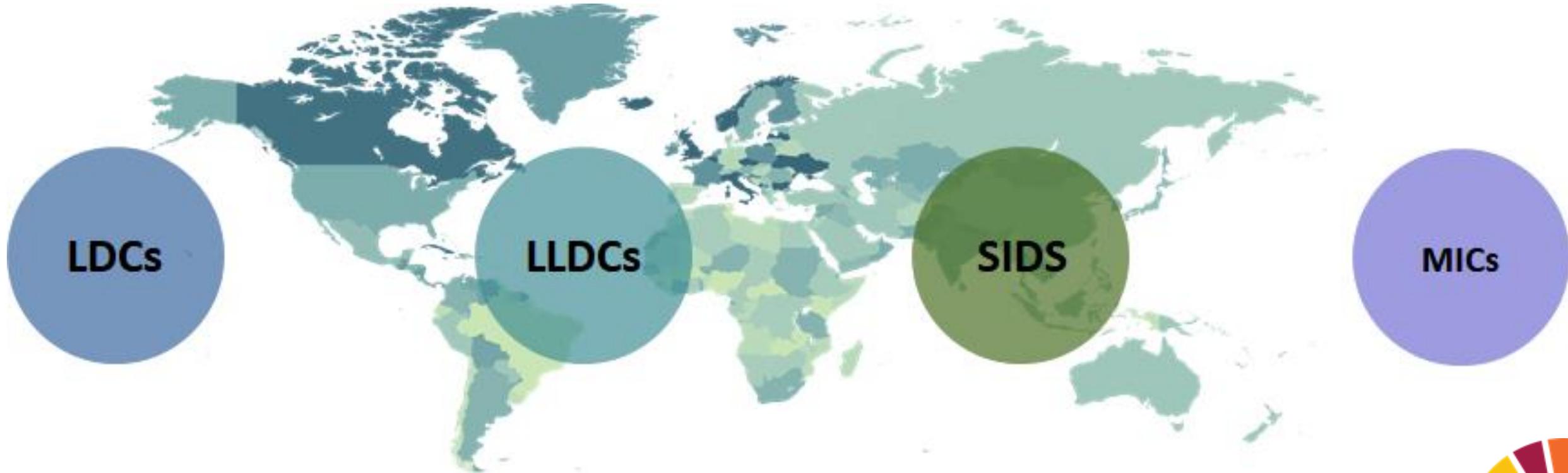
Head

United Nations Project Office on Governance
Division for Public Institutions and Digital Government
Department of Economic and Social Affairs



Mandate

Strengthening the capacities of public administration to translate SDGs into institutional arrangements, strategies and programmes at country-level and implement the 2030 Agenda.



