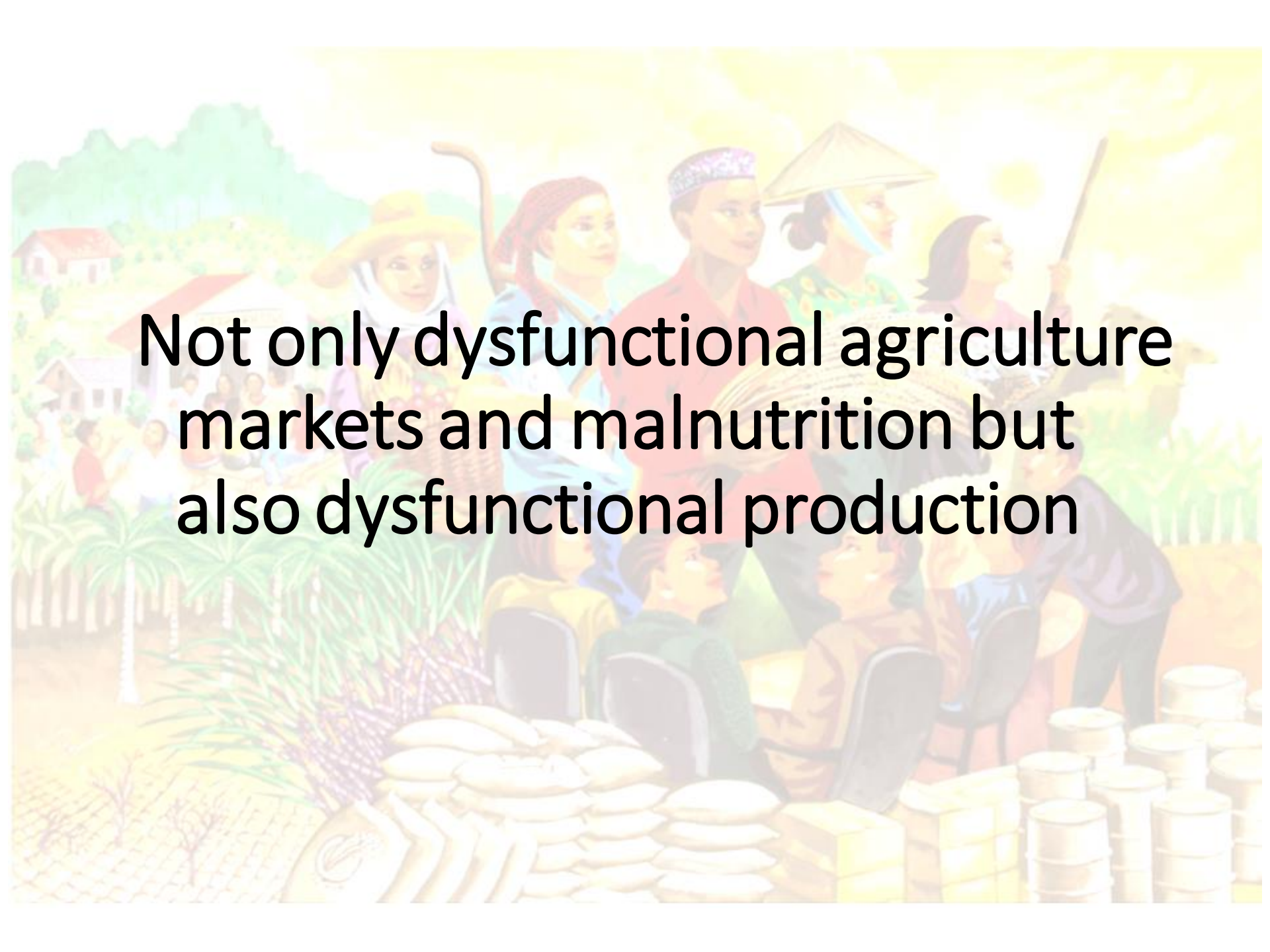


Asian Farmers' Association for Sustainable Rural Development (AFA)

at a glance...

