

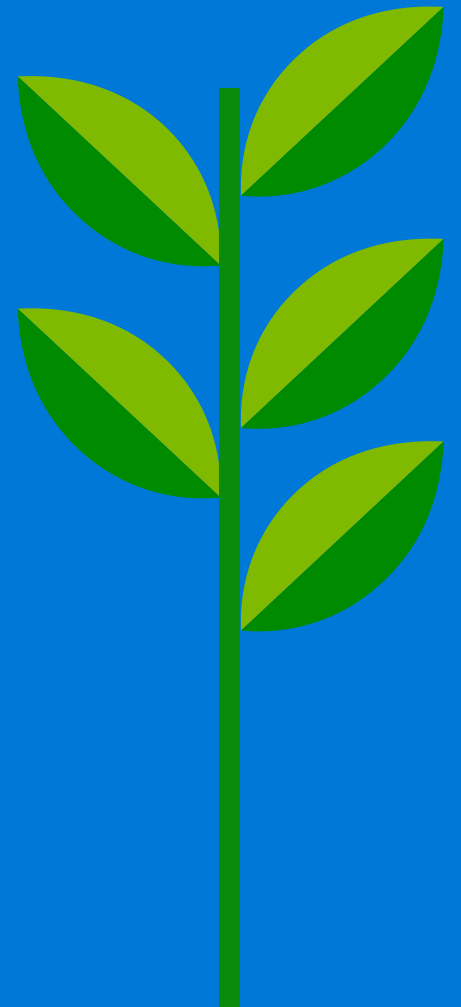
Better enabling business transformation through a Digital Workplace

Global Adoption & Change Management
Jo Grubb



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A new era
of change



Digital Disruption

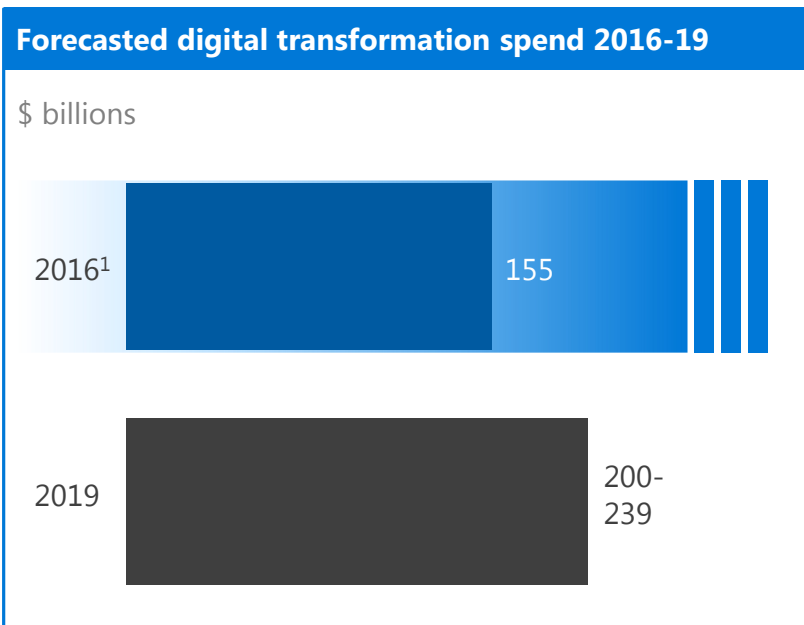


- ~ There are now more devices than people
- ~ 2x the number of teams compared to five years ago
- ~ 90% of the world's data was created in the last two years
- ~ 4x increase in people working remotely over the past 10 years
- ~ Nearly half (44%) of all business leaders believe that their business models will cease to exist within the next five years