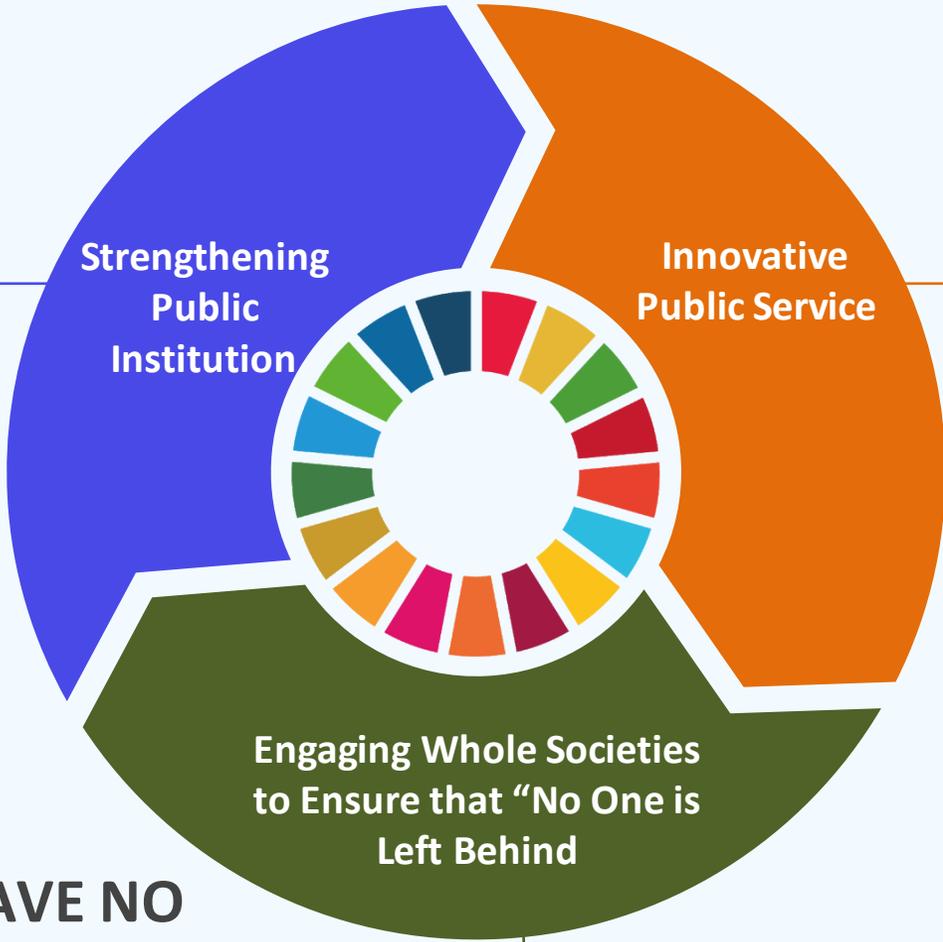


Expected Accomplishments



Expected Accomplishment 1

Strengthened capacity of governments in target countries to build institutions at the national and local levels that are able to support the Sustainable Development Goals and Targets in an integrated, effective, transparent and accountable way.



Expected Accomplishment 2

Enhanced government capacity in target countries to promote innovation for inclusive service delivery in specific sectors, including health, education, job creation, the environment, to support achievement of the SDGs and Targets.



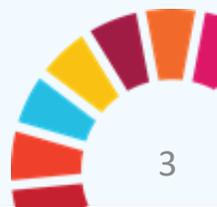
LEAVE NO ONE BEHIND

Engaging Whole Societies to Ensure that "No One is Left Behind"