- **2002** the year we were established
- **13 million** Member-Farmers
- **20** National Farmers' Organizations
- **180,000** farmers' organizations, cooperatives & cooperative groups
- **16** countries

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An illustration of a bustling rural market scene. In the foreground, there are stacks of white sacks, yellow crates, and metal barrels. Several people are seated on chairs, looking towards the market. In the background, a woman carries a basket on her head, another woman carries a large conical hat, and a man carries a long staff. The scene is set in a rural area with palm trees, a small house, and a bright sun in the sky.

Not only dysfunctional agriculture markets and malnutrition but also dysfunctional production

OUR AGENDA

1

PROMOTE

- SECURED LAND RIGHTS

2

PRODUCE

- DIVERSE & NUTRITIOUS FOOD THROUGH SUSTAINABLE AGRO-ECOLOGY

3

BUILD

- FARMERS' COOPERATIVES & THEIR ENTERPRISES

4

PROMOTE

- EQUITABLE RIGHTS & OPPORTUNITIES AMONG WOMEN & MEN FARMERS

5

PROMOTE

- YOUNG FARMERS

WHY AGRICOOPS AN OPTION?

Smallholders are

The main investors in the rural sector

The largest food producers in the world



But they are

Dispersed and fragmented

Facing numerous barriers



coop

Cost sharing

Markets linkages

Voice



High transaction costs

Imperfect markets

Lack of government support

**HOW
WE
WORK**



Pillar 1:
Business Capacity
Development



Pillar 2:
Competitiveness



Pillar 3:
COOP-TO-COOP
Cooperation



Pillar 4:
Enabling Environment

Pillar 1: Business Capacity Development



FARM LEVEL

- PROFILING
- CLUSTERING
- FARMING TECHNIQUES
- FINANCIAL EDUCATION



Small-Scale Farming: A Business Proposition

5 Sharing Best Practices to Others
(Farm HH Tourism)

4 Self-Growing Seeds
(Farm HH Seed Library)

3 Producing Commercial Products

2 Producing Climate Resilient Products
(Flood, Drought, Storm)

1 Producing healthy, Nutritious Food
(C,P,F,V,M,F,&W)

SIX ACTIVITIES IN THE FARM

Pillar 1: Business Capacity Development

COOP LEVEL



PROFESSIONAL
coop



COMPETITIVENESS

Self-Help & Business Mindset
Good Governance
Business & Finance
Other Specialized Trainings
Functional Business Structures
Key Staff: Manager, Accountant, Finance Officer

