



Introduction to Elsevier Health



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25 March 2021

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About Elsevier



What we do	Why we do it	How we do it
<p>A leading global provider of information solutions</p> <ul style="list-style-type: none">• Information analytics company• Serving over 20M healthcare professionals• Advancing science, technology and health for 140+ years	<p>To help customers improve outcomes</p> <ul style="list-style-type: none">• Advance professional practice• Reduce care variability• Minimize readmissions• Promote a culture of quality, safety and satisfaction	<p>Elsevier partners with you</p> <ul style="list-style-type: none">• Leverage evidence-based content to improve clinical decisions• Enable care coordination• Engage, educate and empower patients

Elsevier Health: Our mission

Elsevier Health

OUR MISSION



**Empower
clinicians and
patients to make
better decisions**



**Prepare future
health
professionals**

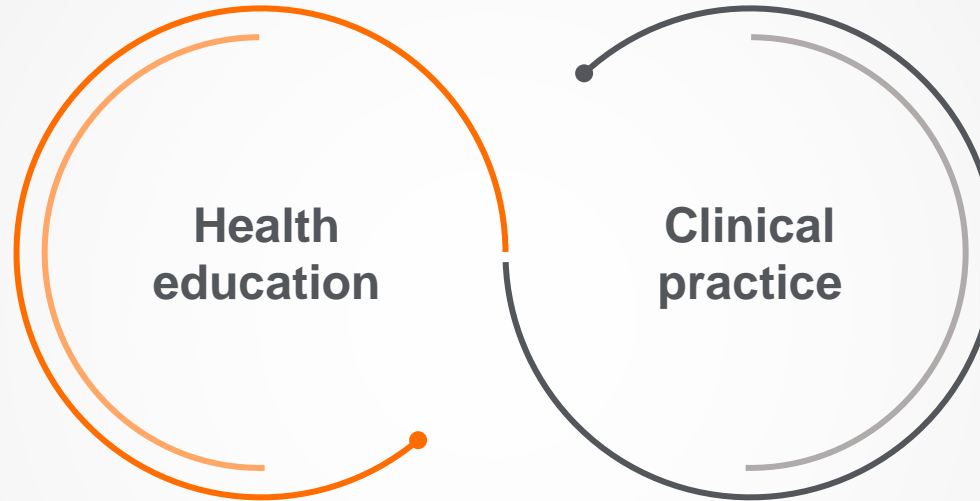


**Improve patient
outcomes**

Elsevier Health: What we do

Support educational institutions

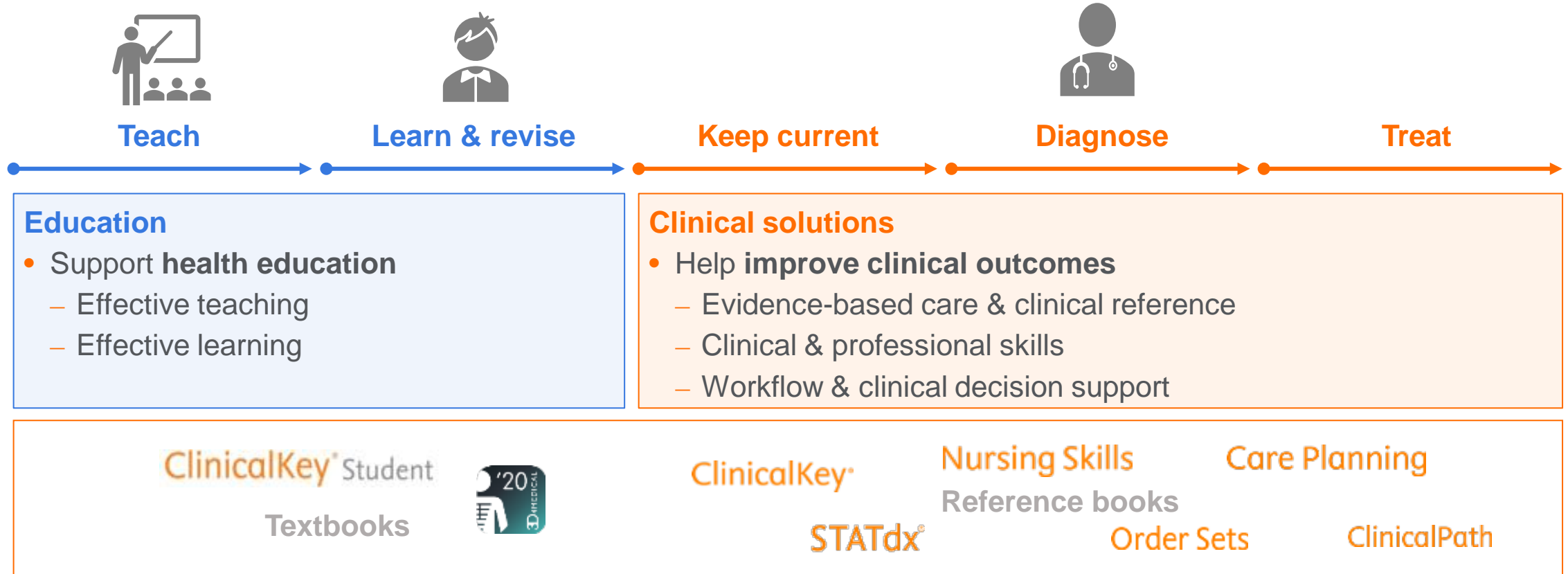
- Optimize learning and teaching
- Enhance readiness for practice
- Support summative and formative assessment