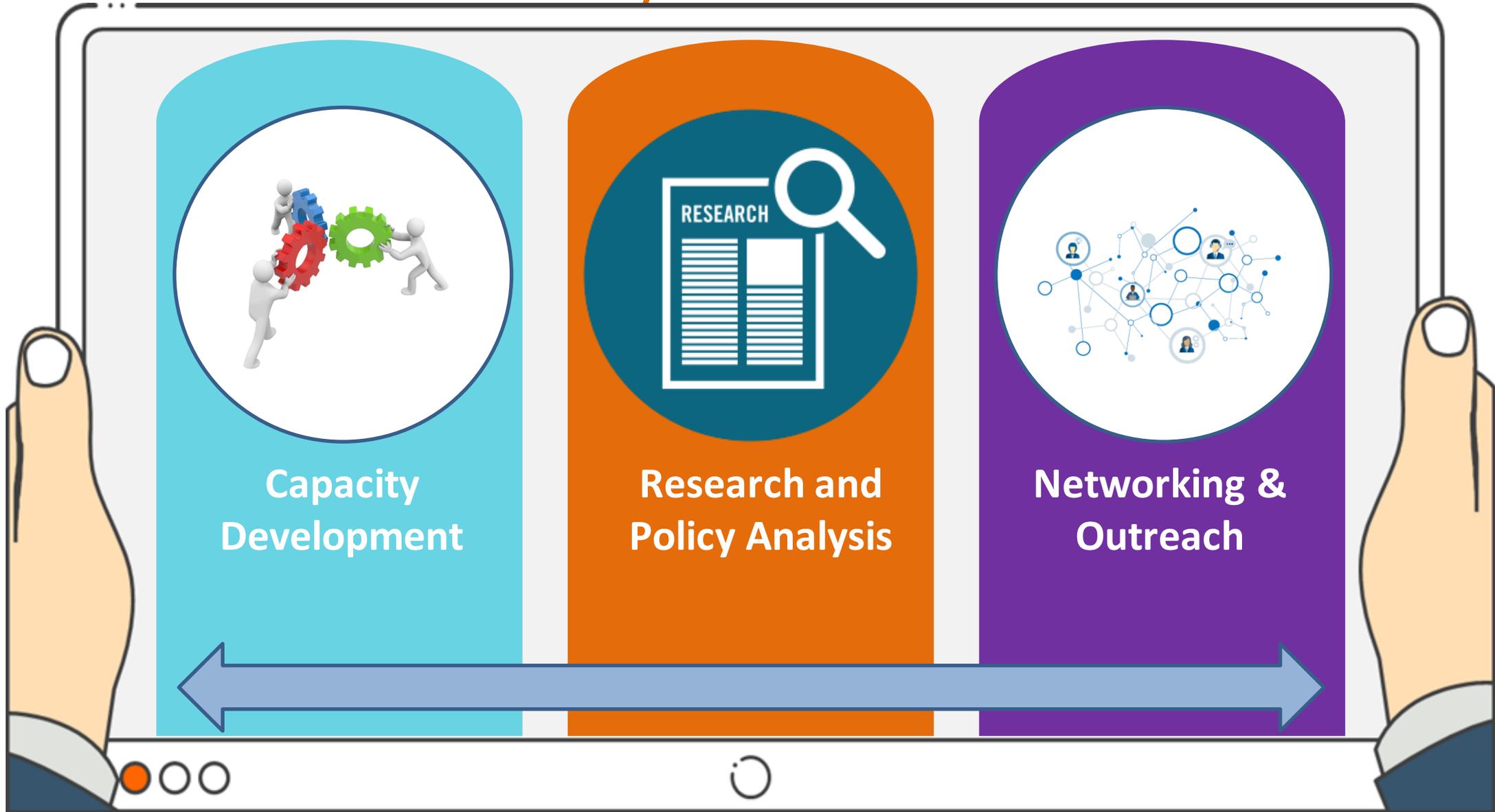
Expected Accomplishment 3

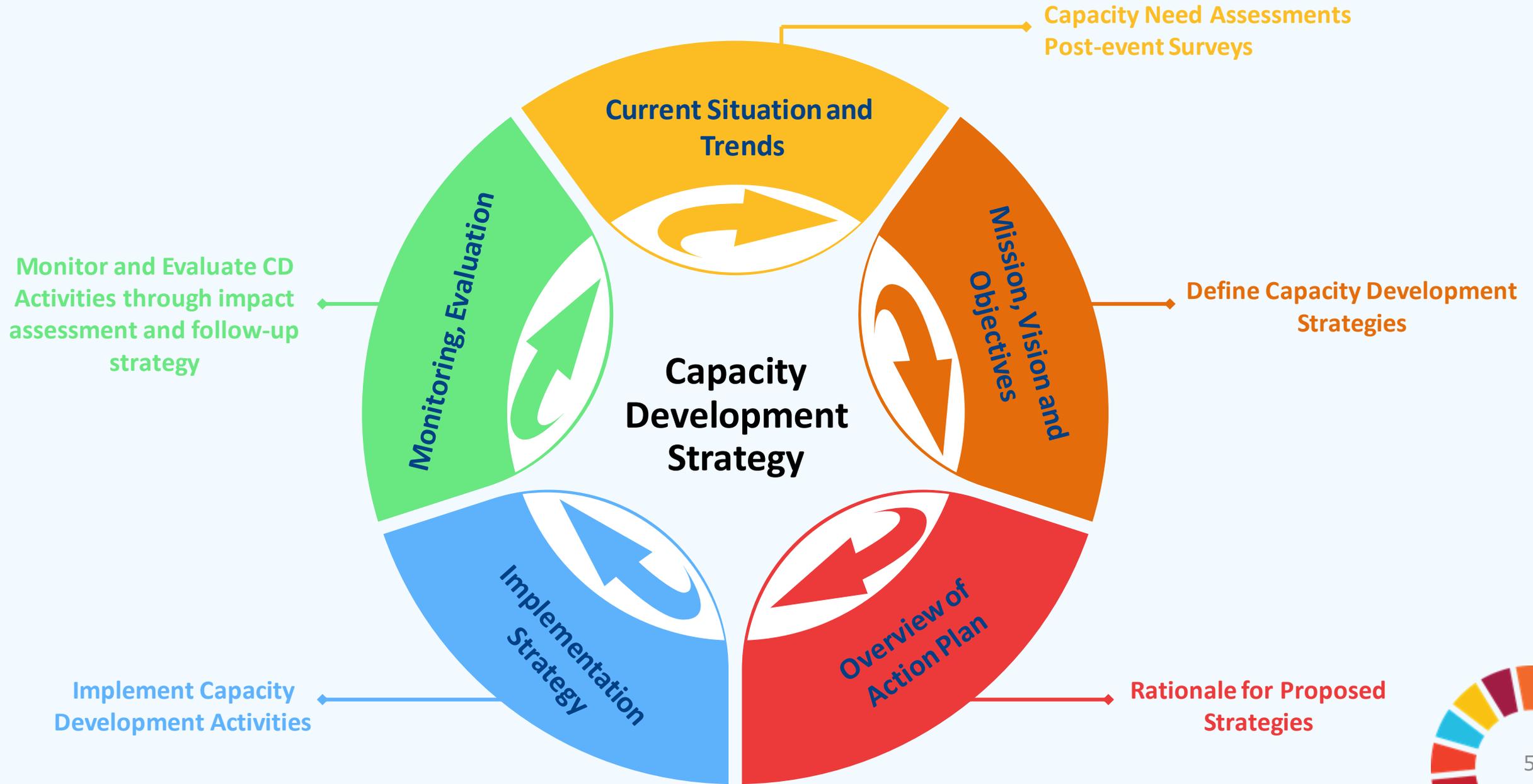
Strengthened government capacity to develop open innovation systems to engage societies, including the poorest and most vulnerable, in designing, delivering and implementing policies for realizing SDGs, as well as to design and implement effective partnerships.





