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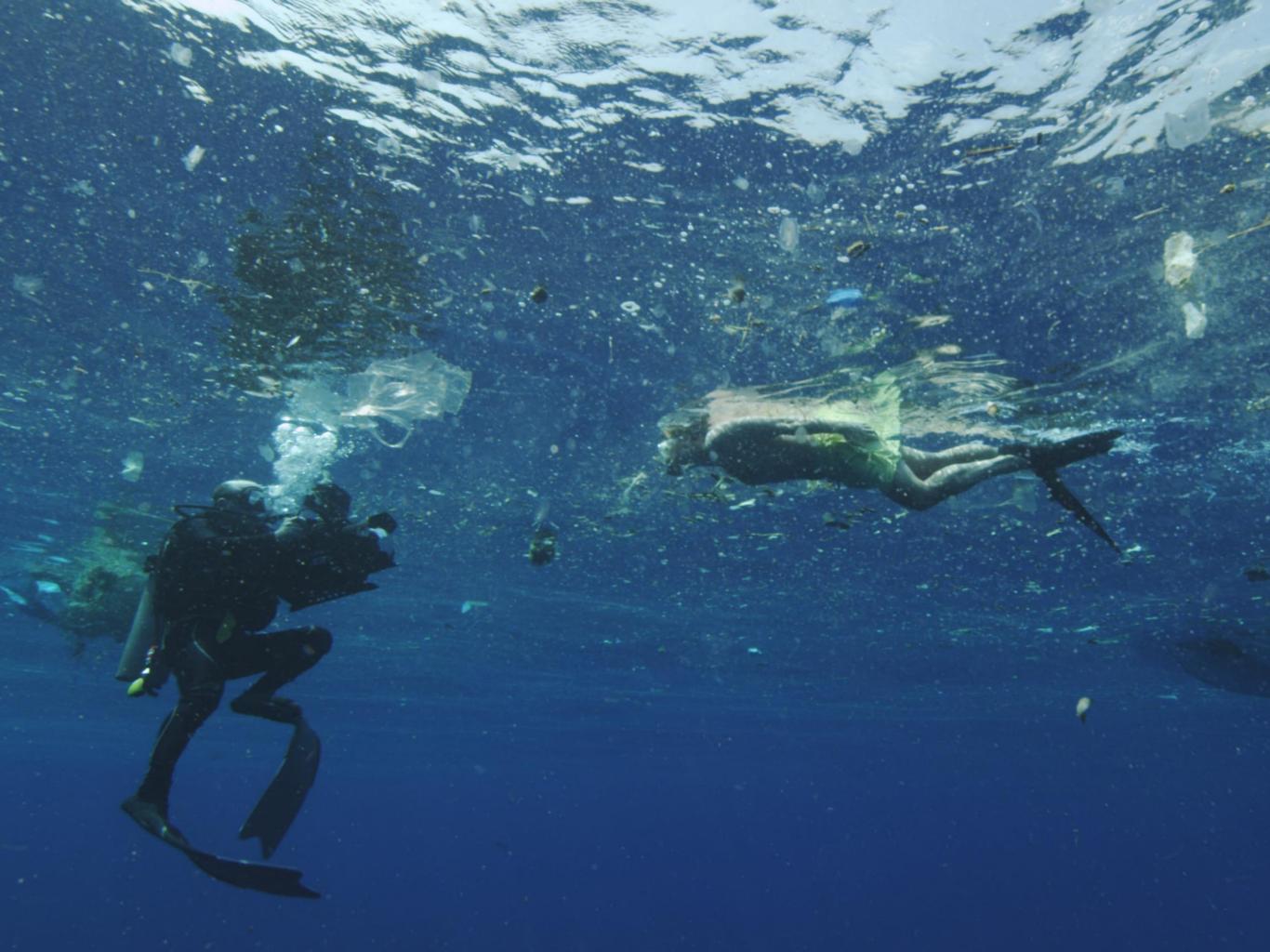