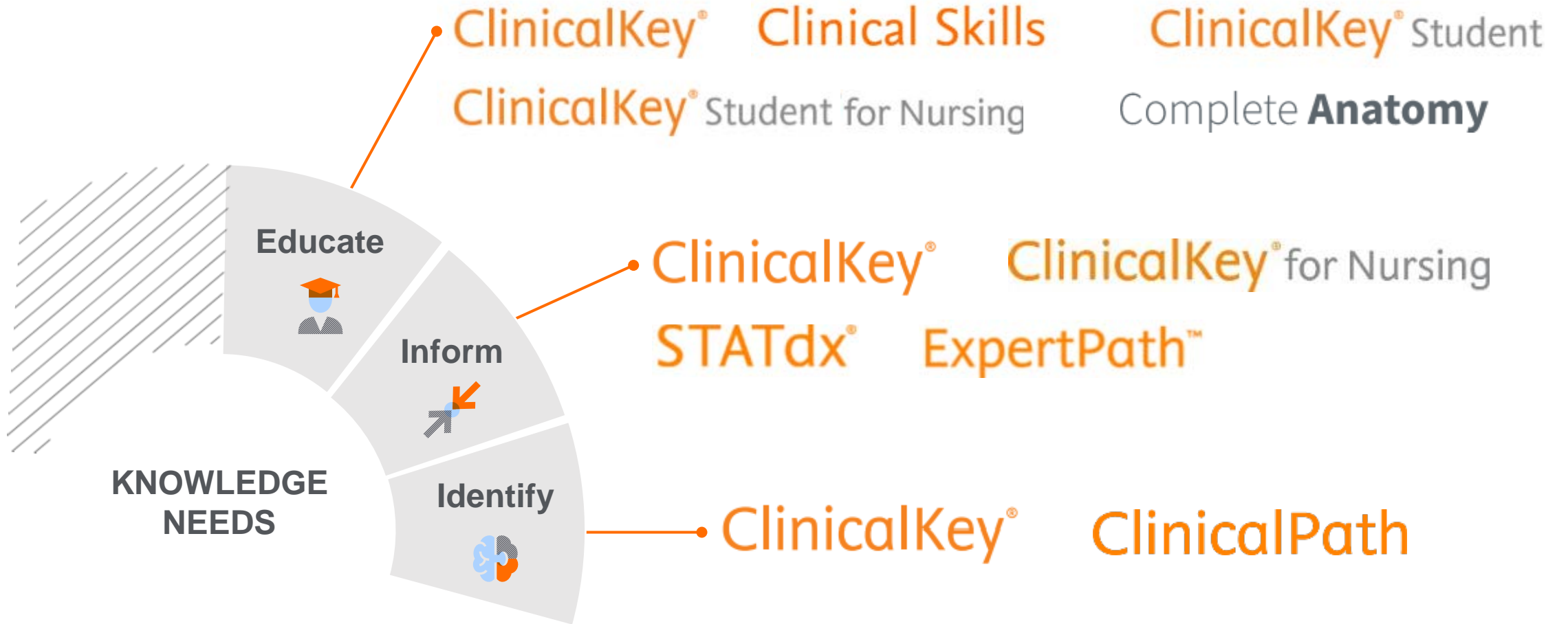
Support health providers

- Facilitate clinical decision-making
- Reduce clinical errors and care variability
- Improve patient outcomes

We support the information needs of clinicians throughout their professional journey...