Three Key Pillars of UNPOG







COMMISSION for SOCIAL DEVELOPMENT | **SUSTAINABLE DEVELOPMENT GOALS**

59th Session of the Commission for Social Development
Side Event
Innovating Public Governance and Leveraging Digital Technologies for Social Inclusion of Vulnerable Groups

16 February 2021
 8:45 – 10:00 AM (EST New York, GMT-5)

via Zoom
 Register: <https://bit.ly/2Y2LdZT>

Co-organized by
 United Nations Department of Economic and Social Affairs (UN DESA)
 Division for Public Institutions and Digital Government (DPIDG)
 United Nations Project Office on Governance (UNPOG)
 &
 Permanent Mission of the Republic of Korea to the United Nations

In collaboration with
 Malaysia Digital Economy Corporation (MDEC)

JOINT CERTIFICATE PROGRAMME

Online Capacity Development Workshop on Disaster Risk Reduction Strategies and Digital Governance for Local Resilience

April 6 (Tuesday); April 8 (Thursday), & April 13 (Tuesday), 15:00-17:00 (Seoul Time)

Course Structure

- **Session 1 (6 Apr, 2021/Tue):** Localizing Global Frameworks in Coherence
- **Session 2 (8 Apr, 2021/Thu):** Urban Resilience Tools and Digital Government Solution for DRR
- **Session 3 (13 Apr, 2021/Tue):** Towards Developing Local DRR Strategies

Organizers

- UNITAR Centre International de formation des Autorités et Leaders (CIFAL) Jeju/JITC
- UNDRR Office for Northeast Asia (ONEA) & Global Education and Training Institute (GETI)
- UN Project Office on Governance (UNPOG), DPIDG/UN DESA

• **APPLY HERE by 2 APRIL or SCAN** **For more information, visit:**
<https://bit.ly/3cPJMVt> <https://bit.ly/3cT07r1>

Online Training Workshop on Effective National to Local Public Governance for SDG Implementation

23 and 30 March 2021
 14:00-16:30 KST Seoul (GMT+9)
 Register: <https://bit.ly/3qTWVSu>

Governance Capacity Development Session Series

Strengthening Public Governance and Accelerating Innovation to Achieve the 2030 Agenda for Sustainable Development

Co-organized by
 UN Department of Economic and Social Affairs & Seoul National University



Effective National to Local Public Governance for SDG Implementation

UN DESA | DPIDG | UNPOG
Training of Trainers | English



[Access the Toolkit](#)



Risk-informed Governance and Innovative Technology for Disaster Risk Reduction and Resilience

UN DESA | DPIDG | UNPOG
Training of Trainers | English



[Access the Toolkit](#)



Government Innovation for Social Inclusion of Vulnerable Groups

UN DESA | DPIDG | UNPOG
Training of Trainers | English



[Access the Toolkit](#)





Related SDGs



Keywords: Institutions, National to Local, Localization, SDG 16

Language: English

Objective:

The primary objective of the training is to strengthen public institutions to facilitate more coherent implementation of the SDGs, while supporting greater integrated public governance, including through planning, policymaking and finance practices, between national and local authorities.

