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Youth and Sustainable Transport in Asia and the Pacific

ADB Youth for Asia

15th September 2016

Youth and Rural Access



Youth and Rural Access

Vision:

- *“An empowered and well-represented youth working towards enhanced economic mobility and inclusive development through improved rural access.”*

Objectives:

- Youth with a greater understanding of rural needs, existing opportunities, and enduring solutions
- Youth contributing to improve rural access

Youth and Rural Access

Activities:

- Youth-led research and data collection to access social and economic services and facilities
- Develop, maintain, and disseminate the use of ICT innovation
- Mobilize youth to build, maintain and monitor rural road access and infrastructure

Youth and Road Safety



Youth and Road Safety

Vision:

- *“Safe, accessible, and sustainable transportation systems for all in Asia and the Pacific”*

Objectives:

- Road safety policies identifying youth as a key stakeholder
- Youth innovations and technologies to contribute to road safety
- Evidence-based research that drives behavioural change in road safety awareness practices

Youth and Road Safety

Activities:

- Develop and run campaigns with children and youth at school on road safety
- Contribute to the development and adoption of social and technological innovations
- Research and data collection on road safety information
- Share best practices of sustainable transport systems and explore ways to localize them

Public Transportation



Vision:

“Sustainable, safe, accessible, and reliable public transportation for all supported by youth engagement”

Unify

Participate

Sustain

Objective:

- Develop an accessible and engaging network for youth

Strategy:

- Tap existing youth institutions (i.e. universities, community youth groups)

Activities:

- Advocacy and Awareness Campaigns both in actual and on social media (i.e. **Face Mask Campaign**)

Unify

Participate

Sustain

Objective

- Encourage meaningful youth stakeholder engagement

Strategy:

- Encourage government, private sectors and the academe - (P, R, I, D, M, I)

Activities:

- Symposium, Competitions, mentorship program (i.e. **Youth Transport Ambassador Program**)

Unify

Participate

Sustain

Objective

- Empower youth as advocates and stewards of sustainable public transportation

Strategy:

- Capitalize on the technological innovation

Activities:

- Transport Application (i.e. **The Commuter App**)

Youth and Railways



Youth and Railways

Vision:

- *“A cultural shift to railway mass transit driven by the youth in Asia and the Pacific”*

Objective:

- Youth to work as agents of change for railway mass transit

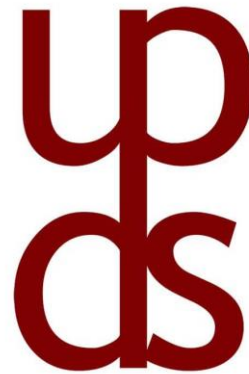
Youth and Railways

Activities:

- Create a sense of social responsibility
- Organize a youth hack solution search
- Establish national and regional networks of railway-focused youth organizations

Youth for Asia Contributing Partners

World Vision



UP Debate Society



Chulalongkorn University



**TRANSPORATION SCIENCE
SOCIETY OF THE PHILIPPINES**

Thank you!

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