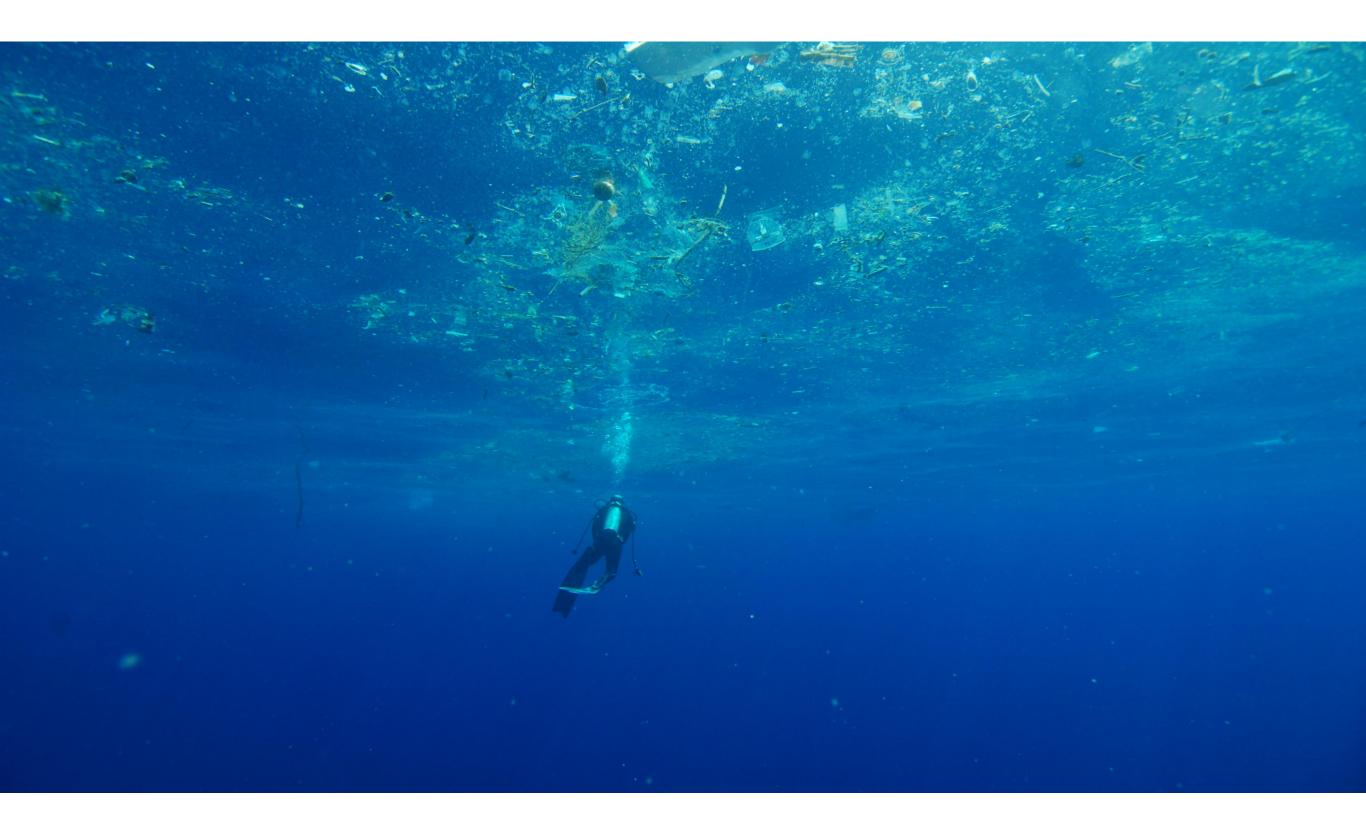




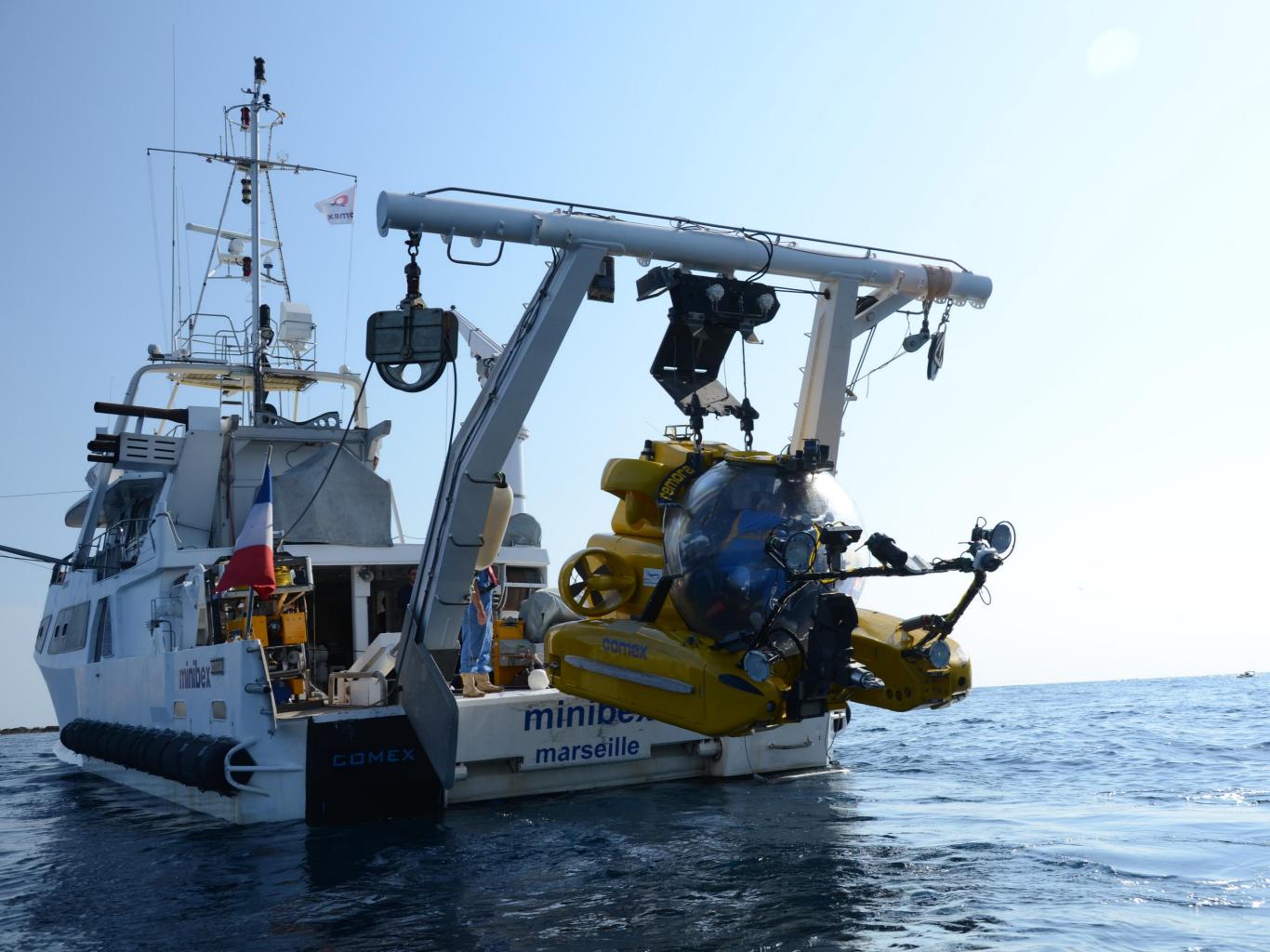


























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Study: University of Georgia, University of California, Santa Barbera, Sea Education Association

The reality of 'AWAY'













