

# 10th BUSINESS OPPORTUNITIES FAIR 2019

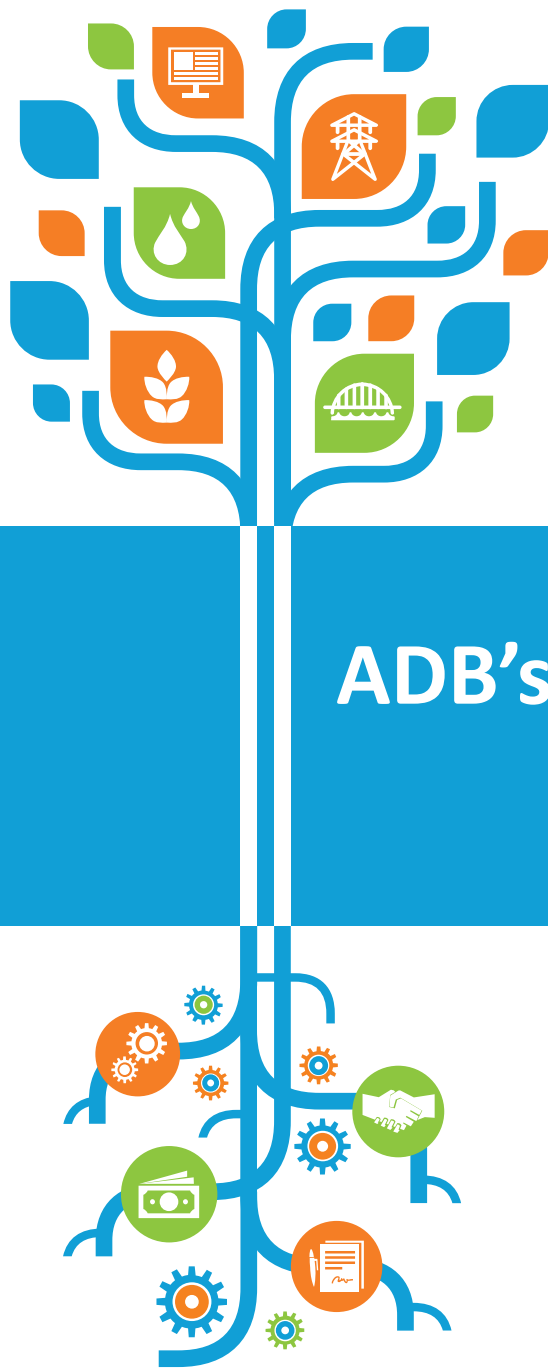
ADB

## ADB's Approach to Gender Equality and Women's Empowerment

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# Overview



- Gender equality in the Asia Pacific
- Key gender equality operations in ADB
- Key business opportunities



# Gender equality in the Asia Pacific region



- Gender inequality remains challenge in Asia Pacific despite progress
- Declining labor force participation of women (decent work) and remaining gender wage gaps
- Gender issues in emerging global and regional challenges, e.g.,
  - Demographic (aging; youth bulge); technology; migration and urbanization; climate change, disasters, conflict, economic shocks, etc.
- Entrenched gender issues, e.g.,
  - discriminatory laws, social norms, unpaid care work, gender-based violence



# Strategy 2030 and Operational Priority 2



- OP2: Accelerating progress on gender equality
- New corporate targets for gender mainstreaming in nonsovereign and sovereign operations of ADB
- 5 pillars:
  - Women's economic empowerment
  - Gender equality in human development
  - Gender equality in decision-making and leadership
  - Women's time poverty reduction
  - Women's resilience against shocks