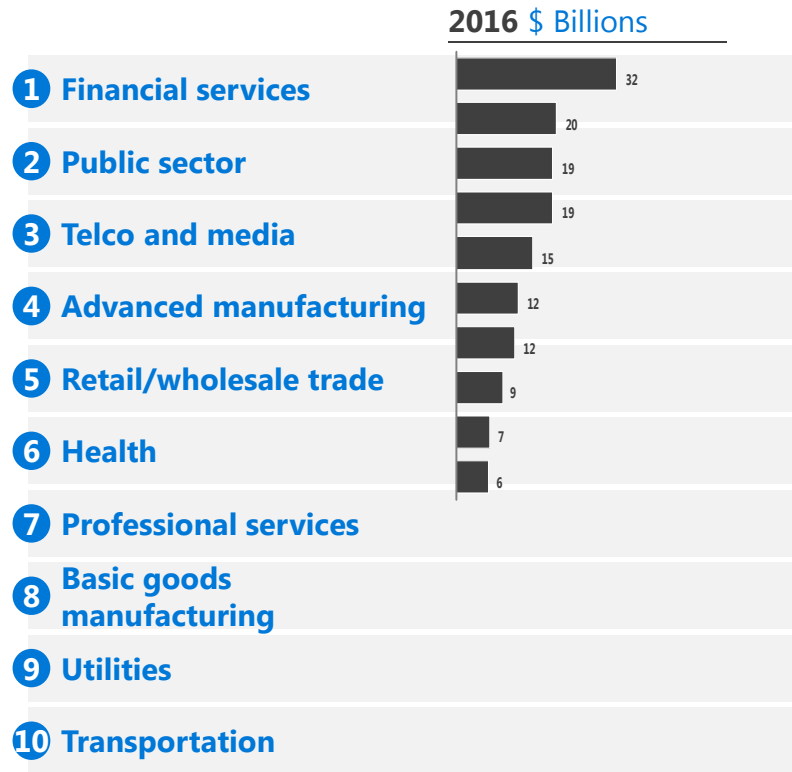
Digital Transformation – *a whole of business change*



Industries are investing heavily in digital transformation



¹ 2016 calculated based on 2015 actuals from Gartner plus an 8% CAGR



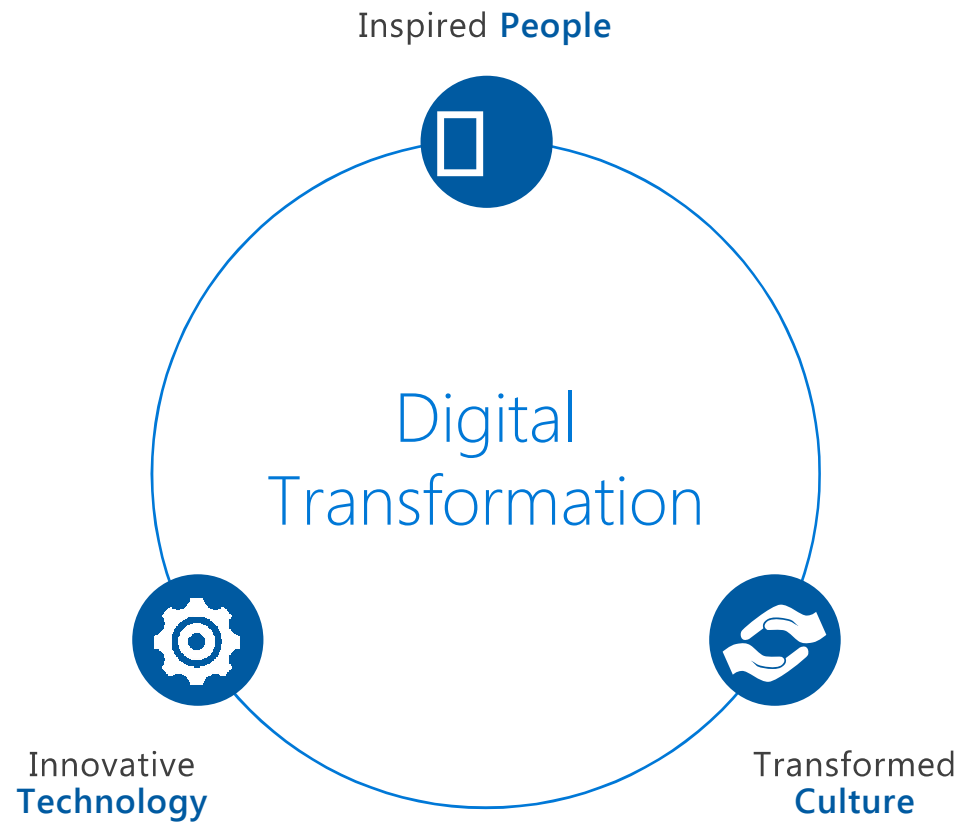
\$151 billion

Forecasted digital transformation spend for top ten highest-spending industries

Source: IDC, PAC, Gartner, Markets and Markets, MGI analysis

86% of CEOs
consider Digital
their #1 priority...

