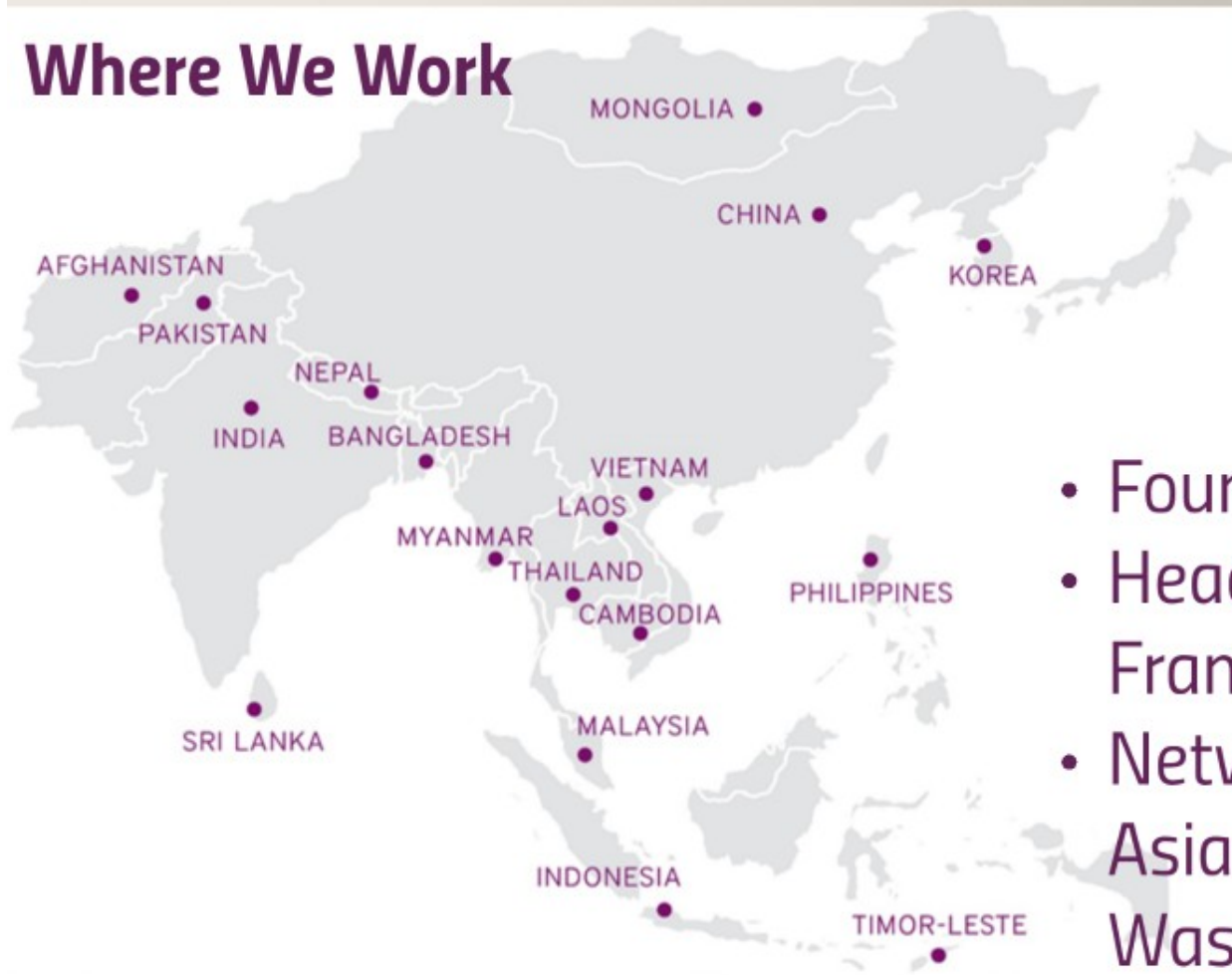


Where We Work



- Founded in 1954
- Headquartered in San Francisco
- Network of Offices in 18 Asian Countries and Washington DC

This is not an ADB material. The views expressed in this document are the views of the author/s and/or their organizations and do not necessarily reflect the views or policies of the Asian Development Bank, or its Board of Governors, or the governments they represent. ADB does not guarantee the accuracy and/or completeness of the material's contents, and accepts no responsibility for any direct or indirect consequence of their use or reliance, whether wholly or partially. Please feel free to contact the authors directly should you have queries.

Women's Entrepreneurship & Technology

What we do:

The Foundation expands opportunities for women through:



EDUCATION



VOCATIONAL TRAINING



ENTREPRENEURSHIP



NETWORKING



MENTORING



ACCESS TO TECHNOLOGY



ACCESS TO FINANCE



BUSINESS TRAINING



ACCESS TO INFORMATION

China: Empowering Migrant Entrepreneurs

- TAF facilitated business development support to 600 migrant entrepreneurs since 2013



- 280 migrant women received training on e-commerce platforms, taxation, business operations and skills development

- Participants set up and maintained WeChat networks, through which mentors and trainers assisted them in identifying low-cost marketing and client engagement techniques
- At the end of the first year, 41% of participants were in the process of, or had already launched new businesses



Bangladesh

With support from the GSRD Foundation, TAF supported women's business forums and chambers of commerce in six districts of Bangladesh.



Trained over **550** women entrepreneurs on ICT skills, social media and email



Built **6** e-commerce portals to facilitate access to online marketing and sales



Supported **6** women in receiving apprenticeships in Dhaka-based ICT firms



Held **6** district-level networking events for women



Conducted **2** national-level public-private dialogues

Vietnam



TAF has facilitated a partnership between the Vietnam Bank for Social Policies and MasterCard to develop VSBP's first ever mobile banking platform for poor and low-income populations

Gender Assessment: Access to Digital Financial Services (2016 Study)

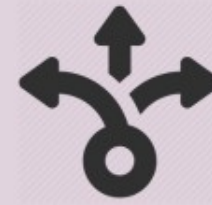
Factors that affect women's access to DFS's



Awareness & Confidence



Skills & Experience



Control & Decision-making

Differences in Cellular and Internet Usage Between Men and Women