Tool 1



Membership Education Modules
Governance Training Modules



Open Access Button

Pillar 2:
COMPETITIVENESS



TO FINANCE &
INVESTMENTS



TO MARKETS



Pillar 3: Coop-to-Coop Cooperation

unlock

coop

Potential
for

MARKET
POWER

MARKET

PROCES-
SING

AGGRE-
GATION

PRODUC-
TION

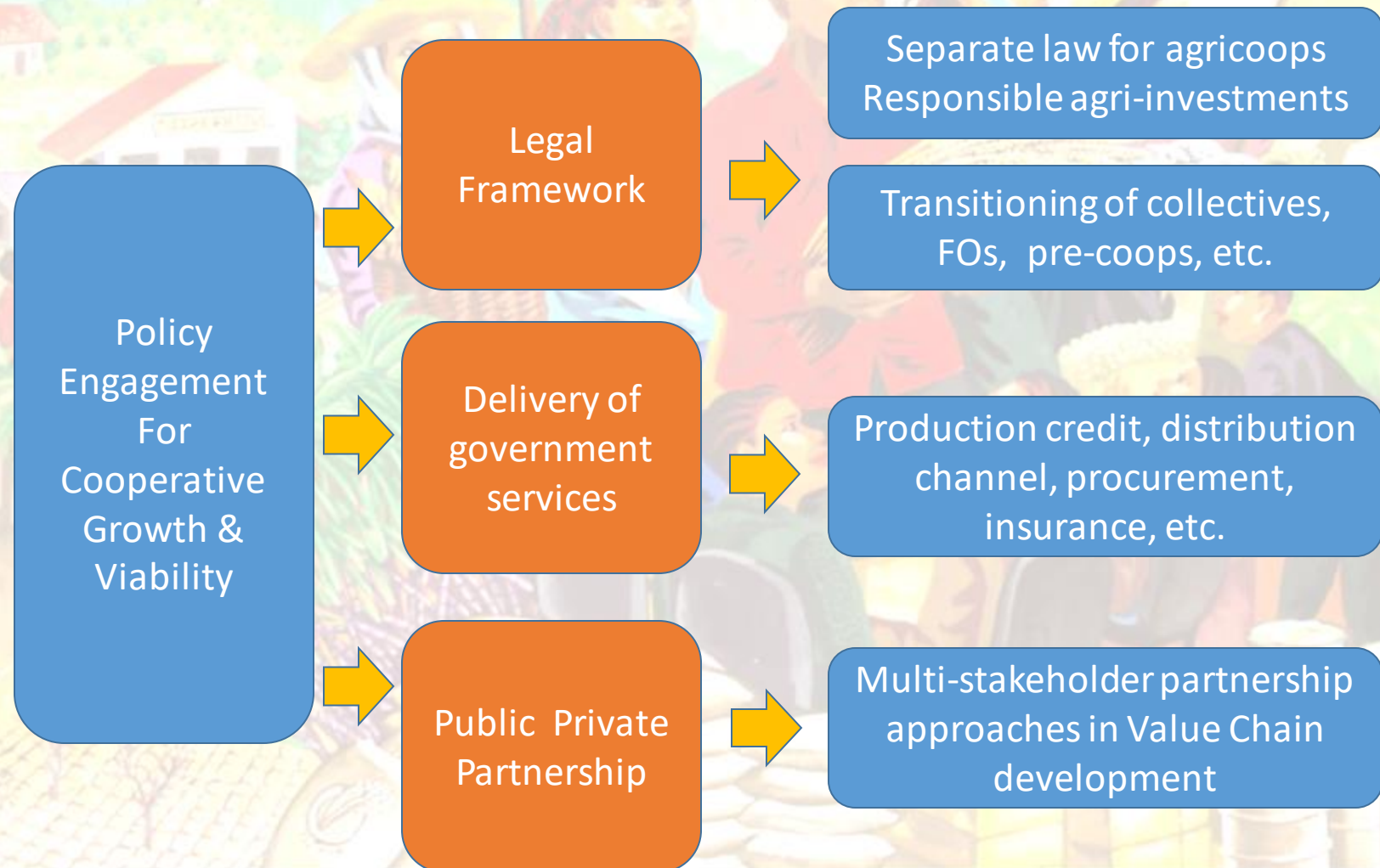
ASIAN
CONFEDERATION OF
AGRI-COOPS

INTEGRATED NATIONAL
NETWORK OF AGRI-COOPS

COMMODITY-SPECIFIC FEDERATION

COOP-TO-COOP TRADE

Pillar 4: Enabling Environment



- 
- **Transformative food systems to achieve FSN (HLPE July 2019 Report, CFS-FAO)**
 - **Agro-ecology & Innovative approaches/best practices**
 - **Support transitions to diversified and resilient food systems**
 - **Strengthen agency and stakeholder engagement**
 - **Invest in farmers' organizations and cooperatives**
 - **Farmer not as mere producer but big role in value chain processes**
 - **Producer/consumer owned enterprises**

**We have the
knowledge and
the skills to make
our world more equal,
more safe and
more sustainable.**