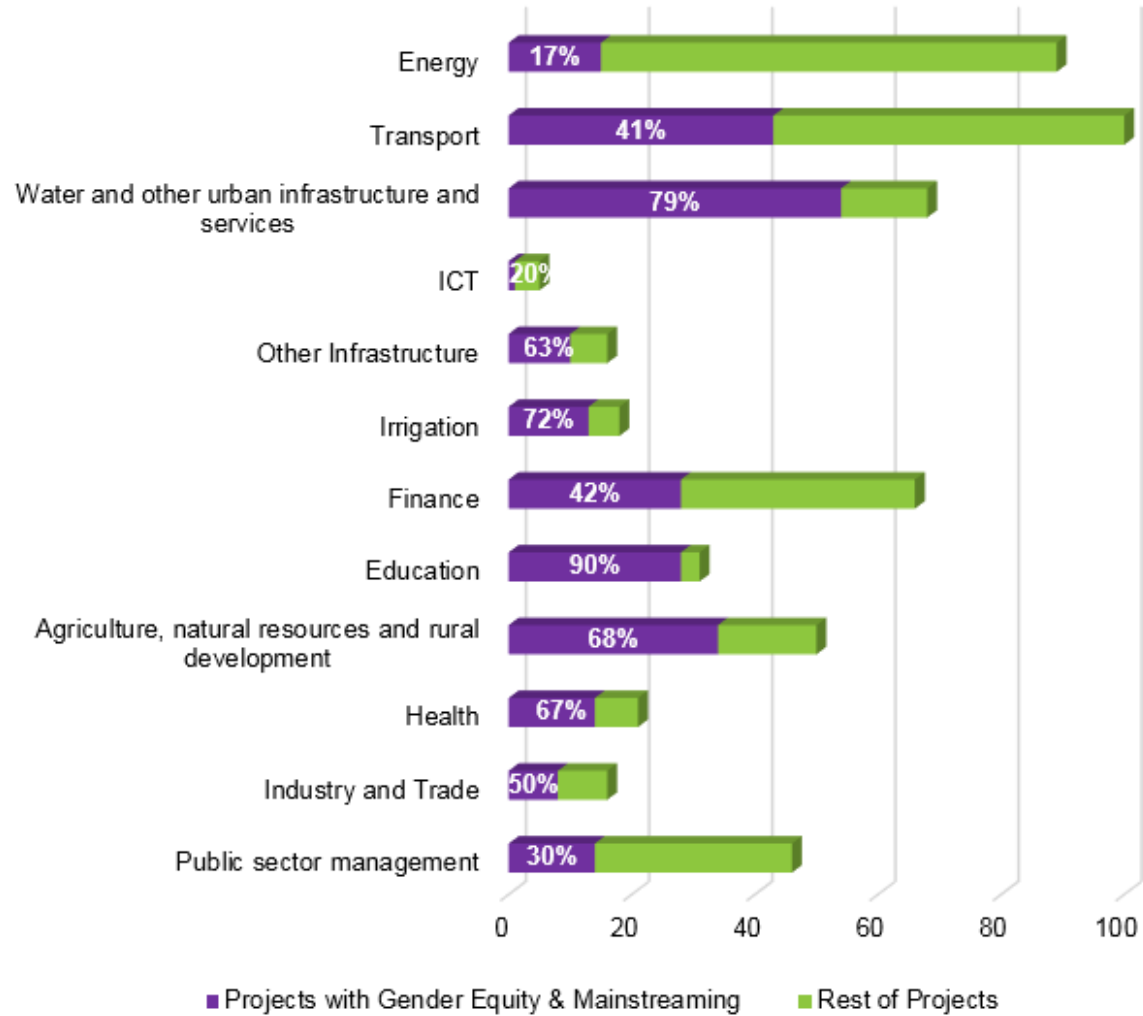
# Two types of business opportunities



1. Gender-mainstreamed sector lending
    - Transaction TA and project preparation facility (contract via firm)
  2. Stand-alone gender activities
    - Pilot, capacity building/training, research and studies
- ✓ Possible topics on gender:
- SDG 5 targets: Unpaid care work, GBV, decent work, time poverty, leadership, economic resources
  - Gender in climate change, livable cities, adolescent girls & boys, females in STEM/TVET, gender in digital technology
  - Gender data/statistics
  - Country gender diagnostics



# Gender mainstreaming by sector





Thank you.

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[www.adb.org/gender](http://www.adb.org/gender)