Upon completion of the training, learners will:

- Apply the Principles of Effective Governance for Sustainable Development
- Mobilize whole-of-government approach for strengthening horizontal and vertical coordination
- **Strengthen whole-of-society approach for national to local planning to ensure effective stakeholder engagement**
- Explore innovating financing to advance local SDG implementation
- Develop a governance strategy and roadmap to accelerate SDG monitoring, evaluation and reporting at the local level





Whole of Society Approach for SDG Localization

Module 2.4





A Framework for Planning and Assessing Quality Engagement

PURPOSEFUL

ENGAGEMENT IS PURPOSEFUL WHEN WE:

- Know why we are engaging – clearly define what we want to get out of the engagement
- Develop an engagement plan and allocate resources and responsibilities
- Build engagement into every phase – planning, delivery and follow-up and review
- Evaluate to improve engagement

INCLUSIVE

ENGAGEMENT IS INCLUSIVE WHEN WE:

- Map and analyse stakeholders
- Recognize stakeholders' views – even if we don't agree with them
- Have special mechanisms for those normally "left behind"
- Put in place ways to remove/reduce barriers that make participation difficult– language, geographic location or distance, abilities, age, income, connectivity, culture bias, discrimination
- Manage power imbalances and find ways to ensure that people feel safe to contribute (e.g. anonymity)
- Recognize and utilize traditional channels of engaging

TRANSFORMATIVE

ENGAGEMENT IS TRANSFORMATIVE WHEN WE:

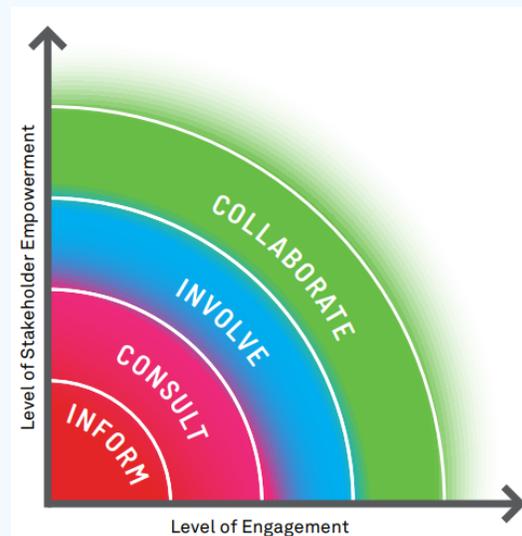
- Choose methods that build understanding and collaboration across different groups in society, sharing information from diverse perspectives
- Encourage and recognize contribution - motivate stakeholder action through a "whole of society" approach
- Choose methods that integrate social, economic and environmental perspectives
- Choose methods that encourage dialogue and shared action across the SDG framework
- Are willing to take a participatory approaches to addressing important societal challenges

PROACTIVE

ENGAGEMENT IS PROACTIVE WHEN WE:

- Build engagement planning into implementation
- Communicate the scope of engagement to stakeholders
- Provide the information they need in an accessible and timely manner
- Consult stakeholders on the way they would like to participate
- Respond to questions and concerns promptly