PwC CEO Survey



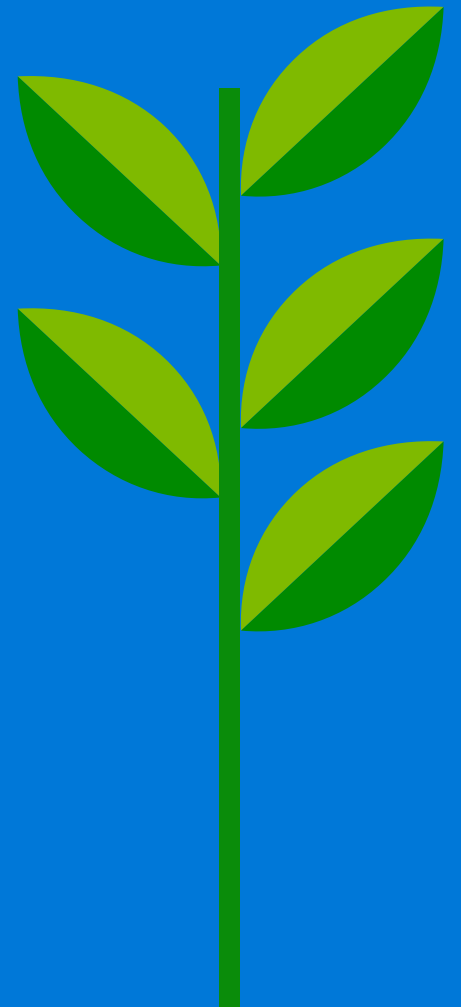


- ∩ Flexible & varying work styles
- ∩ Broaden talent pools
- ∩ Boost morale
- ∩ Allow employees to take their work with them in ways that create innovation and insight
- ∩ How manage workplace teams to allow for co-creation and innovation
- ∩ Create a corporate culture that harnesses a continuously learning & innovative culture and working environment

Digital Workplace – *improving employee outcomes*

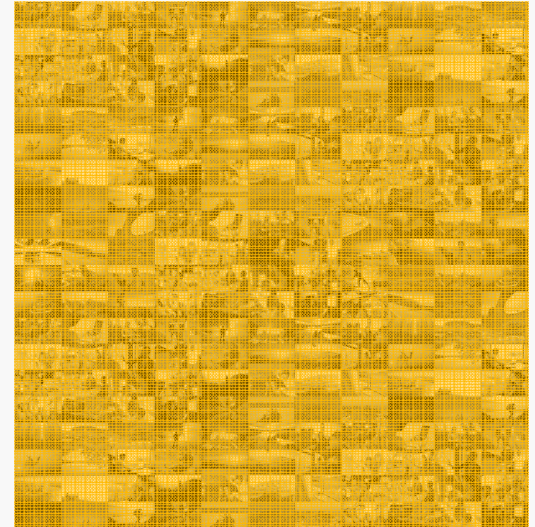
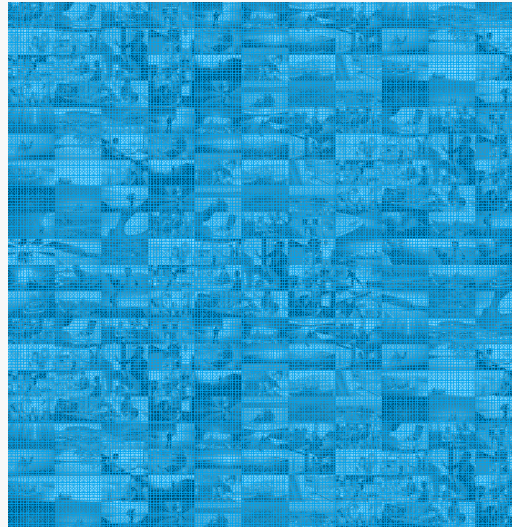
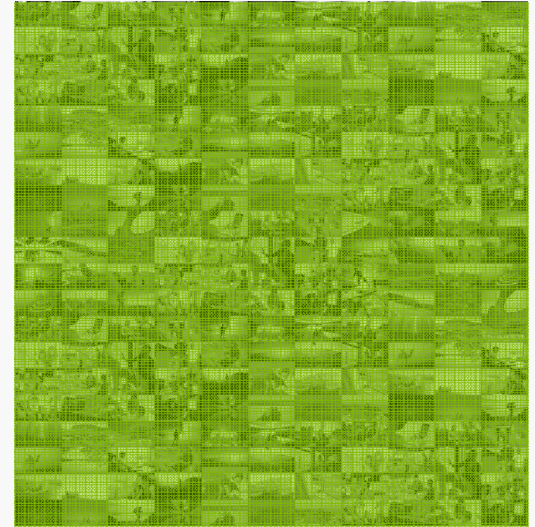
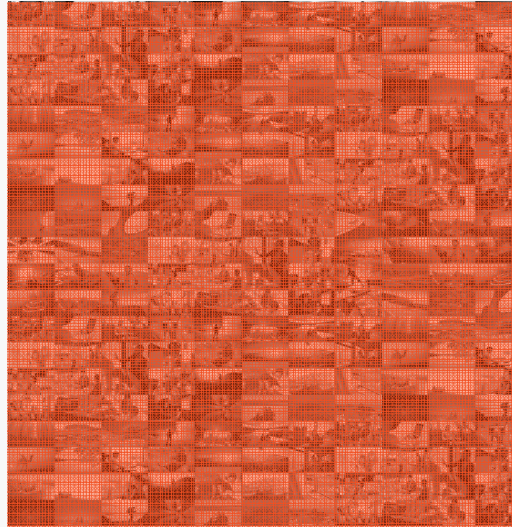


