Piloting Udemy for Government Courses under ADB TA

Cases in Sri Lanka and Bhutan

Ryotaro Hayashi
Social Sector Economist
Human and Social Development Division
South Asia Department, Asian Development Bank

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Overview

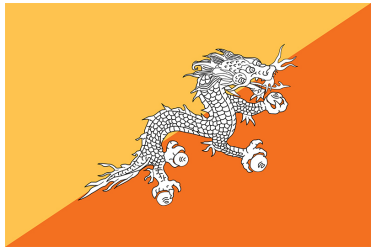
Sri Lanka

Science and Technology Human Resource Development Project

- 115 users at higher education
  (All academic staff and some non-academic staff at 4 universities + UGC/MOHE)
- $27,300 (total cost)
- UFG course package +
  - biosystem technology
  - electrical & electronic engineering
  - materials technology
  - math
  - sustainability and business
  - mechanical technology
  - civil engineering

Bhutan

Skills Training and Education Pathways Upgradation Project



- 128 users for TVET
  (Almost all TVET instructors in Bhutan + MOE/MOLHR)
- $22,656 (total cost)
- UFG course package +
  - automotive
  - welding
  - electrical
  - mechanical
  - plumbing
  - carpentry/furniture making

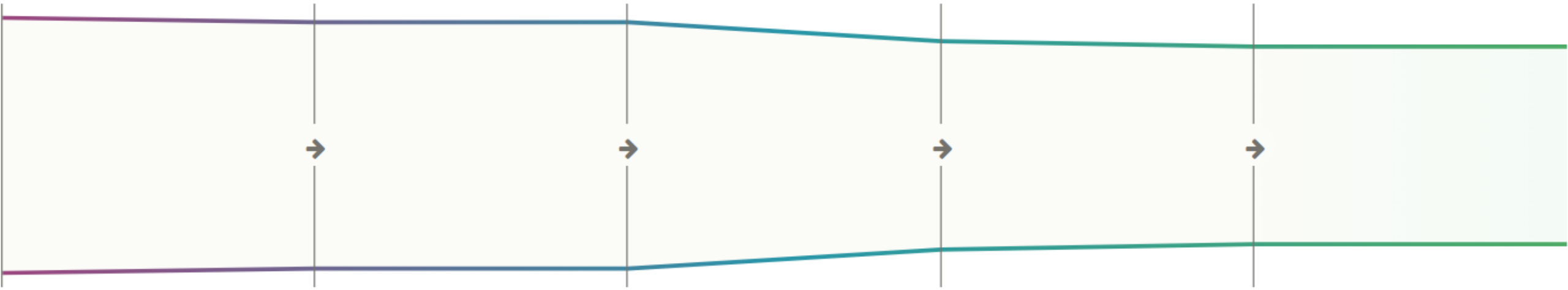
ADB

We can identify who joined, enrolled and watched UFG courses.

Organization Adoption 77%

What is Adoption? Adoption goes deeper than just signing up. Adoption is when an employee enrolls in a course and watches their first video. Learn More

LICENSES	INVITATIONS SENT	JOINED	ENROLLED	WATCHED
115	111	111	94	89
	97% of Licenses	100% of Invitations	85% of Joined	95% of Enrolled



LICENSES REMAINING	NOT JOINED	NOT ENROLLED	NOT WATCHED
4	0	17	5
3% of Licenses	0% Drop Off	15% Drop Off	5% Drop Off
Buy More Licenses		Email These Users	Email These Users
Invite Users		Export List	Export List

We can monitor study hours anytime.

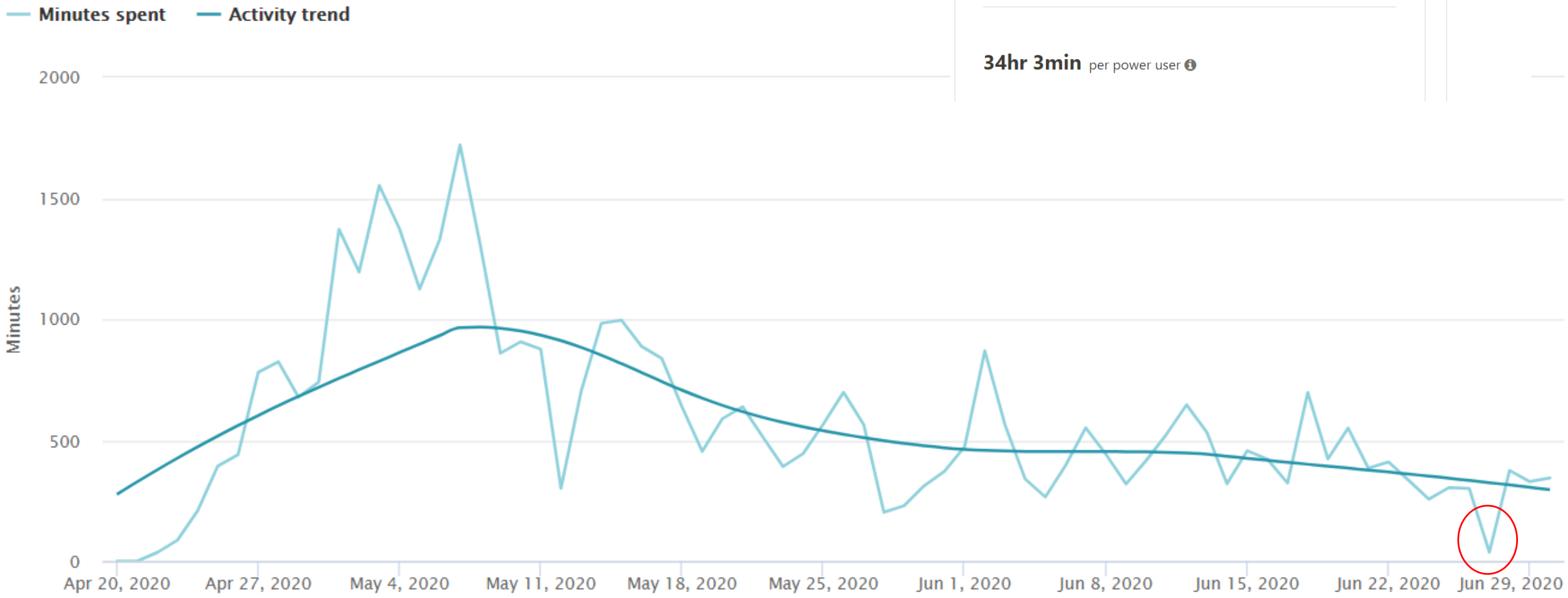
We can intervene when activity gets slow.

763hr 6min total watched
View trends over time

95 users active
View top active users

395 courses active
View all active courses

6hr 16min per user

7hr 19min per active user

34hr 3min per power user