Levels of Stakeholder Engagement



Source: UNITAR

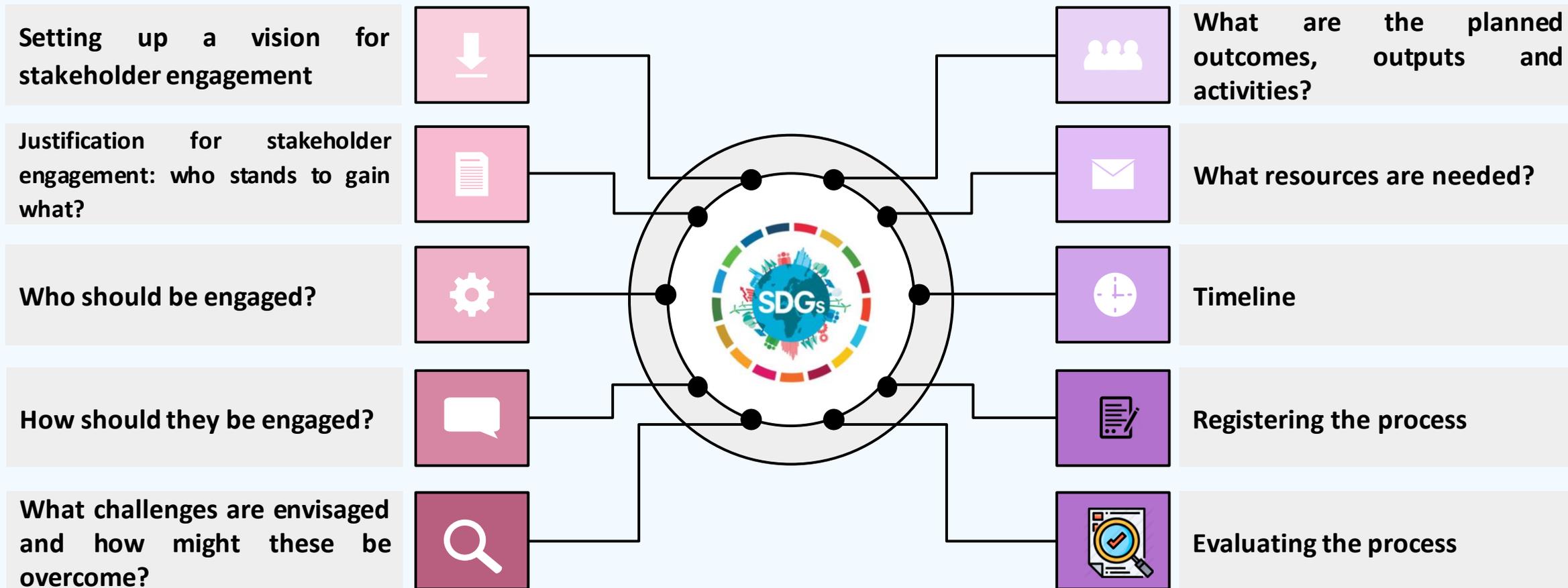
		INCREASING IMPACT ON THE DECISION				
		INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
PUBLIC PARTICIPATION	PUBLIC PARTICIPATION	To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.	To obtain public feedback on analysis, alternatives and/or decisions.	To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	To place final decision making in the hands of the public.
	PROMISE TO THE PUBLIC	We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision.	We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will look to you for advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.	We will implement what you decide.

Source: UNESCAP





Setting Up a Stakeholder Engagement Plan



Stakeholder Engagement Strategy



Stakeholder Mapping Template

Constituency	Organization	Contact Person (Phone, email, website, address)	Impact How much does Agenda 2030 implementation / review impact them? (Low/medium/high)	Capacity How much capacity do they currently have to participate in your stakeholder engagement programme? (Low/medium / high)
Major Groups				
Business and Industry				
Children and Youth				
Farmers				
Indigenous Peoples				
Local Governments				
NGOs				
Scientific and Technological Community				
Women				
Workers and Trade Unions				
Other Stakeholders				
Academia and Think Tanks				
Faith groups				
Foundations				
LGBT				
Migrants				
Older persons				
Parliamentary Committees				
People experiencing poverty				
Persons with disabilities				
Social movements				
Socially excluded minorities				
Volunteer groups				
Workers in the informal sector				

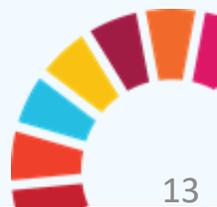
Source: UN DESA, 2020





Stakeholder Engagement and VNRs Timeline Template

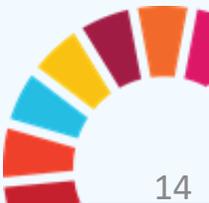
Activity/Month	DEC	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG-DEC
Stakeholder engagement strategy finalized									
Meetings (Coordination Committee, Advisory Committee, Task Force etc)									
Translations required									
Online consultation									
Offline consultation									
Decide on and organize stakeholder participation in country delegation to HLPF in New York									
VNR draft shared with stakeholders									
Feedback from stakeholders incorporated and VNR finalized									
Stakeholder parallel review process publishes report									
VNR presented at HLPF in New York									
National Level Debriefing									