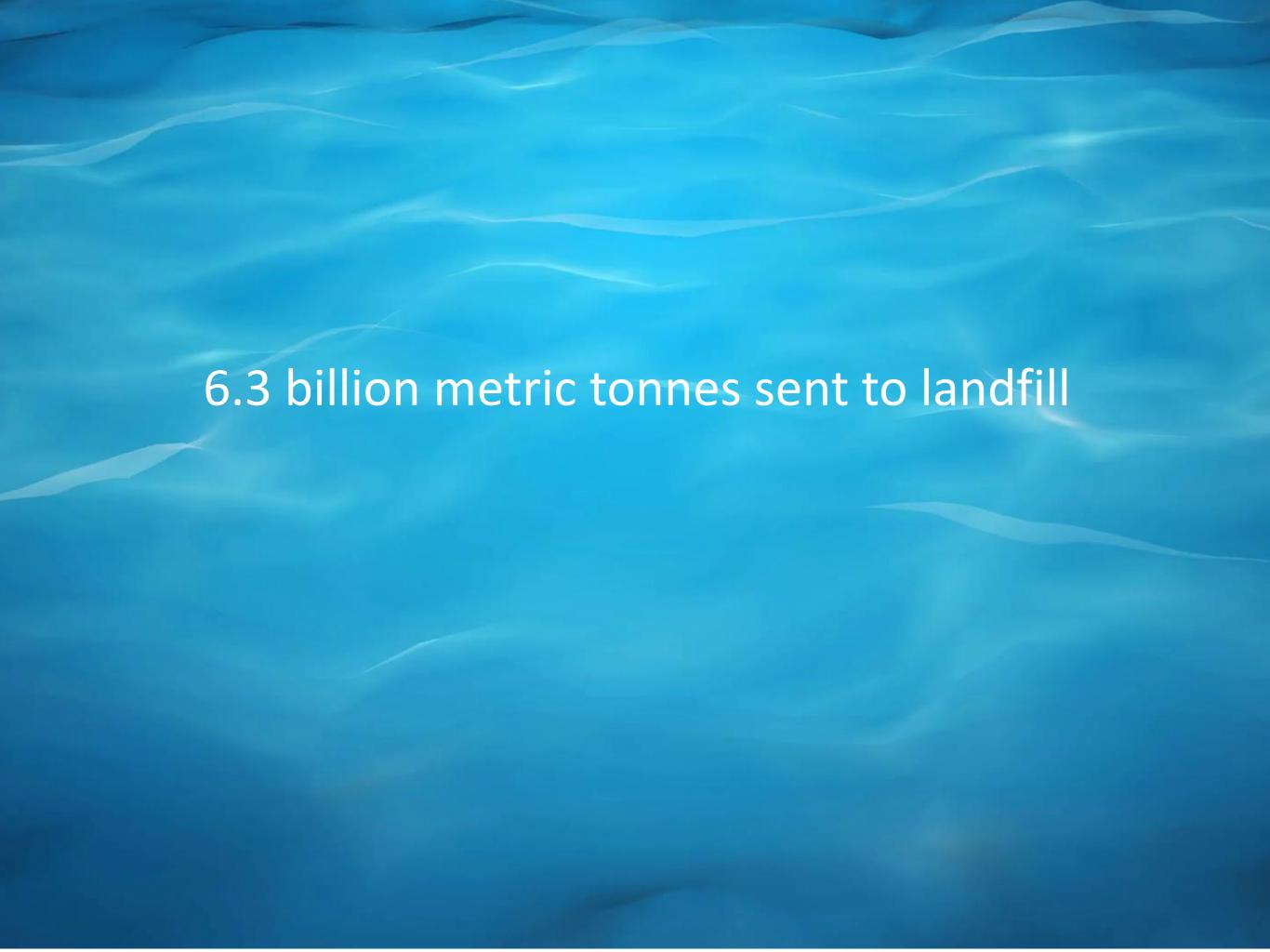








Study: University of Georgia, University of California, Santa Barbera, Sea Education Association





By 2050...

- 9.8 billion people on planet earth

- We will produce 12 billion tonnes of plastic



















SOLUTIONS

- Cradle-to-grave responsibility for producers and resellers of plastic products
- Make recycled plastics cheaper than virgin materials (tax?)
- Manufacture only from recycled materials
- Subsidise recyclers
- Establish appropriate infrastructure
- Create closed loop or circular economies and systems (i.e., Germany from 1991).
- Better packaging design
- Become smarter consumers

BAN SINGLE USE PLASTIC