Culture is the
new currency



Microsoft mission

Empower every person and every organisation on the planet to achieve more



What is scarce in all of this abundance of technology and information is human attention

Satya Nadella, CEO Microsoft



Office Graph



Surface Hub



HoloLens

People @ Microsoft



Interconnected Office

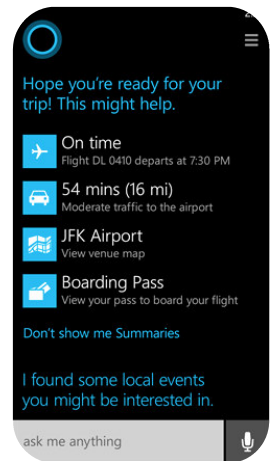
Cognitive Services

- Vision**
From faces to feelings, allow your apps to understand images and video
- Speech**
Hear and speak to your users by filtering noise, identifying speakers, and understanding intent
- Language**
Process text and learn how to recognize what users want
- Knowledge**
Tap into rich knowledge amassed from the web, academia, or your own data
- Search**
Access billions of web pages, images, videos, and news with the power of Bing APIs

Machine learning and predictive analytics

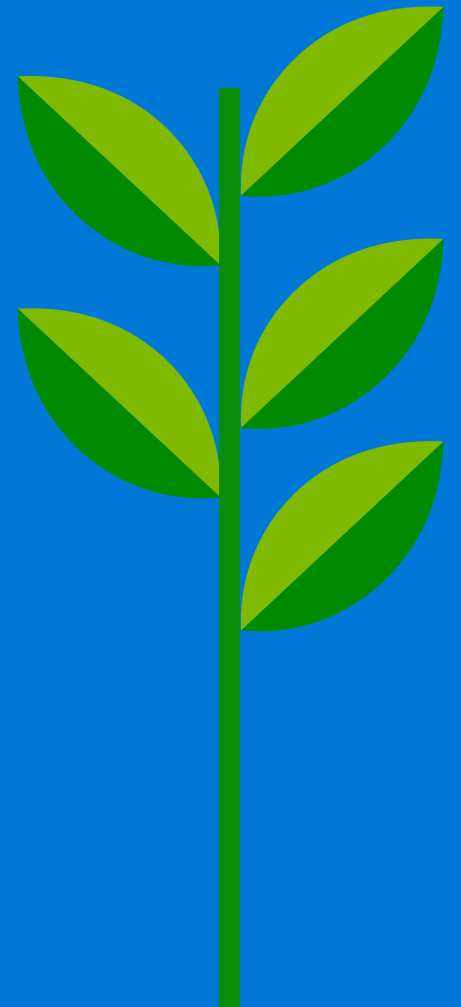


Skype Translator



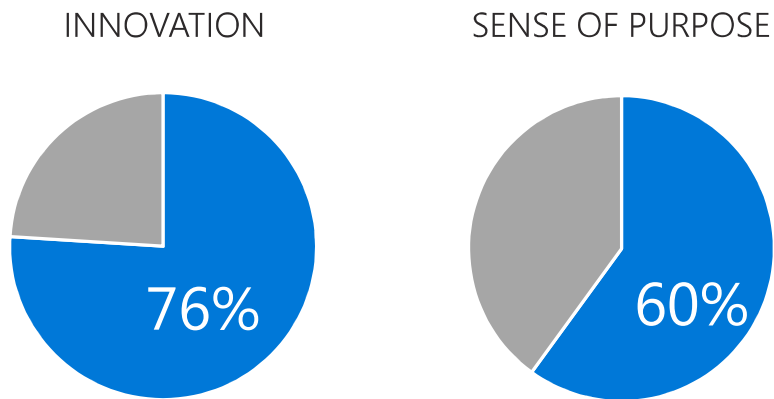
Cortana

Making it
personal

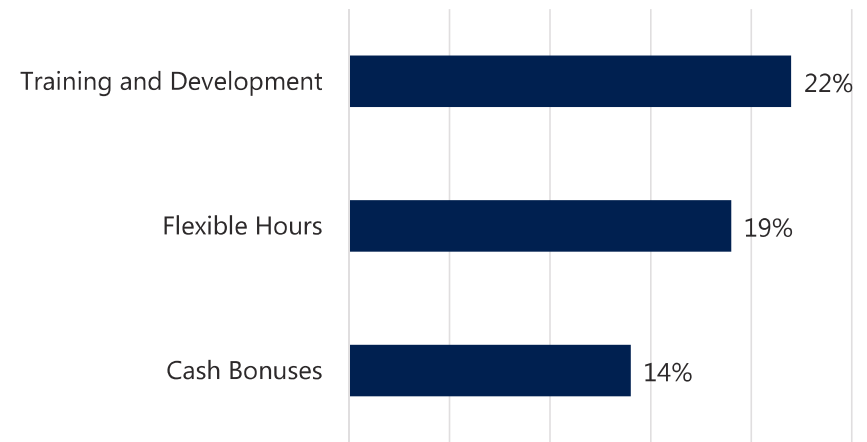


Most valued work characteristics

Most valued company characteristics



Most valued work benefits



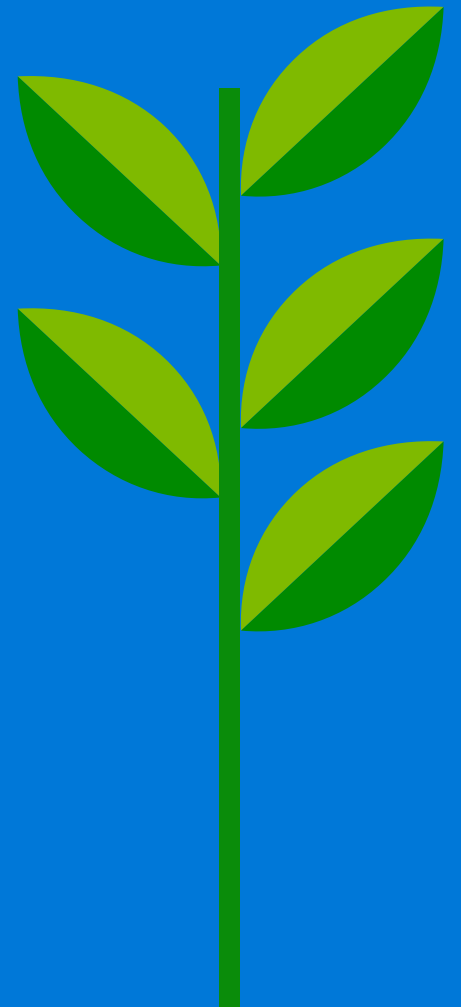
Organisations that foster innovative thinking, develop their skills, and make a positive contribution to society are the most desirable.





Flexible
work-life
balance

In closing



Digital Workplace – *a whole of business transformation*