Budget Template

BUDGET LINE	ESTIMATED COST
Staff costs	
Sub total	
MEETING COSTS (COORDINATION COMMITTEES, MULTISTAKEHOLDER PARTNERSHIPS, WORKING GROUPS, ADVISORY COMMITTEES, TASK FORCES ETC)	
Meeting room hire	
Stakeholder travel	
Stakeholder accommodation	
Per diems, if appropriate	
Sub total	
TRANSLATION FOR INCLUSIVITY	
Translation of documents	
Interpretation at key meetings	
Sub total	
CONSULTATIONS	
Online consultation (website, google hangouts, survey monkeys, crowdsourcing)	
Offline consultation (feedback kiosks, pop-up consultations, house-to-house surveys, national consultations)	
Specific consultations with specific groups	
Sub total	
OTHER	
Stakeholder participation in delegation to HLPF (travel & accommodation)	
Stakeholder parallel review process, if appropriate	
General support to stakeholders to facilitate meaningful participation in the VNR process, if appropriate	
Sub total	
TOTAL	

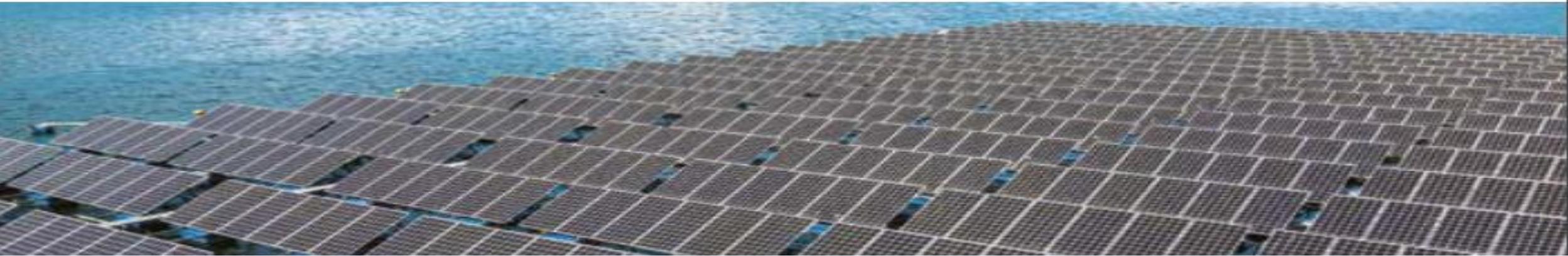




Has there been ample communication between the citizens, stakeholders, and related organizations?

Checklist items	Content	Note
Context of the policy making process	<ul style="list-style-type: none"> Background for evaluation of a policy Examples: Certain issues are identified through government inspection >> media coverage >> orders are issued by the president, or instructions are given by the prime minister >> interested parties and activist groups express their demands Other similar policies or revised laws 	
Policy pre-evaluation process	Public hearings, legislative notices, etc.; Procedures and self-promoting procedures such as public opinion committee, workshop, public opinion survey(Date, frequency, etc.)	
Perspectives of the interested parties (stakeholders)	Categorize the individuals who will be affected by the policy into groups based on the nature of the policy and document their points of view Group A Group B Group C	
Perspectives of the affiliated departments and agencies	Document the perspectives of the following parties below : <ul style="list-style-type: none"> Department/Regional branch Local organization National Assembly 	Mark the responses under these categories <ul style="list-style-type: none"> In consensus Negotiation Completed Not in agreement
Perspectives of experts and press	Document the responses from the experts, press, and civil societies: <ul style="list-style-type: none"> Experts Media coverage Grassroots organizations 	
Communicating the policy to the public	<ul style="list-style-type: none"> Utilizing easily comprehensible language to allow the public to understand the policy easily Promotion of key elements of the policy (e.g., promoting slogans, catch phrases) Creating a platform for open communication between the public and media regarding the policy 	Mark the responses under these categories <input type="checkbox"/> Yes <input type="checkbox"/> No



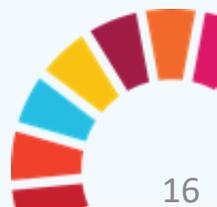


Development of community-participated profit-sharing model

Enhancing fact-checking and public relations through experience programmes

Proactive coordination and collaboration to secure trust

Transition to a design that reflects local culture





Thank you!



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