...via our portfolio of solutions



We help our customers navigate their way through the complexity of medical knowledge

- Ever-expanding body of medical knowledge raises **challenges for clinicians, residents and students**
- Information that healthcare professionals rely on is **complex, multi-dimensional and dynamic**
- Elsevier seeks to help our customers **navigate their way through this complexity** with our health information solutions



Elsevier continues to expand its portfolio to support emerging needs in medical & nursing education

Complete Anatomy



Elsevier's strategic collaboration with NHS Wales

Increase and Improve Nursing Research

Workshop series aligned with research goals



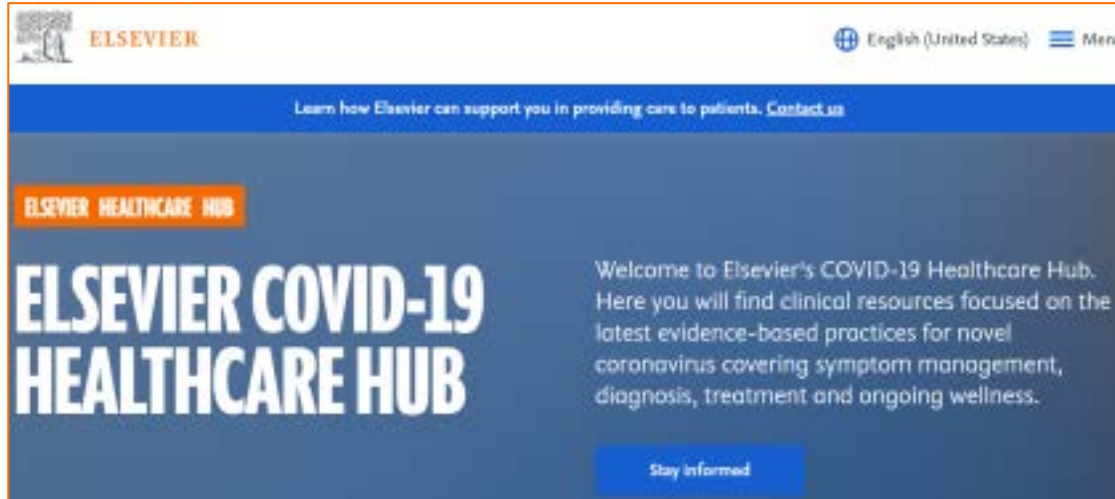
Excellence in Point-of-Care Nursing

Trainings, webinars, reading material on nursing care innovation



Publicly funded National Health Service of Wales, serving 3 million people

Elsevier supported clinicians, scientists and educators throughout the pandemic



<https://covid-19.elsevier.health/index.html>

<https://www.elsevier.com/connect/coronavirus-information-center>

<https://www.clinicalkey.com/student> complimentary access

Elsevier was one of the first to support WHO

Collaboration with the World Health Organization

- Weekly feeds of our high-quality records, to curate the WHO database
- In place, and in WHO production since June 2020:

<https://search.bvsalud.org/global-literature-on-novel-coronavirus-2019-ncov/>

- 1 of the 6 databases WHO uses, contributing 15% unique records
- The first private organisation WHO collaborates with

The screenshot displays the WHO Global Literature on Novel Coronavirus (GLOC) search interface. The page features a blue header with the WHO logo and the text 'COVID-19 Global literature on coronavirus disease'. A search bar is present with the placeholder text 'Title, abstract, subject'. Below the search bar, there are filters for 'Databases' and 'Main subject'. The 'Databases' section lists several databases, with 'ELSEVIER (1080)' highlighted in a red box. The 'Main subject' section lists 'Coronavirus Infections (1887)'. The search results section shows three articles, with the first one highlighted: 'Beyond just "flattening the curve": Optimal control of epidemics with purely non-pharmaceutical interventions' by Katsuki, Makus, Karber/Thomas, Journal of Mathematics in Industry, 2020, Article (WHO COVID) (E: covidwho-73247).

We support developing countries in promoting health education and awareness

RELX Cares is our global community outreach program.

Key focus areas:

- Universal, sustainable access to information
- Advancement of science and health
- Protection of vulnerable members of society
- Promotion of rule of law and access to justice
- Fostering communities

Partnership with
Angkor University, Cambodia



Elsevier's Future of Healthcare Report

*“As we enter the new reality after COVID-19, we will need to **reevaluate our healthcare system, redesign models of care delivery, and refresh the healthcare workforce** in light of the experience gained from this pandemic.”*



Tim Morris

Commercial Portfolio & Partnerships
Director, Elsevier
Member of Elsevier Clinical Best
Practice Council

Download [Elsevier Future of Healthcare Series](#) report



Key takeaways

1. Sustaining the growth of new care models
2. Harnessing data into actionable and reliable information
3. Patients at the heart of healthcare
4. Building resilience and empowering healthcare workforce
5. Providing quality care and ensuring safety
6. Effective collaboration and coordination for better care delivery



Thank you



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